



Urbana: Art from the Streets

elizaBeth Simpson: 217-979-2820
urbanapeoplehistory@gmail.com
<http://www.urbanapeoplehistory.wordpress.org>

6/30/2014

To Whom It May Concern:

I hereby certify that I am authorized to approve this Report, which serves as a Request for Reimbursement, that I have reviewed the attached invoices in the amount of \$1,500; that all costs claimed have been incurred for the Project in accordance with the Agreement between elizaBeth Simpson and the CITY OF URBANA; that all submitted invoices have been paid; and no costs included herein have been previously submitted.

Sincerely,

elizaBeth Simpson



Urbana: Art from the Streets

Grant Award Form

1. GRANTEE:

Name of Applicant: elizaBeth Simpson

Address: 1005 Fairview Ave. Urbana, IL 61801

Project Title: Urbana: Art from the Streets

2. TOTAL AMOUNT OF GRANT FUNDS AWARDED: \$1,500

3. TOTAL AMOUNT OF GRANT FUNDS RECEIVED TO DATE: \$750

4. GRANT PERIOD: April 3, 2013 through July 2, 2014

5. EXPENDITURE DEADLINE: July 2, 2014

6. DATE OF PROJECT COMPLETION: July 2, 2014

Art from the Streets Final Report

Overview:

This project accomplished more than was expected. Per the initial proposal, we had a successful photo scavenger hunt, a stencil workshop, postcard design, and slides on UPTV. Beyond that, an additional silkscreen workshop was offered, a two-month gallery show was held at Common Ground Food Coop, and a call for photos during the Boneyard Arts Festival resulted in hundreds of additional photo submissions.

Collaboration and Project Partners:

We were once again able to partner with Weiskamp Printing to provide an opportunity for community members to learn to silkscreen. Dixon Graphics and Weiskamp donated printing, Common Ground Food Coop donated gallery space, Makerspace Urbana provided ongoing space and volunteers, and dozens of community people contributed much photographic advice and more than 250 digital photos.

Artistic Development

Through this project, I was able to further extend my network of artists, designers, producers, and supporters. In particular, I benefitted from close design collaboration with programmers/designers Allison Payne and Jeff Putney, and project support from PhD student Meadow Jones, who promoted the project to her UIUC students.

Key Accomplishments (and participants):

- Art from the Streets website (unknown)
- Photo Scavenger Hunt: 4/12/13 – 4/14/13 (15 direct, hundreds indirect)
- Stencil-Making Workshop at Midwest Zinefest: 4/13/13 (6 direct, 55 indirect)
- Gallery Show (Thousands) and Closing Event (70) at Common Ground Food Coop, including a Call for Participation: 9/30-11/22/14
- Screen Printing Workshop: 3/22/2014 (9)
- 50 hand-screened Posters with Call for Participation on display in U-C businesses: 3/23-4/15/14 (Thousands)
- Inclusion in Boneyard Arts Festival Guide: 4/9-4/13/14 (Thousands)
- Display booth at the Urbana Farmer's Market: 6/15/14 (Thousands)
- Photo Submissions to Call for Participation: 250 photos (unknown)
- 500 Postcards printed with 20 unique designs (unknown)

Funding Allocation:

Grant funds were used to pay for artistic design, webhosting, administration, and workshop supplies. A number of costs, primarily space rental and printing, were offset by in-kind donations, allowing for those resources to be directed towards additional events and the administrative costs associated with them.

Hours Spent Completing the Project:

Planning	Administration	Promotion	Production	Final Pres.
42hrs	75 hrs	60 hrs	57 hrs	5 hrs

Additional Comments

This project far outlives its grant cycle. Its posters and postcards will continue to grace our community with reminders of our creative resources, including people, and both created and found art objects.

