



DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES

Economic Development Division

m e m o r a n d u m

TO: Laurel Lunt Prussing, Mayor

FROM: Elizabeth H. Tyler, FAICP, Director, Community Development Services

DATE: April 18, 2013

SUBJECT: **Annual Public Arts Program Review and Program Plan for Fiscal Year 2013-2014**

Introduction and Background

The City of Urbana recognizes that the arts are essential to the vitality of the City, and can help bolster quality of life, serve as an economic development engine, and raise cultural awareness. The Urbana Public Arts Program, established by ordinance on April 21, 2008, has completed its fifth full year of program implementation and has prepared a plan for fiscal year 2013-2014. As stated in the ordinance establishing the Public Arts Commission and Public Arts Program, the Public Arts Commission is to prepare and present an Annual Public Arts Program Plan to the Mayor and City Council for consideration as part of the City budgeting process. The attached Public Arts Program Plan for fiscal year 2013-2014 (Exhibit A) was approved by the Urbana Public Arts Commission during their April 2, 2013 meeting (Exhibit B.) It describes the program goals, means of achievement, proposed expenditures, sources of supplemental revenue, schedule of execution, necessary resources, and responsibilities planned for the upcoming fiscal year.

The mission of the Urbana Public Arts Program is to provide programming and services that support a city where artists thrive and are valued, and where all residents may engage with the arts in its many forms. The arts, as used in this program, include but are not limited to music, theatre, visual arts, dance, creative writing, film/video, crafts, performing arts, spoken word, environmental arts, multimedia arts, architectural arts, landscape architecture, and emerging media. The development of the Public Arts Program began in September 2005, when the Urbana City Council included the creation of a Public Arts Program in its City Council Common Goals. In November 2006, the Urbana Public Arts Task Force was established to research the feasibility of a Public Arts Program for the City of Urbana. On April 21, 2008, the Urbana City Council adopted an ordinance which established a Public Arts Commission and Public Arts Program for the City of Urbana. The Public Arts Commission held its first monthly meeting on September 24, 2008 as the arts advisory body for the City. In April 2009, the first Program of Work for the Urbana Public Arts Program was approved and program implementation began.

FY12-13 was a busy and productive year for the Urbana Public Arts Program. One highlight of this fiscal year was successfully launching the inaugural Murals on Glass program to spotlight the work of Champaign County artists while beautifying Downtown Urbana. Another was the addition of performances by local music groups to the free art workshops offered at Urbana's Market at the Square, attracting over 600 participants in total. Additionally, the Urbana Public Arts Program awarded 23 Urbana Arts Grants, installed three new pieces of public art on temporary loans, installed and dedicated a Royer plaque at Urbana High School, featured four art exhibits through the Artist of the Corridor program, spotlighted the work of twelve local artists through the *Art Now!* UPTV program, and received a third Illinois Arts Council Program Grant for general operating expenses. The Urbana Arts Grants Program also partnered with the Illinois Arts Council to present a workshop on applying for their Individual Artist Support grants, the only such workshop for this category that was presented live in FY12-13.

The Public Arts Commission members who have served in the last year are:

- Patricia Sammann, Chair, retired editor, arts patron
- Mary-Ann Winkelmes, Vice Chair, Campus Coordinator for Programs on Teaching and Learning and Administrative Provost Fellow, University of Illinois
- Gregory Chew, 2013 Executive Director, Illinois High School Theatre Festival; Emeritus Urbana High School English, speech, and drama faculty and Director of Theatre
- Barbara Hedlund, Musician, Teacher, Publisher
- Ilona Matkovszki, archeologist, Ph.D. student in Landscape Architecture, University of Illinois
- John Morrison, Retired Illini Union Art Director, University of Illinois; arts patron
- Virginia Waaler, member of Champaign-Urbana Symphony Orchestra Guild; member of National Society for Arts and Letters; local arts patron and advocate
- Robert Lewis, Musician, Teacher, Urbana City Council member

Program Overview

Program Review of FY 2012-2013

On May 7, 2012, the Mayor and City Council approved the Public Arts Program Plan for FY 12-13. During FY 12-13, City staff and the Public Arts Commission have worked to implement the Program Plan and have seen success in a number of areas. The Commission subcommittees, listed below, have been integral to this process:

Fundraising Subcommittee

- Patricia Sammann
- Mary-Ann Winkelmes

Urbana Arts Grants Subcommittee

- Pat Sammann

Downtown Arts Planning Subcommittee

- Patricia Sammann
- Mary-Ann Winkelmes

Marketing and Promotions Subcommittee

- Barbara Hedlund
- Patricia Sammann

Corridor Beautification Subcommittee (Focus Areas: Philo Road, the Boneyard Creek Master Plan, Cunningham Avenue, Lincoln Avenue and University Avenue)

- Mary-Ann Winkelmes

Martin Luther King Jr. Project Subcommittee

- John Morrison
- Virginia Waaler
- Robert Lewis

Joseph Royer Arts and Architecture Planning Subcommittee

- Ilona Matkovszki
- Gregory Chew

UPTV *ArtNow!* Subcommittee

- Pat Sammann
- Gregory Chew

Arts in the Schools Subcommittee

- i. Barbara Hedlund
- ii. Gregory Chew

Resource and Program Development

The Public Arts Commission and staff recognize the importance of cultivating a broad revenue base to increase the capacity of the Public Arts Program. In FY12-13, the Commission and staff have applied for grants, received over \$1,000 in funding from T3 liquor licenses, and worked to launch the first Public Arts Commission fundraising initiative. An ongoing partnership with the Urbana Business Association called Business Backs the Arts has provided additional funding for Urbana Arts Grants. Originally a four year commitment of \$30,000 from 2008-2012, with a donation of \$15,000 in FY 08-09, and subsequent donations of \$5,000 in FY 09-10, FY 10-11 and FY 11-12, the UBA again donated \$5,000 in FY12-13 to recognize the positive impact the arts have on Urbana businesses. In April 2012, City staff applied for a general operating support Program Grant in the visual arts category from the Illinois Arts Council for activities taking place between September 1, 2012 and August 31, 2013. In August, staff was notified that the Urbana Public Arts Program was awarded a grant of \$3,250, its third subsequent grant from the Illinois Arts Council. These funds must be spent by August 31, 2013.

In the ordinance establishing the Urbana Public Arts Commission, one of the duties assigned to the Commission is “to research and seek additional funding including donations, grants and other support to further expand public arts programs.” In FY12-13, the Public Arts Commission approved the creation of a fundraising initiative called “Keep It or Change It.” This program will allow citizens to donate money toward the lease renewal and/or purchase price of the temporary sculptures on display through the Urbana Sculpture Program. The Commission plans to launch the program in May of FY12-13 to run through part of FY13-14, ending in December 2013.

Marketing

In FY12-13, the Public Arts Program has utilized printed marketing materials, advertising in

print and online publications, social media, and the City website to promote its programs and initiatives. These include frequent press releases to the media, a twice monthly e-mail newsletter, feature stories on the City website, online ads on SmilePolitely.com and Chabanamoms.com, and maintaining a Facebook page and Twitter account. The program currently has 518 e-mail subscribers (an increase of 73 subscribers since FY11-12), 588 Facebook fans (increase of 157 fans), and 594 Twitter followers (an increase of 349 followers.)

For specialized projects, such as calls for artists, announcements have been publicized via regional and national listservs and listed on websites such as the Chicago Artist Resource. Various projects have been promoted and featured in local media during this fiscal year, with articles appearing in SmilePolitely and the News-Gazette. Print materials, including the Urbana Public Arts Program postcard, brochure, a seasonal guide to area arts classes, and an informational piece about Murals on Glass, have been distributed in FY12-13.

Staff has worked with the City of Urbana Marketing Coordinator, Urbana's Market at the Square, and the Urbana Business Association to share costs related to marketing the program in online, print, and radio ads. This has allowed for a significantly increased presence in advertising, with ads appearing in such publications as the Buzz, The News-Gazette E3 section, and various campus guides.

Partnerships

In FY12-13, the Urbana Public Arts Program partnered with a variety of local organizations to promote arts in the area, including 40 North | 88 West: The Champaign County Arts Council, the Urbana Park District, the University of Illinois College of Fine and Applied Arts, Parkland College, the Urbana Free Library, the Champaign County Economic Development Corporation, the C-U MTD, the Public Art League of Champaign-Urbana, Arts Alliance Illinois, the Illinois Arts Council, Urbana School District #116, and the Champaign-Urbana Schools Foundation.

Status of Public Arts Program of Work for FY 12-13

The following is a status report for the programs described in the FY 12-13 Program Plan:

1. Urbana Arts Grants Program

2012 grant projects are in the process of completion, with recipients presenting Final Reports to the Public Arts Commission. Guidelines and applications for the 2013 Urbana Arts Grants Program were made available on October 31, 2012 following evaluation of the previous year and revision by the Urbana Arts Grants subcommittee and staff. 2013 Urbana Arts Grant applications were due on January 16, 2013. Jury panels reviewed the 57 applications that were received and selected 23 projects for funding (Exhibit B.) These projects were approved by the Public Arts Commission at their March 12, 2013 meeting. Sixty-five people attended an announcement event to celebrate the funded projects, held at Buvons Wine Bar in Urbana on March 28, 2013. All projects are now underway.

2. Boneyard Creek Public Art

In FY12-13, the City broke ground on the Boneyard Creek Beautification project and began the construction phase. Seattle artist Jack Mackie, who was selected by the Public

Arts Commission using a Request for Qualifications process in FY11-12 to design public art elements, has worked with City staff, O'Neill Brothers, Foth Engineers, and Wenk Landscape Architects as this phase of the project has progressed.

3. Downtown Arts Planning: Murals on Glass

In FY12-13, the Downtown Arts subcommittee developed a new initiative called "Murals on Glass" that featured art by Champaign County artists on the northeast and south towers of the downtown parking deck and the Urbana Business Association's office windows. Reproduced as vinyl decals that adhere directly to the windows, the project has brought positive attention to Downtown Urbana and created opportunities for local artists. The project has been popular enough that other community groups have expressed interest in implementing their own versions of "Murals on Glass." Another Downtown Arts project outlined in the FY12-13 Program Plan was an initiative to project video art on downtown buildings. Unfortunately, research by the Commission subcommittee and staff deemed that this project was infeasible within the current budget. However, the \$5,000 originally allocated for this purpose was re-allocated to fundraising efforts (marketing and matching grants) during the February 12, 2013 Commission meeting.

4. Urbana Sculpture Project: In FY12-13 the Commission renewed the leases of two sculptures located in downtown Urbana and removed the two sculptures located on Philo Road when their leases expired. Partnering with the Public Art League of Champaign-Urbana, the Commission also installed two new tree-themed sculptures and one new sculpture on Philo Road on two-year temporary leases. These five sculptures are leased through FY13-14.

- *Fanfare*, by Shawn Morin, located in the Iron Post Courtyard on Elm Street and Race Street.
- *Bench 9*, by Barry Hehemann, located near the Urbana Free Library on Green Street
- *Splintering Continuity*, by Beth Nybeck, located on Colorado Avenue and Philo Road in front on CVS, leased through partnership with the Public Art League
- *Fortitude IV*, by Mark Krucke, located in front of Crane Alley on Main Street, leased through partnership with the Public Art League
- *The Wind in the Trees*, by Catherin Hoskinson, located in front of Cinema Gallery on Main Street, leased through partnership with the Public Art League

5. Arts Programming at Urbana's Market at the Square: In FY12-13, the Urbana Public Arts Program offered free, all ages arts programming during the 2012 Market at the Square. Once a month, Art at the Market workshops were offered from 8:00 AM to 12:00 PM along with a new initiative, Performances at the Market, from 9:30 AM to 11:30 AM. Over 600 people of all ages participated in these events. The following workshops and performances were presented:

- May 26, 2012: Self-Portraits with Kathryn Fitzgerald, performance by C4A Music Faculty & Friends
- June 30, 2012: Letterpress Postcards with Soybean Press, performance by

Ryan Groff of Elsinore

- July 28, 2012: Land/Art Lab with Urbana Land Arts, performance by The Michael Fenoglio Trio
- August 25, 2012: Re-Use, Re-Purpose, Re-Create with The I.D.E.A. Store, performance by the Aduro Trio
- September 29, 2012: Design Eco-Friendly Cloth Napkins with Traci Pines, performance by The Turinos
- October 13, 2012: T-Shirt to Tote Bag with Shared Threads Workspace, performance by Los Guapos

Staff is in the process of coordinating and publicizing the 2013 Art at the Market series of workshops and performances.

