



DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES

Economic Development Division

m e m o r a n d u m

TO: Urbana Public Arts Commission

FROM: Anna Hochhalter, Public Arts Coordinator

DATE: December 9, 2009

SUBJECT: **Review of Public Arts Program Plans for FY08-09/FY09-10 and Discussion of FY10-11 Planning**

Introduction and Background

When the Urbana City Council established the Urbana Public Arts Commission in March 2008, one of the duties assigned to the Commission was the creation of an Annual Public Arts Program Plan to be presented to the Mayor and City Council each year for consideration in the annual City budgeting process. The City's fiscal year budgeting process begins in March, with final approval by the City Council in June. The Public Arts Commission will therefore present a Program Plan for FY 10-11 to the City Council in March, 2010. A review of the FY 08-09 and FY 09-10 Plans, as well as an update on the implementation of these plans is discussed below and can serve as a basis for the Commission's discussion of the program plan for the upcoming fiscal year (FY 10-11) beginning July 1, 2010 and ending June 31, 2011.

Discussion

Per the Ordinance creating the Public Art Commission, the Annual Public Arts Program Plan should identify specific program goals for the year, means of achievement, proposed expenditures, sources of supplemental revenue, schedule of execution, necessary resources and responsibilities and an implementation plan to address the goals. Because the Public Arts Commission met for the first time in September 2008, the first work plan for FY 08-09, attached (Exhibit A), was not presented until April 6, 2009, three months before the end of the fiscal year. On May 21, 2009, the City Council approved the Commission's Public Arts Program Plan for FY 09-10, attached (Exhibit B). The overlap of implementation schedules in these first two program plans due to the late start of the first program, has been a challenge, and the Commission and staff have made every effort to implement both plans concurrently.

The following is an overview and update on the status of the programs described in the FY 08-09 and FY 09-10 Program Plans. As the Commission begins its discussion of the FY 10-11 Program Plan, an understanding of the program efforts to date will assist it in determining the upcoming focus areas for the Program.

Status of Public Arts Program of Work for FY 08-09 and FY 09-10:

1. Public Arts Grants Program: The 2009 Urbana Arts Grant program was launched in April 2009 and is in the process of awarding 21 grants to local artists for projects in Urbana. The time needed for the jury process and the creation and execution of the agreements took longer than expected. The 2009 program was evaluated and revised by the Public Arts Commission Grant subcommittee and staff. The 2010 Urbana Arts Grant program was launched in November 2009. Applications are due by January 11, 2010 with projects to begin on April 1, 2010 and all projects will be completed by April 1, 2011.
2. Philo Road Beautification Plan Public Art: A Call for Art was distributed on September 4, 2009 for submissions of images of sculpture to be considered for a two-year installation on Philo Road and in the Iron Post Courtyard. Images of 98 sculptures were received and two juries have met to review the selections. The Public Arts Commission will review and approve the final four selections on Tuesday, December 15, 2009.
3. Iron Post Sculpture Loan Project: This project has been combined with the Philo Road Beautification Plan Public Art project. See above for the update.
4. City Building Art Exhibit Space: Infrastructure has been researched and staff intends to display the work of John David Mooney in coordination with the installation of the final sculpture in *Art in the Park*. A plan for the curation of future exhibits in the space is still needed.
5. Art at the Market Programming: Art workshops were offered once a month from May through October during the Market at the Square 2009 season. The theme for the season was “water” and the sessions drew a connection to the theme either conceptually or through materials. A different regional artist led the workshop each month, with the exception of one workshop which was led by staff. An average of 155 people participated in each workshop, and a number of positive comments were received from the public. The current fiscal year plan includes two additional workshops in May and June 2010. Planning has begun for the next season’s theme and the artist for the June workshop has been confirmed.
6. Downtown Newspaper Rack Project: This project was pursued as an integration of public art into the streetscape infrastructure. A request for proposals was distributed, proposals were received, and an artist was selected. Unfortunately, the final budget for the project was cost prohibitive and the public art component of the project was removed. The City is currently working to install a modular newsrack on Main Street which will replace the existing newspaper units.

7. Unique Places Plaques and Markers Program: The Public Arts Commission created a recommendation on the visual design of a Unique Places Plaques and Markers Program. Additional program design is needed related to the cost of such a program as well as the guidelines for implementation.
8. Storefront Arts Series and Urbana Space Program: The Commission subcommittee and Staff have developed draft guidelines for the program and continue to meet to determine the feasibility of its implementation. Questions related to the long-term curation of the program are yet to be answered.
9. Martin Luther King Jr. Project Planning Committee: The Commission subcommittee and staff have partnered with the Urbana Park District to explore the potential of this project, in coordination with the community's interest in the project. University of Illinois Landscape Architecture students created design concepts which serve as visuals to assist in envisioning how a public art project in King Park could honor the life of Dr. Martin Luther King Jr. The subcommittee continues to work with the Park District on the next steps for the project.
10. Rhythm of Urbana UPTV Program: Minimal planning has occurred for this program. Several Commission members have offered ideas on possible guests, and UPTV has offered to assist in filming the series in the Council Chambers.
11. Arts Lecture Series: Discussion with the Commission subcommittee began last week and are scheduled to continue. There is no additional planning report at this time.
12. Boneyard Creek Master Plan Public Art Planning: The City is finalizing a scope of services for WENK Associates, the landscape architecture firm that created the Boneyard Creek Master Plan. The master plan identifies the opportunity to include public art in the redesign of the creek. Once the scope of services is finalized, staff will meet with WENK to begin discussions on public art in the corridor and ways the Public Arts Commission can be involved in the process. Additionally, in May 2009, as part of the Art at the Market workshop series, artist Suzanne Berkes led a clay tile workshop on the theme of water. Over 100 tiles were created by participants in the workshop. The tiles are suitable for an outdoor public installation and should be considered as an element in the design of the Boneyard Creek public art project.
13. Future Potential Projects: The projects described in the FY 09-10 Program Plan include a Community Arts Bank, Mini Parks into Mini Arts Centers, Festivals, Arts Center, and Public Awareness of Public Art Campaign. To date research in these areas has not been conducted.

In addition to the Program of Work, described above, the Program Plans include sections on

continuing and expanding partnerships, marketing, and sources of supplemental revenue.

Regarding the Public Arts Program budget for FY 10-11, the Commission is advised to assume revenues from City funds will be similar to those of the current fiscal year.

Recommendation

Upon review of the status of the Program of Work from FY08-09 and FY 09-10, staff has compiled an initial outline of projects to be considered for the FY10-11 Program Plan. The initial outline is below. The Commission is encouraged to discuss and revise it during the Commission meeting.

Program of Work Outline for FY10-11:

Recommended Priority Programs:

1. Public Arts Grants Program: A program to provide grants for projects in the arts in Urbana.
2. Art at the Market Programming: Art workshops offered once a month from May through October during the Market at the Square 2009 season.
3. Urbana Sculpture Project: A project to increase the presence of public art on public property in Urbana.
4. Public Intersection Exhibits: City Building Art Exhibit Space: A program to increase available visual art exhibition space in Urbana by providing display space in the City Building 1st floor hallway.
5. Boneyard Creek Master Plan Public Art Planning: A project to include public art in the renovation efforts of the Boneyard Creek.
6. Storefront Arts Series and Urbana Space Program: A program to connect available storefronts and buildings with artists for temporary exhibits.
7. Martin Luther King Jr. Project Planning Committee: A partnership with the Urbana Park District and neighborhood group to explore the potential of creating a public art project honoring the life of Dr. Martin Luther King Jr.

Potential programs to be further evaluated:

8. Rhythm of Urbana UPTV Program: An on-going television program showing interviews with local artists.
9. Arts Lecture Series: A program to provide lectures in areas of the arts that are relevant to the community.

10. Future Potential Projects: The projects described in the FY 09-10 Program Plan include a Community Arts Bank, Mini Parks into Mini Arts Centers, Festivals, Arts Center, and Public Awareness of Public Art Campaign. To date research in these areas has not been conducted.

Additional areas to include in the Program Plan

Supplemental Revenue Sources. One of the duties of the Commission is to identify additional sources of revenue from outside City provided funds.

Increase Program Promotion and Marketing: This is an on-going duty of the Public Arts Coordinator.

Develop Additional Partnerships: Increasing and further deepening partnerships with community organizations and stakeholders should be included in the Program Plan.

Staff recommends that the Commission review the attached Program Plans, updates, and FY 10-11 Outline in preparation for the discussion on the Program Plan for FY 10-11.

