

## GRANT AWARD FORM

**Grant Award Form:** Please complete the Project Questions below and include this page in your Final Report materials submitted to the address below.

The information provided in question #1 - 5 should be the same as the information on your Urbana Arts Grant Agreement with the City.

1. **GRANTEE:** Name of Applicant or Primary Contact:

Laura Beyer

Address:

101 W. Windsor Rd.

Project Title:

"As I Age" Wall

2. **TOTAL AMOUNT OF GRANT FUNDS AWARDED:** \$ 500 .00

3. **TOTAL AMOUNT OF GRANT FUNDS RECEIVED TO DATE:** \$ 250 .00

4. **GRANT PERIOD:** April 1, 2016 through April 1, 2017.

5. **EXPENDITURE DEADLINE:** April 1, 2017.

6. **DATE OF PROJECT COMPLETION:** June 10, 2016.



June 2016

To whom it may concern:

I hereby certify that I am authorized to approve this Report, which serves as a Request for Reimbursement, that I have reviewed the attached invoices in the amount of \$\_\_\_\_.; that all costs claimed have been incurred for the Project in accordance with the Agreement between (Clark-Lindsey) and the CITY OF URBANA; that all submitted invoices have been paid; and no costs included herein have been previously submitted.

Sincerely,

**Laura Beyer**, Community Relations Coordinator  
**Clark-Lindsey**

The Village | Meadowbrook Health Center  
101 West Windsor Road | Urbana, IL 61802  
217-344-2144 | Fax 217 344-9147  
lbeyer@clark-lindsey.com



**THE VILLAGE**  
APARTMENT LIVING



**MEADOWBROOK**  
HEALTH CENTER



**RENEWAL**  
THERAPY CENTER



**“Imagine the Possibilities: As I Age”**

**Public Interactive Community Art Wall 2016**

Final Report written by: Laura Beyer, Community Relations Coordinator

Submitted on: Friday, July 22<sup>nd</sup>, 2016

**FINAL REPORT**

**1. How grant was used during the project:** We actually did not receive the first half of the grant before we started work, so the initial half of the grant was reimbursement for what was already purchased (see expenses below)

**2. The impact the grant had on our organization development:** Aging is a hot topic not just at Clark-Lindsey, but nationwide. Bringing this sometimes “uncomfortable” topic front and center in a public way speaks loudly for our organization, showing we are not afraid of it, rather we are embracing it. The wall has been a great conversation starter for anyone that walks in the doors of Clark-Lindsey, so one can assume it starts conversations, or internal dialogues at the very least, in those that walk by, drive by, and bike by. One does not have to participate in the wall to interact with it, stop and read the responses of others. Being comfortable with the topic of aging (the good, the bad, the ugly, the funny), is the first step in combatting ageism, a personal mission of Clark-Lindsey.

**3. Number of hours spent:** (see Value of Labor Time)

**4. Number of Participants:** 200+ people attended the unveiling and the 35 lines are filled on a regular basis from people walking around Meadowbrook Park. (see Unveiling)

**5. Working with collaborating partners:** Unfortunately, the Urbana Park District declined the opportunity to have the wall on their property. Because of this, we had to be a little more creative to find a “public” space that was still technically Clark-Lindsey property.

**6. Additional Comments:** Thank you to the Public Arts Commissioners and to Pauline for making this possible! I am now a believer and proponent of the Public Arts Program and hope to continue spreading the news about this opportunity.

**The Story:**

This 12-foot-long-by-8-foot high wall is an adaptation of the popular Before I Die installations by artist Candy Chang. More than 1000 Before I Die walls have been installed in 70 countries and in 35 different languages.

*“... she painted the side of an abandoned house in her neighborhood with chalkboard paint and stenciled it with, “Before I die I want to \_\_\_\_.” ...By the next day, the wall*

*was full of responses and it kept growing.... She understood her neighbors in new and enlightening ways, and the wall reminded her that she's not alone as she tries to make sense of her life...and now thanks to passionate people around the world, over 1,000 Before I Die walls have been created in over 1,000 Before I Die walls have been created in over 35 languages and over 70 countries."*

**Reference:**

<http://beforeidie.cc/site/about/>

An "As I Age" Wall was originally featured in Nashville, TN at the LeadingAge National Conference in October 2014. Since then, "As I Age" walls have popped up in various locations around the United States.

