



## *DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES*

### *Economic Development Division*

## **Urbana Public Arts Program Monthly Progress Report**

**November 14, 2014 – December 3, 2014**

Prepared by Pauline Tannos, Public Arts Intern

### **Introduction**

The following Urbana Public Arts Program Monthly Progress Report describes activities of the Public Arts Program for the Urbana Public Arts Commission. The report includes information regarding projects which are in process, recent requests and recommendations from the public, staff activities, and upcoming events.

### **Updates on Current Projects**

- **Urbana Arts Grants Program:** A grant workshop was conducted at the University's Music Building on December 3, 2014. There will be two more workshops in December: at Parkland Art Gallery on December 10 at noon, and at the Independent Media Center on December 12 at 6pm. Furthermore, ads are up on smilepolitely.com, UPTV, and the UBA Newsletter. Posters are currently being produced, and will be displayed on MTD buses and at strategic places around Champaign-Urbana. Applicants from previous years (2011 to 2014) have been notified about this cycle's program through e-mail blasts.
- **Urbana Sculpture Project:** *Athirst*, the last of the six works for this 2014-2016 cycle, was installed near the corner of Race Street and Griggs Street on November 21. This was on the same day as the Boneyard ribbon-cutting event, which was attended by artist Sarah Deppe, sponsors, and representatives from the Public Art League.



- **Marketing:** Staff is regularly updating the Facebook and Twitter accounts, which keep growing with 756 fans and 1,240 followers now, respectively. The Program's Instagram account, which was created last month with the username @urbanapublicarts, has 10 followers. Staff is designing a marketing brochure to highlight the public artworks in Urbana.

- **Fundraising:** Staff will send a Holiday Season e-mail blast to direct subscribers to the Urbana Public Arts' online donation page.
- **Downtown Arts subcommittee:** Staff is currently planning an event at Boneyard on April 11, 2015. The plan is to have performances, activities for kids, food trucks, an arts exhibition by Boneyard Arts Festival, and possibly a call for banner art and street art. Staff will work with Jack Mackie to have him attend the event.
- **Artist of the Corridor:** The current exhibition, which ends on February 1, 2015, features the watercolors of Carol Diss Farnum. February 2 is the start date of the next exhibition, which will feature works by students from Wiley Elementary School.
- **Art Now!:** In November, *ArtNow!* profiled sculptor Rick Larimore. The December episode premieres on December 1, and explores the sculptures of Christiane T. Martens. See episodes at: <http://www.urbanaininois.us/artnow>.
- **Art in the Schools:** Rusty Clevenger from Prairie Elementary School will be presenting his proposal at the December 9 meeting. The Arts in the Schools subcommittee met and agreed that the \$3,000 available can be used to fund a single project this year, although clear goals and programs need to be defined before the next fiscal year.