



## DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES

*Economic Development Division*

### **m e m o r a n d u m**

**TO:** Urbana Public Arts Commission

**FROM:** Christina McClelland, Public Arts Coordinator

**DATE:** March 8, 2012

**SUBJECT: Urbana Arts Grants Program Award Recommendations**

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### **Background**

Urbana recognizes the arts as essential to the vitality of the city. From a series of past public input opportunities, funding was identified as the greatest barrier preventing local artists, organizations, and festivals from pursuing their goals in the arts. In response, the Urbana Arts Grants Program was created to make funding available to artists, artist teams, organizations, businesses, and festival presenters for eligible projects in Urbana that enrich the lives of Urbana residents and visitors. In the first three cycles, over 60 projects have been funded through this program. The following is an overview of the 2012 Urbana Arts Grant program and award recommendations.

### **Discussion**

The 2012 Urbana Arts Grant Program is following the program timeline outlined below:

October 28, 2011:	Guidelines and applications released.
January 10, 2012:	All applications received by 5:00 PM.
January 2012:	Jury groups confirmed.
January 2012:	Work samples and review materials uploaded to City-hosted secured website.
Feb. 4 and 19, 2012:	Jury meetings held to recommend 2012 grantees..
March 7, 2012:	Urbana Business Association Committee reviews recommendations, selects "Business Backs the Arts recipients.
March 13, 2012:	Urbana Public Arts Commission reviews jury recommendations for Approval.
March 14-16, 2012:	City Staff notifies all applicants of award status.
Mar. 19 - April 1, 2012:	Grantees sign grant agreements.
April 1, 2012:	Project period begins.
April 1, 2013:	Deadline for completion of grant projects for all categories.

## **Process**

The guidelines and application form used for 2012 (Exhibit A) were generally the same as those used in 2011. An addition to the eligibility section was that applicants could apply in up to two separate categories per grant cycle. Also, as was first included in the 2011 grant guidelines, in the 2013 cycle those awarded an Urbana Arts Grant for two consecutive years will not be eligible to apply for a grant in the subsequent year, but will be eligible the following year after that.

The 2012 Urbana Arts Grants program was promoted with a press release sent out to local media, as well as through the national Public Art Network listserv and Chicago Artist Resource website. Information was distributed through print materials (posters and information cards) and online via the Urbana Public Arts Program's website, Facebook page, Twitter, and e-mail newsletter. A promotional slide also ran on UPTV. WILL – Illinois Public Media featured the opportunity on their radio station and website in December, and the News Gazette also ran a short article shortly before the application deadline.

To answer questions and aid applicants in the grant process, staff held three Urbana Arts Grants workshops in November. Working with the University of Illinois College of Fine and Applied Arts Career Services Coordinator, Michele Plante, staff coordinated two lunchtime presentations on campus that were held on November 2 and 9, 2011. A workshop aimed to reach the non-University community was also held at the Urbana Civic Center on November 15, 2012. While the campus presentations were well attended, the community presentation had poor attendance. To better engage potential applicants from the community, staff plans to coordinate with existing community arts organizations, such as the Independent Media Center, to present one of next year's workshops. Staff also met with many individuals and groups who had questions or requested additional information.

By the January 10<sup>th</sup> application deadline, the City had received 53 applications, the second highest in the program's history. One of these applications was disqualified as the applicant submitted multiple applications in a single category. Therefore, 52 applications with a combined total request for funding of \$192,868 were reviewed. Attached (Exhibit B) is a spreadsheet showing relevant statistics on the received applications and recommended awards.

In order to decrease the amount of paper used and make program administration more efficient, staff requested that applicants submit all materials digitally on a CD or DVD. Several applicants had difficulty with filling out the PDF application form electronically. Staff worked with these applicants to be sure that they were able to submit necessary information. There was also some contradictory language in the 2012 guidelines regarding whether Creative Mix applicants were responsible for showing evidence of both in-kind support and matching funds or just one or the other. Due to this confusion, this requirement did not count against applicants in this category. For next year, staff hopes to continue to work toward having an online submission process in place as it would greatly increase program efficiency. However, a paper application option would always be available to ensure access to application materials to all interested parties.

To assemble the selection juries who make these funding recommendations to the Public Arts Commission, staff received suggestions of possible community members with backgrounds in

the arts from Urbana Arts Grants subcommittee member Pat Sammann and former Public Arts Coordinator Anna Hochhalter. Invited jurors were then confirmed based on their qualifications and availability. Great effort was put toward assembling juries with diverse representation of both arts areas and the community at large.

Applications and digital work samples were available to jurors for review online through the City's secure portal. Some work sample files submitted by applicants were not uploaded due to exceeding both size limits outlined and portal size limits. While this online portal system has worked fairly well over the past several years, there were some issues with jurors being able to access applications. All issues were resolved prior to the meetings but some jurors recommended in the future they might prefer receiving a CD containing all of the application material instead.

