



DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES

Economic Development Division

Urbana Public Arts Program Monthly Progress Report June 11, 2014 – July 8, 2014

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Introduction

The following Urbana Public Arts Program Monthly Progress Report describes activities of the Public Arts Program for the Urbana Public Arts Commission. The report includes information regarding projects which are in process, recent requests and recommendations from the public, staff activities, and upcoming events.

Update on Current Projects

- **Urbana Arts Grants Program:** 2013 grantee projects are finishing up. One project received an extension to October 2014. Waiting on two final reports and one more presentation and then 2013 is complete in terms of reporting, accounting and grant funds expended. Grants subcommittee will meet soon to go over survey results from 2013 and 2014 grantees and plan for 2015 grants process.
- **Boneyard Creek Public Art:** Jack Mackie is working with the design team and contractors as the last phase of the project progresses towards completion at the end of August. Mackie is scheduled to do a final on-site walk-through and sign-off of the project on July 23.
- **Fundraising:** Staff will participate in a conference call in a week on Technology and the Evolution of Giving in America. The focus of the call will be crowdsource funding models for the arts. We have been looking into Citizeninvestor.org as a crowdsource model for municipal organizations. We think that it is a viable model, but we need to find the right project to promote through their platform.
- **Marketing:** Summer 2014 classes brochure is finished and distributed. Staff is regularly updating Facebook and Twitter accounts, with 721 fans and 1,097 followers, respectively.
- **Downtown Arts subcommittee:** The Downtown Arts subcommittee is in the process of reviewing new sculptures for 2014-16 for the Urbana sculpture program as well as meeting and planning for possible Boneyard events this summer to coincide with the unveiling of the Jack Mackie installation along Boneyard Creek.
- **Art at the Market:** July 12 workshop and performances will be Makerspace Urbana with Tee-shirts to Tote Bags and Aduki Jazz Quartet.

Upcoming Events

- Sweetcorn Festival- August 22-23rd.