**Reference:**

[http://www.leadingage.org/2014\\_annual\\_meeting\\_highlights.aspx](http://www.leadingage.org/2014_annual_meeting_highlights.aspx)

<http://www.tennessean.com/story/news/local/davidson/2014/10/18/as-i-age-wall-debuts-in-downtown-nashville/17501689/>

LeadingAge is a non-profit national organization with the mission to expand the world of possibilities for aging. LeadingAge has over 6,000 not-for-profit organization members and partners representing the entire field of aging services, 38 state partners, hundreds of businesses, consumer groups, foundations and research partners.

**Reference:**

<http://www.leadingage.org/>

<http://www.leadingageil.org/>

The "As I Age" wall is a community engagement project designed to spark a discussion around what different generations of people think about the process of growing older and allow people to express how they hope their lives will evolve as they age. The wall encourages the community to engage in honest expressions about the good, the bad, the funny and the ugly parts of aging. The process of aging uncovers unique values, prioritizations, wisdom, strengths, comforts, relationships, personal accomplishments, and more for each individual person.

The freedom of expression, which the "As I Age" Wall allows, creates opportunities for reflection and encourages a positive light on aging. The process of growing older is inevitable, despite society's general resistance.

Any passerby, of any age, may participate in the wall by picking up a piece of chalk and completing the sentence "As I age ..."

**Creation**

A small team of individuals designed, constructed and painted the wall. The work was done in Clark-Lindsey's maintenance garage over one weekend. The News-Gazette came to Clark-Lindsey to take pictures of the final steps on Thursday, June 9<sup>th</sup>. The Urbana Public Arts Program was cited in this article. WAND covered a brief story before the unveiling, which also cited the Urbana Public Arts Program. A

flier holder was attached to the wall which contained the flier explain the project, which cites the grant and the Urbana Public Arts Program with the logo (attached).

**Reference:**

<http://www.news-gazette.com/news/local/2016-06-10/timeless-question.html>

<http://www.wandtv.com/story/32158700/as-i-age-wall-engages-urbana-community-to-talk-about-aging>

**Materials Expenses:**

- Menards – \$187.53
- Dean’s Graphics - \$526.00
- Sherwin Williams - \$58.42
- **TOTAL: \$771.95**

**Value of Labor Time:**

- Laura Beyer – 20 hours
- Evan Edwards – 10 hours
- Shaun Edwards – 8 hours
- Bryan Johns – 5 hours
- Katherine Johnson – 3 hours
- Brandon Durkin – 2 hours
- Dale York – 2 hours
- Mitch Wright – 2 hours
- Darla Schall – 1 hour
- TOTAL HOURS: 98 hours
- **Value @ \$25/hour: \$2,450.00**

**TOTAL PROJECT VALUE: \$3,221.95**

**Unveiling**

The unveiling of the wall happened on Friday, June 10<sup>th</sup> at a large community Block Party hosted at Clark-Lindsey. Over 200 people were in attendance. The wall was filled with responses in the first 20 minutes (35 lines filled, some responses filled in between lines and at the top/bottom of the wall due to no vacant lines). A broad range of ages wrote on the wall, the youngest being 3, with the help of his mother, and the oldest (known) was 87. Please see the attached pictures.

WAND came to the unveiling, took pictures and did live interviews. The Urbana Public Arts Program was cited.

**Reference:**

<http://www.wandtv.com/story/32197547/aging-wall-unveiled-in-urbana>

After the unveiling party, the wall moved to sit along Race Street. It rained on the following Monday morning and the wall was washed clean. By noon, 7 lines were filled, and by the end of the day, it was nearly full again. The wall continues to be filled with funny, sad, crude, touching, and thoughtful responses. When it rains, the responses are washed away and those passing by the wall start over.

**Current Status**

As of Friday, July 22<sup>nd</sup>, the wall sits along Windsor Road collecting the responses of pedestrians in the park. We have captured photographs of a number of responses over the past 6 weeks. The wall will continue to stand along Windsor Road for a few more weeks. Our intention is to repurpose the wall/materials for additional projects.