- 6. Joseph Royer Arts and Architecture District Planning:** In FY12-13 two Royer plaques (one for Urbana High School and one for the Urbana Landmark Hotel) were fabricated. One hundred fifty people attended an installation and dedication event in July for the Urbana High School Royer plaque, which coincided with an open house for the new Urbana High School Auditorium. The event featured a performance by a barbershop quartet and refreshments of cherries jubilee ice cream. Staff will coordinate with the owner of the Urbana Landmark Hotel on the installation that Royer plaque.
- 7. Art in the Schools:** In FY12-13, staff and the Commission subcommittee planned to use the \$3,000 budgeted for this program in FY11-12 that remained unspent to support arts educational programming in King School related to the King Park Public Art Project. While that effort continues, the project has been delayed by the change in artist for the project. The subcommittee is currently in the process of working with Urbana School District 116, King School, and the new artist to develop programming related to Martin Luther King Jr. that will coincide with the design and fabrication of the new public art piece.
- 8. Artist of the Corridor:** In FY12-13, three-month exhibitions by Urbana Land Arts, William Lawrence Deverell, and Wiley Elementary Fifth Grade students have been presented. Currently on display is a special exhibition by Chinese traditional landscape painter, Liu Jungang. The last show of the fiscal year will feature photographs of Urbana's Market at the Square.
- 9. Art Now! UPTV Program:** *Art Now!* is a 30-minute UPTV program that features monthly interviews with local artists. In FY12-13, Public Arts Commissioners Pat Sammann and Greg Chew have produced eight new episodes in collaboration with UPTV. A new episode premieres every month and airs Monday at 6:30 PM and Tuesday at 11:00 PM on UPTV Channel 6. All episodes are available for viewing online <http://www.urbanaininois.us/artnow>.
- 10. King Park Public Art Project:** In FY12-13 the Public Arts Commission identified an artist and began the design development process in collaboration with the local

neighborhood and Urbana Park District. Unfortunately, the artist chose to withdraw from the project after the Public Arts Commission rejected the initial concept he developed. To proceed, the selection committee recommended Illinois artist Preston Jackson, who was a finalist for the original selection process. The Public Arts Commission approved Preston Jackson for the project and has negotiated an agreement so that the project may be completed by December 31, 2013.

Program of Work: Proposed Public Arts Program Plan for FY 2013-14

In FY 13-14, the Public Arts Commission has made it a priority to further the success of the Public Arts Program through launching “Keep It or Change it,” its first fundraising effort. Other significant components of the Program Plan for the sixth full year of the Public Arts Program include the 2014 Urbana Arts Grant cycle, the second iteration of Murals on Glass, monthly art workshops and performances at Urbana’s Market at the Square, the completion of the construction phase of the Boneyard Creek Beautification Project including public art, and the completion of the King Park Public Art Project. Additionally, the Artist of the Corridor exhibition space in the City building and the *Art Now!* UPTV program will continue. As always, the Program will prioritize community accessibility to the arts, artist accessibility to resources, and opportunities for collaboration and partnerships. In-depth information about each program and a schedule of execution is provided in the attached Public Arts Program Plan for FY13-14 (Exhibit A.)

Fiscal Impact

The Annual Public Arts Program Plan for FY 13-14 describes programmatic goals, timelines, and expenditures. A list of the programs being pursued for FY 13-14 and corresponding expenditures, totaling **\$69,600**, appears on page 14 of the Annual Public Arts Program Plan for FY 13-14 (Exhibit A.) Sources of revenue for the Public Arts Fund in FY13-14 appear on page 13 and total to **\$53,000**. These sources are \$44,000 from TIF districts, \$4,000 in T3 license fees, and a \$5,000 donation from the Urbana Business Association for the Business Backs the Arts category of Urbana Arts Grants. In addition, **\$16,600** of encumbered funds remains for Urbana Public Arts Program projects in FY13-14. These include \$3,000 in Art in the Schools funds from FY11-12, \$5,000 for Fundraising matching funds and marketing support, \$3,000 from the \$3,250 Illinois Arts Grant received for FY12-13 general operating support that must be spent by August 31, 2013, and \$5,600 remaining following reimbursement of 2012 Urbana Arts Grants project funds. Additional revenue has been sought from the Illinois Arts Council and will be solicited through the upcoming launch of the Keep It or Change It fundraising initiative. Urbana Public Arts program expenditures for FY13-14 include \$47,500 for Urbana Arts Grants, \$5,000 for Murals on Glass, \$5,000 for Fundraising efforts, \$3,000 for Art & Performance at the Market, \$3,000 for Art in the Schools, \$2,500 for Marketing expenses, and \$3,600 for a summer and spring intern.

Recommendations

Staff requests that the Mayor and Council review the attached Annual Public Arts Program Plan for fiscal year 2013-14 (Exhibit A) with a motion for approval of the programs, along with any suggested changes.

Prepared by:

Christina McClelland, Public Arts Coordinator

Attachments: Exhibit A: Annual Public Arts Program Plan for FY 13-14
 Exhibit B: Draft Minutes from April 2, 2013 Urbana Public Arts
 Commission Meeting
 Exhibit C: 2013 Urbana Arts Grant Recipients: Statistics and Descriptions

City of Urbana Annual Public Arts Program Plan for Fiscal Year 2013-2014

Introduction

One of the duties assigned to the Public Arts Commission is to prepare and present an Annual Public Arts Program Plan to the Mayor and Urbana City Council for consideration in the City budgeting process. Per the Ordinance Establishing the Public Art Commission, the Annual Public Arts Program Plan should identify specific program goals for the year, a means of achievement, proposed expenditures, sources of supplemental revenue, a schedule of execution, necessary resources and responsibilities, and an implementation plan to address the goals.

The Public Arts Commission has made it a priority to further the success of the Public Arts Program through launching its first fundraising effort. Other significant components of the Program Plan for the sixth full year of the Public Arts Program include the 2014 Urbana Arts Grant cycle, the second iteration of Murals on Glass, monthly art workshops and performances at Urbana's Market at the Square, the completion of the construction phase of the Boneyard Creek Beautification Project including public art, and the completion of the King Park Public Art Project. As always, the Program will prioritize community accessibility to the arts, artist accessibility to resources, and opportunities for collaboration and partnerships.

Program Mission

The Urbana Public Arts Program provides programming and services that create a city where artists thrive and are valued, and where all residents engage with art in its many forms.

Goals

The goals for the Public Arts Program are based upon goals and objectives listed in the Ordinance Establishing the Public Arts Commission and Program, the Public Arts Program 2008 Community Input Report, the Public Arts Commission's 2012-2017 Five Year Plan, and the 2012 Urbana City Council and Mayor Goals.

Means of Achievement

The following program of work, as well as partnerships and marketing, will serve as the means to achieve the Public Arts Program goals. The program elements described below have been identified based on the ability to achieve success in the given time frame, the ability for the program to grow, cost and budget considerations, and the potential to leverage private dollars. Further program development will be undertaken by Public Arts Commission subcommittees in coordination with City Staff. The following subcommittees, and the members thereof, will assist in providing research and guidance to staff as each area is further developed.

Public Arts Commission Subcommittees

- Fundraising Subcommittee
 1. Patricia Sammann
 2. Mary-Ann Winkelmes
- Urbana Arts Grants Subcommittee
 1. Pat Sammann
- Downtown Arts Planning Subcommittee
 1. Patricia Sammann
 2. Mary-Ann Winkelmes
- Marketing and Promotions Subcommittee
 1. Barbara Hedlund
 2. Patricia Sammann
- Corridor Beautification Subcommittee (Focus Areas: Philo Road, the Boneyard Creek Master Plan, Cunningham Avenue, Lincoln Avenue and University Avenue)
 1. Mary-Ann Winkelmes
- Martin Luther King Jr. Project Subcommittee
 1. John Morrison
 2. Virginia Waaler
- Joseph Royer Arts and Architecture Planning Subcommittee
 1. Ilona Matkovszki
 2. Gregory Chew
- UPTV *ArtNow!* Subcommittee
 1. Pat Sammann
 2. Gregory Chew
- Arts in the Schools Subcommittee
 1. Barbara Hedlund
 2. Gregory Chew

Partnerships

In FY12-13, the Urbana Public Arts Program partnered with a variety of local organizations to promote arts in the area, including 40 North | 88 West: The Champaign County Arts Council, the Urbana Park District, the University of Illinois College of Fine and Applied Arts, Parkland College, the Urbana Free Library, the Champaign County Economic Development Corporation, the C-U MTD, the Public Art League of Champaign-Urbana, Arts Alliance Illinois, the Illinois Arts Council, Urbana School District #116, and the Champaign-Urbana Schools Foundation. The Public Arts Commission will continue to work with these groups in FY13-14, as well as to expand its partnerships with organizations and businesses in the community.

Marketing

In FY12-13, the Public Arts Program has utilized distributing marketing materials, advertising in print and online publications, social media, and the City website to promote its programs and initiatives. These include frequent press releases to the media, sending an e-mail newsletter twice a month, feature stories on the City website, online ads on SmilePolitely.com and Chambanamoms.com, and maintaining a Facebook page and Twitter account. The program currently has 518 e-mail subscribers (an increase of 73

subscribers since FY11-12), 588 Facebook fans (increase of 157 fans), and 594 Twitter followers (an increase of 349 followers.)

For specialized projects, such as calls for artists, announcements have been publicized via regional and national listservs and listed on websites such as the Chicago Artist Resource. Various projects have been promoted and featured in local media during this fiscal year, with articles appearing in SmilePolitely and the News-Gazette. Print materials, including the Urbana Public Arts Program postcard, brochure, a seasonal guide to area arts classes, and an informational piece about Murals on Glass, have been distributed in FY12-13.

Staff has worked with the City of Urbana Marketing Coordinator, Urbana's Market at the Square, and the Urbana Business association to share costs related to marketing the program in online, print, and radio ads. This has allowed for a significantly increased presence in advertising for the program, with ads appearing in such publications as the Buzz, The News-Gazette E3 section, and various campus guides.

Estimated Expenditure in FY 13-14: \$2,500. The budget for marketing will be used for ongoing promotion of the Urbana Public Arts Program, including production of printed promotional materials, event costs, and advertising via print, radio, and online sources.

Fundraising

During their February 12, 2013 meeting, the Public Arts Commission approved a fundraising initiative called "Keep It or Change It" that allows citizens to donate money toward the lease renewal and/or purchase price of the temporary sculptures on display through the Urbana Sculpture Project. People can also donate toward new sculptures or general support of the Urbana Public Arts Program. "Keep It or Change It" will launch in April 2013 and run through part of FY13-14, ending in December 2013.

Estimated Expenditure in FY 13-14: \$5,000. During their February 12, 2013 meeting, the Public Arts Commission re-allocated \$5,000 to fundraising efforts from funds originally budgeted in FY12-13 for an initiative to project video art on downtown buildings. These funds will be used for promotion of "Keep It or Change It" and matching grants.

Public Arts Interns

Paid Summer and Spring Public Arts Intern positions, both at 10 hours a week, allow for additional support for the many initiatives of the Urbana Public Arts Program, especially during particularly busy times. Program components requiring significant research, such as the online application system for the 2013 Urbana Arts Grants cycle and the Keep It or Change It Fundraising initiative, have greatly benefited by the additional capacity provided by this temporary position. The internship also provides the intern with education and experience in the field of arts administration.

Estimated Expenditure in FY 13-14: \$3,600. The budget will compensate two interns at \$1,800 per intern (\$12.00 per hour for 10 hours a week for 15 weeks), for a total of \$3,600.

Program of Work

- 1. Urbana Arts Grants Program:** Urbana recognizes the arts as essential to the vitality of the city. Funding is often the greatest barrier which prevents local artists, organizations, and businesses from pursuing their goals in the arts. In response, the Urbana Arts Grants Program makes funding available to artists, artist teams, organizations, businesses, and festival presenters for eligible projects to take place in Urbana that enrich the lives of Urbana residents and visitors. In FY 12-13, a new online application system was used for the first time, resulting in a smoother application process for applicants and City staff. Fifty-seven grant applications were received, with 23 projects selected for funding. In FY13-14, the Commission subcommittee and staff will evaluate the success of the fifth cycle of the program, reviewing responses to a survey distributed to 2013 applicants. This will aid in determining appropriate changes to further the program's success in FY13-14. Priorities for the fifth cycle of the Urbana Arts Grants program continuing further improving the online application system and continuing to partner with area arts organizations to offer grants workshops to make the application process more accessible.

The four grant categories to be offered in FY 13-14 are:

- **Here and Now:** 12-month grants with awards up to \$2,500 for artists residing in Urbana.
- **Envision 365:** 12-month grants with awards up to \$2,500 open to all emerging and professional artists.
- **Creative Mix:** 12-month grants with awards up to \$5,000 open to groups, ensembles and organizations.
- **Festivals Grant:** 12-month grant with awards up to \$10,000 open to arts-related festival presenters.

Selection Process: The Commission's Arts Grants Subcommittee will create two temporary selection committees representing areas in the arts and the community to review and select projects for funding. The selection committees' recommendations will then be submitted to the Urbana Business Association Board of Directors for approval of the Business Backs the Arts recipients. The final recommendations are approved by the Public Arts Commission.

Timeline: In June - July 2013, the 2013 cycle of the Urbana Arts Grants Program will be evaluated. Guidelines and applications will be finalized and prepared for the 2014 cycle. Applications will be released in October 2013 and due in January 2014. Award announcements will be made in March 2014.

Goals Addressed:

- Promote community events and activities that bring the community together and promote Urbana's special character.
- Expand the City's creative community.

- Increase the vitality of downtown.
- Promote visible, outdoor activity in downtown.
- Encourage and accommodate community events.
- Preserve and commemorate local and multicultural traditions and histories.
- Create a program that represents our community in all its diversity.
- Provide opportunities for local and national, established and emerging artists in Champaign County.
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse.
- Address Public Arts Program suggestions from the public including providing available funding, art in public places, and increased events.