The 2012 juries were as follows:

Here and Now / Envision 365 Jury (met February 19, 2012):

1. Michele Plante, artist, Career Services Coordinator, University of Illinois
2. Conrad Bakker, artist, Associate Professor, and Assistant Director of Graduate Studies, University of Illinois
3. Jacqueline Kinsman, dancer and arts administrator, University of Illinois
4. Virginia Waaler, Public Arts Commission member, arts patron, and community member
5. Katie Waters Harrell, arts administrator, musician, and arts patron
6. Tom Turino, local musician and Professor of Ethnomusicology, University of Illinois

Creative Mix / Urbana Festivals Jury (met February 4, 2012):

1. Gregory Chew, Public Arts Commission member, Urbana High School emeritus teacher of speech, English, and drama and director of theater program
2. Ryan Griffis, artist and Associate Professor, University of Illinois
3. Tumelo Mosaka, Curator of Contemporary Art, Krannert Art Museum
4. Dawn Blackman, local storyteller and arts patron
5. David Tcheng, local musician and arts patron
6. Stacey McKeever, arts patron and community member

The amount of time required of the jurors to review the applications was significant. Each juror was asked to review approximately 26 applications which involved reading project descriptions, resumes, and budgets, in addition to listening to or viewing of work samples for each application. As was outlined in the grant guidelines, jurors evaluated the applications using the following criteria:

- Artistic Quality—a determination of whether the applicant possesses the skills, creativity and discipline demanded to successfully complete the proposed project, and whether the proposal has creative merit.
- Project Feasibility—a determination of whether the applicant's proposal provides a clear and appropriate budget, evidence of careful financial planning, and submittal of a realistic plan for implementation, including promotions.
- Community Integration—a determination of whether the applicant's proposal addresses

two or more of the following criteria:

- Art that is integrated into the urban environment, creating a sense of place and purpose
- Art that preserves and commemorates local and multicultural traditions and histories
- Art that enriches the lives of Urbana residents and visitors
- Art that is representative of the community in all its diversity

During the jury meetings at the City building, each juror compiled a list of the top five proposals in the categories they were reviewing. Any juror with a potential conflict of interest with any proposal did not participate in voting or discussion for that category. From the collective list of the most highly ranked proposals, the proposals with the most votes were discussed in regards to their artist quality, project feasibility, and community integration. The juries were interested in awarding proposals that represented a broad range of art areas, provided accessibility to the community, and supported a diverse array of both professional and emerging artists and organization. Each jury reached consensus on their recommendations for funding. These jurors deserve recognition and thanks for generously providing the insightful feedback and thoughtful discussion necessary to recommend awards for the 2012 Urbana Arts Grants program.

Attached (Exhibit C) is a spreadsheet of these projects recommended for funding as well as the projects which were selected by the Urbana Business Association as recipients for the Business Backs the Arts awards, pending approval by the Urbana Business Association board during their meeting on March 29, 2012. Additional information on each recommended project is attached as Exhibit D.

### **Funding**

The program budget described in the Program Plan for 2011-12 which was approved by the City Council on May 16, 2011 is \$45,500. This amount includes funding from the City's Tax Increment Finance Districts and a contribution of \$5,000 from the Urbana Business Association for the Business Backs the Arts Award. In 2009, the Urbana Business Association made a significant donation of \$30,000 to the Public Arts Commission through the Business Backs the Arts Initiative over the course of four fiscal years. In FY 08-09, \$15,000 was allocated to the Urbana Arts Grants program. In FY09-10, FY10-11, and FY11-12, \$5,000 has been donated each year as part of this commitment. The external donations enable the City to provide support for projects outside the Tax Increment Finance (TIF) Districts.

### **Recommendation**

Staff recommends that the Commission review and approve the attached 2012 Urbana Arts Grant Award Recommendations from the selection juries.

Following the Commission's approval of the attached recommendations, staff will inform each applicant of the status of their application, as well as distribute a final report form and grant agreement to be entered into with each grant recipient. An Urbana Arts Grants Announcement Event will be held on March 27, 2012 from 5:30-7:00 PM at Buvons Wine Bar, located at 203 N. Vine Street in Urbana..

Because the Urbana City Council approved the budget for the Urbana Arts Grants Program budget in the Urbana Public Arts Program of Work for FY 11-12 on May 16, 2011, and because all projects are temporary installations, the Urbana Public Arts Commission has the authority to approve the project recommendations.

Attachments:

- Exhibit A: 2012 Urbana Arts Grant Guidelines and Application
- Exhibit B: 2012 Urbana Arts Grant Application Statistics
- Exhibit C: 2012 Urbana Arts Grant Recommendations Spreadsheet
- Exhibit D: Brief Project Descriptions of Recommended 2012 Urbana Arts Grant Recipients



## DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES

*Economic Development Division*  
Urbana Public Arts Program

# Urbana Arts Grants Program 2012 Guidelines

**All materials must be received by 5:00 pm on January 10, 2012.  
Late applications will not be accepted.**

The City of Urbana supports opportunities for all residents to engage with the arts in its many forms. The arts are essential to the vitality of the city and enhance the quality of life while encouraging economic development, public safety, academic performance, and social tolerance. The Urbana Public Arts Commission, through the Urbana Arts Grants Program, supports projects in the arts that are accessible to the public. This program fosters an environment for established and emerging artists to thrive in Urbana, promotes life-long participation and learning in the arts, and integrates art into the urban environment.

The Urbana Business Association (UBA) has partnered with the Urbana Arts Grant Program to support projects in the arts that enhance the business community and have the potential to promote economic development in the City. Grantees whose projects are supported by the UBA are designated as “Business Backs the Arts” recipients. All applications will be considered for this award.

**This program is open to all disciplines in the arts.** It includes but is not limited to creative writing, dance, film, video, music, theatre, visual arts, crafts, performing arts, spoken word, environmental arts, multimedia arts, architectural arts, landscape architecture, and emerging media on public display within spaces open to the public.

