

Trio 114
Kathleen Winters
114 S Poplar Street
Urbana, IL 61802
757-291-1724

I hereby certify that I am authorized to approve this Report, which serves as a Request for Reimbursement, that I have reviewed the attached invoices in the amount of \$1000.00; that all costs claimed have been incurred for the Project in accordance with the Agreement between Kathleen Winters and the CITY OF URBANA; that all submitted invoices have been paid; and no costs included herein have been previously submitted.

Signed: Kathleen Winters

Date: 11/25/14

GRANT AWARD FORM

Grant Award Form: Please complete the Project Questions below and include this page in your Final Report materials submitted to the address below.

The information provided in question #1 - 5 should be the same as the information on your Urbana Arts Grant Agreement with the City.

1. GRANTEE: Name of Applicant or Primary Contact:

Kathleen Winters

Address:

114 S. Poplar St. Urbana, IL 61802

Project Title:

Intercultural Connections

2. TOTAL AMOUNT OF GRANT FUNDS AWARDED: \$1,000.00

3. TOTAL AMOUNT OF GRANT FUNDS RECEIVED TO DATE: \$500.00

4. GRANT PERIOD: April 1, 2014 through March April 1, 2015.

5. EXPENDITURE DEADLINE: April 1, 2015.

6. DATE OF PROJECT COMPLETION: September 28, 2014.

Post-Project Evaluation

The funds that I received on behalf of Trio 114 enabled our ensemble to accomplish our two primary artistic goals. First, our grant funds provided partial payment to commission three new pieces, expanding the repertoire for our ensemble's instrumentation and adding music by a new generation of composers to the classical chamber music repertoire as a whole. Second, we were able to bring world premieres to members of the Urbana community who don't normally attend traditional concerts of new music. Our Urbana Arts Grant funds directly helped us to achieve this goal by partially funding our two-part marketing campaign. We advertised at the Urbana Free Library, the PACE Center for adults with disabilities, the TIMES Center, the Clark-Lindsay Village, and other businesses and non-profits that cater to children and the mentally, economically, or physically disadvantaged. Our funding also allowed us to effectively advertise during the *Morning Edition* and *All Things Considered* programs on WILL AM and FM radio. Additionally, the Urbana Arts Grant award that we received lent our project legitimacy in the eyes of future funders, helping us to complete a successful crowd-sourcing campaign through Indiegogo.com. With this campaign we were able to raise an additional \$1,233.00 that helped to complete the funding of our project.

We added to the effectiveness of this marketing campaign by performing in venues that promote an "accidental" audience of community members, meaning people who heard our performance by happenstance due to our choices of venue in popular outdoor locations. Our performance at the Market on the Square was heard by all market customers between 11:00am and 12:00pm on Saturday September 27, 2014. Many of those customers chose to stop and listen to our performance, with an average of between 20 and 30 people forming an attentive audience throughout the hour. Our performance on September 28, 2014 at Meadowbrook Park's Garden Pavilion was attended by a seated audience of 37 people, but could be heard as far as 100 yards away from the Garden Pavilion, drawing a standing audience from across a large portion of Meadowbrook Park. Though a specific tally was not taken due to the impracticality of doing so while performing, there was a constant stream of between 10 and 40 people in the "accidental" audience who chose to stay for varying lengths of time. We also had an unplanned audience of 13 people during our dress rehearsal before the concert on September 28th.

We spent approximately 10 hours in rehearsals for our concert events, not including time spent practicing individually, and 1.5 hours per performance (3 hours total). I spent approximately five hours total placing posters at various locations around Champaign-Urbana, approximately 10 hours in communication with the composers throughout the year-long planning process for the event (including email and phone conversations), and another 11 hours (approximate) in administrative tasks such as consulting with poster designer Erin Happenny, venue reservation, and scheduling.

Working with my project partners was one of the most rewarding parts of this project. Collaborating with Trio 114 members Claire Happel and Kimberlee Uwate was a delight; our rehearsals and performances were stimulating and rewarding experiences. It was equally fulfilling to discuss the commissions with composers Ashley Fu-Tsun Wang, Ryan Jespersen, and Joseph Rubinstein. Watching their ideas unfold over the past year has been an inspiration, and it was truly moving to see the joy their music brought to the members of our community. All of us who were involved in this project are profoundly grateful for the funds provided by the Urbana Arts Council. We are proud to have provided music for the Urbana community and hope to be able to continue enriching the lives of our neighbors in the coming years.

Project Documentation

Photos of Concert in Meadowbrook Park





Poster Used for Advertising



INTERCULTURAL CONNECTIONS

Concerts of new music
inspired by traditions
from around the world
in unexpected venues

Performed by
TRIO 114

Claire Happel, harp
Kathleen Winters, flute
Kimberlee Uwate, viola

Project funded in part
by Urbana Arts Grant
Sculpture 'Fathers and Sons'
by Peter Michel
Event photography
by Erin Happenny

10:30am Saturday September 27th
Urbana's Market on the Square, and
4:00pm Sunday September 28th
Garden Pavilion in Meadowbrook Park



urbana
public
arts
program

Fiscal Report

Advertising

WILL underwriting (radio announcements, 4): \$124.00

Composer Commission Fees:	\$292.00 each (3)
	\$876.00 total fees

Total Expenditures:	\$1,000.00
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