Estimated Expenditures in FY 13-14: \$47,500. The budget for this program combines funds allocated to Public Arts Projects in the City Public Arts Fund and the Urbana Business Association “Business Backs the Arts” donation of \$5,000.

2. **Boneyard Creek Public Art:** The Boneyard Beautification Project will create a pedestrian-friendly urban park in the downtown section of the Boneyard Creek and was identified as an opportunity for public art. Seattle artist Jack Mackie was selected by the Public Arts Commission using a Request for Qualifications process in FY11-12. In FY12-13, ground was broken on the project and Jack Mackie has worked with City staff, O’Neill Brothers, Foth Engineers, and Wenk Landscape Architects as the construction phase has progressed. This phase will continue in FY13-14, with scheduled project completion in June 2014.

Timeline: On-going coordination with the artist, Jack Mackie, will take place throughout the construction phase of the project in FY13-14, with scheduled completion in June of 2014.

Goals Addressed:

- Promote the beautification of Urbana.
- Promote community events and activities that bring the community together and promote Urbana’s special character.
- Promote visible, outdoor activity in downtown.
- Expand the City’s creative community.
- Preserve and commemorate local and multicultural traditions and histories.
- Provide opportunities for local and national, established and emerging artists in Champaign County.
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse.
- Promote inquiry and confluence amongst Urbana residents.

Estimated Expenditures in FY 13-14: N.A. The \$78,000 budget for this project, \$46,000 from the City and \$32,000 from the CCDC, comes from outside the Public Arts Fund.

- 3. Murals on Glass:** A project to bring positive attention to Downtown Urbana and create opportunities for local artists by featuring art by Champaign County artists on the north east and south towers of the downtown parking deck and the windows of the Urbana Business Association for a period of one year. In FY12-13 this initiative was presented for the first time and was well received by the public. The project has been popular enough that other community groups have expressed interest in implementing their own versions of “Murals on Glass.” In FY13-14, as in the previous year, a Request for Proposals process will be used to identify work by local artists for Murals on Glass. The Murals will go up in August 2013 and remain on display for one year.

Selection Process: The Commission’s Downtown Arts Planning subcommittee will create selection panels of community members and city staff to review submissions for Murals on Glass. The final recommendations are approved by the Public Arts Commission.

Timeline: The 2013-2014 Murals on Glass images will be solicited in May and June of 2013, with selection in July and installation in August of 2013. They will remain on display until the installation of the 2014-2015 Murals.

Goals Addressed:

- Promote community events and activities that bring the community together and promote Urbana’s special character.
- Promote visible, outdoor activity in downtown.
- Expand the City’s creative community.
- Promote the beautification of Urbana.
- Provide opportunities for local and national, established and emerging artists in Champaign County.
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse.
- Promote inquiry and confluence amongst Urbana residents
- Address Public Arts Program suggestions from the public including increasing art venues.

Estimated Expenditures in FY 13-14: \$5,000. An expenditure of \$5,000 is budgeted for the FY13-14 iteration of cycle of Murals on Glass, the same as was provided for the program in FY12-13.

- 4. Urbana Sculpture Project:** A project to increase the presence of public art on public property in Urbana through temporary lease and purchase of sculpture. In FY12-13 the Commission renewed the leases of *Bench 9* by Barry Hehemann and *Fanfare* by Shawn Morin, both located in downtown Urbana. The two sculptures located on Philo Road were removed when their leases expired. Partnering with the Public Art League of Champaign-Urbana (PAL), the Commission also installed two new tree-themed sculptures in downtown to celebrate Urbana as a Tree City U.S.A., *Fortitude IV* by Mark Krucke and *The Wind in the Trees* by Catherin Hoskinson. *Splintering*

Continuity by Beth Nybeck, another new sculpture, was installed on Philo Road in partnership with PAL. All of these new sculptures are on two-year temporary leases. In late FY13-14, based on the success of the “Keep It or Change It” fundraising initiative and the budget for FY14-15, staff and the subcommittee will propose renewal, removal, or purchase of currently displayed sculptures, as well as start to arrange display of new sculptures on temporary lease for the next fiscal year.

Timeline: Sculptures currently on display are on temporary lease through FY13-14.

Goals Addressed:

- Promote visible, outdoor activity in downtown.
- Expand the City’s creative community.
- Promote the beautification of Urbana.
- Provide opportunities for local and national, established and emerging artists in Champaign County.
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse.
- Promote inquiry and confluence amongst Urbana residents
- Address Public Arts Program suggestions from the public including increasing art venues.

Estimated Expenditures in FY 13-14: N.A. These five sculptures are leased through FY13-14. No FY13-14 expenditure is necessary.

- 5. Art and Performance at the Market:** The Public Arts Commission supports free arts programming at Urbana’s Market at the Square during the market season, including monthly Art at the Market workshops and Performances at the Market of music, theatre, and dance. During FY13-14, Art at the Market workshops will be offered from 8:00 AM to 12:00 PM and Performance at the Market will take place from 9:30 AM to 11:30 AM on the following dates: July 20, August 17, and September 28, 2013; and TBD dates in May and June, 2014. Programming creates opportunities for residents to explore a variety of art media and experience a wide range of musical styles and performance forms. City staff will provide oversight of the events. Artists, arts groups, and performers will be contracted to provide workshops and performances.

Selection Process: City staff will invite artists and facilitators to provide workshops based on experiences and available services.

Timeline: Arts programming at the Market will take place in May, June, July, August, and September during the 2013 Market season (within FY12-13 and FY13-14), with one art workshop and one performance per month.

Goals Addressed:

- Promote community events and activities that bring the community together and promote Urbana’s special character.

- Promote visible, outdoor activity in downtown.
- Expand the City’s creative community.
- Preserve and commemorate local and multicultural traditions and histories.
- Create a program that represents our community in all its diversity.
- Provide opportunities for local and national, established and emerging artists in Champaign County.
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse.
- Promote inquiry and confluence amongst Urbana residents.
- Address Public Arts Program suggestions from the public including increasing events in the arts.

Estimated Expenditures in FY 13-14: \$3,000. Total suggested expenditure for FY13-14 is \$3,000, with five art workshops and five music performances. Each artist or performer will be compensated with an honorarium of \$400. Urbana’s Market at the Square will split the cost of honorariums for performers with the Urbana Public Arts Program.

- 6. Joseph Royer Arts and Architecture District Planning:** An effort to recognize this district as an asset for further enhancement and promotion. In FY12-13 two Royer plaques, for Urbana High School and the Urbana Landmark Hotel, were fabricated and the Urbana High School plaque was installed and dedicated. Dedication and installation of the Urbana Landmark Hotel plaque is being scheduled in coordination with the Mayor’s office. The subcommittee has generated many additional ideas for special displays, performance events, and plaques celebrating important dates for existing Royer buildings.

Timeline: On-going research and development will occur throughout FY13-14.

Goals Addressed:

- Promote community events and activities that bring the community together and promote Urbana’s special character.
- Promote visible, outdoor activity in downtown.
- Expand the City’s creative community.
- Preserve and commemorate local and multicultural traditions and histories.
- Create a program that represents our community in all its diversity.
- Provide opportunities for local and national, established and emerging artists in Champaign County.
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse.
- Promote inquiry and confluence amongst Urbana residents.
- Address Public Arts Program suggestions from the public including increasing events in the arts.

Estimated Expenditures in FY 13-14: \$0. A portion of the Urbana High School plaque and all of the Urbana Landmark Hotel plaque were funded by line items outside the Public Arts Fund in coordination with the Mayor's Office. No additional public art fund expenditures are planned, and future events and plaques will use non-Public Art Fund funding sources.

7. **Art in the Schools:** A program to support the arts in Urbana public schools. In FY12-13, staff and the Commission subcommittee planned to use the \$3,000 budgeted for this program in FY11-12 that remained unspent to support arts educational programming in King School related to the King Park Public Art Project. However, with the issues related to the artist working on the King Park Public Art Project, the subcommittee was unable to develop this project with King School. The subcommittee is currently in the process of working with Urbana School District 116, King School, and the new artist to develop arts programming related to Martin Luther King Jr.

Timeline: The program will be launched with the installation of the King Park sculpture midway through FY13-14, with programming taking place throughout the rest of the fiscal year.

Goals Addressed:

- Support life-long learning in the arts.
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse.
- Promote community events and activities that bring the community together and promote Urbana's special character.
- Expand the City's creative community.
- Promote inquiry and confluence amongst Urbana residents.
- Encourage relationships among artists and the public to further Urbana's cultural development.

Estimated Expenditure in FY 13-14: \$3,000. The \$3,000 budgeted for this program will carry over to FY13-14 with no additional expenditures.

8. **Artist of the Corridor:** A program providing exhibition space for Urbana artists in the City Building lobby. The Artist of the Corridor program began in spring of 2010 and allows Urbana artists to exhibit their visual artwork free of charge in the lobby of the City Building at 400 S. Vine Street for three months. Four exhibitions by Urbana artists will have been presented in FY12-13. Four exhibitions will be presented in FY13-14.

Timeline: The program will run continuously throughout FY13-14, with quarterly three month exhibitions.

Goals Addressed:

- Expand the City's creative community.

- Create a program that represents our community in all its diversity.
- Promote community events and activities that bring the community together and promote Urbana's special character.
- Provide opportunities for local and national, established and emerging artists in Champaign County.
- Support life-long learning in the arts.
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse.
- Promote inquiry and confluence amongst Urbana residents.
- Encourage relationships among artists and the public to further Urbana's cultural development.
- Address Public Arts Program suggestions from the public including increasing art venues and promotion.

Estimated Expenditures in FY 13-14: N.A. No costs are associated with continuing this program, so no expenditure is suggested for FY13-14.

9. ***Art Now! UPTV Program:*** The *Art Now!* UPTV program began in July 2010 and is a 30-minute UPTV program in which Public Arts Commissioners interview local artists about their work. A new episode is available each month, airing weekly on UPTV Channel 6. All episodes are also available online. *Art Now!* increases awareness and education about the arts and arts activities in the community.

Timeline: The program will run continuously throughout FY13-14, with a new or re-broadcast episode every month.

Goals Addressed:

- Expand the City's creative community.
- Preserve and commemorate local and multicultural traditions and histories.
- Create a program that represents our community in all its diversity.
- Provide opportunities for local and national, established and emerging artists in Champaign County.
- Support life-long learning in the arts.
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse.
- Promote inquiry and confluence amongst Urbana residents.
- Encourage relationships among artists and the public to further Urbana's cultural development.
- Address Public Arts Program suggestions from the public including increasing art venues and promotion.

Estimated Expenditures in FY 13-14: N.A. In-kind support from UPTV staff will provided the necessary resources for the program.

10. King Park Public Art Project: A public art project in King Park in Urbana honoring the life and legacy of Dr. Martin Luther King, Jr. through commissioning an artist to create a unique sculpture, interactive artwork, or art installation. The completed artwork will help promote the park as an amenity for the local neighborhood and school, as well as provide an attraction for residents of Urbana and Champaign County. In FY12-13 the Public Arts Commission identified an artist and began the design development process in collaboration with the local neighborhood and Urbana Park District. Unfortunately, the artist chose to withdraw from the project after the Public Arts Commission rejected the initial concept he developed. To proceed, the selection committee recommended Illinois artist Preston Jackson, who was a finalist for the original selection process. The Public Arts Commission approved Preston Jackson for the project and has negotiated an agreement so that the project may be completed by December 31, 2013.

Timeline: Preston Jackson, the selected artist, will work on the project throughout the first half of FY13-14, meeting the project completion deadline of December 31, 2013.

Goals Addressed:

- Promote the beautification of Urbana.
- Promote community events and activities that bring the community together and promote Urbana’s special character.
- Promote visible, outdoor activity in downtown.
- Expand the City’s creative community.
- Preserve and commemorate local and multicultural traditions and histories.
- Support life-long learning in the arts.
- Provide opportunities for local and national, established and emerging artists in Champaign County.
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse.
- Promote inquiry and confluence amongst Urbana residents.

Estimated Expenditures in FY 13-14: N.A. The budget of \$75,000 for this project comes from TIF 3 and is separate from the Public Arts Fund.

Sources of Supplemental Revenue

Supplemental Revenue will be sought through applications for grants and the launch of “Keep It or Change It,” a new fundraising program developed by the Public Arts Commission Fundraising Subcommittee to raise funds for the purchase of sculptures on temporary lease. Beginning during the end of FY12-13, “Keep It or Change It” will run through December 2013. Additionally, an Illinois Arts Council grant of \$3,250 for Public Art Program operating support was received in FY 12-13 to be spent by August 31, 2013 during FY 13-14. Staff will continue to pursue additional grant opportunities from organizations such as the National Endowment for the Arts, ArtPlace, the Illinois Arts Council, Illinois Humanities Council, and others. Below is a listing of supplemental revenue anticipated for FY 13-14.

Urbana Business Association Business Backs the Arts

The Urbana Business Association has dedicated a donation of \$5,000 to the Public Arts Fund through its Business Backs the Arts Initiative for FY 13-14.

