

Champaign-Urbana Folk and Roots Festival P.O. Box 331 Urbana, IL 61803 www.cufolkandroots.org

Board of Directors

Suzanne Allbright Scott Dossett John Elder Brenda Koenig Rob Krumm Nancy Livingston Jeff Zolitor "I hereby certify that I am authorized to approve this Report, which serves as a Request for Reimbursement, that I have reviewed the attached invoices in the amount of \$3,000; that all costs claimed have been incurred for the Project in accordance with the Agreement between and the CITY OF URBANA; that all submitted invoices have been paid; and no costs included herein have been previously submitted."

Booking Committee

Brenda Koenig Linda Larson Aimee Rickman Matthew Winters

Brenda Koenig CU Folk and Roots Festival Steering Committee Co-Chair

2013 CU Folk and Roots Festival Final Report

1. Accomplishments and how grant funds were utilized during the grant period

Over the course of the 2-day 2013 festival, over 1500 attendees enjoyed 90+ scheduled events throughout downtown Urbana including performances, free workshops, jams, sing-alongs, family activities and displays. Grant funds were used for artist/band fees, venue rental and marketing.

2. The impact that the grant funds had on your artistic development.

CU Folk and Roots Festival's existence is heavily dependent on grants and sponsorships. Ticket/wristband sales only account for a portion (between 1/3rd and 1/2) of the cost of the festival. Grant funds are used to pay artist fees. Many of the artists represented at the festival are in the new or developing-artist stage of their careers, and the festival provides an excellent platform to further their artistic development. Many artists, both regional and local, have used the festival as a springboard to larger festivals and acclaim.

3. The number of hours spent in completing the project, including planning, administration, production, and the final presentation.

A year-round committee of 8-10 individuals donated approximately 800 hours planning and organizing the festival. This included time spent on: website design, marketing, booking, finances/book-keeping, outreach, year-round programming, development, sound system/tech planning, meeting attendance, volunteer coordination, and more.

In addition, another 80 individuals volunteered 3-4 hours during the festival itself for a total of 320 hours. The final presentation had a duration of aprox. 8 hours on Friday and 15 hours on Saturday, for a total of 23 hours of programming. Total hours: 1,143

4. Any additional comments

Money granted to the CU Folk and Roots Festival organization goes directly to booked artists and marketing and venue rental. Individuals associated with the organization are all volunteers, and do not receive monies. In late 2013, CU Folk and Roots organizers met with the City of Urbana in hopes of funding a part-time administrator to ensure the festival's future. The City generously provided \$5,000 in additional funding. As this was not enough to hire an administrator, these additional funds were used for booking, marketing and additional school visits for the 2014 festival.

CUFR BUDGET

2013 Actual

Personnel: Employees: 0

Outside Contracted

(Performers, sound etc.) 21,465

Equipment &

Facility Rental 1,848

Operations (Postage

Printing etc.) 1,165 Lodging Performers 900 T-Shirts 904 Marketing 4,161

Business Registration

and membership fees $\frac{281}{\$31,324}$

INCOME

Grants:

City of Urbana

Arts Commision 3000 Illinois Arts Council 2000

Other Govt. Support

City of Urbana 500

Sponsorships 14,600
Ticket Sales 11,000
Brochure Ads 850
Merch and Concessions 416
Misc. Donations 1,982
34,348



TO THE ORDER

P O BOX 331 URBANA II 61803

CHAMPAIGN-URBANA FOLK AND ROOTS FESTIVAL

Busey Bank 70-256 / 711

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Illini Media

Champaign, IL 61820

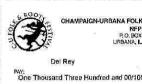
Illini Media

Four Hundred Sixty-Seven and 00/100

512 East Green St

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OF:

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CHAMPAIGN-URBANA FOLK AND ROOTS FESTIVAL

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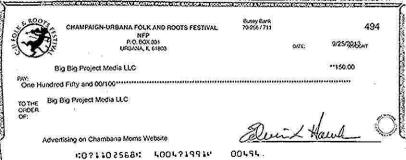
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PO Box 4704 Seattle WA 98194

Performance at 2013 CU Folk and Roots Festival 1:0711025681

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Cori Somers

Two Thousand and 00/100 Red Sea Pedestrians Cori Somers

302 Edgemont Ave Kalamazoo, MI 49001

P.O. BOX 331

(1071102568): 00505



OF:

CHAMPAIGN-URBANA FOLK AND ROOTS FESTIVAL P.O. BOX 331 URBANA, IL 61803

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Urbana Champaign Independent Media Center

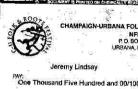
Three Hundred Fifty and 00/100******* Urbana Champaign Independent Media Center TO THE 202 South Broadway OBDER

Urbana, IL 61801

00497

Balance of Nov. 1, 2 rental and yearly organizationa

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NEP P.O. BOX 331 **URBANA, IL 61803**

Busey Bank

Birds of Chicago TO THE Jeremy Lindsay ORDER 2428 North Spaulding Ave

OF: Chicago, IL 60647

Birds of Chicago performance 2013 CU Folk and Ro 1071102568C 400471991 00506