



DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES

Economic Development Division

m e m o r a n d u m

TO: Laurel Lunt Prussing, Mayor

FROM: Elizabeth H. Tyler, FAICP, Director, Community Development Services

DATE: May 6, 2010

SUBJECT: **Annual Public Arts Program Review and Program Plan for Fiscal Year 2010-2011**

Introduction and Background

The City of Urbana recognizes that the arts are essential to the vitality of the City, bolstering the quality of life, economic development, public safety, academic performance, and cultural awareness. The Urbana Public Arts Program, established by Ordinance 2008-03-013 in April 2008, has completed its first full year of program implementation and has prepared a plan for fiscal year 2011. The Public Arts Program assists in maintaining a vibrant, innovative downtown, improving the quality of life in Urbana, and promoting economic development.

The efforts of the Program have shown many successes and have provided the opportunity for continued development and growth. The successes have included providing free art workshops reaching approximately 930 participants, awarding 19 Urbana Arts Grants in the first cycle and 19 in the second, selecting four sculptures to be installed for two-year exhibitions in Urbana, establishing a City Building art exhibition program, and receiving dedicated financial donations from community partners. The Commission is prepared to continue its success by developing partnerships, exploring fundraising opportunities, and further improving and expanding the programming implemented since last Spring 2009.

As stated in the ordinance establishing the Public Arts Commission and Public Arts Program, the Public Arts Commission is to prepare and present an Annual Public Arts Program Plan to the Mayor and City Council for consideration in the City budgeting process. The attached Public Arts Program Plan for fiscal year 2010-2011 (Exhibit A) describes the program goals, means of achievement, proposed expenditures, sources of supplemental revenue, schedule of execution, necessary resources, and responsibilities planned for the upcoming fiscal year.

The Public Arts Program Plan provides a framework and plan for Public Arts Projects in the

Public Arts Fund in the City Budget. The Program Plan complements the various additional services and programs in the arts that are provided by the City. In FY 2009-10, the following services are being provided as Public Arts Fund activities:

- Public Arts Coordinator personnel (.75)
- Supplies, printing, training, and education for personnel and program development
- Gallery District Incentive Program gallery rent subsidies
- UBA Arts Marketing and Promotion
- Public Arts Projects in TIF
- Public Arts Projects non-TIF
- Art Maintenance of the Art in the Park installation
- Philo Road Art

In the midst of the national and local economic downturn, the Public Arts Program assists in encouraging economic growth, and further vitalizing the city. The mission of the Urbana Public Arts Program is to provide programming and services that create a city where artists thrive and are valued and where all residents engage with the arts in its many forms. The Arts, as supported by this program, include but are not limited to music, theatre, visual arts, dance, creative writing, film/video, crafts, performing arts, spoken word, environmental arts, multimedia arts, architectural arts, landscape architecture, and emerging media.

The development of the Public Arts Program began in September 2005, when the Urbana City Council included the creation of a Public Arts Program in its City Council Common Goals. In November 2006, the Urbana Public Arts Task Force was established to research the feasibility of a Public Arts Program for the City of Urbana. In April 2008, the Urbana City Council adopted an ordinance which established a Public Arts Commission and Permanent Public Arts Program for the City of Urbana. The Public Arts Commission held its first monthly meeting in September 2008 as the arts advisory body for the City. In April 2009, the first Program of Work for the Urbana Public Arts Program was approved and program implementation began. In May 2009, a Program Plan was approved for FY 09-10 and implementation of that program began July 1, 2009 and is expected to be completed by June 30, 2010.

The Public Arts Commission members who have served in the last year are listed below.

- Robin Hall, Chair, Director, Office of Recreation and Parks Resources, U of I
- Geoffrey Bant, Teaching Assistant, Wiley Elementary School; Studio supervisor and teacher, Champaign Park District
- Barbara Hedlund, Musician, Teacher, Publisher
- Robert Lewis, Musician; Teacher; Urbana City Council member
- Sarah Ross, Adjunct Professor (sculpture, art survey), Illinois State University
- Patricia Sammann, Writer, Developmental editor
- Ilona Matkovszki, Archeologist, historian, and advocate for the arts (Appointed August 13, 2009)
- Cheryl Hayden, Database Coordinator for Family Services of Champaign County (Appointed January 19, 2010)

- Mary-Ann Winkelmes, Campus Coordinator for Programs on Teaching and Learning, U of I and teacher of art history (Appointed January 19, 2010)
- Katherine Lamb, Freelance video editor (September 2008 - November 2009)
- Michele Plante, Instructor and Coordinator of Career Services, College of Fine and Applied Arts, U of I (September 2008 – June 2009)

Discussion

A review of the Public Arts Program activities for FY08-09 and FY09-10 is described below and is followed by a description of the proposed FY10-11 Public Arts Program Plan.