T3 License Fees

Ordinance No. 2008-05-040 entitled, An Ordinance Amending Chapter 3, “Alcoholic Beverages”, of the City of Urbana Code of Ordinances (Public Arts Funding from Class T3 License Fees), allows for private promoters of festivals to receive a T-3 license and requires that the fee for such a license will be 5% of the gross revenue generated by the event. The ordinance also states that the fees for a T-3 license shall be paid into the Urbana Public Arts Fund. Attached (Exhibit B) is the ordinance which describes the program in detail. Estimated T3 License Fee revenue for FY13-14 is \$4,000.

Schedule of Execution

The schedule of execution for the FY 13-14 Program Plan will reflect the timelines described in each program description above.

1. Urbana Arts Grants Program

Timeline: In June - July 2013, the 2013 cycle of the Urbana Arts Grants Program will be evaluated. Guidelines and applications will be finalized and prepared for the 2014 cycle. Applications will be released in October 2013 and due in January 2014. Award announcements will be made in March 2014.

2. Boneyard Creek Public Art

Timeline: On-going coordination with the artist, Jack Mackie, will take place throughout the construction phase of the project in FY13-14, with scheduled completion in June of 2014.

3. Murals on Glass

Timeline: The 2013-2014 Murals on Glass images will be solicited in May and June of 2013, with selection in July and installation in August of 2013. They will remain on display until the installation of the 2014-2015 Murals.

4. Urbana Sculpture Project

Timeline: Sculptures currently on display are on temporary lease through FY13-14.

5. Art and Performance at the Market

Timeline: Arts programming at the Market will take place in May, June, July, August, and September during the 2013 Market season (within FY12-13 and FY13-14), with one art workshop and one performance per month.

6. Joseph Royer Arts and Architecture District Planning

Timeline: On-going research and development will occur throughout FY13-14.

7. Art in the Schools

Timeline: The program will be launched with the installation of the King Park sculpture midway through FY13-14, with programming taking place throughout the rest of the fiscal year.

8. Artist of the Corridor

Timeline: The program will run continuously throughout FY13-14, with quarterly three month exhibitions.

9. Art Now! UPTV Program

Timeline: The program will run continuously throughout FY13-14, with a new or re-broadcast episode every month.

10. King Park Public Art Project

Timeline: Preston Jackson, the selected artist, will work on the project throughout the first half of FY13-14, meeting the project completion deadline of December 31, 2013.

Resources

Sources of revenue for the Public Arts Fund in FY13-14 are \$44,000 from City TIF districts, \$4,000 in anticipated T3 license fees, and a \$5,000 donation from the Urbana Business Association for the Business Backs the Arts category of Urbana Arts Grants. This revenue totals to **\$53,000**.

| Revenue Source | FY 13-14 |
|---|-----------------|
| City TIF Districts | \$44,000 |
| T3 Licenses | \$4,000 |
| Urbana Business Association Donation for Urbana Arts Grants Program | \$5,000 |
| TOTAL REVENUE | \$53,000 |

In addition, **\$16,600** in encumbered funds from previous fiscal years remains for Urbana Public Arts Program projects in FY13-14. These include \$3,000 in Art in the Schools funds from FY11-12, \$5,000 for Fundraising matching funds and marketing support from FY12-13, \$3,000 from the \$3,250 Illinois Arts Grant received for FY12-13 general operating support that must be spent by August 31, 2013, and \$5,600 remaining following re-imbursement of 2012 Urbana Arts Grants project funds.

| Encumbered Funds from Previous Fiscal Years | FY 12-13 Encumbered Funds | FY 11-12 Encumbered Funds |
|--|----------------------------------|----------------------------------|
| Fundraising Marketing & Matching Funds | \$5,000 | |
| Illinois Arts Council Grant | \$3,000 | |
| Urbana Arts Grants Unspent Funds | \$5,600 | |
| Art in the Schools Project Funds | | \$3,000 |
| Total Encumbered Funds Per Fiscal Year | \$13,600 | \$3,000 |
| TOTAL AVAILABLE ENCUMBERED FUNDS | | \$16,600 |

Urbana Public Arts program expenditures for FY13-14 include \$47,500 for Urbana Arts Grants, \$5,000 for Murals on Glass, \$5,000 for Fundraising efforts, \$3,000 for Art & Performance at the Market, \$3,000 for Art in the Schools, \$2,500 for Marketing expenses, and \$3,600 for a summer and spring intern.

| FY13-14 Programs | Expenditures for FY13-14 |
|--|---------------------------------|
| Urbana Arts Grants Program | \$47,500 |
| Boneyard Creek Public Art | N.A. |
| Murals on Glass | \$5,000 |
| Fundraising | \$5,000 |
| Urbana Sculpture Project | N.A. |
| Art & Performance at the Market | \$3,000 |
| Joseph Royer Arts and Architecture District Planning | \$0 |
| Art in the Schools | \$3,000 |
| Artist of the Corridor | N.A. |
| Art Now! UPTV Program | N.A. |
| King Park Public Art Project | N.A. |
| Marketing | \$2,500 |
| Interns | \$3,600 |
| TOTAL | \$69,600 |

Responsibilities

The Urbana Public Arts Commission has regularly monthly scheduled meetings. The Commission has the authority to select works of art, remove works of art previously displayed based on a de-accession policy, set criteria for selection of works of art, artists, and maintenance; and take any other action necessary to carry out its purposes for projects as described in the section on Duties in the attached ordinance (Exhibit C), in accordance with the annual budget and subject to all ordinances of the City of Urbana.

The Community Development Services Department, in coordination with the Public Arts Commission, administers the Public Arts Program and all Public Arts Program projects, including artwork(s) received as gifts to the City of Urbana. The Community Development Services Department is the contracting officer for commission or purchase all works of art after consultation with the Public Arts Commission. The Mayor and City Council approve the Annual Public Arts Program Plan for the Public Arts Commission. The Mayor appoints Public Art Commissioners, who are approved by City Council.

Attachments: Exhibit A: 2012 Urbana City Council and Mayor Goals
Exhibit B: Ordinance relating to T3 License Fees
Exhibit C: Ordinance Establishing the Public Arts Program and Commission

Urbana City Council and Mayor Goals

Adopted Feb. 1, 2010.

Updated May 2012.

The City of Urbana recognizes that stewardship of the city means not only addressing the needs of today's residents but planning for the future -- short and long term -- in a cohesive, coherent way. These City Council and Mayoral Goals represent the core principles we will apply over our term in office as we help guide Urbana on the path forward. They form a common point of understanding from which the planning and government of Urbana proceeds.

Our specific goals include enhancing public safety, achieving financial sustainability, promoting economic development, maintaining a vibrant, innovative downtown, working toward environmental sustainability and improving the quality of life in Urbana.

Public safety: Our top goal always must be to provide for the safety of our residents by maintaining sufficiently staffed and well-trained police, fire and public works departments and providing modern facilities for them to work in.

Financial sustainability: Our goal is to have a financially stable city, with sufficient reserves to cover periodic downturns in the economy. Longer-term, the city should investigate securing new sources of revenue including city ownership of public utilities, such as broadband, water and electricity/energy.

Economic development: To minimize the tax burden on residents, Urbana must continue to grow and attract new jobs. The city should pursue infill development whenever possible, work to enhance new development corridors to the north and east and work to attract new high-tech jobs. The city should also strive to make sure new projects are as attractive and environmentally sustainable as possible.

A vibrant, innovative downtown: The heart of a city is its downtown, and Urbana must continue to maintain its downtown as a vibrant, attractive place to live, work and shop. The city will strive to retain existing businesses, to attract new businesses and to fill vacant buildings and sites. The city also will begin implementing the Boneyard Creek Master Plan to transform Boneyard Creek into a downtown amenity.

Environmental sustainability: The city must implement and encourage environmental sustainability, including evaluating all city projects for sustainability and incorporating energy-savings systems. The city should establish partnerships and develop programs to encourage residents and businesses to adopt sustainable practices. The city council will adopt a climate action plan and work to reduce greenhouse gas emissions through a variety of measures, including making the city more pedestrian and bicycle friendly.

Quality of life: The city must take the steps necessary to ensure a high quality of life for its residents. Those steps include maintaining a social services-based safety net, diversity in the city work force,

promoting historic preservation, and intergovernmental cooperation. The city should also work to provide affordable housing, promote public art and implement modern zoning concepts.

1.) Goal: Public safety

- A. Strategy:** Provide police and fire service staffing at levels needed for all neighborhoods..
- **Ongoing:** Review staffing annually during budget preparations to determine needs and available resources.
 - **Ongoing:** Monitor development and population density for future fire station and personnel needs as well as exploring partnerships and financial planning for construction needs.
- B. Strategy:** Continue to identify problem properties and work to solve problems.
- **Ongoing:** Work with the ownership of problem properties and apartment complexes to reduce crime. *(Comment: Ongoing extensive efforts by multiple departments.)*
 - **Ongoing:** Work with residents near Lierman Avenue and Washington Street, as well as Silver and Vawter streets, to address neighborhood issues. *(Comment: Current projects include a youth summit and neighborhood garden proposal.)*
 - **Ongoing:** Continue systematic rental inspection and code enforcement, particularly with problem properties.
 - **Ongoing:** Continue to use Aggravated Public Nuisance ordinance to get recalcitrant landlords to address problem properties. *(Comment: Successfully used at a number of properties.)*
- C. Strategy:** Review and update ordinances.
- Review liquor ordinance. Consider tiered license fees based on occupancy.
 - **In progress:** Develop an early warning system to identify potential problem properties. *(Comment: Information sharing also occurs during weekly check-in meetings.)*
 - **Done:** Investigate motel and hotel code safety issues when rooms are rented by the month. *(Comment: Adopted a hotel licensing ordinance and zoning ordinance amendment to address this. Systematic bi-annual inspections being done.)*
- D. Strategy:** Continue to address building security needs at City Facilities.

2.) Goal: Financial sustainability

- A. Strategy:** Secure new long-term reliable sources of city revenue. Investigate what other cities have done regarding broadband, water and electricity/energy.
- **Updated goal:** Administer UC2B in the public interest. Strive to make Urbana a leading gigabit broadband community, increase consumer choice among providers, spur economic development, bridge the digital divide, and operate on a cost-recovery basis without ongoing city subsidy. Consider options for city-wide availability of UC2B.
 - **Just started :** Continue to work with city of Champaign, UI and Savoy and possibly other parties to consider buying the water system and operating it as a municipal utility.

- **Updated goal:** Implement a storm water utility fee and administer program in the public interest beginning in July 2013. With \$1.7 million in fee proceeds, city will be able to fund storm water management program, and be able to address flooding problems, as well as water quality and sustainability issues..
- **New goal:** Administer municipal electric aggregation program in the public interest, with key goals being to lower electricity costs to the public, to purchase 100 percent renewable energy and to provide a source of income to the city. The city, in conjunction with energy consultant and retail electric supplier, should also develop an energy efficiency and demand-side management and reduction program to counteract the tendency of people to us more power when it is cheaper.

B. Strategy: Done: Successfully negotiate new contracts with police, fire and AFSCME unions in 2010 that the city can afford.

C. Strategy: Ongoing/In Progress: Evaluate costs and benefits of development projects before implementation and follow up to see if actual results achieved. *A number of analyses have been completed. (Comment: Will be evaluating overall effectiveness of the TIF RIP program per Council request.)*

D. Strategy: Just started: Work to maintain a healthy general corporate fund balance, eventually raising reserves to \$3 million, or about 10 percent of general fund spending. *(Comment: New storm water utility fee will provide more flexibility for general fund and new municipal electric aggregation fee will also help city's financial picture.)*

- **Done, except for pavement degradation fee:** Consider implementing new fees, such as vehicle impoundment fee, towing fee, pavement degradation fee that have already been implemented or are under consideration in other cities.
- **Done, ongoing:** Analyze expenditures and improve efficiency to help eliminate current budget deficit.

3.) Goal: Economic development

A. Strategy: Done: Regularly conduct a business climate survey and include all area Realtors and developers.

B. Strategy: In Progress: Begin implementing Cunningham Avenue corridor beautification plan. *(Comment: Key strategies of curb cut closures, public art, and landscaping are being pursued.)*

C. Strategy: Work to attract infill development

- **Ongoing/In progress:** Target vacant or underutilized buildings and sites, such as Jerry's IGA, former Walgreens, and Pay Less Shoes. *(Comment: City maintains a list of vacant and underutilized properties and promotes their reuse and improvement. Former Walgreens and Pay Less Shoes have new businesses.)*
- **In progress:** Target desired uses such as a cinema, a new book store, boutiques, specialty stores, copy shop, and ice cream parlor. *(Comment: Completed market study is*

helping the City to promote targeted uses and match to available sites and development opportunities. Use local realtors and International Council of Shopping Center contacts.)

D. Strategy: Complete and execute development agreement with Menards. *(Comment: Project is on hold by Menards, pending improved economic conditions.)*

- Set timetables for road improvements and construction of store tied to state funding.
- Residential and other commercial development to follow in future years.

