

Celebrate U-C People’s History Project – Phase Two Final Report

Overview:

Phase Two of the Celebrate Urbana-Champaign People’s History Project was even more successful than anticipated. The initial proposal was to complete two new posters, but we were able to produce four new posters: Douglass Drum Corps, Dave Monk, John Lee Johnson, and Ladies Against War.

Collaboration and Project Partners:

We were once again able to partner with Weiskamp Printing to provide an opportunity for community members to silkscreen. Dixon Graphics donated printing, CUMTD donated display space, Urbana Acupuncture donated gallery space, and the new posters were created by four new designers: Ron Koester, Julio Flores, Heather Ault, and Kevin Hamilton.

Artistic Development

Through this project, I was able to extend my network of artists, designers, producers, and supporters. In particular, I benefitted from close design collaboration with Heather Ault, learning both about design/production and also promotion and distribution.

Key Accomplishments (and participants):

- Screen Printing Workshop (10)
- Four new posters designs completed, printed, and distributed (6)
- Display booth at the Urbana Farmer’s Market (Thousands)
- All six posters displayed on 90 MTD buses (Thousands)
- Gallery display at Urbana Acupuncture (Hundreds)

Funding Allocation:

Grant funds were used to pay for artistic design, webhosting, administration, and poster displays. A number of costs, primarily printing, were offset by in-kind donations, allowing for those resources to be directed towards additional poster design and the administrative costs associated with them.

Hours Spent Completing the Project:

Planning	Administration	Promotion	Production	Final Pres.
27 hrs	128 hrs	16 hrs	78 hrs	6 hrs

Additional Comments

This project is exceptional in its scope of impact, which extends well beyond the grant period through posters displayed in people’s homes. We consistently receive positive feedback on how much people like to see the posters, as well as creative suggestions for future ones. This feedback comes from across demographics of age, race, and class. We are thrilled to have been able to do this second phase.