



DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES

Economic Development Division

Urbana Public Arts Program Monthly Progress Report

October 12, 2015 – November 4, 2015

Prepared by Miranda McCarthy, Public Arts Intern

Introduction

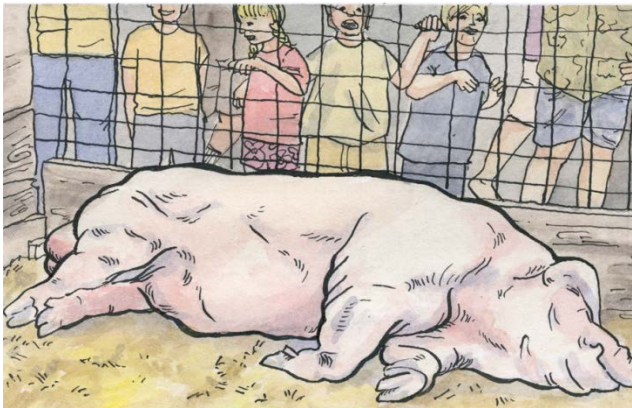
The following Urbana Public Arts Program Monthly Progress Report describes activities of the Public Arts Program for the Urbana Public Arts Commission. The report includes information regarding projects which are in progress, recent requests and recommendations from the public, staff activities, and upcoming events.

Updates on Current Projects

- **Arts in the Schools:** The arts education grant *Arts in the Schools* received seven proposals for the October 2, 2015 deadline. Up to \$3,000 will be awarded to projects involving schools in the Urbana School District #116. A jury consisting of Latrelle Bright, Barbara Hedlund, and Traci Pines was held on October 9th to select finalists to move on to the second round of the application process.

The next jury members currently consist of Virginia Waaler and Roberta Bennett, a third volunteer still needs to be selected. The meeting will be held November 19th to select the winner for the grant. Notification letters will be sent out within the week following the selection.

- **Artist of the Corridor:** Ellie Pinzarrone, local artist, art educator, and founder of Ellie Pinz Studio at [co][lab] is the current Artist of the Corridor. Peggy Flavin was supposed to be next but had to cancel. The next Artist of the Corridor is still being decided.
- **Art Now!:** The last October episode of Art Now! Features Maria Lux, who makes installation-based projects that use a variety of material approaches centering around animals. See episodes at <http://www.urbanainillinois.us/artnow>.



- **Marketing:** Staff continues to update the program's Facebook, Twitter and Instagram accounts, which now have 1,019 fans, 1,557 followers, and 66 followers, respectively. Staff also manages a monthly e-newsletter, which currently has about 650 subscribers, and posts about upcoming events on community webpages and online calendars, such as chambanamoms.com and news-gazette.com.
- **Grant Program 2016:** Suggested changes to the Grant Program for 2016 include new grant categories, being more location specific and discussing the rule "Free and open to the public"