E. Strategy: Work with University of Illinois and the UI Foundation on properties of mutual interest.

- Orchard Downs project has been discontinued and the Pell Farm has been sold by the University. Seek active involvement of neighborhood associations and residents in the planning and design process of Orchard Downs and Pomology (Pell Farm) Tract redevelopments.
- **Ongoing:** Continue discussions on North Campus and Krannert Center District developments. *(Comment: Recent informal discussions about development of gravel parking lot on south side of University Avenue east of parking deck.)*

F. Strategy: Done: Complete University Avenue corridor plan by spring 2010.

G. Strategy: In progress: Continue to pursue funding for Olympian Drive (from Apollo Drive to U.S. 45) and extending Lincoln Avenue along its proposed alignment to Olympian Drive. *(Comment: Funding is in place and project design and property acquisition efforts are underway.)*

- **Ongoing:** Continue to work with neighboring property owners on proposed Olympian Drive route land use concerns.
- **In progress:** Examine potential connectivity of Airport Road to Lincoln Avenue for public safety and industrial development. *(Comment: Working with Frasca on possible future improvements to Airport Road. Extension to west will require additional land development activity in the area.)*
- **In progress:** Explore locations for additional industrial parks. *(Comment: Updated industrial zoning will assist in this effort. Creative Thermal Solutions is building out.)*

H. Strategy: Ongoing: Continue to pursue development along Cunningham Avenue north of Interstate 74

- **Ongoing/In Progress:** Market Pickrell Farm, Frasca properties, and Farm & Fleet out lots, and Hanford Inn. *(Comment: Working with Frasca on a possible new project in the area.)*

I. Strategy: Done/Ongoing: Continue to administer and improve business development programs to meet business needs such as TIF Redevelopment Incentive Program and Enterprise Zone Designation. *(Comment: Programs have been updated to meet current business needs.)*

J. Strategy: Ongoing: Continue to work with Urbana Business Association to market Urbana “as a dynamic place to live, work and do business.” *(Comment: New contract emphasizes marketing efforts. City’s Marketing Coordinator will also assist these efforts.)*

- **Ongoing:** Support efforts of grass-roots community development or neighborhood organizations. *(Comment: City works closely with a number of neighborhood groups on a variety of initiatives.)*

K. Strategy: Continue to promote expansion and diversity of the city’s tax base.

- **Ongoing:** Explore possible annexations, including existing residential neighborhoods, and use cost/benefit ratio analysis. *(Comment: Annexed the Somerset subdivision and part of the Scottswood subdivision.)*
- **Ongoing:** Work with the University and not-for-profit entities to limit the growth of non-taxable properties. *(Comment: University expansion has curbed in recent years.)*

L. Strategy: New strategy: Explore mobile food sales carts as a way of enhancing food diversity in Urbana. *(Comment: Recent food truck application for lot on North Cunningham.)*

4.) Goal: A vibrant, innovative downtown

A. Strategy: Done: Update the 2002 downtown strategic plan.

- Work with stakeholders on visioning for downtown and a goal-setting process.
- Hire design firm to obtain updated visualizations of downtown.
- Create an overarching downtown vision statement and executive summary of existing plans.
- Assign priorities and timelines to existing plans for downtown and develop several scenarios based on potential redevelopments.

B. Strategy: Done: Complete a professional market share study of downtown business sectors to determine marketing strategies and what types of businesses will succeed downtown.

- Draft request for proposals and complete study by spring 2010.

C. Strategy: Ongoing/In Progress: Develop downtown as a destination through traditional and cutting-edge technologies.

- **Ongoing:** Study use of interactive downtown kiosks, new information technologies, and podcast walking tours. *(Comment: One podcast is complete and another is in development.)*
- **Ongoing:** Bring “museum without walls” concept to downtown by marking historic buildings including the Royer Arts and Architecture District (plaques and markers). *(Comment: Several markers placed and more on the way.)*
- **Done:** Install “Looking for Lincoln” wayside markers where appropriate, and identify and mark sites associated with distinguished Urbana citizens.
- **Ongoing:** Encourage University faculty and students to develop interactive or innovative technology in downtown businesses or in uses that would extend the concept of the gallery district. *(Comment: The Gallery District uses have expanded.)*

D. Strategy: Done: Complete a “way-finding” design to improve downtown signage and other materials that help residents find parking and other downtown attractions and businesses.

- Request for proposals to be issued and report completed. [Spring 2010]
- Develop connectivity across and to downtown with an emphasis on walking and biking.

E. Strategy: In Progress: Continue implementation of the Boneyard Creek Master Plan.

- Coordinate with private property owners who own redevelopment properties.
- Focus on Segment 3 between Griggs Street and Broadway Avenue for first construction phase including Race Street Bridge.
- Finalize necessary easements agreements, including old railroad trestle bridge for pedestrians and Norfolk Southern railroad approvals.
- Consider additional segments as feasible and/or as prompted by redevelopment activity Initiate planning, acquisition, site engineering for Boneyard beautification plan west of Main Street to Lincoln Avenue.
- Study/consider private fund-raising campaign tied to specific Boneyard phases.

F. Strategy: Work to complete major downtown redevelopment and infill projects.

- **In Progress:** Restore Historic Lincoln Hotel as a viable hotel and conference center while respecting its historic character. Work with developers to promote revitalization through available initiatives, fee waivers and tax credits for local and national landmark buildings.
- **Done/ In Progress:** Consider acquisition and environmental cleanup (seek IEPA Brownfield Site Funds) of downtown sites for potential redevelopments. *City is seeking technical assistance from the State on the Denny’s and Allman’s sites.*
- **Done:** Work with owner of Gateway Shoppes to start construction of shopping center and additional out lot development.
- **Done:** Complete property acquisitions and options of city block just north of Urbana City Building and issue RFP for mixed-use redevelopment.
- **In Progress:** Pursue/continue redevelopment of Lincoln Square Village.
- **Done:** Consult with owner of County Plaza on developing new uses and applications for this space. *(Comment: City maintains contact, but owner is most interested in leasing out space at this time.)*
- **In Progress:** Work with property owners of the blocks south of University Avenue between Race and Vine streets, to pursue redevelopment. *(Comment: City is in regular contact with owners.)*
- **In Progress:** Work to increase downtown housing, including both apartments and condos. *(Comment: The Block North project would involve significant housing.)*

G. Strategy: Promote reuse of vacant or underutilized buildings

- **Done/In Progress:** Consider having the city become its own developer: buy empty buildings or properties and partner redevelopment and renovation projects. *(Comment: The City has done this on a number of projects/properties in recent years.)*
- **Done:** Continue/enhance start-up grant and rent incentives for galleries and businesses in Royer Arts & Architectural District.

- **Done:** Consider offering city grants to any commercial business in the Royer district to clean or repair existing facades. *TIF RIP program applies in this area.*
- **Done/Ongoing:** Promote the Royer Arts and Architecture District as a travel destination enhancing tourism, entertainment and development.
- **Done:** Consider incentive program to encourage downtown law firms to move offices into the second floor, freeing first floor for retail.

H. Strategy: **In Progress:** Complete Phase 7 of downtown streetscape along Broadway Avenue to the north.

- Hire firm to complete design.

I. Strategy: **In Progress:** Implement parking plan recommendations.

- Make parking deck more attractive and easier to find.
- Prepare printed material.
- Uniform parking enforcement and modernized equipment.
- Work with the downtown business community on traffic calming measures, safe and user friendly parking, and potentially testing back-in angle parking.

5.) Goal: Environmental sustainability.

A. Strategy: **In Progress:** Adopt principles to provide overall guidance on sustainability issues including air, water, and energy. *(Comment: Draft Climate Action Plan is nearing completion.)*

- Evaluate all city projects with respect to sustainability, such as waste water, street lighting, energy usage, storm water runoff, and similar issues.
- Incorporate energy-saving systems, including renewable energy sources, storm water best management practices, bicycle and pedestrian facility upgrades.
- Develop innovative programs and regional partnerships to support energy efficiency of private homes, businesses and municipal buildings.

B. Strategy: **In Progress:** Adopt a climate action plan. *(Comment: Draft Climate Action Plan is being completed.)*

- Set significant and achievable targets for greenhouse gas emissions.
- Adopt a timetable and track progress.

C. Strategy: **Just started:** Provide adequate staffing and resources to develop and implement sustainability plans and programs. Develop a green team with representatives from all city departments.

D. Strategy: Identify opportunities to provide incentives and promote “green construction.

- **Done:** Research updating city code to promote green building. *(Comment: City Code updated and references State’s Energy Conservation Code.)*
- Seek changes in state plumbing codes to allow waterless urinals and energy-efficient plumbing vents. *(Comment: Staff researched and provided information to Council. Revisions are not recommended.)*

E. Strategy: Develop financing models to fund energy efficiency programs and renewable energy projects, such as contract assessments, revolving loans or grants. *(Comment: Department of*

Energy/Community Block Grant funding has ended and a funding source is needed. Property Assessed Clean Energy funding model is not viable at this time until state law permits this.)

F. Strategy: Support proposed studies of climate change, land use and economic development projections consistent with the cost being broadly shared across interest groups in Champaign County. [Fall 2010]

- Work with Champaign County Climate Change Task Force on studies such as solar canopies.

G. Strategy: Develop and implement a formal energy policy for city operations.

- Include conservation, identification of non-fossil fuel sources, and potential implementation timelines.
- Continue to increase energy efficiency in all city buildings..Support energy efficiency in residential and commercial sectors by developing innovative programs and regional partnerships. *(Comment: City Building and Public Works facility have recently undergone florescent light bulb change out.)*

H. Strategy: Develop and implement a water conservation policy for city operations.

- Include conservation steps and alternatives to using potable water, such as for landscape watering. Include costs and implementation guidelines.
- Work with other cities on a regional basis on water planning issues and legislation. *(Comment: Staff continues to remain active with the Mahomet Aquifer Consortium.)*

I. Strategy: **In progress:** Expand recycling to include commercial recycling, construction and demolition debris recycling, explore hazardous and electronic recycling, and find a long-term solution to battery recycling.

- Adopt a zero waste city goal and action plan. *(Comment: Commercial recycling ordinance is in effect and recycling availability to non-residential customers is becoming available.)*

J. Strategy: Promote production, accessibility and affordability of local farm and artisan products.

- **Done:** Conduct a strategic planning process to explore the future vision, program goals and implementation steps for Market at the Square. *(Comment: Strategic Plan for the Market has been completed.)*
- **In Progress:** Consider creation of an advisory board for the Urbana Market composed of representatives from the city of Urbana, vendors, consumers, the Urbana Business Association and others as deemed appropriate. *(Comment: Ordinance to establish the board will be forthcoming in May 2012.)*
- **Done:** Implement use of Electronic Benefits Transfer cards at the Urbana Market. *(Comment: The City's launch of EBT at the Market has been very successful.)*
- **In Progress:** Encourage establishment of "Friends of the Urbana Market" not-for-profit organization to provide fundraising for educational and artistic events, infrastructure and other needs.
- **In Progress:** Grow the Urbana Market by establishing a year-round operation on a permanent location with commercial kitchen space that can be rented by vendors. *(Comment: The City has worked with the Flatlander Fund and others on pursuing this concept.)*

- **In Progress:** Leverage the Urbana Market as an economic engine to drive development of a portion of downtown Urbana as a “food district.” *(Comment: Expansion of Common Ground is consistent with this goal.)*

K. Strategy: Encourage Sustainable Landscaping and Gardening.

- **In Progress:** Establish a heritage tree program. *(Comment: A draft of a heritage tree program is being prepared and will be brought forward to Council for review this Spring (2012))*
- Encourage the use of native species in landscaping and for pollinator well being. *(Comment: Being implemented in Arbor Division in planting designs.)*
- **Just Started:** Record and mark trees of significant height and growth. *(Comment: A tree inventory of Urbana right-of-ways to begin this summer.)*
- Study providing notice when a significant tree is to be removed.
- **Just started:** Update city parkway tree inventory. *(Comment: RFP to be issued this spring.)*
- Develop property owner guidelines and recommendations for use of native species in landscaping and tree plantings.
- **In Progress:** Control the removal of topsoil from residential developments. *(Comment; Will be included in a revised Subdivision Ordinance that is underway.)*
- **Done:** Consider installation of a model community rain garden at the city building. *(Comment: A rain garden has been installed along Green Street. Other locations include 704 Glover Avenue, south of Allen Hall on campus, and northeast corner of Springfield Avenue and McCullough Street. Bioswales have been installed at Lot 24 adjacent to Broadway Avenue and south of Illinois Street and Lot 12 at the corner of Main Street and Central Avenue.)*

L. Strategy: Become a multimodal, bike and pedestrian- friendly community that supports sustainable transportation.

- **In Progress:** Work with the Bicycle and Pedestrian Advisory Commission to implement the Bicycle Master Plan by implementing current recommendations and by continuing to plan for bicycle facilities as the city expands or redevelops. *(Comment: Master plan was completed in 2008 and facility implementation is ongoing.)*
- **In Progress:** Work with the Bicycle and Pedestrian Advisory Commission to develop ongoing, communitywide bicycle safety education programs such as the bicycle safety video being prepared jointly by Champaign and Urbana, or working with Drivers’ Education curricula. *(Comment: Bike safety video completed in 2010.)*
- **In Progress:** Make sure the police and public works departments and bicycle commission provide appropriate enforcement, education and signage for bicyclists and pedestrians.
- **Done:** Achieved bronze level designation. Apply for and receive Bicycle Friendly Community designation by 2010-11. Updated goal: Seek silver Bicycle Friendly Community Designation by 2014-15. *(Comment: Will require completion of major portion of bicycle master plan, development of institutionalized bicycle safety education programs by partner groups and agencies, and being strong in three out of five evaluation areas in the League program.)*

- Launch a bicycle parking retrofit program to help existing businesses add appropriate bicycle parking hardware. Need a funding source.
- **In Progress:** Support public transportation, including CUMTD improvements and high-speed passenger rail. *(Comment: Ongoing efforts working with Champaign County First.)*
- **In Progress:** Continue to enact Safe Routes to School improvements as funds become available. *(Comment: Received \$200,000 grant to implement bike routes to King School and Urbana Middle School.)*
- **Done:** Adopt a complete streets policy. Include alternative roadway configurations, such as bike boulevards, that give priority to pedestrian, bicycle and public transit modes. For intersection projects, include roundabouts, and other technologies among the alternatives considered. *(Comment: Now adopted as part of our Comprehensive Plan.)*
- Improve safety for pedestrians and bicyclists at Windsor Road and Race Street. *(Comment: Modern roundabout feasibility study completed. Now staff investigating a road diet.)*
- Continue identifying and prioritizing improvements at problematic intersections. *(Comment: CUUATS completed selected intersection crash analysis and Main and Race streets intersection to be reconstructed in 2013.)*
- **Ongoing:** Continue to work with other agencies on regional bike facilities such as the Rails to Trails path between Urbana and Danville.
- **New Goal:** Seek grant funding for pedestrian master plan.

