

Mo' Betta Music After School Academy Project Evaluation

Accomplishments and how grant funds were utilized during the grant period

Mo' Betta Music was able to offer a one-week summer camp for young musicians. The camp was held June 10-15, 2013, with cooperation of the University of Illinois College of Fine and Applied Arts. They provided in-kind help with instruction, space in the Music Building, and record keeping on registration and finances. Eight staff members utilized during the camp. The Urbana Arts Commission funds were utilized to pay two instructors salaries and to cover two days of student lunches.

The impact that the grant funds had on your artistic or organizational development

The grant funds were crucial in providing a quality musical experience for our students. They allowed us to hire two high quality instructors skilled in jazz music instruction and history. The funds also afforded Mo' Betta the opportunity to provide high quality lunches for the student participants, thus enhancing the quality of their experience. Had the funds not been available, we would not have been able to provide instruction in a small setting that could target the individual needs of our participants.

The number of hours spent in completing the project, including planning, administration, promotion, production and the final presentation are delineated as follows:

- Pre camp preparation including registration room acquisition, and staff hiring: 40 hrs
- Daily camp activities including staff hours for set-up, meetings, etc.: 8:00 am – 4:00 pm: 40 hrs
- Final concert preparation and presentation: 12:00 pm – 3:30 pm: 3 ½ hrs
- Number of camp man hours
 - Daily camp hours for nine staff members times 40 hours = 360 man hours
 - final presentation 3 ½ hrs times 9 staff members = 31.5 man hours
 - support staff and logistics = 40 man hours
 - **Total man hours staff preparation, instruction and presentations: 431.5 hrs.**

Number of participants in events or activities related to your grant project: 56 participants, 9 staff

Description of experience working with collaborating partners

The primary partner for the Mo' Betta camp was the College of Fine and Applied Arts in general and the School of Music in particular. We were able to garner in-kind support from the Dean of the College. This support included providing salaries for two School of Music faculty members. Their expertise in jazz music education was invaluable to the success of the program. They also provided support for the logistical needs of the camp via a graduate student who was responsible for the day to day logistics of the camp. Stephen Burian, the Outreach officer of the School of music was our primary contact for the camp. Mr. Burian is also the Director of Illinois Summer Youth Music. Thus our camp was able to take advantage of their discounted rates for Stage Five of Krannert Center for the Performing Arts for our final concert. We were also able to utilize the School of Music technology lab so that our students could work on their own compositions as part of the camp experience.

Additional comments:

We believe that the 2013 summer camp experience was outstanding due to the collaboration between Mo' Betta and the School of Music and the financial support from the Urbana Arts Commission. Since nearly 90% of the camp costs were for staff, those funds and the collaboration efforts allowed Mo' Betta to charge a very reasonable registration fee and to be able to waive the fee for approximately 60% of the participants. This is in line with our mission to offer underrepresented and low income students a high quality musical experience using jazz music as the vehicle.