

## **The Fourth Annual Turn It UP! Variety Show Final Report**

The UP Center was successful in hosting the Fourth Annual Turn It UP! Variety show. We were able to unite the Lesbian, Gay, Bisexual, Transgender, Questioning, and Ally Community through music, dance, comedy, and drag by community artists and musicians. Turn It UP! had 120 attendees at the event, with 11 volunteers, 5 committee members, and 17 entertainment acts.

With the support of the Urbana Arts Grant, we were able to host the event at 88 Broadway, located at 142 Lincoln Square in Urbana, IL. We were also able to advertise the event with 33 event flyers posted around the Champaign-Urbana community, 93 MTD posters, 10 radio advertisements on Mix 94.5, and Facebook promotions that reached over 10,000 people. The Urbana Arts Grant also contributed to snacks that were provided at the event such as Veggie Chips, Snickers, Peanuts, and Chips. Additionally, the funds helped us obtain a permit from the City of Urbana for an IPOD raffle at the event. Finally, the Urbana Arts Grant was used to bring in DJ Randall Ellison, who kept the attendees dancing throughout the night at our free after party, which was open to the public.

The Fourth Annual Turn It UP! Variety Show greatly benefited from the time spent planning by the Turn It UP! Committee. These committee members worked a total of 96 hours. Committee members were responsible for planning, administration, promotion, and production. Committee members spent approximately 35 hours on administration and planning, 40 hours on promotion, and 21 hours on production. Volunteers were responsible for taking shifts on the day of the event and each shift was roughly 2 hours each. In total, the volunteers spent about 22 hours making the event as successful as possible.

The Fourth Annual Turn It UP! Variety Show was made possible by the sponsors including the Urbana Arts Grant, The Common Ground Food Cooperative, and CU MTD. The UP Center of Champaign County greatly benefited from the communication and collaboration of each company and the community. It was very rewarding to work with the community to bring music, dance, comedy, and drag performances to the Lesbian, Gay, Bisexual, Transgender, Questioning, and Ally Community. We look forward to many more years collaborating with our sponsors and partners.

The UP Center of Champaign County is dedicated to continuing Turn It UP! Variety Show and growing the event in years to come. We could not have made as broad of an impact as we did without the help of our sponsors, volunteers, and especially the grant money from an Urbana Arts Grant. We greatly appreciate the City of Urbana and the Urbana Arts Grant Team and look forward to many more years of working together to support and grow our community.

The UP Center  
of Champaign County  
Presents the 4th annual



**Featuring  
Music**

Megan Johns  
Isaac Arms  
Mike and Kayla  
Steamwhite Hollow

**Comedy**

Janelle James  
Jesse Long

**Dance and Drag**

STIGMA  
Leiloni Stars  
Kia Mann

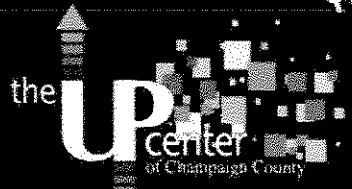
**And More!**

Josh Laskowski will  
Emcee and DJ Craig  
will keep you  
moving!

**Friday April 12, 2013 | 7-11 PM**

88 Broadway |  
[unitingpride.org](http://unitingpride.org)

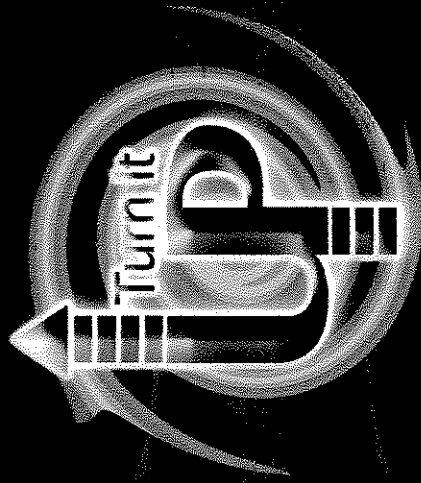
**For Tickets**  
Adults - \$7 in advance/\$18 at the door  
Youth & Students - \$5 in advance/\$7 at the door  
Visit [unitingpride.org/turn-it-up-2013](http://unitingpride.org/turn-it-up-2013)



Supported in part by  
2013 Urbana  
Arts  
Grants



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**Friday, April 12, 2013**  
88 Broadway | 142 Lincoln Square | Urbana, IL  
<http://unifingpride.org/Turn-It-UP-2013>

**AFTER PARTY**

Join us from 11PM to 2 AM for the  
**Turn It UP! After Party!**

Free admission after 11 PM and  
Open to the public!

**Hosted By**

**DJ Randall Ellison**

Join us for amazing music and  
fabulous drink specials!

Supported in part by