6. Goal: Quality of Life

A. Strategy: **New Goal:** Maintain social service safety net, encourage preventive solutions to social problems.

- Encourage City of Champaign to share in funding of social service agencies that provide services to residents in both cities.
- Work toward creating a community report card that looks at such factors as employment/unemployment, graduation rates, incarceration rates and poverty levels, with the Urbana Human Relations Commission leading the effort.

B. Strategy: **In Progress:** Enhance historic preservation and preserve older housing stock. *(Comment: Major effort underway to describe 100 most significant buildings in Urbana and to promote mid-century modern homes.)*

- **Just started:** Encourage creation of a historic district on Elm Street near McCullough St. *(Comment: Community Development staff members to be assigned.)*
- Encourage creation of historic corridors with national designations. *(Comment: Additional guidance sought on this goal.)*

- Create incentives to convert grandfathered boarding houses back to single-family houses. *(Comment: Funding source is a limitation for this goal.)*
- Work to conserve single-family homes and neighborhoods through measures that encourage owner occupancy and reinvestment in current housing stock.

B. Strategy: Zoning/comprehensive plan or ordinance changes.

- **Done:** Consider ordinance amendment reducing the number of parking spaces required for commercial developments.
- **In Progress:** Modify development regulations to encourage bioswales and alternatives to detention basins. *(Comment: Revised Subdivision Ordinance will address this.)*
- **Just Started:** Develop and enact an industrial noise ordinance that limits noise generated after normal business hours from industries and commercial businesses. *(Comment: Planner has been assigned to this ordinance.)*
- Consider enacting form-based zoning (ie. where development is dictated by desired building forms rather than by minimum regulations) in downtown and commercial areas. *(Comment: Implementation of Downtown Plan will involve a new overlay zone for the downtown.)*
- **Done/In Progress:** Reduce impact of off-street parking in single-family neighborhoods through improved backyard green space requirements, including establishment and enforcement of no-gravel, no paved-over backyard requirements for grandfathered properties with single-family (R-1, R-2, R-3) underlying zoning. *(Comment: Clarification and improved enforcement of zoning regulations completed.)*
- **Done:** Improve cross-department coordination of code enforcement efforts. *(Comment: Shared data bases and weekly check-ins have improved this coordination.)*

C. Strategy: Promoting diversity.

- **In Progress:** Continue to work to improve effectiveness of city Equal Employment Opportunity contract compliance program. *(Comment: The Human Relations Office and Human Relations Commission have partnered with several contractors/vendors to develop comprehensive EEO compliance plans. These compliance plans are targeted to increase workforce diversity amongst City contractors/vendors.)*
- **In Progress:** Participate in multi-jurisdictional efforts to increase minority contractor hiring and business growth. *(Comment: The Human Relations Office has worked closely with representatives from the City of Champaign and the University of Illinois to maximize minority/female contractor participation in the UC2B project.)*
- **In Progress:** Continue to work toward increasing diversity within the city workforce to more closely mirror the city's demographics. *(Comment: The Human Relations Office and Human Resources Division have partnered to identify and exploit key opportunities to increase minority hiring.)*
- **In Progress;** Continue to work toward creating a city work culture more conducive to diversity. *(Comment: The Human Relations Office is currently in the progress on training all current employees on the "Productive Work Environment" policy. This policy seeks to ensure*

that Urbana employees are able to work in an atmosphere that is respectful, productive, professional and diverse.)

- **In Progress:** Publish an annual report for the City Council with metrics on the work force including diversity issues, affirmative action, training, retirements, staff changes, and similar issues.

D. Strategy: Promote continued intergovernmental cooperation

- **Ongoing:** Continued cooperation with Urbana School District (Safe Routes to Schools, technology, energy efficiency grants, green schools, etc.). *(Comment: City has provided major grants to King School for improvements.)*
- **Ongoing:** Continued cooperation with Urbana Park District. *(Comment: Staff from two agencies meet regularly. Major grants provided to King Park for improvements.)*
- **Done:** Complete design of new city website and related staff training. *(Comment: New website is great).*
- **Done:** After official 2010 Census results are received and new county precincts are determined, use a transparent process to draw a new Urbana ward map so that wards are contiguous and balanced fairly for population per Federal and State requirements.
- **New Goal:** Enroll Urbana in Let's Move initiative.
- Conduct annual training for council, boards, and commissions.
- Continue to seek intergovernmental cooperation with Champaign, Savoy, Champaign County and other entities to pursue economic development opportunities.
- **In Progress:** Work with park district and school district to make sure recreational facilities are available to Lierman/Washington and King Park area youth. *(Comment: Supervised times provided for Brookens Gym.)*
- **In Progress:** Explore the use of neighborhood community centers to serve the needs of youths and adults related to education, training, guided activities and communication technologies in target areas of Urbana, including the possibility of working with the school district at Prairie and King Schools. *(Comment: A new community room has been built at King School.)*
- Improve programs to give youth hands-on exposure to the building trades and other vocational training opportunities.

E. Strategy: Support greater community programs of interaction between Urbana and our sister city international partner, Zomba, Malawi, Africa.

- Work with local schools, churches and community groups
- **Just Started:** Determine if additional programs should be developed in Brazil and China. The Marketing Coordinator will be asked to work on this.

F. Strategy: Continue to promote public art.

- **Done/Ongoing:** Support placement of public art throughout the city. *(Comment: Several sculpture installations have been placed.)*

- **Done/Ongoing:** Continue to support the Public Arts Commission and their programs
- **Done:** Complete “Art in the Park” project north of the city building.

G. Strategy: Continue to promote additional affordable housing opportunities.

- **Done/In Progress:** Work with Housing Authority of Champaign County on redevelopment plans for Dunbar Court. *(Comment: Hamilton on the Park is expected to start construction this year.)*
- **Done/In Progress:** Identify partners for the Kerr Avenue energy- efficient housing project and move forward with construction. *(Comment: City is now working with Brinshore and Homestead on this project.)*
- **Done:** Complete housing needs study and reflect results in updated Consolidated Plan/Annual Action Plans for use of CDBG and HOME consortium funds.
- **Ongoing:** Examine capacity of homeless shelters, family shelters and SRO’s and promote resources to meet shelter needs. *(Comment: Local agencies are working together on this need.)*
- **Ongoing:** Continue to address the issues of tenant relocations resulting from nonpayment and/or condemnations. *(Comment: The Tenant Relocation Task Force continues to meet periodically.)*

H. Strategy: Just starting. Address space needs deficit at City Facilities.

- Complete a space needs study and master plan. *(Comment: Under consideration.)*
- Identify funding source for plan improvements. *(Comment: Will consider funding study after June 2012 approval of city budget.)*
- Consider interim storage facility to address immediate need for space.

**AN ORDINANCE AMENDING CHAPTER 3, "ALCOHOLIC BEVERAGES",
OF THE CITY OF URBANA CODE OF ORDINANCES**

(PUBLIC ARTS FUNDING FROM CLASS T3 LICENSE FEES)

WHEREAS, the City of Urbana has a population of more than 25,000 and is, therefore, a home rule unit under subsection (a) of Section 6 of Article VII of the Illinois Constitution of 1970; and

WHEREAS, the City is empowered to regulate the sale of alcoholic beverages, particularly on public lands; and

WHEREAS, it is in the best interests of City of Urbana to foster a vibrant civic and cultural atmosphere; and

WHEREAS, the City wishes to encourage the promoters to plan and run outdoor festivals within its corporate limits; and

WHEREAS, the City's current liquor ordinance does not allow private, for-profit entities/promoters which already possess a City-issued liquor license to receive a temporary liquor license for their events that are not held on property that is contiguous with the license-holding entity's property; and

WHEREAS, the City's current liquor ordinance does not allow private, for-profit entities who are not current license holders to receive a temporary liquor license; and

WHEREAS, the issuance of said temporary licenses for festivals approved by the City Council will allow private, for-profit entities/promoters to bring such festivals to the City of Urbana;

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF URBANA, ILLINOIS THAT Chapter 3 of the Urbana Code of Ordinances shall be, and hereby is, amended as follows:

Section 1.

§3-42 of the Code of Ordinances shall be amended as follows:

Sec. 3-42. Class T licenses.

There shall be three (3) categories of Class T licenses:

T-1 (Special event--current licensee)

T-2 (civic or charitable organization)

T-3 (Private promoter of festivals)

(a) T-1 license (special event--current licensee). Any license holder may obtain a special license which shall permit and allow such license holder to serve alcoholic drinks in an enclosed area immediately adjacent and adjoining and opening onto the premises described in the then current license application on file for the license, provided the licensee submits an application in the manner provided by ordinance fourteen (14) days prior to the date for which the special license shall be used. A Class T-1 license shall be valid for a maximum of two (2) days. The T-1 license application shall contain:

- (1) A statement of the hours during which liquor is to be sold, not inconsistent with section 3-3.
- (2) Describe with reasonable certainty the boundary of the adjacent premises where such liquor shall be sold.
- (3) The written consent of the owner of such adjacent premises shall be attached to the application. The written consent shall be dated not more than thirty (30) days prior to the application.
- (4) Proof of dram shop insurance covering the premises to be utilized with the T-1 license.

No more than one (1) such license shall be issued to any license holder in any one (1) calendar month, nor more than three (3) in a calendar year. The special license, if issued, shall not in any manner be regarded to relieve the license holder of complying with any other requirement of law.

(b) T-2 license (civic or charitable organization). The T-2 license shall permit the retail sale of alcoholic liquor by any bona fide civic, service, charitable, or other not for pecuniary profit organizations for consumption on the premises or within an area specifically designated in such license.

- (1) A Class T-2 license shall be valid for a maximum of two (2) days.
- (2) An applicant for a Class T-2 license shall submit an application at least fourteen (14) days prior to the date for which the license shall be issued, and show evidence that dram shop liability insurance has been obtained for the period of the license.

(3) The applicant for a Class T-2 license shall state in the application for such license the hours during which alcoholic liquor is to be sold, not inconsistent with section 3-3.

(4) Not more than two (2) Class T-2 licenses shall be issued to any license holder in any one (1) calendar year. Licenses issued for events that the city co-sponsors shall not count toward this limit.

(5) A Class T-2 license, if issued, shall not in any manner be regarded to relieve the license holder of complying with any other requirement of law.

(c) T-3 license (Private for-profit festival promoter). The T-3 license shall permit the retail sale of alcoholic liquor by any bona fide private for-profit promoter of outdoor festivals, held within the City's corporate limits, for consumption on the premises or within an area specifically designated in such license. For purposes of this Section, a festival shall be defined as special event, normally held only once per calendar year, which is held primarily outdoors; is open to the public; and has been designated as an approved festival by the City Council.

(1) The T-3 license shall be valid for a maximum of two (2) days.

(A) If any festival lasts less than two (2) days, then the T-3 license shall be valid only for the duration of said festival.

(B) In no case shall alcoholic liquor be sold by the T-3 license holder outside of the hours designated in the T-3 license application. Said hours shall not be inconsistent with the limitations in §3-3 of this Chapter. The City of Urbana Liquor Commissioner or his/her designee shall have sole discretion to limit hours of alcoholic liquor sales during any outdoor festival.

(2) The festival promoter shall apply for the T-3 license no later than sixty (60) days prior to the date of the festival.

(3) No more than two (2) T-3 licenses shall issue to any current license holder or new applicant in any calendar year.

(4) A Class T-3 license, if issued, shall not in any manner be regarded to relieve the license holder of complying with any other requirement of law.

(5) No more than one (1) T-3 license shall issue per calendar month, and said license shall issue on a first come basis.

(6) The fee for a T-3 license shall be 5% of the gross revenue generated by the event.

(A) Payment of such fee shall be made to the Comptroller of the City, by the license holder within ten (10) business days from the last day of the festival.