Art From the Streets Actual Project Budget

A: Personnel (Project Related)

	Amount Requested	Matching Funds	In-Kind Donations	Total	Notes
Artistic	360 (18 hrs)		780	1,140	Graphic design (57 hrs)
Administration	369.97 (18.5hrs)		1,230.03	1,600	Including final report (80 hrs)
Technical			120	120	Web design (6 hrs)
Other	360 (18 hrs)		1,680	2,040	Planning, Promotion (102 hrs)
Total Personnel Expenditures	1089.97		3,690.03	4,780	239 hours

B: Implementation (Cost of Project)

	Amount Requested	Matching Funds	In-Kind Donations	Total	Notes
Supplies/Materials	16.70		120	136.70	Paper, ink, storage boxes, easel, frames, hangers, mylar, xacto knives, spray paint
Promotion/Printing	207		175	382	Postcards, gallery cards
Postage	53.45			53.45	
Artistic Services					
Other Professional Services			180	180	Digital Photo consultation (6hrs)
Space Rental			500	500	Workshops
Travel/Transportation					
Other	132.88			132.88	Webhosting
Total Implementation Expenditures	410.03		975	1385.03	

A + B: Total Project Cost: **\$6,165**

Amount requested from the city: **\$1,500**

Urbana: Art From the Streets Fiscal Report

Project Administration, Promotion, Planning, Artistic Design

\$1089.97 elizaBeth Simpson

Printing

\$207 Postcards

Website

\$107.88 Webhosting

\$25.00 Email Hosting

Postage

\$53.45

Supplies

\$16.70

Total Funded Expense:

\$1,500

FatCow Payment Receipt



Username:	ucpeopleshistory
Name:	Elizabeth Simpson
Business:	
Address:	1005 fairview ave
CSZ:	urbana, IL 61801
Email:	elizacorps@yahoo.com
Phone:	1 217-344-8324

Fatcow
10 Corporate Dr.
Suite 300
Burlington, MA 01803
888.278.9780

Reference #	Item	Term Start Date	Term End Date	Original Amount Due	Credit Applied	Total Amount	Status on 07/03/2014	Payment Method	Paid Date
73228849	Customer Appreciation Plan	04/29/2013	04/29/2014	\$107.88	-	\$107.88	PAID	Paypal	04/14/2013

This report reflects receipt/payment activity recorded by Fatcow on your behalf as of 07/03/2014 for the payment listed above.

It does NOT reflect the status of any other payment.

If you have questions about our billing policies, please review FatCow's Terms of Service agreement

or contact The Moo Crew (Toll free: 888.278.9780)

Thank you!

Prepared 07/03/2014

FatCow Payment Receipt



Username:	ucpeopleshistory
Name:	Elizabeth Simpson
Business:	
Address:	1005 fairview ave
CSZ:	urbana, IL 61801
Email:	elizacorps@yahoo.com
Phone:	1 217-344-8324

Fatcow
10 Corporate Dr.
Suite 300
Burlington, MA 01803
888.278.9780

Reference #	Item	Term Start Date	Term End Date	Original Amount Due	Credit Applied	Total Amount	Status on 07/03/2014	Payment Method	Paid Date
86236512	Email Plan	01/06/2014	01/06/2015	\$25.00	\$25.00	\$0.00	PAID	Credit Card	01/06/2014

This report reflects receipt/payment activity recorded by Fatcow on your behalf as of 07/03/2014 for the payment listed above.

It does NOT reflect the status of any other payment.

If you have questions about our billing policies, please review FatCow's Terms of Service agreement

or contact The Moo Crew (Toll free: 888.278.9780)

Thank you!

Prepared 07/03/2014

Creative Intervention Agency**INVOICE****Elizabeth Simpson**1005 Fairview Ave
Urbana, IL 61801
217-929-2820
elizacorps@gmail.com**Date:** July 2, 2014**Client:** AFTS

Dates of Service	Project	Services Rendered	Hours	Subtotal
4/3/13 - 7/2/14	AFTS	Artistic	18	\$360.00
4/3/13 - 7/2/14	AFTS	Administrative	18.5	\$370.00
4/3/13 - 7/2/14	AFTS	Promotion and Planning	18	\$360.00
			Total	54.5
				\$1,090.00
			Donation	\$0.03
			Total Due	\$1,089.97

Comments: Each service area includes its associated tasks (e.g. phone communication includes documenting and sending notes.)

Thank you for this investment in your organization!
Please remit payment within 14 days, and make checks payable to elizaBeth Simpson.