### Program Goals

- Integrate the arts into the urban environment, creating a sense of place and purpose and promoting tourism and commerce;
- Increase the availability of publicly accessible projects in the arts;
- Encourage emerging artists and art forms;
- Preserve and commemorate local and multicultural traditions and histories;
- Enrich the lives of Urbana residents and visitors;
- Increase opportunities for residents to engage in the arts in its many forms;
- Represent the community in its diversity; and
- Encourage partnerships among artists, performers, businesses, and organizations

### Eligibility

- Projects must be exhibited or performed within the City of Urbana. (Please note that the cities of Champaign and Urbana are separate entities.) Preference may be given to projects that take place within a Tax Increment Financing District (TIF): <http://urbanaininois.us/businesses/business-incentive-programs/tax-increment-financing-district>. Projects with activity outside the TIF Districts will be considered.
- Projects must be open and accessible to the public. Projects that charge admission are required to provide at least one event or showing free of charge to the public.
- Permanent installations are not eligible at this time.
- Applicants may apply in up to two separate categories per grant cycle.

**NOTE:** Starting in **2013**, those awarded an Urbana Arts Grant for two (2) consecutive years will NOT be eligible to apply for a grant in the subsequent year, but will be eligible the following year after that. Due to limited funding, continuous funding of ongoing projects is not guaranteed. Grants applications requesting funding for new projects or new additions to ongoing projects may be given priority.

## Grant Categories

- Here and Now: Grants for Artists Residing in Urbana
- Envision 365: Grants for Emerging & Professional Artists
- Creative Mix: Arts Grants for Groups, Troupes & Ensembles
- Urbana Festivals: Grants Supporting Arts Festival Presenters

### Here and Now

Purpose	Amounts Awarded	Deadline for Project Completion	Eligibility
To provide grants to artists who reside within the Urbana city limits to produce projects in the arts in Urbana	\$500 - \$2,500 awards	Within twelve (12) months of notification of award	<ul style="list-style-type: none"> <li>• For individual artists residing in Urbana</li> <li>• For individual emerging, practicing, professional artists and small artist teams</li> </ul>

### Envision 365

Purpose	Amounts Awarded	Deadline for Project Completion	Eligibility
To provide grants to artists to produce projects in the arts in Urbana	\$500 - \$2,500 awards	Within twelve (12) months of notification of award	<ul style="list-style-type: none"> <li>• For individual emerging, practicing, professional artists and small artist teams</li> <li>• Need NOT reside in Urbana</li> </ul>

### Creative Mix

Purpose	Amounts Awarded	Deadline for Project Completion	Eligibility
To provide grants to groups, troupes, ensembles, and organizations to produce projects in the arts in Urbana	\$500 - \$5,000 awards	Within twelve (12) months of notification of award	<ul style="list-style-type: none"> <li>• For ensembles, collaborations, school groups, non-profit organizations, neighborhood initiatives, or curatorial projects</li> <li>• In-kind support and matching funds required</li> <li>• Need NOT reside in Urbana</li> </ul>

### Urbana Festivals Grants

Purpose	Amounts Awarded	Deadline for Project Completion	Eligibility
To provide grants to festival producers for arts-related festivals in Urbana	\$500 - \$10,000 awards	Within twelve (12) months of notification of award	<ul style="list-style-type: none"> <li>• For festival presenters</li> <li>• 50% match through in-kind support or matching funds required</li> <li>• Need NOT reside in Urbana</li> </ul>

**Awards are subject to availability of funds.** A total of \$45,500 is available for the 2011 Program. The Commission reserves the right to award grant proposals for less than the amount requested.

## **Funding Restrictions**

Grant funds must be used to support project-based efforts. Requests for operating costs will not be considered. **Grant funds may NOT be used for the following purposes:**

- For the purchase of non-consumable materials (e.g., computers, software, cameras, power tools, instruments)
- For the completion of degree work
- For any event conducted solely or primarily as a fund-raiser

## **Copyright Law**

No copyrighted musical or visual arts composition shall be performed or played, whether amplified, televised, in the form of a mechanical recording or personal rendition, or otherwise, in connection with any use of City property by a grantee, unless the grantee has first obtained all approvals and paid any license fee or other fee required by the copyright owner. When entering into a Grant Agreement, a grantee indemnifies the City and its officers and employees and agrees to keep them free and harmless from and against any and all liability and responsibility whatsoever for any infringement of and/or other violation of the right of any such copyright owner under any copyright law.

## **Required Submission Materials**

For all grant categories submit a completed application, including the specified Additional Materials. (See grant application for details.)

## **Selection Procedure**

Each year the Urbana Public Arts Commission will form two temporary Selection Panels composed of professionals with experience and knowledge of the City of Urbana and the arts. The Selection Panels will review eligible applications and recommend select applicants as recipients of the grant award. The recommendations will be reviewed by the Urbana Business Association (UBA), which will select the “Business Backs the Arts” recipients. The Public Arts Commission will review all recommendations and approve the final grant awards.

## **Evaluation Criteria**

For all grant categories the Selection Panel will consider how effectively each application addresses the following evaluation criteria in three categories:

### **Artistic Quality**

- Work samples that demonstrate artistic and creative merit, as well as the ability to produce a well-planned, safe event or project

### **Community Integration**

- Whether the project addresses at least two Program Goals (as listed previously) and meets the purpose of the grant category
- Whether the proposal includes partnering with businesses, organizations or governmental agencies

### **Project Feasibility**

- The feasibility of the proposed project (based on applicant’s experience, and proposal)
- A realistic plan for implementation with clear and specific objectives, including a promotions and marketing plan
- Evidence of careful and realistic financial planning
- (For Creative Mix only) Ability to show matching funds or in-kind support for the project
- (For Urbana Festivals only) Fifty percent (50%) matching funds from non-City sources
- (For Urbana Festivals only) Projected attendance
- Required permits, clearances, insurance and event authorization for special events utilizing city property or public right-of-way. Information on requirements can be found at <http://urbanaininois.us/departments/public-works/special-events>.