Attachments: Exhibit A: Public Arts Program of Work for FY 08-09

Exhibit B: Public Arts Program Plan for FY 09-10

Urbana Public Arts Program of Work for FY 08-09

In the development of this Program of Work described below, the Public Arts Commission and City staff have considered public arts goals described in the City Council Common Goals, the City of Urbana Comprehensive Plan, City of Urbana Downtown Strategic Plan, and the Public Arts Task Force Recommendations Accepted by the City Council. Additionally, the following criteria were considered:

- Ability to achieve success in given time frame.
- Ability for the program to grow.
- Costs associated with each program idea.
- Public Arts Fund budget for the current fiscal year (FY 2008-09).
- Potential to leverage private dollars.

The development of policies and guidelines for such programs has begun and is described below. The described Program of Work for FY 08-09, below, provides an overview of recommended program priorities, anticipated timelines, and estimated expenditures.

Funding for the following programs will be provided through a combination of the funds from the Public Arts Fund items, and the Urbana Business Backs the Arts Initiative donation. Funds available for Public Arts Projects in FY 08-09 total to \$75,000.

Program of Work for FY 08-09

1.) Public Arts Grants Program

Urbana recognizes the arts as essential to the vitality of the city. The Public Arts Grants Program will make funding available to artists, artist teams, organizations, businesses, and festival presenters for eligible projects to take place in Urbana that enrich the lives of Urbana residents and visitors. The following four grant categories are proposed. Complete category guidelines and applications are attached.

- **Here and Now:** 6-month grants with awards up to \$1,500 for artists residing in Urbana (Exhibit A)
- **Envision 365:** 12-month grants for larger projects with awards up to \$2,500 open to all emerging and professional artists (Exhibit B)
- **Creative Mix:** 12-month grants with awards up to \$5,000 open to groups, ensembles and organizations (Exhibit C)
- **Festivals Grant:** 12-month grant with awards up to \$10,000 open to arts-related festival presenters (Exhibit D)

Selection Process: The Commission Arts Grants Subcommittee has identified 10 residents of the community representing one of the following categories to serve on jury panels: visual arts, dance, theater/literature, music, and community at large. Two members of the Public Arts Commission will also serve on the juries. Two jury panels will be formed. One will judge the first two categories listed above, and the other will judge the last two categories above.

Timeline: Upon City Council approval, the Public Arts Grants Program is ready to be launched. The guidelines and applications have been finalized. Promotional items such as a poster and UPTV slide have been created. Email announcements and a press release will be released upon approval in April 2009. Applications will be accepted for one month after the Arts Grants Program announcement. Juries can convene and select proposals in May 2009. Award announcements can be made in June.

Estimated Expenditures in FY 08-09: \$50,000. The budget for this program combines funds allocated to Public Arts Projects in the City Public Arts Fund and the Urbana Business Association Business Backs the Arts donation of \$15,000.

2.) Philo Road Beautification Project

The temporary installation and exhibition of two free-standing sculptural works of art for a period of two years, beginning in 2009, located on the Philo Road corridor at either end of the current beautification efforts. The sculpture will be leased from selected artists. The work will demonstrate high artistic quality, and be pedestrian-friendly with the surrounding streetscape.

Selection Process: A Call for Submissions will be distributed publicly and to artists which states that the City is seeking the submission of images of existing works of sculpture to be temporarily displayed according to the program details described above. A small panel of judges will be invited to select the piece which exhibits artistic excellence and site suitability.

Timeline: The Call for Art will be released in early April, with selection to take place in early May. The installation goal is June 2009.

Estimated Expenditures in FY 08-09: \$15,000. The budget for this project will not exceed \$15,000 (includes a \$2,000 24-month rental fee and up to \$1,000 for transportation, installation, decommissioning and removal, and commercial general liability insurance for each of the sculptural works). The rental fee may be put toward the purchase of the sculpture, should the City decide to purchase the sculpture at the conclusion of the 24 month installation period.

3.) Iron Post Sculpture Project

The temporary installation and exhibition of a free-standing sculptural work of art for a period of two years, beginning in June 2009 to June 2011, located in the Iron Post Courtyard, a highly visible outdoor plaza in the heart of downtown Urbana. The sculpture will be leased from a selected artist and may explore or express a theme of music (for example the experience of music, history of music, and musical instruments) in its design. The work will demonstrate high artistic quality, and be pedestrian-friendly with the surrounding streetscape

Selection Process: A Call for Submissions will be distributed publicly to artists which states that the City is seeking the submission of images of existing works of sculpture to be temporarily displayed according to the program details described above. A small panel of judges will be invited to select the piece which exhibits artistic excellence and site suitability.

Timeline: The Call for Art will be released in early April, with selection to take place in early May. The installation goal is June 2009.

Estimated Expenditures in FY 08-09: \$3,000. The budget for this project is expected to be approximately \$3,000 (includes a \$2,000 24-month rental fee and up to \$1,000 for transportation, installation, decommissioning and removal). The 24-month rental will commence when the artist installs the sculptural work. The \$2,000 rental fee may be put toward the purchase of the sculpture, should the City decide to purchase the sculpture at the conclusion of the 24 month installation period.

4.) City Building Art Exhibit Space

The City Building Art Exhibit Space will serve as a free exhibition space for local artists to display their work. Display space will be available for two-dimensional and small three-dimensional work. Large three-dimensional work will be considered in the future. The artwork will be displayed for no less than two months with display dates established in advance. A hanging system will be provided in the North/South hallway and in the West hallway of the City Building in coordination with the City Facilities Manager. The hanging system will accommodate two-dimensional work not to exceed 8' x 5'. Dimensions for the small three-dimensional work will be determined.

Selection Process: A Call for Art will be distributed publicly and to artists. Applications with samples

of work will be used by the Public Arts Coordinator to curate the exhibits. Work exhibiting profanity will not be displayed. City personnel reserve the right to reject any exhibition in full, or in part.

Timeline: Purchase of materials may take place in May with the first exhibit in June.

Estimated Expenditures in FY 08-09: \$1,000

The budget for this program in its first year includes the purchase and installation of a hanging system to display works of art, lighting, and signage.

5.) Arts at the Market

The Arts at the Market Program will provide monthly workshops and informational opportunities free of charge and open to the public at the City of Urbana Market at the Square on Saturday, May through November, 2009. Creative and educational programs will be offered at the City tent between 8:00 AM and Noon, during the following dates in 2009: May 30th, June 13th, July 11th, August 15th, September 12th, and October 10th.

Programming will include opportunities to explore a variety of media and themes. The program will provide opportunities for all residents to engage with the arts in its many forms. City staff will provide oversight of the events and tent. When possible, artists will be contracted to provide workshops.

Selection Process: City staff will invite artists and facilitators to provide workshops based on experiences and available services.

Timeline: The first Arts programming at the Market will be on May 30th and will continue monthly through October. Program dates are listed above.

Estimated Expenditures in FY 08-09: \$800. The FY 08-09 expenditures include the cost of programming for two arts workshops, \$400 each, totaling to \$800.

6.) Downtown Newspaper Rack Project

In 2007, the City began pursuing the integration of art in the public infrastructure through the Downtown Newspaper Rack Project. In collaboration with representatives from the Champaign County, the City distributed a Request for Proposals for the design of a newspaper rack system that addressed the infrastructure concerns of the current racks, located at Elm and Broadway, and provide an artistic design solution. The design of a resident artist was selected by a Selection Committee and the City continues to work with the County on finalizing an intergovernmental agreement for the location of the rack.

Timeline: The intergovernmental agreement should be finalized in May, at which point the City will enter into agreement with the artist and fabrication of the newsrack will begin. Installation is expected to take place no earlier than August 2009, in coordination with the completion of the County Clock Tower project.

Estimated Expenditures: \$15,000. Funding for the fabrication of this design was allocated in 2007-08. Exact costs will be determined upon completion of the competitive purchase process for materials and services.

7.) Plaques and Markers Program Recommendation

The City Council identified a need to formalize the process by which residents recognize unique places or features in Urbana through plaques or markers. The Commission discussed options for design standards or templates that could be used in this process and approved a design. Staff will prepare a report describing the proposed design for City Council review.

In the meanwhile, staff has assisted with two plaques and markers projects. The first, a plaque commemorating the Chinese Goose that lived in Crystal Lake Park, is an effort being led by a community group in coordination with staff. The plaque is expected to be installed on the Broadway Avenue bridge crossing the Saline in May 2009. The second project is a sidewalk plaque honoring Roger Ebert and recognizing his contributions to Urbana and to the area of Film. The plaque will be

installed in front of his childhood home on E. Washington Avenue.

Timeline: Additional research and program development is needed to provide information regarding approximate costs associated with the implementation of such a project. Staff will provide this information to Council in an upcoming report.