Champaign, IL 61820
105 West John Street

Invoice

Date	Invoice #
7/2/2014	35835

Bill To

Elizabeth Simpson
UC People's History

P.O. No.	Terms	Due Date
		7/2/2014

Quantity	Description	Rate	Amount
1	Prepress	50.00	50.00
84	Four color printing	1.10	92.40
84	Black only printing	0.37	31.08
84	12 pt. CIS Cover	0.28	23.52
1	Cutting	10.00	10.00
	500 Total Postcards - 25 each of 20 - 6" x 4" - 4/1 Elizabeth Simpson UC People's History		

Dixon Graphics only uses FSC certified paper sources.
Ask us about our 100% post consumer waste paper stock!

Total	\$207.00
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Phone #	Fax #	E-mail	Web Site
217-351-6100	217-351-5830	ilia@dixon-graphics.com	www.dixon-graphics.com

Community Center

diverse event featuring paintings by
caricature drawings done by Dan
ers Laura Trovillion and Kristin
photo booth; Penny Thompson
velry making; and other local
visitors will have the chance to be
nd Illinois/Ben's Bells Project while
hangings. The Fisher Grade School
ll participate in an art exhibition
entries being announced at 1:30
ments and entertainment will also
s FREE event!

Emily Yarger- Phillips Recreation Center, enter
from Stoughton St., Urbana

Michael Roughton- South side of the parking
lot for Anita Purves Nature Center at 1501 N.
Broadway Ave, Urbana

Kristin Rose- Meadowbrook Park, on path just
Southwest of the parking lot off Windsor, Urbana

*to be painted Spring 2014
For an interactive map go to <http://bit.ly/1mwuRhZ>

Celebrate UC People's History Project

ART FROM THE STREETS!

The U-C Street Art Project seeks to represent a
diversity of perspectives of what
"Urbana-Champaign" means to those who live
here, including our histories and traditions, as well
as our present culture. They are doing this by col-
lecting creative pieces of any medium (with prefer-
ence for street arts such as stencils, posters,
graffiti, block prints, etc.) from the general public
as well as from professional artists and cultural
workers, and then sharing them, online, through
local media outlets, and display on CUMTD buses.

All weekend: Call for Photos and Photo Scavenger
Hunt - amateurs encouraged! professionals
appreciated!
See ucpeopleshistory.org for details.

1223889

-HOMER

Lake Forest Preserve
Lake Rd.
The beautiful and historic Homer Lake
Local artists will have one-of-a-kind
y and for sale. Visitors can experi-
their own works of art with items from
it be a chance to learn how to
velry, and more! You can even bring
ra and art supplies; we'll provide the
ney! All ages will be entertained.

MARIA LUX

304 W Hill St. Apt. 2
Champaign, IL 61820
515.291.2710
marialux@gmail.com

Lisa Hatchadoorian
Public Arts Coordinator
City of Urbana, Public Arts Program
Community Development Services
400 S. Vine St.
Urbana, IL 61801

Dear Ms. Hatchadoorian,

Please see the attached materials in the form of a Final Report for the Envision 365 grant for "Art Installation" awarded to Maria Lux for the April 2014 – April 2015 granting period.

I hereby certify that I am authorized to approve this Report, which serves as a Request for Reimbursement, that I have reviewed the attached invoices for the amount of \$750.00; that all costs claimed have been incurred for the Project in accordance with the Agreement between Maria Lux and the CITY OF URBANA; that all submitted invoices have been paid; and no costs included herein have been previously submitted.

Thank you,

A handwritten signature in cursive script that reads "Maria C. Lux". The signature is written in black ink on a white background.

Maria C. Lux

GRANT AWARD FORM

Grant Award Form: Please complete the Project Questions below and include this page in your Final Report materials submitted to the address below.

The information provided in question #1 - 5 should be the same as the information on your Urbana Arts Grant Agreement with the City.

1. GRANTEE: Name of Applicant or Primary Contact:

 Maria Lux

Address:

 304 W Hill St. Apt 2, Champaign, IL 261820

Project Title:

 Art Installation

2. TOTAL AMOUNT OF GRANT FUNDS AWARDED: \$750.00

3. TOTAL AMOUNT OF GRANT FUNDS RECEIVED TO DATE: \$375.00

4. GRANT PERIOD: April 1, 2014 through April 1, 2015.

5. EXPENDITURE DEADLINE: April 1, 2015.

6. DATE OF PROJECT COMPLETION: June 4, 2014.

MARIA LUX

Post-Project Evaluation

Grant funds supported a multi-stage project that culminated in a public art installation in the storefront window of Art Coop in Lincoln Square Mall. It will remain on display throughout the summer. The project included a 2-week open studio component that took place in the front space of [Co][lab] in downtown Urbana in which I worked on parts of the installation in public view, engaged with visitors, promoted the final installation, and hosted a small reception. Following the short-term pop-up studio, I installed the work at Art Coop and hosted a final reception there.