(B) Payment of the 5% of gross revenue shall be accompanied by an accounting of the gross revenue and a certification by the license holder of the accuracy of said accounting.

(C) The fees for a T-3 license shall be paid into the Urbana Public Arts Fund.

(7) All T-3 license recipients shall, as a condition for receiving that license, pay all of the City of Urbana's costs in providing City services to that event, including, but not limited to, police

services and Public Works Department services. The Police Department, Public Works Department, and any other City department/division from which services are requested by the permit applicant or that are required, by necessity, at the event, shall provide estimates of the costs of providing their services, and the license applicant shall agree in writing to pay the same, prior to the issuance of the license.

(d) Special conditions applicable to all T Class licenses.

(1) In the application for a T Class license, the application must set forth information so that the boundary of the area in which alcoholic liquor is to be allowed, can be ascertained with reasonable certainty.

(2) If the applicant for any category of Class T license is not the owner of record of the property designated for the site of the event, the owner of record or agent must join in the application; provided, however, this requirement shall not be applicable to an application for a T-2 license involving public right-of-way.

(3) If any T Class license involves serving either alcoholic liquors or food out-of-doors, then the following shall be applicable:

(A) The application shall designate the license applicant as the agent of the owner of record for service of a notice to remove all refuse, litter, debris, garbage and the like for the notice of lien as set forth in subsection (e) below. Only paper or plastic products may be used to serve alcoholic liquor or food;

(B) Provide fencing with at least two (2) means of ingress and egress around the area designated in the license. The egress shall have a ratio of at least forty-four (44) inches for every two hundred (200) occupants and at least one alternate exit of at least forty-four (44) inches;

(C) The Class T license holder shall, within twenty-four (24) hours after the ending time of the event, remove all refuse, litter, debris, garbage and the like from the property used for the event and the abutting public right-of-way;

(e) In the event the Class T license holder does not remove all refuse, litter, debris, garbage and the like in the twenty-four-hour period as required by subsection (c) of this section, the city may, after twenty-four (24) hours' notice, remove all refuse, litter, debris, garbage and the like from the property used for the event. The notice requiring removal shall state that, if the license holder and the owner of record do not remove all refuse, litter, debris, garbage and the like from the designated property within twenty-four (24) hours, the city shall conduct the removal operation. The notice shall also state that the failure of the owner or licensee to remove all refuse, litter, debris, garbage and the like within the twenty-four-hour period as required by such notice, shall be deemed as implied consent for the city to conduct such removal. Such implied consent shall be deemed to form a contract between the city and the owner and the licensee for payment of the costs of the removal of the refuse, litter, debris, garbage and the like. Service of notice shall be made upon the license holder or an agent or employee of the license holder. Service shall be by personal service except that service can not be made by diligent inquiry. Service may be had by posting the notice on the property. The reasonable cost of removal shall be a lien upon the real property for which the license was issued.

(f) Whenever a bill for the reasonable costs of removal made pursuant to subsection (d) of this section remains unpaid for thirty (30) days after it has been sent to the license holder and the owner of record, the clerk shall file a notice of lien with the county recorder.

(1) The notice of lien shall be filed within ninety (90) days after the cost and expense of the removal has been incurred. The notice shall consist of a sworn statement setting out a description of the real estate sufficient for identification thereof, the amount of money representing the cost and expense incurred or payable for the removal and the date or dates when such cost and expense was incurred by the city. However, the city's lien shall not be valid as to any purchaser whose rights in and to such real estate have arisen subsequent to removal of the refuse, litter, debris, garbage and the like and prior to the filing of such notice, and the city's lien shall not be valid as to any mortgage, judgment creditor or other lienor whose rights in and to such real estate arise prior to the filing of such notice. Upon payment of the cost and expenses by the license holder or the owner of record or persons interested in the property after notice of lien has been filed, the city shall release the lien and the release may be filed or recorded as in the case of filing a notice of lien.

(2) Costs and expenses under this section include, but are not limited to, the actual costs and expenses for the time of city employees, use of equipment and materials concerning the actions of removal pursuant to this section, and transportation to and from the property, title searches or certifications, preparation of lien documents, foreclosure and other related reasonable attorney's expenses.

(3) Whenever the costs and expenses for removal of all refuse, litter, debris, garbage and the like shall remain unpaid for a period of thirty (30) days after the lien is filed, the city may institute proceedings to foreclose the lien, and the real estate may be sold under the order of the court.

(4) Upon payment of the costs and expenses, plus interest at a rate of nine (9) percent annum from the date thirty (30) days after the bill was sent and after the notice of lien has been filed, the clerk shall file with the recorder a release of lien.

~~(f)~~ (g) If the payment of the city's cost of removal or abatement of the nuisance is not paid to the city within thirty (30) days of the billing of such costs the city attorney is empowered to commence proceedings in the circuit court seeking a personal judgment from the owner or licensee interested in the premises as noticed in subsection (d) of this section. The action authorized by this subsection shall be in addition to and without waiver of any other remedy. Such action shall be based upon the implied consent for persons to form a contract for the removal or abatement of such nuisances.

~~(d)~~ (h) Along with the application for any Class T license, the applicant shall submit a security plan for the mayor's approval which shall generally take into consideration the matters set forth in section 3-49(b) below.

Section 2.

These amendments shall take full effect upon passage by the City Council, except that, the fee provisions and 60-day application provision for T-3 licenses shall not operate if in conflict with agreements between a promoter and the City, previously negotiated after January 1,

2008 but before passage of these amendments. However, it shall be take full effect upon all T-3 license applicants after any such agreements expire.

PASSED by the City Council this day of _____, 2008.

AYES:

NAYS:

ABSTAINS:

Phyllis D. Clark, City Clerk

APPROVED by the Mayor this _____ day of _____, 2008.

Laurel Lunt Prussing, Mayor

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ORDINANCE NO. 2008-03-013

**AN ORDINANCE ESTABLISHING A PUBLIC ARTS COMMISSION
AND PERMANENT PUBLIC ARTS PROGRAM**

WHEREAS, art, in all its many forms, is essential to the vitality of our city, bolstering quality of life, economic development, public safety, academic performance, and social tolerance; and

WHEREAS, many cities throughout the United States have adopted public arts programs recognizing the need for public support and contribution to the arts; and

WHEREAS, the Urbana City Council adopted Common Goals on September 19, 2005 which included:

- the establishment of a dedicated revenue stream for public art;
- the preservation and commemoration of local and multicultural traditions and histories;
- the integration of art into every feasible public works project--to promote functional and streetscape art;
- to create a program that represents our community in all its diversity--in terms of race, geography, gender, class, sexual orientation, belief-system, etc.;
- to develop a strong public collection of artworks representing diverse communities, artistic styles, and disciplines;
- to provide opportunities for local and national, established and emerging artists in Champaign County; and
- the establishment of a public arts commission; and

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WHEREAS, the Urbana Mayor appointed and the City Council approved the Urbana Public Arts Task Force to study and make recommendations on the creation of a public arts commission and program; and

WHEREAS, the Urbana Public Arts Task Force has recommended the creation of a public arts commission and program which would create a dedicated revenue stream for the arts, foster an environment for established and emerging artists to thrive in Urbana, promote life-long participation and learning in the arts, and integrate art into the urban environment; and

WHEREAS, the Urbana City Council wishes to establish a Public Arts Commission and a Public Arts Program.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF URBANA, ILLINOIS, as follows:

Urbana Public Arts Program; establishment.

The City Council hereby establishes the Urbana Public Arts Program as set forth herein.

Definitions.

As used in this ordinance:

The "Arts" and "Art" as used in this program description includes but is not limited to creative writing, dance, film/video, music, theatre, visual arts, crafts, performing arts, spoken word, environmental arts, multimedia arts, architectural arts, landscape architecture, and emerging media.

"Construction Cost" means original budgeted cost of construction or alteration of the structure or the project itself, excluding land, engineering and administrative costs, cost for fees and permits, fixtures, furnishings, streets, sewers, similar accessory construction, and indirect costs, such as interest during construction, advertising and legal fees.

"Construction or alteration" means construction, rehabilitation, renovation, remodeling or improvement.

"Municipal building" means all municipal buildings except service facilities not normally visited by the public.

"Municipal building project" means a construction project which involves the construction or alteration of a municipal building with an original budgeted construction cost of \$750,000 or more.

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Commission.

The Urbana Public Arts Commission is hereby established.

Mission.

The Urbana Public Arts Commission recognizes the arts as essential to the vitality of our city. The Commission fosters a dynamic, innovative Urbana, where all residents—emerging artists, established artists, and “non-artists” alike—may engage with the arts in its many forms and where artists thrive and are valued.

Composition, appointment.

The Urbana Public Arts Commission shall consist of nine (9) members appointed by the Mayor, and approved by the Council, from constituencies representing various segments of the community which have experience, expertise, or interest in the areas of the arts, arts education, planning, neighborhood organizing, event planning, business, or another related field. Members shall be chosen from a diverse range of backgrounds, occupations, and artistic venues, with the intention of reflecting the full diversity of the Urbana arts community. In the making of appointments hereunder, the Mayor may receive recommendations from civic groups.

All members shall be voting members.

Quorum.

Five (5) members shall constitute a quorum.

Terms of members; absence of member.

(a) The initial terms shall be as follows. There shall be four (4) members whose terms expire June 30, 2009, and five (5) members whose terms expire June 30, 2010. Subsequent appointments shall be made for terms of three (3) years, or until their successors are appointed and approved by the City Council. Within sixty (60) days following the expiration of the term of each of those commissioners, a successor shall be appointed by the Mayor with the approval of the Council, and the successor shall serve for a term of three (3) years.

(b) If a commissioner resigns or is removed from the commission, a successor shall be appointed by the Mayor with approval of the City Council and shall serve for the unexpired period of the vacated term.

(c) These members of the commission may be removed by the Mayor for good cause with the approval of a majority of Council present and voting. Absence from all meetings in three (3) consecutive months may be considered to be prima facie good cause.

Meetings.

(a) The Public Arts Commission shall meet at least quarterly, on call of the chairperson or of any five (5) members.

Chairperson.

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The Mayor shall designate the chairperson of the commission.

Functions and duties generally.

The functions and duties of the Urbana Public Arts Commission are limited to those set forth in this ordinance, and as specifically set forth in any other duly enacted ordinance. Nothing in this ordinance shall be construed as vesting legislative or budgetary discretion or power in the Commission.

Duties.

The Urbana Public Arts Commission shall adopt its rules of procedure for whatever regular and special meetings are deemed by the Commission to be advisable and necessary to the fulfillment of the duties of the commission.

The roles and responsibilities of the Commission may include, but not be limited to, the following:

(1) To explore and recommend to the Mayor, City Council, City staff, and other groups, ways to further the development of, and interest in, the arts and the local cultural heritage, as well as to offer advice on relevant city projects;

(2) To propose to the Mayor and City Council an Annual Public Arts Program Plan that identifies specific program goals for the year, means of achievement, proposed expenditures, sources of supplemental revenue, schedule of execution, necessary resources and responsibilities, and an implementation plan to address the goals;

(3) To propose to the Mayor and City Council policies regarding the selection of proposed public arts projects such as the involvement of artists in selected building projects, criteria for artist and site selection, evaluation criteria for all programs, and other policies relevant to the Public Arts Program. Such policies should reflect the following three priorities:

- a) Community accessibility to the arts;
- b) Artist accessibility to resources; and
- c) Opportunities for collaboration and partnerships

(4) To review relevant proposals and assist in the process by which artists, arts organizations, neighborhood organizations, businesses, developers, merchant associations, charitable foundations, or any other member of the general public proposes and creates projects in the arts which are located in public places owned and maintained by the City of Urbana;

(5) To convene temporary selection committees to review and recommend proposals to Urbana's Public Arts Program for approval by the commission.

(6) To approve proposals that are not permanently placed on municipal property.

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(7) To submit, for confirmation, proposals to the Mayor and City Council confirming the receipt, purchase, maintenance, dispossession, and de-accession of works of art to be permanently placed on municipal property.

(8) To oversee subject to provisions under the section on Administration, the receipt, purchase, maintenance, dispossession, and de-accession of works of art to be placed on municipal property;

(9) To research and seek additional funding including donations, grants and other support to further expand public arts programs;

(10) To encourage public participation in local artistic and cultural events and programs;

(11) To cooperate with other entities on matters regarding the arts;

(12) To offer educational programming to the public regarding the arts;

(13) To coordinate events and outreach related to the arts;

(14) To recommend updates to the public arts ordinance;

(15) To take such other actions as the Mayor and City Council may direct from time to time.

Sub-committees, Selection Committees.

The Public Arts Commission shall appoint sub-committees as deemed necessary. Sub-committees and selection committees shall serve in an advisory capacity to the Public Arts Commission.

Compensation.

No member of the Public Arts Commission, or any appointed sub-committee, shall receive compensation for his or her services. Members of the committees who are city employees shall receive only such compensation as is set forth as salary and benefits in the annual appropriation ordinance.

Dedication.