Estimated Expenditures: To Be Determined. Fiscal Impact will be evaluated upon further research.

8.) Storefront Art Series and Urbana Space Program

The Storefront Art Series would pair owners of temporarily vacant spaces with artists interested in displaying their art. The Urbana Space Program (“a launch pad for creativity”) provides a framework for owners of underutilized space to partner with individual artists and organizations seeking performance, event, and rehearsal space. Further research and development is underway by the Storefront Art Series and Space Subcommittee and City staff.

Timeline: The Commission’s Subcommittee and staff will continue to research and develop appropriate guidelines and procedures for these programs in April and May 2009. The programs should be ready to be announced in June 2009.

Estimated Expenditures in FY 08-09: \$2,000

This includes stipends to artists to cover the cost of installation.

9.) Martin Luther King Jr. Project Planning Committee

Community interest has been expressed in the creation of an arts-related project which will honor the life of Martin Luther King Jr. The Public Arts Commission has formed a Subcommittee to explore options for this project. The project is a collaboration of a number of community organizations, including the Urbana Park District and citizen groups. Private partners and community-wide involvement will be key in the implementation of such a project once it is further defined. The project is currently in the exploratory stage, with timelines and expenditures to be determined.

Attachments: Exhibit A: Here and Now: Arts Grants Proposed Guidelines and Application
 Exhibit B: Envision 365: Arts Grants Proposed Guidelines and Application
 Exhibit C: Creative Mix: Arts Grants Proposed Guidelines and Application
 Exhibit D: Urbana Festivals Grant: Proposed Guidelines and Application

City of Urbana Annual Public Arts Program Plan for Fiscal Year 2009-2010

Approved by the City of Urbana Mayor and City Council
May 26, 2009

Introduction

One of the duties assigned to the Public Arts Commission is to prepare and present an Annual Public Arts Program Plan to the Mayor and Urbana City Council for consideration in the City budgeting process. Per the Ordinance establishing the Public Art Commission, the Annual Public Arts Program Plan should identify specific program goals for the year, means of achievement, proposed expenditures, sources of supplemental revenue, schedule of execution, necessary resources and responsibilities and an implementation plan to address the goals.

The Public Arts Commission has made it a priority to further the success of the Public Arts Program by strengthening and enhancing programming initiated and developed in FY 08-09. Program evaluation, partnerships, and fundraising will be significant components of the Program Plan for the second full year of the established Public Arts Program. The Program will prioritize community accessibility to the arts, artist accessibility to resources, and opportunities for collaboration and partnerships

Program Mission

The Urbana Public Arts Program provides programming and services that create a city where artists thrive and are valued and where all residents engage with the arts in its many forms.

Goals

The goals for the Public Arts Program are based upon goals and objectives listed in the City of Urbana 2005 Comprehensive Plan, 2002 Downtown Strategic Plan, the Ordinance Establishing the Public Arts Commission and Program, the Public Arts Program 2008 Community Input Report, as well as guidance from the Public Arts Commission. Attached (Exhibit A) is a compilation of City of Urbana arts-related goals.

Means of Achievement

The following program of work, partnerships, and marketing will serve as the means to achieve the Public Arts Program goals. The program elements described below have been identified based on the ability to achieve success in the given time frame, the ability for the program to grow, cost and budget considerations, and the potential to leverage private dollars. Further program development will be undertaken by the Public Arts Commission Subcommittees in coordination with City Staff. The following subcommittees, and the members thereof, will assist in providing research and guidance to staff as each area is further developed.

Public Arts Commission Subcommittees

- Fundraising Subcommittee
 1. Barbara Hedlund
 2. Geoff Bant
- Urbana Arts Grants Subcommittee
 1. Michele Plante
 2. Sarah Ross
- Storefront Arts Series Subcommittee
 1. Patricia Sammann
 2. Katherine Lamb
- Marketing and Promotions Subcommittee
 1. Michele Plante
 2. Barbara Hedlund
- Corridor Beautification Subcommittee (Focus Areas: Philo Road Beautification and Boneyard Creek Master Plan)
 1. Geoff Bant
- Martin Luther King Jr. Project Subcommittee
 1. Robin Hall
 2. Robert Lewis
- Arts at the Market Subcommittee
 1. Geoff Bant
- Artist Lecture Series Subcommittee
 1. Sarah Ross

Partnerships

The Public Arts Coordinator has worked closely with 40 North | 88 West, Champaign County's Arts, Culture, and Entertainment Council, by serving on its Board of Directors, Programs and Services Committee, and the Boneyard Arts Festival Committees. Staff has collaborated with the development of the Krannert Center District, an arts and cultural district surrounding Krannert Center for Performing Arts, as well as the Urbana Blues Brews and BBQ festival. Staff also continues to work closely with the Urbana Business Association on arts-related activities. The Public Arts Commission will continue to expand its partnerships with organizations and businesses in the community, including the Urbana Park District, the Urbana School District, and others.

Marketing

In 2008 - 2009, the Public Arts Program primarily used traditional marketing tools, such as radio and print interviews, website postings, and email announcements to inform the public about the activities of the Program. In March 2009, the Urbana Public Arts Program launched a page on Facebook, a social networking tool. In FY 09-10 the Public Arts Program will actively pursue a variety of promotional outlets. The following opportunities will be evaluated and pursued as appropriate: announcements in the Americans for the Arts Public Arts Network listings, *Sculpture Magazine*, the *Public Art Review*, Illinois Arts Alliance, Illinois Arts Council, 40 North | 88 West opportunities, and additional local print advertising.

Estimated Expenditure in FY 09-10: \$1,500

The budget for promotions and marketing will be used to increase awareness and participation in the Public Arts Program opportunities.

In the development of a communications and marketing strategy, the following six key market groups will be considered:

1. Community residents
2. Local youth
3. University students, their parents, and guests
4. New and existing businesses and patrons
5. Visitors and potential visitors

Program of Work

1.) Public Arts Grants Program

Urbana recognizes the arts as essential to the vitality of the city. It is additionally understood that funding is the greatest barrier which prevents local artists, organizations, and businesses from pursuing their goals in the arts. The Public Arts Grants Program will make funding available to artists, artist teams, organizations, businesses, and festival presenters for eligible projects to take place in Urbana that enrich the lives of Urbana residents and visitors. The first cycle of Public Arts Grants was implemented in April 2009. The second cycle of funding will begin in FY 09-10, with applications accepted in October 2009. The four grant categories offered in FY 08-09 will be evaluated and the Commission and staff will determine the need for appropriate changes. The four grant categories offered in FY 08-09 are listed below:

- **Here and Now:** 6-month grants with awards up to \$1,500 for artists residing in Urbana
- **Envision 365:** 12-month grants for larger projects with awards up to \$2,500 open to all emerging and professional artists
- **Creative Mix:** 12-month grants with awards up to \$5,000 open to groups, ensembles and organizations
- **Festivals Grant:** 12-month grant with awards up to \$10,000 open to arts-related festival presenters

Selection Process: The Commission's Arts Grants Subcommittee will create a temporary selection committee representing areas in the arts and the community to review and select applications for funding.

Timeline: In July - August, 2009, the Public Arts Grants Program FY 08-09 cycle will be evaluated. The guidelines and applications will be finalized and prepared for the application period in October 2009. Award announcements will be made in January or February 2010.

Estimated Expenditures in FY 09-10: \$42,336. The budget for this program combines funds allocated to Public Arts Projects in the City Public Arts Fund and the Urbana Business Association "Business Backs the Arts" donation of \$5,000.

Goals Addressed:

- Promote community events and activities that bring the community together and promote Urbana's special character
- Expand the City's creative community

- Increase the vitality of downtown
- Promote visible, outdoor activity in downtown
- Encourage and Accommodate Community Events
- Preserve and commemorate local and multicultural traditions and histories
- Create a program that represents our community in all its diversity
- Provide opportunities for local and national, established and emerging artists in Champaign County
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse
- Address Public Arts Program suggestions from the public including providing available funding, art in public places, and increased events

2.) Intersection Art Exhibit: City Building Art Exhibit Space

The Intersection Art Exhibit program is scheduled to begin in June 2009 and serves as a free exhibition space for local artists to display their work. Display space is available for two-dimensional and small three-dimensional work. Large three-dimensional work will be considered in the future. The artwork will be displayed for no less than two months with display dates established in advance. Artwork will be curated by city staff. Work exhibiting profanity will not be displayed. City personnel reserve the right to reject any exhibition in full, or in part.

Timeline: Continued exhibitions will be displayed through the year.

Estimated Expenditures in FY 09-10: \$300

The budget for this program includes promotion materials, additional signage, and additional or replaced exhibition infrastructure.

