



DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES
Planning and Economic Development Division

m e m o r a n d u m

TO: Bruce K. Walden, Chief Administrative Officer

FROM: Reed A. Berger, Economic Development Coordinator

DATE: August 16, 2001

SUBJECT: INFORMATION MEMO
Longhorn Smokehouse / Amendment to Enterprise Zone Boundary

Brad Bowman, owner of the Longhorn Smokehouse in Urbana has submitted an application to amend the Enterprise Zone boundary to add a property he recently purchased at 1706 N. Cunningham Avenue where he plans to construct a new restaurant that will have more seating room than the current restaurant, much more parking, and a drive-thru window. Over the past few years Mr. Bowman has considered relocating to Champaign, but reconsidered Urbana as a location based in part on the proposed improvements planned north of I-74 along U.S. 45, and in part based on the economic incentives that would be available for a project in the Enterprise Zone. Because the project site is not in the Enterprise Zone, but is adjacent, staff is recommending the property be added to the Zone.

There will be a public hearing to review this proposal on Wednesday, August 22 at 4:00 p.m. at the Urbana Civic Center with the intent seek Council final action on an ordinance on September 4th.

- c. Applicant
Mayor Satterthwaite
City Council