Every budget for the construction or alteration of a municipal building, which involves the construction or alteration of a municipal building with an original budgeted cost of construction of \$750,000, or more, to which there is or will be public access built for or by the City of Urbana, shall provide that at least one percent of the original budgeted cost of construction, shall be appropriated and deposited in the Public Arts Fund for the purchase, or commission, of art to be located in a public area in, upon, or adjacent to such building, provided; except that if it would be inappropriate to display art at that location, said one percent shall be used for the acquisition or commission of art to be located in a public area in, upon, or adjacent to or in close proximity to other municipal buildings. This provision, however, shall not apply to any building or project constructed with funds which exclude public art as an eligible cost. At the time of project approval, adequate additional funds for the maintenance, and

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preservation of the subject art shall be put aside into the Public Arts fund.

Public Arts Fund.

A Public Arts Fund is hereby created to serve as an account through which funds from the city, outside grant monies, private and corporate donations for the arts, and other revenue sources can be received, collected, and distributed.

Administration.

The Urbana Public Arts Commission shall have the authority to select works of art, remove works of art previously displayed based on a de-accession policy, promulgate criteria for selection of works of art and artists and maintenance, and take any other action necessary to carry out its purposes for projects as described in the section on Duties, in accordance with the annual budget and subject to all ordinances of the City of Urbana.

The Community Development Services Department, in coordination with the Public Arts Commission, shall administer the Public Arts Program and all Public Arts Program projects, including artwork(s) received as gifts to the City of Urbana. The Community Development Services Department shall be the contracting officer for commission or purchase all works of art after consultation with the Public Arts Commission.

This Ordinance shall be in full force and effect from and after its passage and approval according to law.

PASSED by the City Council this 21st day of April, 2008.

AYES: Barnes, Bowersox, Chynoweth, Lewis, Roberts, Smyth, Stevenson

NAYS:

ABSTAINS:

by [Signature] Clerk
[Signature] Clerk
 APPROVED by the Mayor this 30th day of April, 2008.

[Signature]
Laurel Lunt Prussing, Mayor

MINUTES OF A REGULAR MEETING

URBANA PUBLIC ARTS COMMISSION

DRAFT

DATE: April 2, 2013

TIME: 4:30 p.m.

PLACE: City Council Chambers, Urbana City Building, 400 South Vine Street, Urbana, Illinois

MEMBERS PRESENT: Greg Chew, Barbara Hedlund, John Morrison, Pat Sammann, Ginny Waaler, Mary-Ann Winkelmes

MEMBERS ABSENT: Ilona Matkovski

STAFF PRESENT: Christina McClelland, Public Arts Coordinator; Julianne Heuel, Public Arts Intern

OTHERS PRESENT: None

1. CALL TO ORDER, ROLL CALL AND DECLARATION OF QUORUM

The Urbana Public Arts Commission was called to order at 4:30 p.m. by Ms. Sammann. Christina McClelland took roll and a quorum was declared present.

2. CHANGES TO AGENDA

There were none.

3. APPROVAL OF MINUTES OF PREVIOUS MEETING

The minutes of the March 12, 2013 meeting were reviewed by the Commission. With no changes proposed, Ms. Waaler made a motion to approve the minutes. Ms. Winkelmes seconded the motion. All Commission members present were in favor of approval and the minutes were unanimously approved as presented.

4. PUBLIC INPUT

There was none.

5. COMMUNICATIONS

- **Presentation by Staff: Monthly Progress Report**

Ms. McClelland presented the City staff's monthly progress report to the Commission, outlining projects in process, recent requests and recommendations from the public, staff activities, and upcoming events.

For an update on current projects, she reported the following:

- With regard to the Martin Luther King Jr. Park Project Subcommittee, Ms. McClelland reported that a contract with Preston Jackson would be presented for discussion and approval during the Old Business portion of the meeting.
- With regard to the Urbana Arts Grant Program, Ms. McClelland reported that grant recipients had been announced and recipients were entering into agreements with the City to complete their projects.
- With regard to the Boneyard Creek Public Art, Ms. McClelland reported that Jack Mackie was working with the design team and contractors as the construction phase of the project progressed.
- With regard to Fundraising, Ms. McClelland reported that Staff and the subcommittee were working on the marketing plan and technical requirements for "Keep It or Change It". She stated that a launch event was scheduled for April 30, 2013.
- With regard to Annual Planning, Ms. McClelland reported that the draft FY13-14 Program Plan and budget would be presented for discussion and approval during the New Business portion of the meeting.
- With regard to *Art Now!*, Ms. McClelland reported that the April episode would be a rebroadcast of Pat Sammann's interview with artist Don Lake. She stated that episodes could be seen at: <http://www.urbanaininois.us/artnow>.
- With regard to the Artist of the Corridor, Ms. McClelland reported that *Identities* by the Wiley fifth grade students would be the Artist of the Corridor exhibit for the Boneyard Arts Festival, with April 12th and 13th as Champaign and Urbana Days.
- With regard to Art at the Market, Ms. McClelland reported that Staff was working to book artists and performers for the 2013 Market season.
- With regard to Marketing, Ms. McClelland reported that City staff had been regularly updating the Public Arts Program's Facebook page, which as of this meeting had 582 fans. She also stated that the Urbana Public Arts Twitter account, which could be followed @urbanapublicart, as of this meeting had 568 followers. Ms. McClelland reported that a monthly e-mail newsletter had been sent to 518 subscribers on March 20, 2013.
- With regard to Grants, Ms. McClelland reported that staff applied for a FY13-14 Program Grant for general operating support in the local arts agency category. She stated that additionally, staff worked with the Market at the Square to apply for an Efroymsen Family Fund Cultural Tourism Development grant for additional resources for the Performance at the Market series.
- For upcoming events, Ms. McClelland stated that the date for the next Public Arts Commission meeting was set for Tuesday, May 14, 2013 at 4:30 p.m. in the City Council Chambers.

6. OLD BUSINESS

- **Discussion and Approval of King Park Public Art Design Services Agreement**

Ms. Sammann introduced this agenda item. Ms. McClelland briefly discussed this agreement that would contract selected artist, Preston Jackson. She stated that staff had worked with the artist, and City Legal Staff to put together the Public Art Design Services Agreement. Changes were made from the previous agreement used with Douglas Kornfeld. Ms. McClelland also stated that due to previous unspent TIF 3 funds, and upon Council approval, an additional \$30,000 may be available for this project. Ms. Waaler made a motion to approve the King Park Public Art Design Services Agreement. Mr. Chew seconded the motion. With no further comments or questions from the Commission, Ms. Sammann called for a voice vote. All Commission members were in favor of approval and the motion carried unanimously.

7. NEW BUSINESS

- **Discussion and Approval of FY13-14 Annual Program Plan**

Ms. Sammann introduced this agenda item. Ms. McClelland gave an update on topics that had been covered with the different subcommittees in regards to the program plan. She briefly summarized the Program Plan items and their estimated expenditures. A discussion of the matter by members of the Commission and staff ensued. Following discussion, Ms. Winkelmes moved to approve the FY13-14 Program Plan. Mr. Morrison seconded the motion. With no further comments or questions from the Commission, Ms. Sammann called for a voice vote. All Commission members were in favor of approval and the motion carried unanimously.

8. ANNOUNCEMENTS

Ms. Hedlund wanted to congratulate 2013 Woman of Distinction recipient, Christina McClelland. She stated that Ms. McClelland would be honored on April 11th at the Hilton Garden Inn.

9. ADJOURNMENT

Mr. Chew made a motion that the meeting be adjourned. Mr. Morrison seconded the motion. With no further business, Ms. Sammann declared the meeting adjourned at 4:45 p.m.

Submitted,

Christina McClelland, Public Arts Coordinator

Brief Project Descriptions of Recommended 2013 Urbana Arts Grant Recipients

The following projects have been recommended by the Urbana Arts Grants Juries as recipients of 2013 Urbana Arts Grants. Additionally, the Urbana Business Association has chosen five projects identified below for sponsorship as Business Backs the Arts Recipients. The list below provides information submitted by the applicants and does not obligate either the City of Urbana or the applicant to activities described. Formal agreements between the City and applicants will be pursued upon approval by the Urbana Public Arts Commission. Award notifications are expected to be distributed in mid-March, upon approval of the Urbana Public Arts Commission.

Here & Now

- 1. Irenka Carney, (Re)Making Matter(s), City sponsorship of \$ 1,175**
A community art class for all skill levels that uses recycled, repurposed, and gathered materials. The class culminates with an exposition of the student's work.
- 2. The Show, ILL POETS SOCIETY vol II: The Aaron Ammons Project, City sponsorship of \$2,000**
Produce a spoken word album and coordinate open mic events where artists from Urbana and greater Illinois tackle issues of truth, access and inequity.
- 3. Brianna Lawrence, Have Book, Will Travel, Urbana Business Association sponsorship of \$1000**
I propose to create a cardboard sculpture for the Urbana Free Library children's department for their summer theme, "Have Book, Will Travel."
- 4. elizaBeth Simpson, Urbana: Art from the Streets, City sponsorship of \$1500**
This project will offer multiple opportunities to participate in a lively, collaborative, creative arts project that will culminate in postcards celebrating Urbana.

Envision 365

- 1. Nathaniel Banks and Friends, Traveling History of Jazz Project, City sponsorship of \$2,500**
A series of lecture demonstrations about jazz music presented by Nathaniel and Friends, a quartet of local musicians.
- 2. Kate Kuper, Simple Machines and M.E. (Movement Exploration), City sponsorship of \$1,175**
A movement exploration by Yankee Ridge Elementary students culminating in a "living museum" that demonstrates science and dance concepts.
- 3. Outta the Mouths of Babes Youth Radio Project, Urbana Business Association sponsorship of \$1,000 and City sponsorship of \$1,000 for total award of \$2,000**
A 12-week radio project that invites Urbana-area youth to become "youth correspondents" in a radio show where kids comment on art happenings in Urbana-Champaign.

4. **Steve Ingram, Urbana Pinhole Portrait Project, City sponsorship of \$900**
Pinhole portraits and stories about Urbana residents.
5. **Costas: Colombian Music in Urbana, City sponsorship of \$2,000**
Continued workshops and educational performances of traditional Columbian music including professional Columbian musicians.

Creative Mix

1. **Champaign-Urbana Symphony Orchestra, Champaign-Urbana Symphony Orchestra Youth Concerts, City sponsorship of \$1,000.**
The Champaign-Urbana Symphony Orchestra 2013 Youth Concerts, April 10 and April 11, 2013, at the Krannert Center for the Performing Arts for 3,000 primary students.
2. **ChampaignUrbanamusic.com, City sponsorship of \$3,000**
Interactive website to archive and share memories of CU's bands and musicians, past and present, across genres; the source for local music news and features.
3. **Common Ground Food Co-op, Common Ground Art Gallery, Urbana Business Association sponsorship of \$1,000 and City sponsorship of \$2,000 for total award of \$3,000**
An art gallery for local artists and the community in our high trafficked, well-loved local Food Co-op.
4. **CU Film Society, CU Film Society PRESENTS, City sponsorship of \$2,000**
To promote the art of filmmaking by offering film screenings, public discussions, filmmaking workshops and the creation of a community film project "Pens to Lens."
5. **The UP Center of Champaign County, LGBTQ Youth Theater Group, City sponsorship of \$2,000**
Act UP offers LGBTQ and allied youth the opportunity to create and engage in theater celebrating the diverse experiences of their community.
6. **Mo'Betta Music After School Academy, Mo' Betta Developing Artists Summer camp, City sponsorship of \$2,000**
A half day jazz music camp held for five days during the month of June. The target audience is beginning instrumental music students.
7. **The World Stage Homeschool Theatre Company, Shakespeare for Children, City sponsorship of \$550**
We will present one of Shakespeare's plays in a form designed to delight children of all ages.
8. **Urbana Pops Orchestra 2013 Season, City sponsorship of \$3000**
Urbana Pops Orchestra will offer two summer concerts of popular and light classical repertoire, one free and one at nominal charge.

Urbana Festivals

- 1. 40 North | 88 West 2013 Annual Boneyard Arts Festival Urbana Day, Urbana Business Association sponsorship of \$1,000 and City sponsorship of \$2,000 for total award of \$3,000**

Presented annually by 40 North, the Boneyard is a unique 4-day event showcasing the range and diversity of creative activity flourishing in our community.

- 2. CU Folk & Roots Festival 2013, City sponsorship of \$3,000**

A participatory weekend festival in downtown Urbana celebrating folk and roots music, dance, and spoken word via workshops, jams, dances and regional/national folk performances.

- 3. Maker Faire 2013, City sponsorship of \$2,000**

Urbana-Champaign Mini-Maker Faire is a one-day, family-friendly event that celebrates arts, crafts, engineering, music, science, technology projects and the Do-It-Yourself spirit in our community.

- 4. Parkland College Read Across America 2014, City sponsorship of \$3,700**

Professional storytellers will be brought in to enhance the Read Across America event which occurs annually at the Lincoln Square Mall.

- 5. Community Center for the Arts Race Street Bash, Urbana Business Association sponsorship of \$1,000 and City sponsorship of \$2,800 for total award of \$3,800**

“Race Street Bash” is an annual public performing arts festival in downtown Urbana, celebrating collaboration and community life.

- 6. The UP Center of Champaign County, Turn it UP!, City sponsorship of \$1,200**

The Turn It UP! event is a concert and variety show that showcases local musicians, spoken word artists, comedians, dancers, and other performers.