I had two main partners in this project: Art Coop, Inc. (owned by Susan Smith and Knut Bauer;) and Norden German Design (owned by Johann Richau and Anna Gutsch). Art Coop agreed to donate their storefront window as well as their promotional support through facebook posts and in-store advertising, and also offered a promotional discount (described further in this project evaluation). Norden became an important part of this project when they invited me to be a pop-up artist in the front window of [Co][lab], where they have their office. They generously opened their space (normally rented out at \$200 per week) for me to use as a temporary studio, and created advertising posters and signage free of charge.

Including the time spent making the project, as well as open-studio hours at [Co][lab], planning, printing, and advertising, I estimate that I spent around 140 hours on this project.

The main costs were directed towards materials (which included paper, furniture and props from ReStore and Goodwill, printed backdrops, wood, paint, and window vinyl; laser cutting and printing costs), promotional cards, and reception refreshments. Originally, my grant proposal did not include the pop-up studio component, but when I was approached by Norden to work in their window, I decided to combine this project with the previously proposed project. This added an additional opening event, for which I was responsible for food and drinks. Because this project was intended to be public-focused with a larger audience than my usual work, I emphasized marketing and promotion. I utilized the existing broad social networking base that Art Coop maintains, as well as Norden and [Co][lab]'s facebook groups with regular updates on progress. I also created an interactive print invitation in response to the experience as a "pop-up artist." These pop-up cards (hand assembled from laser-cut paper parts) featured a miniature microscope and microscope slide with a printed "sample." Because my project involved searching for microscopic organisms called tardigrades, I disguised images of tardigrades in the printed microscope slides and invited guests to the [Co][Lab] reception to check their invitation to see what microscopic animal they found. The lucky guest that found one of the rare tardigrades earned a 20% discount at Art Coop, courtesy of the owners. This activity generated a great deal of enthusiasm from participants.

The pop-up studio residency was more successful than I could have predicted. I had a large amount of foot traffic, the reception was well-attended, and my time in the window coincided with the local Agora Fest as well as the ILLIAC music festival which added hundreds of passers by. All in all, I would estimate that at least 50 people came by and asked questions or engaged with me and the work, at least 40 attended the first reception, and countless more walked by and peered in. An unforeseen opportunity also arose when I met a specialist from Beckman Institute whose expertise coincided with my project. He invited me to visit the microscopy lab where he worked, located live specimens for me to photograph, and offered the use of a microscope and specimens to be viewed by the public at the opening reception at Art Coop. This is the kind of cross-disciplinary interaction that fuels my work, and it wouldn't have been possible without the support of this grant. I see this as a particularly useful interaction for the future of my artistic practice, as it serves as an example and learning experience of the ways connections between other experts and artists can yield fruitful results.

Grant funding made it possible for me to accomplish a larger project with more public engagement/access than my previous works. In particular, the costs of advertising and receptions are not typically within my personal budget, but grant support allowed me to host events and promote my work to a far greater scale than usual. This resulted in the cross-disciplinary opportunity I've outlined above, meeting numerous people, and making further connections with people working in [Co][lab] that will hopefully result in future collaborations. In addition, the project offered valuable experience of dealing with the unique challenges of a window-based exhibition space, which I plan to pursue further in future work. The photographic documentation of this work allows me to apply to other window-based exhibition spaces and shows and share the unique experience of making this work with audiences at conferences and other art events (which is an important part of my practice). For me personally, the opportunity to work outside my home studio and engage in conversation with so many visitors enlivens my work the reminds me of the reasons I make art in the first place. I see my practice as a way of opening up connections – an opportunity to talk with scholars and thinkers, to share in a conversation that is focused around both information and objects. This grant has helped to make that possible.