## Timeline and Disbursal of Funds

- January 10, 2012: Deadline of 5:00PM for all applications
- February 7 - 18, 2012: Juries review applications and recommend grantees
- February 19 - 28, 2012: Urbana Business Association reviews recommendations and selects “Business Backs the Arts” recipients
- March 13, 2012: Urbana Public Arts Commission reviews recommendations and approves final grantees
- March 14 - 16, 2012: City Staff notify all applicants of award status
- March 19 - April 1, 2012: Grantees sign grant agreements
- April 1, 2012: Projects begin
- April 1, 2013: Deadline for completion of grant projects (for all categories)

All projects must be completed within 12 months from the notification of award. For all grants *except* Urbana Festival Grants, half (50%) of the grant will be distributed upon notification of award and entering into agreement with the City. The following half (50%) will be distributed only after (1) the work is exhibited or performed, (2) a Final Report Form is submitted to the Public Arts Coordinator, and (3) a brief presentation about the project is given to the Urbana Public Arts Commission, either in person or via conference call or Skype. For Urbana Festival Grants, 100% of the grant will be distributed upon confirmation that applicable event permits, clearances, insurance, and event authorization have been obtained. Urbana Festival grant recipients are also required to submit a Final Report Form and present to the Urbana Public Arts Commission.

### Final Report Form

The Final Report Form will be provided by the City and will be required for all Grantees.

### Acknowledging City Support

Grant recipients are expected to acknowledge the City’s financial support in all appropriate materials and media. The acknowledgement should read, “Supported in part by a City of Urbana Arts Grant,” unless the City is part of a list of supporters. In the latter case, the acknowledgement may say simply City of Urbana. Grantees must display the Urbana Public Arts Program and City logos whenever other sponsor logos are displayed. Additionally, if the grantee is a recipient of the Urbana Business Association “Business Backs the Arts” program, the Grantee must acknowledge both the City and the Urbana Business Association. The acknowledgement should then read, “Supported in part by a City of Urbana Arts Grant and the Urbana Business Association”. In this case, whenever sponsor logos are displayed, the Urbana Public Art Program, City, and Urbana Business Association logos must be displayed.

**For questions, contact:** Christina McClelland  
City of Urbana, Community Development Services  
400 S. Vine Street, Urbana, IL 61801  
Phone: (217) 384-2444 Fax: (217) 384-0200  
Email: [cmmcclelland@urbanaininois.us](mailto:cmmcclelland@urbanaininois.us)



**DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES**

*Economic Development Division*  
Urbana Public Arts Commission

**Urbana Arts Grants Program  
2012 Application**

**Applications must be received by 5:00 PM, January 10, 2012  
Late applications will NOT be considered**

Read Program Guidelines BEFORE Completing this application form.

Return one non-playable CD with completed PDF versions of the application, additional materials, and work samples to:  
Urbana Public Arts Program  
Community Development Services, City of Urbana  
400 S. Vine Street, Urbana, IL 61801

**Which grant are you applying for?:**

Here and Now     Envision 365     Creative Mix     Urbana Festivals

**For the Creative Mix and Festivals category, please check the box that describes the annual operating budget for your organization. Round to the nearest \$100:**

\$0 - \$49,900     \$50,000 - \$99,900     \$100,000 - \$499,900     \$500,000 or above

**Have you applied for an Urbana Arts Grant in the past?**

Yes     No

**If you received a grant award previously, please mark which year and category:**

2009 Here and Now     2009 Envision 365     2009 Creative Mix     2009 Urbana Festivals  
 2010 Here and Now     2010 Envision 365     2010 Creative Mix     2010 Urbana Festivals  
 2011 Here and Now     2011 Envision 365     2011 Creative Mix     2011 Urbana Festivals

**Check the one arts area that best describes this application:**

Literature/Writing     Dance     Music     Visual Arts  
 Architecture / Landscape     Film/Video     Theatre     Multidisciplinary

**APPLICANT INFORMATION**

\_\_\_\_\_  
Name of Applicant Group, Organization, or Ensemble

\_\_\_\_\_  
Primary Contact and Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State

\_\_\_\_\_  
Zip code

\_\_\_\_\_  
Web Address

\_\_\_\_\_  
Email

\_\_\_\_\_  
Daytime Telephone

**PROJECT INFORMATION**

Project Title : \_\_\_\_\_

Brief Description of Project (25 words max): \_\_\_\_\_

Amount Requested to Support Project: \_\_\_\_\_

Date of Project Completion (*between April 1, 2012 - April 1, 2013 for ALL applicants*): \_\_\_\_\_

**From the list below, check the Program Goals that this project will address:**

- \_\_\_ Integrate the arts into the urban environment, creating a sense of place and purpose, and promoting tourism and commerce
- \_\_\_ Increase the availability of publicly accessible projects in the arts
- \_\_\_ Encourage emerging artists and art forms
- \_\_\_ Preserve and commemorate local and multicultural traditions and histories
- \_\_\_ Enrich the lives of Urbana residents and visitors
- \_\_\_ Increase opportunities for residents to engage in the arts in its many forms
- \_\_\_ Represent the community in its diversity
- \_\_\_ Encourage partnerships among artists, performers, businesses, organizations, and agencies

