



DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES

Economic Development Division

Urbana Public Arts Program Monthly Progress Report September 1-October 5, 2011

Prepared by Christina McClelland, Public Arts Coordinator

Introduction

The following Urbana Public Arts Program Monthly Progress Report describes activities of the Public Arts Program for the Urbana Public Arts Commission. The report includes information regarding projects which are in process, recent requests and recommendations from the public, staff activities, and upcoming events.

Update on Current Projects

- **Urbana Arts Grants Program:** 2011 projects are in progress. 2012 grant cycle guidelines and applications will be released at the end of October.
- **Royer Arts & Architecture District:** City Staff reviewed a proof and are working with Engraphix, the sign company, and Public Works to facilitate fabrication and installation for the signage commemorating the County Courthouse.
- **Art in the Schools:** The Arts in the Schools subcommittee met with USD 116 Fine Arts teachers on September 7 and had a follow up meeting on September 20. The subcommittee and staff will do further research to develop an Arts in the Schools program.
- **Downtown Arts:** The Downtown Arts subcommittee met on September 20.
- **Fundraising:** Staff is researching feasibility of strategies utilizing existing fundraising systems.
- **Marketing Subcommittee:** The Marketing Subcommittee has created a list of Urbana-Champaign area art classes, available at <http://www.urbanaininois.us/classesresourcelist>.
- **Outreach:** Staff has worked with 40 North | 88 West and The Champaign-Urbana Design Organization (CUDO) to organize Champaign County ARTS CONNECT: pARTner Up! for October 13, 2011 from 5:30 to 8:00 PM at 88 Broadway in Lincoln Square Village. Featuring PechaKucha style presentations from eight area arts organizations, the event will promote awareness and collaboration among the local arts community.
- **Art at the Market:** The fifth Art at the Market workshop, “Eco Shrinky Dink-ification” with Lori Caterini, was held on September 24. Commissioner Geoff Bant helped with the event. The October workshop will be “Natural Paint Postcards” with Jessica Roberts from 8 am – 12 pm on October 29, with a preview on WCIA 3 at 8:30 am on Wednesday, October 26.
- **Art Now!:** The new episode for October is an interview with quilt artist Deborah Fell.
- **Artist of the Corridor:** Bonnie Switzer’s paintings were on display through the end of September. Will Arnold is the October-November Artist of the Corridor, and a reception was held on October 6 from 4-5 PM.
- **Marketing:** Staff is regularly updating the Facebook page and @urbanapublicart Twitter, which have 390 fans and 116 followers, respectively. An e-mail newsletter was sent to 356 subscribers on October 4. Single Stereo Design created the attached logo for the Urbana Public Arts Program that has been reviewed by staff and the Marketing subcommittee. They will also be creating a brochure and promotional postcard.

Upcoming Events

- Public Arts Commission Meeting: Tuesday, October 11, 2011 PM in the **Executive Conference Room**.
- Next month’s meeting: Tuesday, November 8, 2011 PM in the City Chambers.