

RESOLUTION NO. 8687-R7

A RESOLUTION
ESTABLISHING A CONVENTION AND VISITORS
BUREAU EVALUATION TASK FORCE

WHEREAS, the City Council of the City of Urbana, Illinois (the "City") desires to increase convention and tourism business in the City for the purpose of broadening the tax base and reducing unemployment; and

WHEREAS, the City grants funds to the Champaign-Urbana Convention and Visitors Bureau (the "Bureau") for such purpose; and

WHEREAS, an evaluation of the effectiveness of the Bureau is needed to assess the desirability of continued funding by the City to the Bureau at current levels.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF URBANA, ILLINOIS, as follows:

Section 1. That a special, ad hoc task force of this City Council (the "Task Force") be and the same is hereby established for the purpose of assisting this City Council in evaluating the benefits associated with a broadening of the tax base and a reduction of unemployment that may be derived by continued financial support by the City of the Bureau.

Section 2. That the following individuals be and the same are hereby appointed by this City Council to serve as members of the Task Force:

Mr. Jan Brueckner
Mr. James Follain
Mr. Fred Giertz
Mr. Rolland Kelley
Mr. Terry Snyder
Mr. Philip Rushing

Section 3. That such evaluation by the Task Force shall include, but not be limited to, determining which revenues to the City, if any, are attributable to convention and visitor activity in the City and to what degree any increase in such revenues, if any, can be attributed to the on-going activities of the Bureau in relationship to the amount of funds granted to the Bureau by the City. Among the revenues to the City to be so evaluated by the Task Force are the following:

Property tax from hotel/motel expansion
Sales tax
Sewer benefit tax
Hotel/motel tax
Motor fuel tax
Utilities tax

Section 4. An interim report on such evaluation by the Task Force shall be delivered to this City Council by March 1, 1988, and a final report therein shall be delivered to this City Council by March 1, 1989.

1986. PASSED by the City Council this 16th day of September.

Ruth S. Brookens
Ruth S. Brookens, City Clerk

1986. APPROVED by the Mayor this 17th day of September.

Jeffrey T. Markland
Jeffrey T. Markland, Mayor