**List the locations and addresses involved in public components of the project (e.g., location of displays, workshops, performances, installations, etc.). Must include locations within the City of Urbana. Please note that Champaign and Urbana are separate cities:**

Location and Address	Proposed Use
Location and Address	Proposed Use
Location and Address	Proposed Use
Location and Address	Proposed Use
Location and Address	Proposed Use

**Schedule of Key Project Activity Dates, including set-up and installation or performance dates:**

Activity	Date
Activity	Date

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Activity

Date

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Activity

Date

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Activity

Date

**Project Expenditures.** Complete the following table to provide a list of costs involved in the project. (*Operating costs and the purchase of non-consumable materials, such as computers, software, cameras, power tools, instruments, etc., will not be considered to be eligible City expenses. These costs can, however, be considered as matching funds or in-kind donations.*)

<b>A: Personnel (Project Related)</b>	<b><u>Amount Requested from City</u></b>	<b><u>Matching Funds</u></b>	<b><u>In-Kind Donations</u></b>	<b><u>Total</u></b>	<b><u>Expenditure Notes (if applicable)</u></b>
Artistic					
Administration					
Technical					
Other					
<b>Total Personnel Expenditures</b>					
<b><u>B: Implementation (Cost of Project)</u></b>					
Supplies/Materials					
Promotion/Printing					
Postage					
Artistic Services					
Other Professional Services					
Space/Equipment Rental					
Travel/Transportation					
Other					
<b>Total Implementation Expenditures</b>					
<b>Total Expenditures (A+B)</b>					

## ADDITIONAL MATERIALS REQUIRED CHECKLIST:

To complete this application, include ONE CD or DVD with the following information described for the grant category to which you are applying. Additional materials must be typed and saved as a PDF file. Do not exceed word limits.

### HERE AND NOW

- Artist Bios (150 words)
- Proof of Urbana Residency: Include ONE copy of one of the following: a) photo ID with proof of current address, b) current utility bill, or c) signed lease agreement.
- Description of Project Partners (if applicable): Describe your history and relationship with any additional organizations or individuals involved with your project. (300 words)
- Promotions and Marketing Plan: Describe how you will promote the event to Urbana residents, regional and/or national visitors. Include the estimated attendance. (300 words)
- Description of the Proposed Project: Provide a full description, including how the project addresses the Arts Grant Program Goals you identified above. (500 words)
- Work Samples (see work samples description).
- Index of Work Samples (see work samples description)

### ENVISION 365

- Artist Bios (150 words)
- Description of Project Partners (if applicable): Describe your history and relationship with any additional organizations or individuals involved with your project. (300 words)
- Description of the Proposed Project: Provide a full description, including how the project addresses the Arts Grant Program Goals you identified above. (500 words)
- Promotions and Marketing Plan: Describe how you will promote the event to Urbana residents, regional and/or national visitors. Include the estimated attendance. (300 words)
- Work Samples (see work samples description).
- Index of Work Samples (see work samples description)

### CREATIVE MIX

- Overview of Applicant Group: Describe your mission and history. (300 words)
- Description of Project Partners (if applicable): Describe your history and relationship with any additional organizations or individuals involved with your project. (300 words)
- Description of the Proposed Project: Provide a full description, including how the project addresses the Arts Grant Program Goals you identified above. (500 words)
- Promotions and Marketing Plan: Describe how you will promote the event to Urbana residents, regional and/or national visitors. Include the estimated attendance. (300 words)
- Work Samples (see work samples description).
- Index of Work Samples (see work samples description)

### URBANA FESTIVALS

- Overview of Applicant Group: Describe your mission and history. (300 words)
- Description of Project Partners (if applicable): Describe your history and relationship with any additional organizations or individuals involved with your project. (300 words)

- Description of Proposed Festival: Provide a full description, including how the project addresses the Arts Grant Program Goals you identified above. (500 words)
- Promotions and Marketing Plan: Describe how you will promote the event to Urbana residents, regional and/or national visitors. Include the estimated attendance and your methodology for calculating that number. (300 words)
- Work Samples (see work samples description).
- Index of Work Samples (see work samples description).
- Evidence that you have been in communication with the Public Works Department regarding a Special Event or Parade Permit Application for your project, if required. Additional information can be found online at :  
<http://urbanaillinois.us/departments/public-works/special-events>

**WORK SAMPLES DESCRIPTION:** Select the medium that best displays your experience and qualifications relevant to the success of the proposed project. All work samples must follow the specifications below, be submitted on a CD or DVD, and be clearly labeled in the following way: “lastname\_firstname\_01.jpg”, with the last number corresponding to the image number listed on the index of work samples. **DO NOT SEND ORIGINAL ARTWORK. Total combined work sample size should not exceed 100 MB.**

- A. Digital images: 8 maximum, up to 2 MB each submitted in JPEG file format. Each file should be no larger than 1920 x 1920 pixels at 72 dpi. Do not send original artwork.
- B. Audio works: Up to 10 MB each, submitted in MP3 file format.
- C. Video works: Up to 50 MB each, submitted in WMV file format. Do **NOT** submit playable DVDs.
- D. Manuscript Samples (5 pages maximum) for scripts, poetry, prose, etc. must be in portable document format (.pdf) under 2 MB.

**INDEX OF WORK SAMPLES:** Include a PDF file that lists the following information corresponding for each of the work samples included on the CD or DVD.

