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TO:	Urbana City Council
FROM:	Mayor Diane Wolfe Marlin
RE:	Support for IHSA Boys Basketball State Tournament
DATE:	December 2, 2019

I am recommending that the City of Urbana budget \$7500 per year for Fiscal Years 2021, 2022, and 2023, designated for the IHSA Foundation in support of the bid package to attract the Illinois High School Association (IHSA) Boys State Basketball Tournament to State Farm Center. Funds donated to the Foundation are used to support statewide competitions in non-revenue generating sports and activities such as Scholastic Bowl, Music, Debate, Chess, and Drama.

The IHSA Foundation also provides financial assistance to underprivileged high school students who plan on attending a college or university, as well as to women and minorities who plan to enter the teaching and coaching profession. The 2014 bid package pledge by the City of Urbana was \$5,000 per year for five years.

We will join with neighboring communities, the University of Illinois, Visit Champaign County, and other organizations to host the tournament and provide an experience for fans and their families. Hotels, restaurants, retail outlets, and gas stations are expected to benefit from visitors during the weekend, with some additional sales tax and local motor fuel tax going to the City.

General letters of support from the host community are due on December 10, 2019 and the bid package must be submitted in early January 2020.

RESOLUTION NO. 2019-12-053R

A RESOLUTION AUTHORIZING CITY SUPPORT FOR THE URBANA-CHAMPAIGN COMMUNITY BID PACKAGE TO ATTRACT THE IHSA BOYS BASKETBALL TOURNAMENT TO STATE FARM CENTER

WHEREAS, the City of Urbana recognizes the value of the Illinois High School Association's (IHSA) long record of supporting interscholastic athletics and activities that enrich the educational experience; and

WHEREAS, the IHSA Boys Basketball State Final tournament recognizes the extensive training, practice, and self-discipline required of individuals and celebrates the teamwork and fan support required to advance to the finals; and

WHEREAS, the financial success of the IHSA Boys Basketball State Final tournament allows the IHSA to fund statewide competitions in non-revenue generating sports and activities including Scholastic Bowl, Music, Debate, Chess, and Drama; and

WHEREAS, such financial success depends in part on participation by host communities to provide a welcoming environment that will encourage return visits; and

WHEREAS, the IHSA Foundation is a non-profit organization that provides financial assistance to underprivileged high school students who plan on attending a college or university, and for women and minorities who plan to enter the teaching and coaching profession; and

WHEREAS, upon a successful bid, businesses in the City may benefit from increased tourism dollars; and

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Urbana, Illinois, as follows:

Section 1.

For support of the bid package, the City will plan and budget to expend an amount of \$7,500 each year that the IHSA Boys Basketball State Final tournament is held at State Farm Center on the campus of the University of Illinois at Urbana-Champaign, from the years 2021 to 2023 for a total of three years, designated for the IHSA Foundation.

Section 2.

City staff will make reasonable attempts to coordinate City marketing and welcoming efforts with promotional efforts of partner organizations and communities.

PASSED BY THE CITY COUNCIL this __ Day of _____, 2019.

AYES:

NAYS:

ABSTENTIONS:

Charles A. Smyth, City Clerk

APPROVED BY THE MAYOR this __ Day of _____, 2019.

Diane Wolfe Marlin, Mayor