

DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES

Economic Development Division

m e m o r a n d u m

TO: Public Arts Commission

FROM: Pauline Tannos, Public Arts Coordinator

DATE: September 8th, 2016

SUBJECT: Discussion on Urbana Art Expo 2016

Update

Staff and commissioners are working with Kelly White from 40 North to plan for the second annual Urbana Art Expo, which will be on Sunday, September 18, from 10:00am to 5:00pm at the Urbana Civic Center. Nineteen artists have been selected: Allen Creamean, Anna Williams, Carolina Rodriguez, Caroline Goldsmith, Daniel Hadley, Debra Domal, Jenny Chi, Lisa Kesler, Lori Fuller, Lynn Hawkinson Smith, Madalyn Davidson, Michael Owen Thomas, Nathan Westerman, Paula McCarty, Phil Strang, Rosalind Weinberg, Rick Larimore, Safir Kaylan, and Travis Hocutt.

On Saturday, September 17, there will be an artists' reception at Pizza M from 5:00 p.m. to 7:00 p.m. This reception will give participating artists the opportunity to connect with City staff, members of the Public Arts Commission, and local arts leaders. Pizza M is supporting the Art Expo with an in-kind donation for this reception.

The Art Expo is promoted through social media posts; the Public Arts Program and 40 North e-newsletters; print materials; an ad on SmilePolitely; an interview on WCIA Channel 3; and radio ads on Mix 94.5, WDWS/WHMS, and Stevie Jay Broadcasting. The event will also be mentioned on local weekend planners, such as ChambanaMoms' planner.

Recommendations

Staff encourages Public Arts Commission members to attend the Urbana Art Expo and the artists' reception. Commissioners who are interested in volunteering at one of these events are encouraged to contact staff for more information.

Prepared by:

Pauline Tannos