- Artist’s name
- Title of Work or Event
- Medium
- Date of work/activity
- Dimensions or duration (if applicable)
- Site (if applicable)

**CERTIFICATION**

I, the undersigned, certify that all information provided herein is true and accurate to the best of my knowledge. I further certify that I have completed and attached to this application all documentation required as part of this application.

\_\_\_\_\_  
Applicant name (print or type)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Applicant Signature

**SUBMIT ONE CD WITH APPLICATION, ADDITIONAL MATERIALS, AND WORK SAMPLE FILES TO THE ADDRESS BELOW.**

**DEADLINE: 5:00 PM, January 10, 2012**

**Send to:** Public Arts Program, Community Development Services, City of Urbana  
400 S. Vine Street, Urbana, IL 61801

<b>Total Applications</b>	<b># Total</b>	<b>52</b>	<b>Percentage</b>
	Here & Now	11	21%
	Envision 365	13	25%
	Creative Mix	18	35%
	Festivals	10	19%
<b>Arts Areas</b>			
	Music	10	19%
	Visual Arts	6	12%
	Multidisciplinary	24	46%
	Dance	1	2%
	Theater	3	6%
	Lit/Writing	2	4%
	Film/Video	5	10%
	Arch/Landscape Arc	1	2%
<b>Total Funding Requeste</b>	<b>\$192,868</b>	<b>52</b>	
<b>Applied Previously</b>		21	40%
<b>Awarded Previously</b>		15	29%
<b>New Applicants</b>		30	58%
<b>Applicants by State</b>			
	IL	51	98%
	IA	1	2%
<b>Applicants by City</b>			
	Urbana	36	69%
	Champaign	15	29%
	Chicago	2	4%
	Out of State	1	2%
<b>Awards</b>	<b>TOTAL</b>	<b>27</b>	
	<b>Urbana</b>	17	63%
	<b>Champaign</b>	10	37%
<b># awards working</b>		4	15%
<b>directly with schools</b>			





<b>2012 Urbana Arts Grant Recommendations Continued</b>							
	<b>Applicant</b>	<b>Project Title</b>	<b>Arts Area</b>	<b>Applicant</b>	<b>Amt Requested</b>	<b>Recommended</b>	<b>Sponsor</b>
	<b>Festivals</b>						
1	120 Race, Paul Wirth	3rd Annual Iron Post Jazz Fest	Music	Urbana, IL	\$2,475.00	\$2,000	City
1	Asian American Cultural Center, May Ka	Asian American & Pacific Island	Multidisciplinary	Urbana, IL	\$7,000	\$2,000	City
1	CU Folk and Roots Festival, Brenda Ko	CU Folk and Roots Festival 201	Multidisciplinary	Champaign	\$10,000.00	\$2,500	City
1	40 North 88 West, Kelly White	Boneyard Arts Festival 2012 (1	Multidisciplinary	Champaign	\$10,000	\$2,500	City
1	Read Across America, Sheri Lagendorf	Read Across America	Literature/Writing	Champaign	\$2,700	\$1,700	City
1	The UP Center of Champaign County	3rd Annual CU Pride Fest	Multidisciplinary	Urbana, IL	\$7,000	\$2,500	UBA
1	UC IMC - Makerspace	U-C Mini Maker Faire	Multidisciplinary	Champaign	\$4,950	\$1,500	City/UBA
1	Urbana Champaign Independent Media	Midwest Zine Fest 2012	Multidisciplinary	Urbana, IL	\$2,500	\$1,000	City
<b>8</b>	<b>TOTAL</b>			<b>TOTAL</b>	<b>\$46,625</b>	<b>\$15,700</b>	
<b>27</b>							
					<b>TOTAL</b>	<b>\$45,500</b>	

## **Brief Project Descriptions of Recommended 2012 Urbana Arts Grant Recipients**

The following projects have been recommended by the Urbana Arts Grants Juries for funding in the 2011 Urbana Arts Grant program. The Urbana Business Association has chosen three projects identified below for sponsorship as Business Backs the Arts Recipients, pending approval by the UBA Board at their March 29, 2012 meeting. The list below provides information submitted by the applicants for the 2012 Urbana Arts Grants program and does not obligate either the City of Urbana or the applicant to activities described below. Formal agreements between the City and applicants will be pursued upon approval by the Urbana Public Arts Commission. Award notifications are expected to be distributed in mid-March, upon approval of the Urbana Public Arts Commission.

### **Here and Now:**

**1. Paper Architectures, Hugh Swiatek/Office for Paper Architecture, expected UBA sponsorship of \$2,000.**

A multi-stage temporary art installation throughout Urbana, composed of a central architectural sculpture in Lincoln Square mall and smaller indoor “satellite” constructions occupying spaces inside local businesses. Primary building materials will be paper and cardboard in conjunction with computer aided construction techniques to create an engaging, three-dimensional urban narrative. The project goal is to provide a persistent and interactive experience where viewers are encouraged to seek out and identify the various manifestations of the project throughout town, encouraging public engagement, outside tourism, promotion of local businesses, and discovery by current residents.

**2. *Summer Sew Fun Club*, Janelle Pleasure, City sponsorship of \$1,000.**

A class designed to expose youth to the art of sewing to be held at the Urbana-Champaign Independent Media Center. Different topics will be covered through different sewing projects, including learning to operate a sewing machine, create a tote bag, quilt, and a set of pajamas. Finished projects will be shown to the community through a free art display.

