

RESOLUTION NO. 8485-R21

A RESOLUTION  
RESPECTING SIGNAGE ON UNIVERSITY AND CUNNINGHAM AVENUES

WHEREAS, the physical appearance of the City of Urbana has been a subject of continuing interest by the citizens of Urbana; and

WHEREAS, that interest to beautify the City of Urbana has been expressed by resolution, ordinance and policy of the City of Urbana, including the establishment of an Arbor Division and the passage and enforcement of a sign regulation ordinance as part of the Zoning Ordinance; and

WHEREAS, the City of Urbana has received awards for its own beautification efforts on several occasions from the CCDC Foundation; and

WHEREAS, the continuing efforts to beautify the City of Urbana have been recognized by its having been named a Tree City, USA, for eight consecutive years; and

WHEREAS, Cunningham and University Avenues are important gateway entrances to the City of Urbana, and their appearances to the general public are of utmost importance as to representing the overall quality of life within the City of Urbana; and

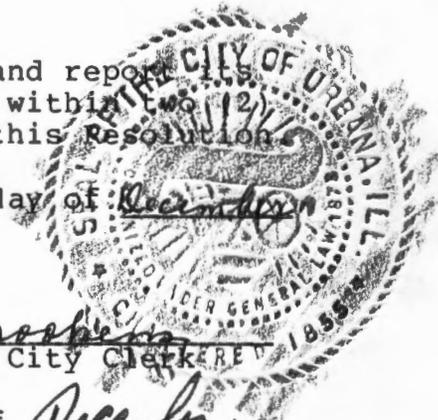
WHEREAS, the City of Urbana following enactment of Ordinance No. 7980-68, entitled "An Ordinance Adopting the 1979 Comprehensive Amendment to the 1950 Zoning Ordinance of the City of Urbana, Illinois", now finds it necessary to reconsider sign regulation standards for areas zoned B-3, General Business, along University Avenue and Cunningham Avenue so that any changes affecting the properties on these Avenues can be considered carefully and fully.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF URBANA, ILLINOIS, as follows:

Section 1. That the Plan Commission is directed to consider appropriate changes in the zoning ordinances that would help the City progress towards a more attractive appearance within these gateway areas while considering the needs of users of commercial properties.

Section 2. Further, that the Urbana Plan Commission is hereby requested to study as a high priority matter the appropriateness of existing sign regulations applicable to the B-3 General Business District, specifically for areas zoned B-3

along University Avenue and Cunningham Avenue, and report findings and recommendation to the City Council within two years from the date of passage and approval of this Resolution.



1984. PASSED by the City Council this 17<sup>th</sup> day of December

Ruth S. Brookens  
Ruth S. Brookens, City Clerk

1984. APPROVED by the Mayor this 27<sup>th</sup> day of December,

Jeffrey T. Markland  
Jeffrey T. Markland, Mayor