



The ILLIAC Spring Festival :: Final Report :: Urbana Public Arts Grant 2014

The ILLIAC Spring Festival took place Saturday, May 10th, 2014 at on Main Street and Race in Downtown Urbana. The festival featured two touring bands, Those Darlins and Their / They're / There, as well as six local bands and three local DJs. The festival attracted over two thousand people to Downtown Urbana, bringing an influx of traffic to local businesses that surrounded the festival on that Saturday.

The festival partnered with local businesses and organizations, but was funded in part by the Urbana Public Arts Grant of \$2,000.00. Within this report, you'll find links to articles published on Smile Politely and *Buzz Magazine*, and the festival was also featured in *the Daily Illini*, *Parkland Prospectus*, *the News-Gazette* print editions, among other blogs and websites in the area.

In addition, we have enclosed posters and flyer designs that were used to promote the event, the contract/invoice for the artist fee that the grant funds were applicable to, and photos of the event.

Best –

Patrick Singer
The ILLIAC Spring Festival

ILLIAC Spring Festival sites:

<http://theilliac.com/>
<https://www.facebook.com/IlliacSpringFestival>
<https://twitter.com/IlliacFestival>

PUBLICITY:

Smile Politely Magazine:

http://www.smilepolitely.com/music/the_illiac_spring_festival_2014_lineup/
http://www.smilepolitely.com/music/the_overture_may_5_11/
http://www.smilepolitely.com/music/theyre_their/
http://www.smilepolitely.com/splog/the_illiac_spring_festival_announces_set_times/
http://www.smilepolitely.com/culture/sp_radio_podcast_the_illiac_spring_festival/

Buzz Magazine:

<http://readbuzz.com/music/2014/springing-to-the-scene/>
<http://readbuzz.com/music/2014/illiac-interview-jack-anthony-the-desperadoes/>
<http://readbuzz.com/music/2014/illiac-interview-bones-jugs-n-harmony/>

Video:

<http://youtu.be/ejnFNNw4ZhA>



THE ILLIAC

SPRING FESTIVAL 2014

FREE

▶ SATURDAY, MAY 10 ▶ DOWNTOWN URBANA

THOSE DARLINS • THEIR / THEY'RE / THERE • SUN STEREO
SWORDS • EMILY OTNES • BARROWE • BONES JUGS N HARMONY
JACK ANTHONY & THE DESPERADOES • DJ BELLY • DJ KOSMO • DJ MERTZ