Goals Addressed:

- Expand the City's creative community
- Promote the beautification of Urbana
- Preserve and commemorate local and multicultural traditions and histories
- Create a program that represents our community in all its diversity
- Provide opportunities for local and national, established and emerging artists in Champaign County
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse
- Promote inquiry and confluence amongst Urbana residents
- Address Public Arts Program suggestions from the public including increasing art in public places and increasing available venues

3.) Arts at the Market

The Arts at the Market Program will provide monthly workshops and informational opportunities free of charge and open to the public at the City of Urbana Market at the Square on Saturdays during the Market season. Creative and educational programs will be offered at the City tent between 8:00 AM and Noon during the 09-10 fiscal year on the following dates: July 11th, August 15th, September 12th, October 10th, 2009; and May 29th and June 26th, 2010.

Programming will include opportunities to explore a variety of media and themes. The program will provide opportunities for all residents to engage with the arts in its many forms. City staff will provide oversight of the events and tent. When possible, artists will be contracted to provide workshops.

Selection Process: City staff will invite artists and facilitators to provide workshops based on experiences and available services.

Timeline: The Arts programming at the Market will take place monthly during the Market season in 2009 and 2010.

Estimated Expenditures in FY 09-10: \$2,000. The FY 09-10 expenditures include the cost of programming for five arts workshops, at \$400 each.

Goals Addressed:

- Promote community events and activities that bring the community together and promote Urbana's special character
- Promote visible, outdoor activity in downtown
- Expand the City's creative community
- Preserve and commemorate local and multicultural traditions and histories
- Create a program that represents our community in all its diversity
- Provide opportunities for local and national, established and emerging artists in Champaign County
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse
- Promote inquiry and confluence amongst Urbana residents
- Address Public Arts Program suggestions from the public including increasing events in the arts

4.) Storefront Art Series and Urbana Space Program

The Storefront Art Series pairs owners of temporarily vacant or underutilized spaces with artists interested in displaying their art. The Urbana Space Program ("a launch pad for creativity") provides a framework for owners of underutilized space to partner with individual artists and organizations seeking performance, event, and rehearsal space. Further research and development is underway by the Storefront Art Series and Space Subcommittee and City staff.

Timeline: The Commission's Subcommittee and staff will continue to research and develop appropriate guidelines and procedures for these programs in May and June 2009. The Storefront Art Series is expected to be launched in June or July 2009. The Urbana Space Program will continue to be researched and will be launched upon completion of the program development in the fall of 2009.

Estimated Expenditures in FY 09-10: No Expense in FY 09-10. \$2,000 was budgeted in FY 08-09, which includes \$100 stipends to artists to cover the cost of installation. This funding is anticipated to support approximately 20 installations.

Goals Addressed:

- Expand the City's creative community
- Promote the beautification of Urbana
- Preserve and commemorate local and multicultural traditions and histories
- Create a program that represents our community in all its diversity

- Provide opportunities for local and national, established and emerging artists in Champaign County
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse
- Promote inquiry and confluence amongst Urbana residents
- Address Public Arts Program suggestions from the public including increasing art venues

5.) Rhythm of Urbana UPTV Program

Rhythm of Urbana is a 30-minute UPTV program that features artists and is hosted by the Urbana Public Arts Coordinator. Artists will be interviewed on their work and upcoming events and opportunities will be announced. The show will be filmed once every two months. The program will increase awareness and education about the arts and arts activities in the community.

Timeline: Staff will begin program development discussions in August 2009. The first segment is anticipated to begin in September 2009 and continue through the fiscal year.

Estimated Expenditures in FY 09-10: No expense. In-kind support from UPTV staff will provided the necessary resources for the program.

Goals Addressed:

- Expand the City’s creative community
- Preserve and commemorate local and multicultural traditions and histories
- Create a program that represents our community in all its diversity
- Provide opportunities for local and national, established and emerging artists in Champaign County
- Support life-long learning in the arts
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse
- Promote inquiry and confluence amongst Urbana residents
- Address Public Arts Program suggestions from the public including increasing art venues and promotion

6.) Arts Lecture Series

The Arts Lecture Series of the Urbana Public Arts Program will provide an opportunity for artists and “non-artists” to engage in dialogue with professionals in the arts related to the cultural vibrancy of Urbana. Panel discussions will be offered to the public at the Urbana Civic Center and will address a variety of areas in the arts and the role the arts play in people’s lives. Four lectures are planned for FY 09-10. This program offers an opportunity to partner with other organizations.

Timeline: Dates for the lectures will be considered in the months of October 2009, and January, March, and June 2010.

Estimated Expenditures in FY 09-10: \$4,000. The Panel speakers will receive a stipend for their service. An additional \$2,000 donation will be sought from external sources to enable additional lectures.

Goals Addressed:

- Expand the City’s creative community
- Preserve and commemorate local and multicultural traditions and histories

- Create a program that represents our community in all its diversity
- Provide opportunities for local and national, established and emerging artists in Champaign County
- Support life-long learning in the arts
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse
- Promote inquiry and confluence amongst Urbana residents
- Encourage relationships among artists and the public to further Urbana's cultural development
- Address Public Arts Program suggestions from the public including increasing art venues and events

7.) Downtown Newspaper Rack Project

In 2007, the City began pursuing the integration of art in the public infrastructure through the Downtown Newspaper Rack Project. In collaboration with representatives from the Champaign County, the City distributed a Request for Proposals for the design of a newspaper rack system that addressed the infrastructure concerns of the current racks, located at Elm and Broadway, and provide an artistic design solution. The design of a resident artist was selected by a Selection Committee.

Timeline: Upon finalization of an intergovernmental agreement between the City the County, the newspaper rack is anticipated to be fabricated between May and August 2009, with installation planned for September 2009, in coordination with the completion of the County Clock Tower project.

Estimated Expenditure in FY 09-10: No Expense. Funding for the fabrication of this design was allocated in 2007-08. Exact costs will be determined upon completion of the competitive purchase process for materials and services.

Goals Addressed:

- Integrate art in feasible city infrastructure and public works projects
- Improve Streetscape
- Promote the beautification of Urbana
- Encourage more public art downtown

8.) Martin Luther King Jr. Project Planning Committee

Community interest has been expressed in the creation of an arts-related project which will honor the life of Martin Luther King Jr. The Public Arts Commission has formed a Subcommittee to explore options for this project. The project is a collaboration of a number of community organizations, including the Urbana Park District and citizen groups. Private partners and community-wide involvement will be key in the implementation of such a project once it is further defined. The project is currently in the exploratory stage, with timelines and expenditures to be determined for next fiscal year (FY 10-11).

Goals Address:

- Preserve and commemorate local and multicultural traditions and histories
- Create a program that represents our community in all its diversity
- Provide opportunities for local and national, established and emerging artists in Champaign County

- Promote inquiry and confluence amongst Urbana residents
- Encourage relationships among artists and the public to further Urbana’s cultural development

9.) Boneyard Creek Master Plan Public Art Planning

The City recognized the potential to turn the Boneyard Creek into an amenity to the Downtown environment. The Boneyard Creek Master Plan focuses on the portion of the Boneyard Creek that runs through Downtown Urbana, specifically between Main Street and University Avenue. The Master Plan identifies the project as an opportunity to incorporate public art within the corridor. The Public Arts Commission will become familiar with the Boneyard Creek Master Plan and explore the public art possibilities.

Timeline: Research and planning are anticipated during FY 09-10 and will take place in coordination with the timeline established by the City Council.

Estimated Expenditure in FY 09-10: No Expense. Funding for future public art in the corridor will be considered at a later date.

Goals Addressed:

- Integrate art in feasible city infrastructure and public works projects
- Improve Streetscape
- Promote the beautification of Urbana
- Encourage more public art downtown
- Promote inquiry and confluence amongst Urbana residents
- Encourage relationships among artists and the public to further Urbana’s cultural development

10.) Future Potential Projects

The Public Arts Commission has identified additional programs to be researched for possible implementation in the future. The following programs will be researched as time and resources allow and evaluated for consideration in future Public Arts Program Plans.

1. Community Arts Bank, similar to a food bank, making available art materials and musical instruments for schools and others
2. Mini Parks into Mini Arts Centers, temporary and mobile “mini arts centers” to be located on City property
3. Festivals, focus areas could include a music and visual art festival focused on children, the integration of art into existing festivals, and festivals as a category of funding
4. Arts Center, focus area could include a kids arts center
5. Public Awareness of Public Art, use billboards, buses, website, and billboard art to increase public awareness of public art

Timeline: Research and planning are anticipated during FY 09-10

Estimated Expenditure in FY 09-10: No Expense. Funding for future programs will be considered at a later date.