**3. *ILL POET SOCIETY*, Raymond Morales/ *The Show*, City sponsorship of \$1,500.**

The production and presentation of a film titled “ILL POET SOCIETY,” addressing the issues facing marginalized communities in their own voices through original pieces by artists from Urbana and the greater Illinois community. Three free screening events will be held with live performances and discussions following the film’s completion..

**4. *Celebrate Urbana Champaign Peoples' History - Phase 2*, Elizabeth Simpson, City sponsorship of \$1,500**

This project celebrates unrecognized citizens and organizations in Urbana who have made significant contributions to the community through the design and distribution of posters in their honor. Community input will be solicited to identify at least two individuals or groups to be the subjects of posters. The finished product will be distributed as digital prints and screen-printed posters, and will be posted around town, on view as an advertisement on the CU-MTD, and as a booth at Urbana’s Market at the Square.

## Envision 365:

**1. *Elements/Evidence*, Meredith Foster, City sponsorship of \$2,200.**

The creation of a thematic exhibition titled, *Elements/Evidence*, predicated on an investigation into the chemical components that comprise the human body, the landscape, and the significance of these elements in a larger capacity. Interest in this particular theme is inspired by the circumstances of Urbana, IL as a landscape of large-scale commercial farming. Using the iconographic image of the periodic table as an aesthetic guide, the exhibition shall culminate in a multi-disciplinary display that includes locally derived field samples, animation, and diagrammatic drawings that poetically express the microscopic connections between cultural processes, the human body, and landscape as seen through the lens of the region.

**2. *Outta the Mouths of Babes Radio Project*, Outta the Mouths of Babes Radio Project Group, City sponsorship of \$2,500.**

A 12-week radio project inviting Urbana-area youth to become “youth correspondents” on a WRFU radio show where kids comment on social, political, and cultural happenings in the Urbana-Champaign area. The project will create a digital archive of reviews of local arts culture, increase youth access to the arts through participatory media, and expose local youth to a diversity of artistic and cultural work while encouraging critical thinking and cultural learning.

**3. *Colombiana: Colombian Music in Urbana*, Colombiana, City sponsorship of \$2,300.**

*Columbiana* presents a series of concerts and workshops given on Afro-Colombian music. Music workshops will be lead in Urbana elementary schools with an emphasis on celebrating and teaching cultural diversity through hands-on experience with the instruments and sounds of Afro-Colombian music. Additionally, a six-member group will present two concerts and a free community workshop of Afro-Colombian music, celebrating Colombia in its diversity and the influence of African music, as well as providing family-friendly, educational entertainment.

**4. *REsonance. Touch Here. Listen.*, Grant Bowen, City sponsorship of \$650.**

Is hearing a prerequisite for listening? This project is an interactive multimedia art installation that sheds light on the differences between the engaging process of listening versus the physical ability of being able to hear. *REsonance* will create an immersive environment allowing participants to experience other forms of listening, cultivating an appreciation for all the ways in which we listen to the world.

## Creative Mix:

**1. *Blues In the Schools After-School Enrichment Program*, Prairie Crossroads Blues Society, City sponsorship of \$1,300.**

After School Enrichment Program for grades 3 and 4 will teach children the history of the Blues, as well as to play simple Blues and the harmonica. The program will kick off with

an all-school assembly and after school program will culminate in a performance of 1-2 Blues songs for other students and/or parents.

**2. *C-U Symphony Orchestra In-School Concerts, Champaign-Urbana Symphony Orchestra, City sponsorship of \$2,700.***

During 2012, CUSO will offer in-school concerts to elementary schools in the City of Urbana and throughout Champaign County. CUSO hopes to hold at least one in-school concert in each of the nine Urbana schools, bringing the experience of watching musicians play, hearing sounds of specific instruments, and the opportunity to ask questions to every student.

**3. *Art in Space, Urbana School District #116 Yankee Ridge and Thomas Paine Elementary Schools, City sponsorship of \$500.***

Urbana School District #116 Yankee Ridge and Thomas Paine elementary school third graders will visit the Wandell Sculpture Garden in Meadowbrook Park to view and discuss the sculptures on display. Students will then create sculptures of their own, increasing their understanding of three-dimensional forms that will also extend to their math curriculum.

**4. *Urbana Pops Orchestra 2012 Season, Urbana Pops Orchestra, City sponsorship of \$2,500.***

Urbana Pops will perform a free public concert at Lincoln Square and one to two additional concerts in Urbana at a modest ticket price. The UPO consists of talented students (grades 6-12 ) and professional players including Urbana music teachers, college students, and experienced local musicians.

**5. *C4A Summer Community Arts Programs & Performances, Community Center for the Arts, City sponsorship of \$1,400.***

C4A will offer a comprehensive summer program allowing community members to explore the arts through multi-disciplinary arts culminating in free public events. Founded in 2006, the Community Center for the Arts (C4A) is a non-profit organization dedicated to making the arts accessible to students of all ages and skill levels through education, presentation, and community collaborations.

**6. *CU Film Society PRESENTS, Champaign-Urbana Film Society, City sponsorship of \$3,000.***

The CU Film Society PRESENTS promotes the art of filmmaking by offering film screenings and discussions, as well as offering filmmaker workshops for local residents. The project includes the 2012 New Art Film Festival, the 2012 Independent Media Center Film Festival, a 2012 Visiting Filmmaker Series, and the 2012 RED Camp for Youth, a summer youth film camp offer training on RED cameras.

