



DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES

Economic Development Division

Urbana Public Arts Program Monthly Progress Report

May 1-31, 2011

Prepared by Christina McClelland, Public Arts Coordinator

Introduction

The following Urbana Public Arts Program Monthly Progress Report describes activities of the Public Arts Program for the Urbana Public Arts Commission. The report includes information regarding projects which are in process, recent requests and recommendations from the public, staff activities, and upcoming events.

Update on Current Projects

- **Urbana Arts Grants Program:** 2009, 2010, and 2011 projects are being completed and reported. The Arts Grants subcommittee is working on evaluating and updating the guidelines, application, and submittal process for the 2012 cycle.
- **Downtown/Royer:** Staff has received clarification on some of the original estimates of a Royer District Directory sign. The estimate of \$8,700 is correct. The Downtown/Royer subcommittee has also been researching a brochure rack for the Downtown parking garage.
- **Boneyard Creek Public Art:** The Boneyard Creek RFQ has been released and applications are due June 21, 2011. Five applications have already been received.
- **Art at the Market:** The first 2011 Art at the Market workshop, "Found Object Fridge Art: Upcycled Bottle Cap Magnets with Traci Pines," was held on May 28. The next one will be Recycled Papermaking with David Black, from 8 am – 12 pm on June 25. There will also be a demo on WCIA's The Morning Show on June 22 at 8:20 AM.
- **Art Now!:** June's new episode is an interview with local artist Phil Strang.
- **Artist of the Corridor:** The paintings of June-July Artist of the Corridor, Kathryn Fitzgerald, will be on display until July 29. There will be a reception on June 22 from 4-5 PM in the City Building Lobby.
- **Marketing:** Staff is regularly updating the Facebook page which has 362 fans and the @urbanapublicart Twitter which has 60 followers. A monthly e-mail newsletter was sent to 293 subscribers on May 18. Staff has completed a Graphic Design Bid to obtain quotes on producing new marketing materials for the Urbana Public Arts Program.
- **Arts Community:** Staff has been meeting with local arts leaders to get a sense of the arts community and to listen to ideas on how it might be improved.
- **UPAC New Commissioners:** Staff has been working with the Mayor to direct suitable candidates to apply to be a part of the Urbana Public Arts Commission.
- **Grants:** Staff has submitted an application for a Program Grant for General Operating Support from the Illinois Arts Council.
- **Partners:** The Urbana Business Association is interested in having a potential art event at the 2011 Sweetcorn Festival on August 26-27.
- **Conferences:** Staff will be attending the 2011 Americans for the Arts Annual Convention in San Diego, CA from June 16-18. Staff also attended the 2011 One State Together in the Arts Conference in Bloomington-Normal on May 23 and 24.

Upcoming Events

- **Public Arts Commission Meeting:** Tuesday, June 14, 4:30 PM in the City Chambers.

- Next month's meeting: July 12, 4:30 PM in the City Chambers.