MARIA LUX

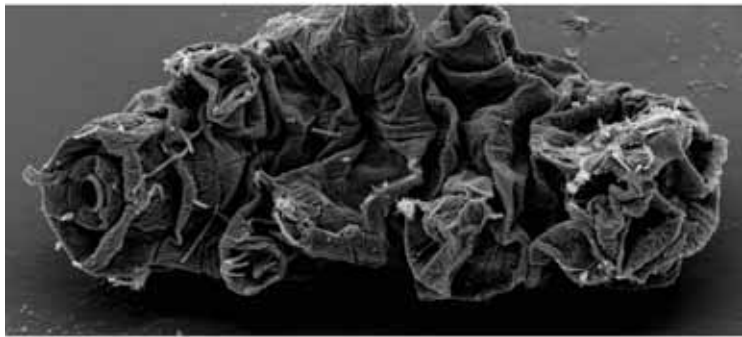
Project Documentation

Photos document various aspects of the project, and physical copies of the invitations and posters are also attached.



Completed installation

In the window at Art Coop, Inc. at Lincoln Square Mall, photographed by Will Arnold



Images of water bears

Taken during a personal visit to Beckman Institute through the scanning electron microscope and optical microscope



Opening reception at Art Coop, Inc.
Friday, May 23, 2014

MARIA LUX

Fiscal Report

Project Name: Envision 365: Window Installation

The following list represents costs paid for by the \$750 dollars awarded through the grant, as well as a total of out-of-pocket expenses beyond the grant amount. I did not include donations, but I can provide records of those if necessary.

Category	Date	Description	Amount
Documentation	06.04.2014	Professional photographic documentation of final installation by Will Arnold (<i>this was done after the installation was complete and when the photographer was available</i>)	85
		TOTAL documentation costs	85
Catering	05.23.2014	Catering services from Piato Café in Lincoln Square for May 26 opening reception	200
	05.19.2014	Drinks for May 26 opening reception	14.04
	05.02.2014	Food and drinks for small reception held at [Co][lab] on May 3 2014	56.43
	05.03.2014	Ice for small reception	9.07
		TOTAL reception costs	279.54
Supplies	05.20.2014	Febreeze and cleaner for used carpet for display	9.03
	05.08.2014	Hobby Lobby miniatures for diorama	19.77
	05.15.2014	IDEA store materials	10.20
	05.06.2014	CU Fab Lab – acrylic sheet	12.00
	04.27.2014	Office Depot paper for invitations	31.46
	04.27.2014	Art Coop supplies	18.97
	05.21.2014	Art Coop supplies	41.37
		TOTAL supplies costs	142.80
Printing	06.06.2014	<i>Note: All printing was done using the Art + Design facilities at the University of Illinois. This includes the use of large format color printers, the laser cutter, vinyl printer/cutter (for window labels and other large prints), and the two 10 ft long pieces of canvas that were printed to form the backdrop on one half of the display. Due to the electronic billing system, there is no paper receipt. I have provided print outs of the billing screens and confirmation of my payment. The date of payment is 06.06.2014 because the bill was not immediately posted to my account, but the record reflects the actual date of printing occurred prior to the opening at Art Coop.</i>	247.90
		TOTAL printing/laser cutting costs	247.90
		TOTAL of above costs	755.24
		TOTAL PAID FOR BY GRANT	750.00
	04.19.2014	Goodwill supplies/props	33.74
	05.17.2014	Menards supplies	56.32
	04.19.2014	Hancock Fabric	16.59
	05.20.2014	Dallas and Co miscellaneous materials	10.88
	05.01.2014	IDEA store materials	11.86
	04.30.2014	Art Coop supplies	25.81
	05.20.2014	Habitat for Humanity Restore furniture for display	74.12
	05.17.2004	LED lighting for diorama	32.68
		TOTAL ADDITIONAL COSTS (PAID FOR OUT OF POCKET)	262.00
		GRAND TOTAL	1017.24

Revised Project Budget:

Generally, there were few changes to my initial budget. Much of the funding still went to supplies and printing, though the types of supplies changed as my idea evolved. Rather than purchasing materials for a large carved sculpture, I ended up purchasing materials for a miniature diorama and furniture and other props for creating the tableau scene. The main modification to my budget was that the addition of the [Co][lab] pop-up studio added the costs of a second reception.