**7. *Urbana Young Composers Concert Series, Urbana Composer's Orchestra, City sponsorship of \$1,200.***

Through free concerts of new, exhilarating, and accessible music, the Urbana Composers Orchestra aims to enrich Urbana's cultural and artistic offering. Three concerts will

present new work by emerging local composers, engaging the community and increasing awareness of new orchestral music.

**8. *NatureCulture: Curating the Heartland*, Urbana Land Arts, City sponsorship of \$1,400.**

The project will be a series of public exhibitions that explore the relationship between local natural and cultural environments through sound, object making, and artifact. Urbana Land Arts' goal for is to activate art in the service of prairie maintenance and preservation, letting the prairie serve as a framework for exploring connections between local natural and cultural heritage.

**9. *Urbana Winks: An Experimental Theatre Lab Culminating in Performance*, Lisa Fay and Jeff Glassman Duo, City sponsorship of \$1,000.**

An experimental theatre lab open to adults of all experience that culminates in community performances, lead by renowned movement-based theatre artists Lisa Fay and Jeff Glassman. The four week project is designed to engage a diverse array of inquisitive community participants in the experience of an intensive Experimental Theatre Laboratory, moving through the process of originating and producing experimental theatre work.

**10. *Creative Collaborations: Workshops for Performance and Production*, School for Designing a Society, City sponsorship of \$400.**

A series of workshops and performances facilitated between the Urbana-based School for Designing a Society and The Curious Theatre Branch, a Chicago theatre company that curates the annual Rhinoceros Theater Festival. The workshops and performances will occur November 18-20 at the Urbana-Champaign Independent Media Center and will be open to the public.

**11. *The Urbana Dance Company Presents!*, The Urbana Dance Company, City sponsorship of \$1,000.**

The project will be the first performance of the newly found Urbana Dance Company which seeks political action and social transformation through dance. Auditions for the company will be open to adults of all ages and abilities. Through a partnership with the Urbana Park District rehearsal space will be donated in-kind and the final performance will take place at the Phillips Recreation Center.

**Urbana Festivals:**

**1. *3rd Annual Iron Post Jazz Fest, 120 Race*, City sponsorship of \$2,000.**

Four days of live jazz bands at the Iron Post, open to the public. The event will bring people to downtown Urbana as well as expose people to the talents of quality jazz musicians both local and national.

**2. *Asian American & Pacific Islander Heritage Month Celebration 2012*, Asian American Cultural Center, City sponsorship of \$2,000.**

The Asian American Cultural Center will host an interactive, collaborative, family-friendly, and cross-cultural showcase of the rich Asian American and Pacific Islander cultural and traditional arts represented in East Central Illinois. The main celebration will occur in the Lincoln Square Village, and promote diversity, awareness, and unity among the Urbana community.

**3. *CU Folk and Roots Festival 2012, CU Folk and Roots Festival, City sponsorship of \$2,500.***

An all-ages participatory and multi-disciplinary (story-telling, arts, dance, and music) festival in downtown Urbana featuring local, regional, and national artists and hands-on events. Festival locations include: The Urbana Free Library, Community Center for the Arts, various downtown Urbana businesses, the Independent Media Center, and several outdoor locations such as the Iron Post patio and street corners.

**4. *Boneyard Arts Festival 2012 (10th Anniversary), 40 North | 88 West, City sponsorship of \$2,500.***

Presented annually by 40 North | 88 West, the Boneyard is a unique four day event showcasing the broad range of creative activity flourishing in the Champaign-Urbana community. Artists partner with local businesses, organizations, nonprofits, schools, and offices who host performances or art displays. The festival will occur April 19-22, 2012.

**5. *Read Across America 2013, City sponsorship of \$1,700.***

Read Across America 2013 will be enhanced by an increased number of local storytellers and a reading by a professional children's book author. This event, which occurs annually at Lincoln Square Village, is an annual reading motivation and awareness program that celebrates reading. During the event children may listen to books read aloud in multiple languages and participate in hands on activities that promote literacy skills.

**6. *3rd Annual CU Pride Fest, The UP Center of Champaign County, expected UBA sponsorship of \$2,500.***

An annual celebration of lesbian, gay, bisexual, queer, and ally individuals in Champaign County involving music, visual art, and entertainment. At 2012 festival, the UP Center will expand the artwork display and performance components of previous festivals with art workshops, a gallery of visual art created by local LGBTQ and ally individuals, an LGBTQ history tour of Champaign-Urbana, and additional music, theatre and dance performances.

**7. *U-C Mini Maker Faire, Makerspace Urbana, expected UBA sponsorship of \$500, City sponsorship of \$1,000 for total award of \$1,500.***

A one day, family-friendly event on April 14, 2012 at the Urbana-Champaign Independent Media Center that celebrates arts, crafts, engineering, music, science, and technology projects and the Do-It-Yourself spirit in the Urbana-Champaign community. The free event will consist of twenty maker booths, a demonstration stage, deconstruction zone, and "knit in," with many opportunities for participants to learn and create various take-home projects.

**8. *Midwest Zine Fest 2012*, Urbana Champaign Independent Media Center - Librarians Working Group, City sponsorship of \$1,000.**

MidWest Zine Fest is a gathering of zine-makers, authors, speakers, musicians, and others in the local and regional community for the purposes of celebrating zines and zine-culture. Zines are self-published, do-it-yourself, often handmade publications distributed by the authors themselves. The second annual festival will feature zine-making, art and media creation workshops, and a forum for local zine makers to read and share their own works.