



DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES

Economic Development Division

Urbana Public Arts Program Monthly Progress Report July 1-31, 2011

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Introduction

The following Urbana Public Arts Program Monthly Progress Report describes activities of the Public Arts Program for the Urbana Public Arts Commission. The report includes information regarding projects which are in process, recent requests and recommendations from the public, staff activities, and upcoming events.

Update on Current Projects

- **Urbana Arts Grants Program:** 2010 project final reports are being submitted and 2011 projects are in progress. For the 2012 cycle, application materials have been updated and staff is working with City Information Services to create an online submission process.
- **Downtown/Royer:** The proposed Royer signage for the County Courthouse was approved by the County Board. City staff is awaiting a finalized design before going ahead with fabrication.
- **Marketing Subcommittee:** The Marketing Subcommittee met on July 28.
- **Long-range Planning:** The Fundraising subcommittee recommends that the Commission do its long term planning during the fall rather than the spring, which is especially busy.
- **Outreach:** City staff presented a lunchtime lecture on the Urbana Public Arts Program at OLLI on July 20. Staff has also continued to meet with members of the arts community.
- **Boneyard Creek Public Art:** The three finalists were interviewed on July 27 and 28. Further updates will be provided during the New Business portion of the meeting.
- **Art at the Market:** The third 2011 Art at the Market workshop, "Get the I.D.E.A.!" with The I.D.E.A. Store's Education Team," was held on July 30 with about 150 participants. The next workshop will be "Building Boxes for the Birds with Justine Bursoni," from 8 am – 12 pm on August 27 with a preview on WCIA at 8:20 am on Monday, August 22. City staff is still seeking a Commissioner to help with the Art at the Market workshop on September 24.
- **Art Now!:** The new episode for August is an interview with painter Suzanne Keith Loechl.
- **Artist of the Corridor:** Bonnie Switzer is the August-September Artist of the Corridor. Her work will be on display until September 30, with a reception on Thursday, September 1 from 4-5 PM.
- **Marketing:** Staff is regularly updating the Facebook page and @urbanapublicart Twitter, which have 377 fans and 85 followers, respectively. The monthly e-mail newsletter was sent to 342 subscribers on August 1. Staff has selected a design firm for producing new marketing materials for the Urbana Public Arts Program and will begin working with them shortly.
- **UPAC New Commissioners:** Staff has been working with the Mayor to direct suitable candidates to apply to be a part of the Urbana Public Arts Commission.
- **Grants:** Staff has submitted an application for a Program Grant for General Operating Support from the Illinois Arts Council.

Upcoming Events

- Public Arts Commission Meeting: Tuesday, August 9, 4:30 PM in the City Chambers.
- Next month's meeting: September 13, 4:30 PM in the City Chambers.