

**Final Report for
2012 CU-Film Society Presents**

New Art Film Festival 2012:

The 2013 New Art Film Festival (NAFF) is an annual festival showcasing local filmmakers from Urbana-Champaign that is free to the public. It is the only festival in the community that solely and specifically presents independently-produced local narrative film from filmmakers living and producing content in the Urbana-Champaign area. Taking place during the Boneyard Arts Festival also positions the festival, which takes place over one night and consists of a selection of shorts and features, the ability to appeal to the already large amount of traffic that will be looking to experience the variety of art that our community has to offer. Many Urbana residents are featured as filmmakers and cast/crew at the event every year. With the generous donation of the Art Theater, we are able to present the festival as a free event, allowing for all audiences and all ages to experience the vast filmmaking talent that Urbana-Champaign has to offer. The festival will be coming into its fourth year of existence after having a resounding successes for the past couple years with most of the selections presenting to a completely full house throughout the night.

Dates: April 20th, 2012

Expenses: \$220.58 Printing Costs

In-Kind: \$1,250 The Art Theater Rental Fee

Cash Support: \$0

Cory McAbee Visiting Filmmaker:

We had filmmaker Cory McAbee coming to town in January of 2013 and we partnered with numerous organization to help support and promote the events. Cory McAbee is a musician-turned-filmmaker who wrote, directed, and starred in the space-western-musical films "The American Astronaut" and "Stingray Sam". Both films screened at the Sundance Film Festival. His newest film, "Crazy & Thief", is showing at film festivals all over the world and was listed as one of the Top 10 Best Undistributed Films of 2012 by Indiewire.

On January 17 at 7:00pm the CUFS with support from The University of Illinois Department of Art and Design hosted a FREE screening of "The American Astronaut" at the Krannert Museum that had over 50 people in attendance. Financial support (\$50) as well as an in-kind donation of the theater space was provided from the University of Illinois School of Art and Design.

On January 23 at 8:00pm the CUFS hosted the FREE Cory McAbee Meet-and-Greet at Crane Alley in Urbana, Illinois that brought in over 50 people in attendance. Busey Bank provided financial support (\$300) for the event that helped cover all of the food.

On January 24 at 7:30pm the CUFS hosted a FREE "Crazy & Thief" Screening and Director Q&A! at The Art Theater Co-op in Champaign, Illinois that had over 200 people in attendance. The Hendrick House provided financial support (\$500) for the event that covered the cost of the theater rental.

On January 24th, we also did FREE discussions and workshops throughout the day on campus and at Martin Luther King Elementary School (to over 60 elementary students). The campus discussions as well as the lodging and food were supported through an in-kind donation from Innovations LLC, an entrepreneurial group on campus.

The event was promoted with 2 articles in The News Gazette.

<http://www.news-gazette.com/news/arts-and-entertainment/film/2013-01-20/grant-will-help-c-u-film-society-expand-activities.html?nomobile=true>

<http://www.news-gazette.com/news/arts-and-entertainment/film/2013-01-20/director-will-screen-movie-features-his-two-kids.html>

Expenses: \$500 for Theater Rental, \$144.60 for Flight, printing \$117.10, \$289.78 Crane Alley for the Meet & Greet, \$500 check to Cory and \$200 check to Crazy & Thief LLC for the screening. **Total: \$1751.48**

In-Kind: \$150 Krannert Art Museum Rental, \$400 ISR Food & Lodging, \$300 Poster Design. **Total: \$850**

Cash Support: \$500 Hendrick House, \$300 Busey, \$50 Art and Design. **Total: \$850**

Production Sound Workshop:

On February 28 at 6:00pm the CUFS hosted a FREE Production Sound Workshop that featured Chicago Sound professional Mario Coletta (The Dark Knight, The Unborn) who taught the basics of recording sound for film and video. His team came down for FREE as an in-kind donation and brought their sound equipment for demonstration and hands-on teaching. Shatterglass Studios in Champaign, Illinois provided their studio as in-kind donation for the event and paid for meals.

Expenses: \$119.31 Hotel

In-Kind: \$300 Studio Space, \$150 Travel, \$500 Artist Fees, 150.00 Meals. **Total: \$1100**

Cash Support: \$0

Total Cash Expenses: \$2091.37

Total In-Kind Expenses: \$3200.00

Total Cash Support: \$850

We would like to thank the Urbana Public Arts Commission for its support of the CU-Film Society and for supporting local film.