Resource and Program Development

The Public Arts Commission and staff recognize the importance of cultivating a broad revenue base to increase the capacity of the Public Arts Program. The Program has already seen significant support from the community related to sponsorships and donations. The Public Arts Commission and staff will continue to develop relationships with existing and potential sponsors and supporters and will continue to seek additional support through grants and other fundraising efforts.

In August 2009, the City submitted an application to the National Endowment for the Arts for the Access to Artistic Excellence Grant program in the Visual Arts Category. Unfortunately, the City's application was not selected for funding. In April 2010, City staff submitted a visual arts category application to the Illinois Arts Council Program Grants program for general operating support for the Public Arts Program activities taking place between September 1, 2010 and August 31, 2011. Notification has not yet been received on the status of the City's application.

The Urbana Business Association also recognizes the positive impact that supporting the arts has to Urbana business. In December 2008, the Urbana Business Association announced its "Business Backs the Arts Initiative" which dedicated \$15,000 to the Urbana Public Arts Program in FY 08-09 and committed an additional \$5,000 each year for the following three years. In FY 08-09 and FY 09-10, these funds were allocated to support "Business Backs the Arts Awards" as part of the Urbana Arts Grant Program. An additional \$5,000 is anticipated to be donated in FY 10-11 and in FY11-12.

In the ordinance establishing the Urbana Public Arts Commission, one of the duties assigned to the Commission is "to research and seek additional funding including donations, grants and other support to further expand public arts programs". In December 2009, at the direction of the Public Arts Commissioners, staff began working with City Legal Division to determine appropriate approaches to fundraise for the Public Arts Program. In April, the Public Arts Commission discussed the findings of this research and determined that continued investigation on a variety of fund raising efforts is appropriate. Staff will continue to work with the Commission subcommittee on fundraising, the Legal Division, and other City staff to identify additional fundraising efforts.

Marketing

In 2008 - 2010, the Public Arts Program primarily used traditional marketing tools, such as radio and print interviews, website postings, and email announcements to inform the public about the activities of the Program. In March 2009, the Urbana Public Arts Program launched a page on Facebook to diversify the ways that the public can interact with the program. To date, the Urbana Public Arts page, online at www.facebook.com/urbanapublicarts, has 268 fans. Additionally, staff has utilized the services of Americans for the Arts list serves to share information about program opportunities nationally, and has worked with 40 North | 88 West to promote opportunities throughout Champaign County.

Partnerships

The Public Arts Coordinator has worked closely with Urbana's Market at the Square and Urbana Public Television, as well as 40 North | 88 West, Champaign County's Arts, Culture, and Entertainment Council, by serving on its Board of Directors, Programs and Services Committee, and on the Boneyard Arts Festival Committee. Staff has also collaborated with the Krannert Center District, an arts and cultural district surrounding the Krannert Center for Performing Arts. Staff continues to work closely with the Urbana Business Association and to cultivate collaborations with the Urbana Park District, Urbana Free Library, Urbana School District, the University of Illinois, and other organizations.

Program Review

The Public Arts Commission met for the first time in September 2008, and developed the first program of work for that fiscal year (FY-08-09) which was approved by the Mayor and City Council on April 6, 2009. On May 21, 2009, the Mayor and City Council approved the second Public Arts Program Plan for FY 09-10 which was prepared by the Public Arts Commission. During FY 09-10, City staff has worked with the Commission to implement both Program Plans and has seen success in a number of areas. The following is an overview of the programs described in the FY 08-09 and FY 09-10 Program Plans.

1. Urbana Arts Grants Program: The 2009 Urbana Arts Grant program was launched in April 2009 and awarded 19 grants to local artists for projects in Urbana. Attached (Exhibit B) is a list of the projects which have received funding and are being implemented. The 2009 program was evaluated and revised by the Public Arts Commission Grant subcommittee and staff in the Fall of 2009. The 2010 Urbana Arts Grant program was launched in November 2009, with applications due in January 2010. The project period for 2010 grant projects in the "Envision 365", "Creative Mix", and "Urbana Festivals" categories is April 1, 2010 through April 1, 2011. Projects in the "Here and Now" category must be completed by October 1, 2011. Attached (Exhibit C) is a list of projects which were approved for funding for 2010. Staff is currently finalizing agreements for the 19 projects to take place during the 2010 grant period. Several projects are beginning in May and are open to the public. Additionally, staff is working with the grant recipients and the Urbana Business Association to increase the public awareness of the projects through additional marketing.