Sources of Supplemental Revenue

Supplemental Revenue will be sought through City grant applications and fundraising strategies developed by the Public Arts Commission Fundraising Subcommittee. Some entities to consider in the process include the National Endowment for the Arts, the Illinois Arts Council, Illinois Humanities Council, the Urbana Business Association, and other resources. Below is a listing of supplemental revenue anticipated for FY 09-10.

Urbana Business Association Business Backs the Arts

The Urbana Business Association has dedicated a donation of \$5,000 through its Business Backs the Arts Initiative for FY 09-10.

Blues, Brews, and BBQ

Fluid Events, the presenters of the Blues Brews and BBQ festival, scheduled for June 26-27, 2009, in downtown Urbana, plan to incorporate an art fair into the festival this year. The presenters have offered the City the proceeds from the art fair component in exchange for assistance with the art fair registration.

T3 License Fees

Ordinance No. 2008-05-040 entitled, An Ordinance Amending Chapter 3, "Alcoholic Beverages", of the City of Urbana Code of Ordinances (Public Arts Funding from Class T3 License Fees), allows for private promoters of festivals to received a T-3 license and requires that the fee for such a license will be 5% of the gross revenue generated by the event. The ordinance also states that the fees for a T-3 license shall be paid into the Urbana Public Arts Fund. Attached (Exhibit B) is the ordinance which describes the program in detail. Revenue is anticipated from the 2009 Blues, Brews, and BBQ festival.

Urbana 175th Birthday Events

Under the leadership of Mayor Prussing and Councilperson Dennis Roberts, the Urbana 175th Birthday Celebration, in 2008-2009, included a variety of programming to recognize the unique history of Urbana. One component of this effort included the creation and sale of calendars featuring historic photographs from Urbana. The sales of these calendars were donated to the Public Arts Fund. The total funds raised amount to \$1,136.

Schedule of Execution

The schedule of execution for the FY 09-10 Program Plan will reflect the timelines described in each program description above.

1.) Public Arts Grants Program

Timeline: In July - August, 2009, the Public Arts Grants Program FY 08-09 cycle will be evaluated. The guidelines and applications will be finalized and prepared for the application period in October 2009. Award announcements will be made in January or February 2010.

2.) Public Intersections: City Building Art Exhibit Space

Timeline: Continued exhibitions will be displayed through the year.

3.) Arts at the Market

Timeline: The Arts programming at the Market will take place monthly during the Market season in 2009 and 2010.

4.) Storefront Art Series and Urbana Space Program

Timeline: The Commission's Subcommittee and staff will continue to research and develop appropriate guidelines and procedures for these programs in May and June 2009. The Storefront Art Series is expected to be launched in June or July 2009. The Urbana Space Program will continue to be researched and will be launched upon completion of the program development in the fall of 2009.

5.) Rhythm of Urbana UPTV Program

Timeline: Staff will begin program development discussions in August 2009. The first segment is anticipated to begin in September 2009 and continue through the fiscal year.

6.) Arts Lecture Series

Timeline: Dates for the lectures will be considered in the months of October 2009, and January, March, and June 2010.

7.) Downtown Newspaper Rack Project

Timeline: Upon finalization of an intergovernmental agreement between the City the County, the newspaper rack is anticipated to be fabricated between May and August 2009, with installation planned in coordination with the completion of the County Clock Tower project.

8.) Martin Luther King Jr. Project Planning Committee

Timeline: The project is currently in the exploratory stage, with timelines to be determined for next fiscal year (FY 10-11).

9.) Boneyard Creek Master Plan Public Art Planning

Timeline: Research and planning are anticipated during FY 09-10 and will take place in coordination with the timeline established by the City Council.

10.) Future Potential Projects

Timeline: Research and planning are anticipated to be on-going during FY 09-10.

Resources

Below is a list of the programs being pursued for FY 09-10 and the estimated expenditures, totaling to \$50,136.

Program	Estimated 09-10 Expenditure	Notes
Urbana Arts Grants Program	\$42,336	
Public Intersections Exhibits	\$300	
Art at the Market Programming	\$2,000	
Storefront Arts Series Program	NA	\$2,000 budgeted in FY08-09
Arts Lecture Series	\$4,000	
Downtown Newspaper Rack	NA	\$15,000 budgeted in FY07-08
Martin Luther King Jr. Planning	NA	To be considered at later date
Boneyard Creek Master Plan Art	NA	To be considered at later date
Future Potential Projects	NA	To be considered at later date
Marketing	\$1,500	
Total	\$50,136	

Responsibilities

The Urbana Public Arts Commission will meet at least quarterly, on call of the chair or any five of its members. The Commission will have the authority to select works of art, remove works of art previously displayed based on a deaccession policy, promulgate criteria for selection of works of art and artists and maintenance, and take any other action necessary to carry out its purposes for projects as described in the section on Duties described in the attached ordinance (Exhibit C), in accordance with the annual budget and subject to all ordinances of the City of Urbana.

The Community Development Services Department, in coordination with the Public Arts Commission, will administer the Public Arts Program and all Public Arts Program projects, including artwork(s) received as gifts to the City of Urbana. The Community Development Services Department will be the contracting officer for commission or purchase all works of art after consultation with the Public Arts Commission.

Attachments: Exhibit A: City of Urbana Arts-Related Goals
 Exhibit B: Ordinance relating to T3 License Fees
 Exhibit C: Ordinance Establishing the Public Arts Program and Commission

Compilation of City of Urbana Arts-Related Goals

The Public Arts Commission is charged with developing an Annual Public Arts Program Plan that identifies specific program goals for the year, means of achievement, and, among other items, an implementation plan to address the goals. In preparation for the creation of this plan, the Commission will need to identify program goals. The following includes arts-related goals and recommendations developed through prior planning processes that may assist in the creation of goals for the 2009-10 fiscal year. Excerpts describing arts-related goals from the following documents are below:

1. Ordinance Establishing the Public Arts Commission and Program
2. Public Arts Program Community Input Report
3. City of Urbana 2005 Comprehensive Plan
4. City of Urbana 2002 Downtown Strategic Plan
5. Urbana Public Arts Task Force Recommendation on Goals and Value Statements

1. Ordinance No. 2008-03-013, An Ordinance Establishing a Public Arts Commission and Permanent Public Arts Program

Attached is the Ordinance Establishing a Public Arts Commission and Permanent Public Arts Program. Areas of interest related to arts-related goals include the description of the City Council 2005 Common Goals listed in the clauses and the duties of the Commission described in the ordinance.

2. Community Input Recommendations summary:

Recommendations on projects to be pursued by a Public Arts Program, received through input sessions, submitted surveys, and event attendance, included the following:

- Participants at the input session for business representatives described an art in public places program and free music program most commonly.
- Arts organizations at the artist input session most commonly describe funding, grants, and promotion.
- Individual artists most commonly recommended an art in public places program and increased promotion, events, and venues.
- An interview with a performing arts group, the Champaign Black Stars, resulted in the recommendation for the development of free practice/rehearsal spaces.

The main piece of advice received from artists and arts organizations was to develop further collaborations with other local organizations.

3. City of Urbana 2005 Comprehensive Plan

The following goals and objectives are included in the City of Urbana's current Comprehensive Plan:

Goal 13.0 Capitalize on Urbana's unique heritage as a community with a mix of urban and small-town features.

Objectives:

- 13.1 Promote the incorporation of public art in significant new public and private developments.
- 13.2 Promote community events and activities (such as the Market at the Square, Sweetcorn Festival, and local art festivals) that bring the community together and promote Urbana's special character.
- 13.3 Expand the City's creative community by promoting arts-related uses and events.
- 13.4 Promote the beautification of Urbana through both public and private developments.

Goal 22.0 Increase the vitality of downtown Urbana as identified in the Downtown Strategic Plan and Annual Action Plan.

Objectives:

- 22.1 Promote the creation of housing in downtown Urbana.
- 22.2 Promote the rejuvenation of Lincoln Square.
- 22.3 Continue to promote the highly successful Market at the Square.
- 22.4 Encourage public/private partnerships to foster new development in the downtown area.
- 22.5 Use tax increment financing to promote new development and redevelopment opportunities, mini-parks and plazas.
- 22.6 Continue to improve the public infrastructure of parking lots and streetscapes.
- 22.7 Pursue redevelopment of the North Broadway corridor.
- 22.8 Promote visible, outdoor activity in downtown.
- 22.9 Pursue the development of a permanent outdoor public square and performance/event space.

