



STRONGER TOGETHER



OUR STORY

The Urbana Business Association (UBA) is a 501(c)(6) here to serve its business members by promoting Urbana as a dynamic place to live, work, and do businesses.

Serving the business community for 15+ years, currently with 122 members the UBA was created to help existing businesses to grow and expand into new markets and remain competitive in an increasingly complex and evolving global marketplace

The UBA Board of Directors is a nine-member maximum board, currently made up of five-members, the board

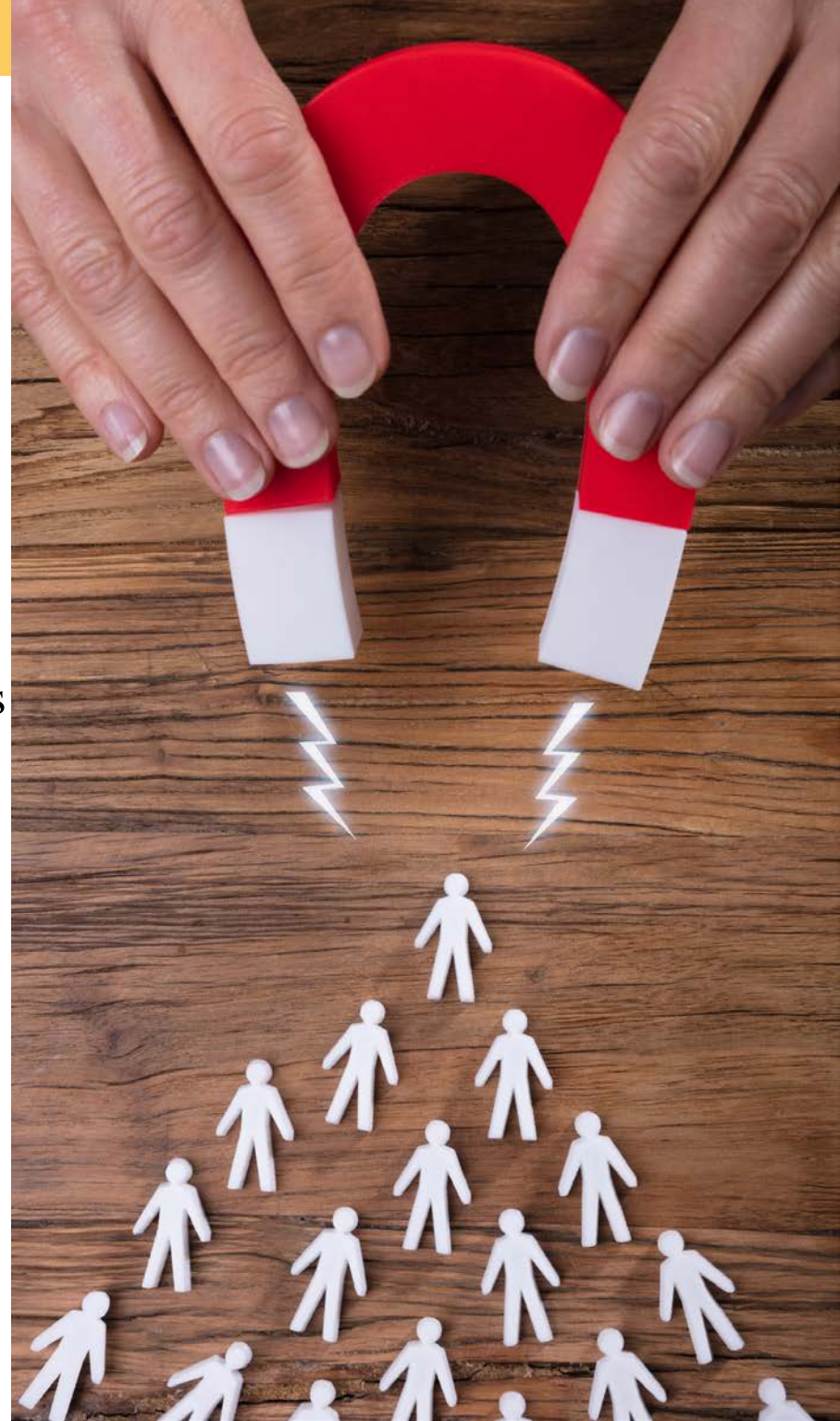
ENJOYED MEMBERS SERVICES

- Reduced rate for Advertising
- Educational Workshops/ Webinars
- Networking Opportunities
 - Connections over Coffee
 - Connections over Cocktails
- Ribbon Cuttings Ceremonies
 - New Business Openings
 - Business Expansion
 - Anniversaries
- Talk of the Town E-newsletter
- Press Releases
- Special Event Sponsorship Opportunities
- Business Consulting
- Discount Rates for Members



FUTURE OFFERINGS

- E-newsletter Advertisement
- Virtual Business Roundtables
- Internship Recruitment
- Member-to-Member Benefits
- Committee Participation Opportunities
 - Membership & Networking
 - Special Events & Fundraising
 - Governmental Affairs
- COVID-19 Relief Resources
- New Horizon Mentorship Program
 - Hands-on mentoring from conception to grand opening of the business



SPECIAL EVENTS

ANNUAL EVENTS

- Market IN the Square
- Uncork Urbana Wine Festival
- Urbana Sweetcorn Festival
- Downtown Trick or Treat
- Urbana's Downtown Get Down

SPONSORED EVENTS

- World's Shortest St. Patrick's Day Parade
- Boneyard Arts Festival
- CU Folk & Roots Festival















OUR IMPACT

- Strengthen Business and Community Relations
- Provide Cost Effective Sustainability Resources for Businesses
- Establish Business-to-Business relationships
- Activate the Downtown Area
- Increase Community Pride
- Drive Tourism and Tourist Spending
- Economic Development
 - New Horizon Program



SUPPORT URBANA BUSINESS ASSOCIATION

Funding request of \$57,815
consistent with the 2019-2020
contribution

THANK YOU

for your time!

