

# A City Where Artists Thrive and Are Valued



## Urbana Public Arts Commission

2017 Visioning Summary

# What does a thriving local arts community look like?

### **Art is evident and integrated in the community**

- in conversations, in mentality, in events, in places, in institutions, in posters
- something is constantly brewing in the local arts community
- a diversity of art disciplines, events, exhibits, performances and studios are present

### **Community members are aware of and engaged in the arts**

- exposure to the arts is unavoidable
- non-artists have access to the arts
- there is a network of arts organizations including a public arts commission

### **There are strong interactions between audiences and artists**

- people have many opportunities to participate in the arts in a way that is right for them
- art is often created, consumed and shared in collaborative ways
- successful artists range from full-time to hobbyists as well as enthusiasts and benefactors

### **Artists are economically successful**

- art is bought, sold and shared in many settings
- independent artists and art collectives thrive
- public and private funds are spent on the arts

# How do you know when artists are being valued?

- Artists choose to stay here and can make a living
- Public and private funds are spent on art
- A strong network of arts organizations exist and events are well attended
- There is a local culture of artistic creation, consumption and engagement
- Access to arts opportunities is ensured through integration into schools, businesses and the city
- Businesses leaders seek out artists to collaborate

# What is the role of the commission and its members?

Facilitate artist connections

Networking

Organizing

Knowing this community

Catalyzing interactions

Helping with events

Getting things done

Demonstrating tenacity

Observing

Communicating

Participating

Promoting

Gathering Feedback

Forging collaborations

Fundraising

Bringing examples from other places

Identifying opportunities

Offering unique perspectives