4. City of Urbana 2002 Downtown Strategic Plan

The following text is an excerpt from the 2002 Downtown Strategic Plan. The complete plan can be viewed from the City webpage. Goals of particular interest are described in the "Center of Urbana Initiative" below.

VISION

Figuratively the center of the community, the prior discussion of downtown Urbana shows that it is not perceived in that manner by the market or the community. Should we abandon downtown to the whims of the market? Should we consider it no more than one of many neighborhoods in the community? Should we reconsider its purpose, function and aim to make it more relevant to community image?

Members of the community have considered this question, and conclude that downtown is a unique place that serves a special role in defining the community. They hold a particular vision of downtown:

“Downtown Urbana is the heart of our City and a regional attraction. It is a busy and exciting place serving all – the community, the University and visitors to the region. It accommodates business, housing and government. It is a regional entertainment center that offers a host of shopping, dining and entertainment venues set within intimately scaled development and quality public spaces. It is a cohesive area, and is distinguished by its unique visual character and a walkable, pedestrian friendly environment that preserves our past and accommodates our future. It is the keeping place of community heritage and home to longstanding community traditions. Downtown Urbana is the pride of our community.”

The Center of Urbana Initiative

Downtown Urbana still retains some hold on the public mind: Figure 25, Where is the Center of Town?, shows that Main Street is still seen as the center of town by a great number of residents. As long as the downtown continues to be viewed as the locus of community events – parades, meetings, community fairs, dedications, etc. – then downtown will be viewed as the City center. This role attracts people downtown and provides a marketing opportunity. But even this opportunity can be lost or wasted if not pursued. Attention must be given to the continued location of community destinations and community events downtown. The policy must be: If there is an Urbana public facility or activity that attracts people, put it downtown. The retention of the County Courthouse downtown is an example of this policy. More is needed. A fivefold program is suggested:

Encourage more Public Art Downtown

The presence of public art helps creates a niche for downtown and can beautify the are and attract new visitors. The newly organized Champaign County Arts Council should be encouraged to promote downtown Urbana as a new opportunity to display public art. Opportunities to help achieve this goal could include:

1. Encourage more gallery uses in existing and newly developing areas of downtown
2. Promote public art in downtown open spaces
3. Public murals where appropriate
4. Develop public art themes for downtown corridor entryways

Encourage and Accommodate Community Events

The maintenance and growth of downtown events could be enhanced through aggressive outreach, management, and provision of proper space. Such actions could complement what is already underway. For example, the Urbana Business Association (UBA) in conjunction with the Park District and the city sponsors Friday Night Street Dances on Race and Elm Streets on Friday nights in the summer. However, the calendar of events is not large enough. It should be increased such that something occurs at least once a month. Consideration should also be given to encouraging greater use of Lincoln Square Mall for community events. Additional ideas could include:

1. Winter ice sculpture competition
2. Memorial Day, Fourth of July or Labor Day Parades
3. Downtown winter lighting festival
4. Community garage sale
5. Spring garden show and plant sale

Provide Community Outdoor Space

Improving outdoor space is another important action. If downtown is the center of Urbana, places must be available to host dedicatory or community gatherings, establish settings for community monuments, and play host to group events that wish to commemorate a special occasion by having it occur in a setting with a positive community image. Currently, there are no adequate spaces for such outdoor celebratory public gatherings downtown. To this end, community squares or plazas should be established within the downtown that will help give the downtown focus as well as fulfill these purposes. These spaces need not be very large. Rather, it should create an inviting place to sit, and should be located at a busy place. It should be of a size so that it will look crowded when small events occur so that it adds to the sense of interest and excitement downtown. Perhaps one, Post Office Square, might be located in front of the Post Office and Lincoln Square, and be of a size large enough to host a small celebratory event. Figure 26, Public Gathering Space, shows how Post Office Square might look.

Establish a Community Performance Venue

While recognizing that the University is the dominant provider of performance venues, opportunities should be found to either upgrade the Civic Center or establish space within Lincoln Square or the Historic Lincoln Hotel for a small performance venue which might accommodate local performers, children's presentations and theater, or repertory theater. This facility could be leased and managed by the City.

As an alternative, existing community performance groups might band together as an “arts association” for the purpose of leasing, refurbishing and managing the space.

5. City of Urbana Public Arts Task Force Recommendation

The following text is an excerpt from the Urbana Public Arts Task Force Recommendation on the Creation of a Public Arts Program.

Mission

(adopted by the Public Arts Task Force on November 6, 2007)

The Urbana Public Arts Commission is established to recognize the arts as essential to the vitality of our city. The Commission fosters a dynamic, innovative Urbana, where all residents—emerging artists, established artists, and “non-artists” alike—may engage with the arts in its many forms and where artists thrive and are valued.

Goals

(adopted by the Public Arts Task Force on November 6, 2007)

1. Maintain a dedicated and broad-based revenue stream for the arts.
2. Foster a conducive environment for established and emerging artists to thrive in Urbana.
3. Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse.
4. Support life-long learning in the arts.
5. Promote inquiry and confluence amongst Urbana residents, bringing the arts to bear on pressing social issues.
6. Encourage relationships among artists and the public to further Urbana’s cultural development and fund their cultural contributions.
7. Integrate art into the urban environment, creating a sense of place and purpose.
 - a. Incorporate art into every feasible public works project.
 - b. Encourage art in Urbana developments.
8. Invigorate downtown - economically and culturally - through the arts.
9. Preserve and commemorate local and multicultural traditions and histories through the arts in its many forms.
10. Encourage emerging artists and art forms.

Value Statements

The City of Urbana values ...

- Art that inspires, includes, meets needs, proliferates, invites, and educates.

The City of Urbana values ...

- Art as inspirational excellence, art as play, art as ecological stewardship, art as public school partnership, art as celebration of cultural diversity, art as environment of care, art as economic development, art as anti-violence strategy, art as problem solving mechanism, art as community building, art as neighborhood partnership.

The City of Urbana values ...

- Art that enables people to become members of communities, neighborhoods, citizenries, cultures - where people come away with a sense of solidarity with one another that is stronger and more vital to them than their initial sense of difference, separation, isolation.

These materials are provided as a guide for the process of establishing goals for the Public Arts Program Plan for FY 09-10.

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ORDINANCE NO. 2008-05-040

**AN ORDINANCE AMENDING CHAPTER 3, "ALCOHOLIC BEVERAGES",
OF THE CITY OF URBANA CODE OF ORDINANCES**

(Public Arts Funding from Class T3 License Fees)

WHEREAS, the City of Urbana has a population of more than 25,000 and is, therefore, a home rule unit under subsection (a) of Section 6 of Article VII of the Illinois Constitution of 1970; and

WHEREAS, the City is empowered to regulate the sale of alcoholic beverages, particularly on public lands; and

WHEREAS, it is in the best interests of City of Urbana to foster a vibrant civic and cultural atmosphere; and

WHEREAS, the City wishes to encourage the promoters to plan and run outdoor festivals within its corporate limits; and

WHEREAS, the City's current liquor ordinance does not allow private, for-profit entities/promoters which already possess a City-issued liquor license to receive a temporary liquor license for their events that are not held on property that is contiguous with the license-holding entity's property; and

WHEREAS, the City's current liquor ordinance does not allow private, for-profit entities who are not current license holders to receive a temporary liquor license; and

WHEREAS, the issuance of said temporary licenses for festivals approved by the City Council will allow private, for-profit entities/promoters to bring such festivals to the City of Urbana.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF URBANA, ILLINOIS THAT Chapter 3 of the Urbana Code of Ordinances shall be, and hereby is, amended as follows:

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Section 1. §3-42 of the Code of Ordinances shall be amended as follows:

Sec. 3-42. Class T licenses.

There shall be three (3) categories of Class T licenses:

T-1 (Special event--current licensee)

T-2 (civic or charitable organization)

T-3 (Private promoter of festivals)

(a) T-1 license (special event--current licensee). Any license holder may obtain a special license which shall permit and allow such license holder to serve alcoholic drinks in an enclosed area immediately adjacent and adjoining and opening onto the premises described in the then current license application on file for the license, provided the licensee submits an application in the manner provided by ordinance fourteen (14) days prior to the date for which the special license shall be used. A Class T-1 license shall be valid for a maximum of two (2) days. The T-1 license application shall contain:

(1) A statement of the hours during which liquor is to be sold, not inconsistent with section 3-3.

(2) Describe with reasonable certainty the boundary of the adjacent premises where such liquor shall be sold.

(3) The written consent of the owner of such adjacent premises shall be attached to the application. The written consent shall be dated not more than thirty (30) days prior to the application.

(4) Proof of dram shop insurance covering the premises to be utilized with the T-1 license.

