

2009 Urbana Business Survey

Business Retention is the foundation of a healthy local economy. Your response to this business survey will help Urbana's Business Retention Program build on that foundation by supporting our local businesses with assistance programs. Completing Section 1 of this survey will allow the City to add your business to our business directory. Section 2 includes information that will be kept confidential. When completed, you may fax your survey to (217)384-2367, or you may mail it to the Economic Development Manager, 400 S. Vine St., Urbana, IL 61801.

Section 1

1. Company Name: _____ 2. Website: _____

3. Name of Respondent: _____ 4. E-mail: _____

5. Title: _____ 6. Chief Executive: _____

7. Address: _____ 8. Owner: _____

9. Zip Code: _____ 10. Years in Business: _____

11. Telephone: _____ 12. Years in Urbana: _____

13. Fax: _____

14. Type of Business (check all that apply):

Manufacturing/Industrial

Industrial Supply/Service

Retail/Restaurant/Service

Technology

Professional/Consulting

Construction/Development

Medical/Healthcare

Other (please specify) _____

15. Product/Service:

16. Building Size (square feet):

17. Number of Full-Time Employees:

18. Number of Part-Time Employees:

Section 2

The following section of the survey will help us gain better insight into the current climate and attitudes of the business owners in and around Urbana. Providing your information will help us to predict future trends and see where our efforts should be concentrated. **All information provided will be confidential and will be for City of Urbana use only.** No individual business data will be distributed. We will use aggregate data to gauge the status of the business climate in Urbana and to provide a base that we can use to measure future surveys against in order to determine changes.

19. What are the advantages of your location? _____

20. Disadvantages? _____

21. In the past 5 years business has: Grown_____ Declined_____ Stayed the Same_____

22. In the next 5 years you plan to: Expand_____ Downsize_____ Remain Stable_____

23. What are your approximate annual sales? _____

24. Do you own or lease your building? _____

Expiration Date if Leased_____

25. Is your site or building size sufficient for your needs? Yes_____ No_____

If not, please explain:_____

26. Are your projected employment needs: Increasing_____ Stable_____ Decreasing_____

27. If increasing, how many employees are you planning to hire in the next 5years?_____

30. Is your business locally owned? Yes_____ No_____

31. Where is your head office located?_____

32. On a scale of 1 to 5, 1 being poor and 5 being excellent, how would you rate the following for your location?

	Poor	Fair	Average	Good	Excellent
a) Size of Space	1	2	3	4	5
b) Quality of Building	1	2	3	4	5
c) Size of Lot	1	2	3	4	5
d) Quality of Neighborhood	1	2	3	4	5
e) Mix of Businesses in Area	1	2	3	4	5
f) Location	1	2	3	4	5
g) Development Incentives	1	2	3	4	5
h) Ability to attract/retain workforce	1	2	3	4	5
i) Access to clients/customers	1	2	3	4	5

33. Is your company planning to relocate? Yes _____ No _____

34. If Yes to #33, why are you considering relocating? (check all that apply)

No Land to Expand		Facility/Process Outdated	
Access/Egress Problems		Lack of Skilled/Trained Workforce	
Crime/Vandalism		High Labor Rates	
Building Overcrowded		Labor Relations	
High Taxes: Property, Utility, etc.		Public Utilities Unavailable	
Environmental Concerns		Sales Decline	
Market Changes		Better Development Incentives Elsewhere	
Not Enough Foot Traffic		Not Enough/Poor Parking	
Access to Resources		Other	

35. Are you considering closing or selling your business? If so, when? Mo Yr

36. If Yes to #35, what would you need to be able to stay in business? _____

37. Are you aware of the City's economic development incentives for businesses? Yes _____ No _____

38. If Yes, have you taken advantage of any of these incentives? Yes _____ No _____

Which programs/incentives? _____

39. How would you rate the City's economic development efforts?

Poor Fair Good Excellent No Opinion

40. How would you rate Urbana overall as a place to do business?

Poor Fair Good Excellent No Opinion

41. In your opinion, what could Urbana do to better serve businesses in your industry? _____

42. What are key issues or problems facing your business? _____

43. Do you have any customers, suppliers, or friends who might be interested in an Urbana location?

Yes_____ No_____

44. Do you currently have any property that can be leased, rented or sold that you would like us to add to our website available properties list? (please describe)

Property Description

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____

45. Please write down any other comments or concerns : _____

Thank-you for taking the time to respond to this survey. You may fax your survey to (217)384-2367, or mail it to the Economic Development Manager, 400 S. Vine St., Urbana, IL 61801. If you have any questions, e-mail Ryan Brault at rlbrault@city.urbana.il.us or call (217)328-8265 or 384-2444.