No more than one (1) such license shall be issued to any license holder in any one (1) calendar month, nor more than three (3) in a calendar year. The special license, if issued, shall not in any manner be regarded to relieve the license holder of complying with any other requirement of law.

(b) T-2 license (civic or charitable organization). The T-2 license shall permit the retail sale of alcoholic liquor by any bona fide civic, service, charitable, or other not for pecuniary profit organizations for consumption on the premises or within an area specifically designated in such license.

(1) A Class T-2 license shall be valid for a maximum of two (2) days.

(2) An applicant for a Class T-2 license shall submit an application at least fourteen (14) days prior to the date for which the license shall be issued, and show evidence that dram shop liability insurance has been obtained for the period of the license.

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(3) The applicant for a Class T-2 license shall state in the application for such license the hours during which alcoholic liquor is to be sold, not inconsistent with section 3-3.

(4) Not more than two (2) Class T-2 licenses shall be issued to any license holder in any one (1) calendar year. Licenses issued for events that the city co-sponsors shall not count toward this limit.

(5) A Class T-2 license, if issued, shall not in any manner be regarded to relieve the license holder of complying with any other requirement of law.

(c) T-3 license (Private for-profit festival promoter). The T-3 license shall permit the retail sale of alcoholic liquor by any bona fide private for-profit promoter of outdoor festivals, held within the City's corporate limits, for consumption on the premises or within an area specifically designated in such license. For purposes of this Section, a festival shall be defined as special event, normally held only once per calendar year, which is held primarily outdoors; is open to the public; and has been designated as an approved festival by the City Council.

(1) The T-3 license shall be valid for a maximum of two (2) days.

(A) If any festival lasts less than two (2) days, then the T-3 license shall be valid only for the duration of said festival.

(B) In no case shall alcoholic liquor be sold by the T-3 license holder outside of the hours designated in the T-3 license application. Said hours shall not be inconsistent with the limitations in §3-3 of this Chapter. The City of Urbana Liquor Commissioner or his/her designee shall have sole discretion to limit hours of alcoholic liquor sales during any outdoor festival.

(2) The festival promoter shall apply for the T-3 license no later than sixty (60) days prior to the date of the festival.

(3) No more than two (2) T-3 licenses shall issue to any current license holder or new applicant in any calendar year.

(4) A Class T-3 license, if issued, shall not in any manner be regarded to relieve the license holder of complying with any other requirement of law.

(5) No more than one (1) T-3 license shall issue per calendar month, and said license shall issue on a first come basis.

(6) The fee for a T-3 license shall be 5% of the gross revenue generated by the event.

(A) Payment of such fee shall be made to the Comptroller of the City, by the license holder within ten (10) business days from the last day of the festival.

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(B) Payment of the 5% of gross revenue shall be accompanied by an accounting of the gross revenue and a certification by the license holder of the accuracy of said accounting.

(C) The fees for a T 3 license shall be aid into the Urbana Publi Arts Fund.

(7) All T-3 license recipients shall, as a condition for receiving that license, pay all of the City of Urbana's costs in providing City services to that event, including, but not limited to, police services and Public Works Department services. The Police Department, Public Works Department, and any other City department/division from which services are requested by the permit applicant or that are required, by necessity, at the event, shall provide estimates of the costs of providing their services, and the license applicant shall agree in writing to pay the same, prior to the issuance of the license.

(d) Special conditions applicable to all T Class licenses.

(1) In the application for a T Class license, the application must set forth information so that the boundary of the area in which alcoholic liquor is to be allowed, can be ascertained with reasonable certainty.

(2) If the applicant for any category of Class T license is not the owner of record of the property designated for the site of the event, the owner of record or agent must join in the application; provided, however, this requirement shall not be applicable to an application for a T-2 license involving public right-of-way.

(3) If any T Class license involves serving either alcoholic liquors or food out-of-doors, then the following shall be applicable:

(A) The application shall designate the license applicant as the agent of the owner of record for service of a notice to remove all refuse, litter, debris, garbage and the like for the notice of lien as set forth in subsection (e) below. Only paper or plastic products may be used to serve alcoholic liquor or food;

(B) Provide fencing with at least two (2) means of ingress and egress around the area designated in the license. The egress shall have a ratio of at least forty-four (44) inches for every two hundred (200) occupants and at least one alternate exit of at least forty-four (44) inches;

(C) The Class T license holder shall, within twenty-four (24) hours after the ending time of the event, remove all refuse, litter, debris, garbage and the like from the property used for the event and the abutting public right-of-way;

(e) In the event the Class T license holder does not remove all refuse, litter, debris, garbage and the like in the twenty-four-hour period as required by subsection (c) of this section, the city may, after twenty-four (24) hours' notice, remove all refuse, litter, debris, garbage and the like from the property

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used for the event. The notice requiring removal shall state that, if the license holder and the owner of record do not remove all refuse, litter, debris, garbage and the like from the designated property within twenty-four (24) hours, the city shall conduct the removal operation. The notice shall also state that the failure of the owner or licensee to remove all refuse, litter, debris, garbage and the like within the twenty-four-hour period as required by such notice, shall be deemed as implied consent for the city to conduct such removal. Such implied consent shall be deemed to form a contract between the city and the owner and the licensee for payment of the costs of the removal of the refuse, litter, debris, garbage and the like. Service of notice shall be made upon the license holder or an agent or employee of the license holder. Service shall be by personal service except that service can not be made by diligent inquiry. Service may be had by posting the notice on the property. The reasonable cost of removal shall be a lien upon the real property for which the license was issued.

(f) Whenever a bill for the reasonable costs of removal made pursuant to subsection (d) of this section remains unpaid for thirty (30) days after it has been sent to the license holder and the owner of record, the clerk shall file a notice of lien with the county recorder.

(1) The notice of lien shall be filed within ninety (90) days after the cost and expense of the removal has been incurred. The notice shall consist of a sworn statement setting out a description of the real estate sufficient for identification thereof, the amount of money representing the cost and expense incurred or payable for the removal and the date or dates when such cost and expense was incurred by the city. However, the city's lien shall not be valid as to any purchaser whose rights in and to such real estate have arisen subsequent to removal of the refuse, litter, debris, garbage and the like and prior to the filing of such notice, and the city's lien shall not be valid as to any mortgage, judgment creditor or other lienor whose rights in and to such real estate arise prior to the filing of such notice. Upon payment of the cost and expenses by the license holder or the owner of record or persons interested in the property after notice of lien has been filed, the city shall release the lien and the release may be filed or recorded as in the case of filing a notice of lien.

(2) Costs and expenses under this section include, but are not limited to, the actual costs and expenses for the time of city employees, use of equipment and materials concerning the actions of removal pursuant to this section, and transportation to and from the property, title searches or certifications, preparation of lien documents, foreclosure and other related reasonable attorney's expenses.

(3) Whenever the costs and expenses for removal of all refuse, litter, debris, garbage and the like shall remain unpaid for a period of thirty (30) days after the lien is filed, the city may institute proceedings to foreclose the lien, and the real estate may be sold under the order of the court.

COPY

ORDINANCE NO. 2008-03-013

**AN ORDINANCE ESTABLISHING A PUBLIC ARTS COMMISSION
AND PERMANENT PUBLIC ARTS PROGRAM**

WHEREAS, art, in all its many forms, is essential to the vitality of our city, bolstering quality of life, economic development, public safety, academic performance, and social tolerance; and

WHEREAS, many cities throughout the United States have adopted public arts programs recognizing the need for public support and contribution to the arts; and

WHEREAS, the Urbana City Council adopted Common Goals on September 19, 2005 which included:

- the establishment of a dedicated revenue stream for public art;
- the preservation and commemoration of local and multicultural traditions and histories;
- the integration of art into every feasible public works project--to promote functional and streetscape art;
- to create a program that represents our community in all its diversity--in terms of race, geography, gender, class, sexual orientation, belief-system, etc.;
- to develop a strong public collection of artworks representing diverse communities, artistic styles, and disciplines;
- to provide opportunities for local and national, established and emerging artists in Champaign County; and
- the establishment of a public arts commission; and

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WHEREAS, the Urbana Mayor appointed and the City Council approved the Urbana Public Arts Task Force to study and make recommendations on the creation of a public arts commission and program; and

WHEREAS, the Urbana Public Arts Task Force has recommended the creation of a public arts commission and program which would create a dedicated revenue stream for the arts, foster an environment for established and emerging artists to thrive in Urbana, promote life-long participation and learning in the arts, and integrate art into the urban environment; and

WHEREAS, the Urbana City Council wishes to establish a Public Arts Commission and a Public Arts Program.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF URBANA, ILLINOIS, as follows:

Urbana Public Arts Program; establishment.

The City Council hereby establishes the Urbana Public Arts Program as set forth herein.

Definitions.

As used in this ordinance:

The "Arts" and "Art" as used in this program description includes but is not limited to creative writing, dance, film/video, music, theatre, visual arts, crafts, performing arts, spoken word, environmental arts, multimedia arts, architectural arts, landscape architecture, and emerging media.

"Construction Cost" means original budgeted cost of construction or alteration of the structure or the project itself, excluding land, engineering and administrative costs, cost for fees and permits, fixtures, furnishings, streets, sewers, similar accessory construction, and indirect costs, such as interest during construction, advertising and legal fees.

"Construction or alteration" means construction, rehabilitation, renovation, remodeling or improvement.

"Municipal building" means all municipal buildings except service facilities not normally visited by the public.

"Municipal building project" means a construction project which involves the construction or alteration of a municipal building with an original budgeted construction cost of \$750,000 or more.

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Commission.

The Urbana Public Arts Commission is hereby established.

Mission.

The Urbana Public Arts Commission recognizes the arts as essential to the vitality of our city. The Commission fosters a dynamic, innovative Urbana, where all residents—emerging artists, established artists, and “non-artists” alike—may engage with the arts in its many forms and where artists thrive and are valued.

Composition, appointment.

The Urbana Public Arts Commission shall consist of nine (9) members appointed by the Mayor, and approved by the Council, from constituencies representing various segments of the community which have experience, expertise, or interest in the areas of the arts, arts education, planning, neighborhood organizing, event planning, business, or another related field. Members shall be chosen from a diverse range of backgrounds, occupations, and artistic venues, with the intention of reflecting the full diversity of the Urbana arts community. In the making of appointments hereunder, the Mayor may receive recommendations from civic groups.

All members shall be voting members.

Quorum.

Five (5) members shall constitute a quorum.

Terms of members; absence of member.

(a) The initial terms shall be as follows. There shall be four (4) members whose terms expire June 30, 2009, and five (5) members whose terms expire June 30, 2010. Subsequent appointments shall be made for terms of three (3) years, or until their successors are appointed and approved by the City Council. Within sixty (60) days following the expiration of the term of each of those commissioners, a successor shall be appointed by the Mayor with the approval of the Council, and the successor shall serve for a term of three (3) years.

(b) If a commissioner resigns or is removed from the commission, a successor shall be appointed by the Mayor with approval of the City Council and shall serve for the unexpired period of the vacated term.

(c) These members of the commission may be removed by the Mayor for good cause with the approval of a majority of Council present and voting. Absence from all meetings in three (3) consecutive months may be considered to be prima facie good cause.

Meetings.

(a) The Public Arts Commission shall meet at least quarterly, on call of the chairperson or of any five (5) members.

Chairperson.

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The Mayor shall designate the chairperson of the commission.

Functions and duties generally.

The functions and duties of the Urbana Public Arts Commission are limited to those set forth in this ordinance, and as specifically set forth in any other duly enacted ordinance. Nothing in this ordinance shall be construed as vesting legislative or budgetary discretion or power in the Commission.

Duties.

The Urbana Public Arts Commission shall adopt its rules of procedure for whatever regular and special meetings are deemed by the Commission to be advisable and necessary to the fulfillment of the duties of the commission.

The roles and responsibilities of the Commission may include, but not be limited to, the following:

(1) To explore and recommend to the Mayor, City Council, City staff, and other groups, ways to further the development of, and interest in, the arts and the local cultural heritage, as well as to offer advice on relevant city projects;

(2) To propose to the Mayor and City Council an Annual Public Arts Program Plan that identifies specific program goals for the year, means of achievement, proposed expenditures, sources of supplemental revenue, schedule of execution, necessary resources and responsibilities, and an implementation plan to address the goals;

(3) To propose to the Mayor and City Council policies regarding the selection of proposed public arts projects such as the involvement of artists in selected building projects, criteria for artist and site selection, evaluation criteria for all programs, and other policies relevant to the Public Arts Program. Such policies should reflect the following three priorities:

- a) Community accessibility to the arts;
- b) Artist accessibility to resources; and
- c) Opportunities for collaboration and partnerships

(4) To review relevant proposals and assist in the process by which artists, arts organizations, neighborhood organizations, businesses, developers, merchant associations, charitable foundations, or any other member of the general public proposes and creates projects in the arts which are located in public places owned and maintained by the City of Urbana;

(5) To convene temporary selection committees to review and recommend proposals to Urbana's Public Arts Program for approval by the commission.

(6) To approve proposals that are not permanently placed on municipal property.

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- (7) To submit, for confirmation, proposals to the Mayor and City Council confirming the receipt, purchase, maintenance, dispossession, and de-accession of works of art to be permanently placed on municipal property.
- (8) To oversee subject to provisions under the section on Administration, the receipt, purchase, maintenance, dispossession, and de-accession of works of art to be placed on municipal property;
- (9) To research and seek additional funding including donations, grants and other support to further expand public arts programs;
- (10) To encourage public participation in local artistic and cultural events and programs;
- (11) To cooperate with other entities on matters regarding the arts;
- (12) To offer educational programming to the public regarding the arts;
- (13) To coordinate events and outreach related to the arts;
- (14) To recommend updates to the public arts ordinance;
- (15) To take such other actions as the Mayor and City Council may direct from time to time.

Sub-committees, Selection Committees.

The Public Arts Commission shall appoint sub-committees as deemed necessary. Sub-committees and selection committees shall serve in an advisory capacity to the Public Arts Commission.

Compensation.

No member of the Public Arts Commission, or any appointed sub-committee, shall receive compensation for his or her services. Members of the committees who are city employees shall receive only such compensation as is set forth as salary and benefits in the annual appropriation ordinance.

Dedication.

Every budget for the construction or alteration of a municipal building, which involves the construction or alteration of a municipal building with an original budgeted cost of construction of \$750,000, or more, to which there is or will be public access built for or by the City of Urbana, shall provide that at least one percent of the original budgeted cost of construction, shall be appropriated and deposited in the Public Arts Fund for the purchase, or commission, of art to be located in a public area in, upon, or adjacent to such building, provided; except that if it would be inappropriate to display art at that location, said one percent shall be used for the acquisition or commission of art to be located in a public area in, upon, or adjacent to or in close proximity to other municipal buildings. This provision, however, shall not apply to any building or project constructed with funds which exclude public art as an eligible cost. At the time of project approval, adequate additional funds for the maintenance, and

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preservation of the subject art shall be put aside into the Public Arts fund.

Public Arts Fund.

A Public Arts Fund is hereby created to serve as an account through which funds from the city, outside grant monies, private and corporate donations for the arts, and other revenue sources can be received, collected, and distributed.

Administration.

The Urbana Public Arts Commission shall have the authority to select works of art, remove works of art previously displayed based on a de-accession policy, promulgate criteria for selection of works of art and artists and maintenance, and take any other action necessary to carry out its purposes for projects as described in the section on Duties, in accordance with the annual budget and subject to all ordinances of the City of Urbana.

The Community Development Services Department, in coordination with the Public Arts Commission, shall administer the Public Arts Program and all Public Arts Program projects, including artwork(s) received as gifts to the City of Urbana. The Community Development Services Department shall be the contracting officer for commission or purchase all works of art after consultation with the Public Arts Commission.

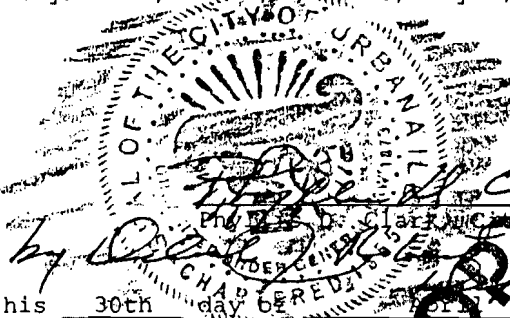
This Ordinance shall be in full force and effect from and after its passage and approval according to law.

PASSED by the City Council this 21st day of April,
2008 .

AYES: Barnes, Bowersox, Chynoweth, Lewis, Roberts, Smyth, Stevenson

NAYS:

ABSTAINS:



The seal of the City of Urbana is circular with a sunburst in the center. The text around the perimeter reads "SEAL OF THE CITY OF URBANA ILLINOIS". Overlaid on the seal are several signatures and titles. At the top, a signature is written over the words "City Clerk". Below that, another signature is written over the words "City Clerk". At the bottom, a signature is written over the words "City Clerk".

APPROVED by the Mayor this 30th day of April,
2008 .

Laurel Lunt Prussing
Laurel Lunt Prussing, Mayor