2. Philo Road Beautification Plan Public Art: A Call for Art was distributed on September 4, 2009 for submissions of images of sculpture to be considered for a two-year installation on Philo Road and at the Iron Post Courtyard. Images of 98 sculptures were received and two juries reviewed the selections. The final recommendations from the second selection committee were review and approved by the Public Arts Commission on December 15, 2009. The final pieces selected include:
 - 1) *Prism Arc VI* by Carl Billingsley, scheduled for installation on May 7, 2010;
 - 2) *Landing* by Cecilia Lueza, scheduled for installation on May 21, 2010;
 - 3) *Bench 9* by Barry Hehemann, scheduled for installation on May 21, 2010.

Attached (Exhibit D) is a document with images of each piece as well as additional information. Finding a suitable location for *Bench 9* has been challenging because of its size. Staff has identified a location on city property adjacent to the Urbana Free Library on Green Street which will accommodate the sculpture, and provide a pedestrian plaza. Additionally, staff continues to work to confirm a third sculpture location on Philo Road. Because of the limited public right-of-way areas in this corridor, this has proven to be difficult.

3. Iron Post Sculpture Loan Project: The selection of this piece was combined with the Philo Road Beautification Plan Public Art process. The final piece selected was *Fanfare* by Shawn Morin. This granite piece was installed in February 2010 and is currently on display in the Iron Post courtyard.
4. City Building Art Exhibit Space: In March 2010, the City created an art exhibit space in the City Building first floor hallway for seasonal exhibits of artwork by Urbana artists. The program, entitled "Artist of the Corridor", is featuring its first exhibit this spring with the work of Michael Fuerst, whose diverse works are on display until May 28th, 2010.

The Artist of the Corridor Summer 2010 exhibit will begin on June 1st, 2010 and will be displayed until August 31st, 2010. Exhibitions are displayed quarterly and interested artists are invited to submit a letter of interest and digital images of their artwork to the Public Arts Coordinator who will then work with Mayor Prussing to make the quarterly selections. To date, inquiries have been received by seven artists and the selection of the Summer 2010 Artist of the Corridor will be made in mid-May.

5. Art at the Market Programming: Art workshops were offered once a month from May through October during the Market at the Square 2009 season. The theme for the season was "water" and the sessions drew a connection to the theme either conceptually or through materials. A different regional artist led the workshop each month, with the exception of one workshop which was led by staff. An average of 155 people participated in each workshop, and reached a total of 930 participants. The current fiscal year plan includes two additional workshops in May and June 2010. Planning has begun for the next season's theme and the artist for the June workshop has been confirmed.

6. Downtown Newspaper Rack Project: This project was pursued as an integration of public art into the streetscape infrastructure. A request for proposals was distributed, proposals were received, and an artist was selected. Unfortunately, the final budget for the project was cost prohibitive and the public art component of the project was removed. As an alternative, the City Council directed staff to acquire a modular newsrack for installation at the Champaign County Courthouse. This newsrack has now been acquired and is preparing to be installed on Main Street in front of the Champaign County Courthouse. Once the rack is installed, the existing newspaper units on the corner of Elm Street and Broadway Avenue will be required to be removed.
7. Unique Places Plaques and Markers Program: The Public Arts Commission created a recommendation on the visual design of a Unique Places Plaques and Markers Program. Additional program design is needed related to the cost of such a program as well as the guidelines for implementation.
8. Storefront Arts Series and Urbana Space Program: The Storefront Art Series pairs owners of temporarily vacant or underutilized spaces with artists interested in displaying their art. The Urbana Space Program (“a launch pad for creativity”) provides a framework for owners of underutilized space to partner with individual artists and organizations seeking performance, event, and rehearsal space. The Commission subcommittee and Staff developed draft guidelines for the program and have held conversations with the Urbana Business Association and several property owners on the implementation of the program. Additionally, the Commission is interested in working with a guest curator to design an annual program which will feature interactive multi-media arts, including video and site-specific installations as part of the Storefront Arts Series. Staff continues to create program guidelines, determine the proper procedure for working with a guest curator, solidifying available storefronts in downtown Urbana.
9. Martin Luther King Jr. Project Planning Committee: Community interest has been expressed in the creation of an arts-related project which will honor the life of Martin Luther King Jr. The Commission subcommittee and staff have partnered with the Urbana Park District to explore the potential of this project, in coordination with the community’s interest in the project. University of Illinois Landscape Architecture students created design concepts which serve as visuals to assist in envisioning how a public art project in King Park could honor the life of Dr. Martin Luther King Jr. The subcommittee continues to work with the Park District on the next steps for the project.
10. Rhythm of Urbana UPTV Program: The Commission subcommittee and staff have created a plan to interview artists in their studios and have coordinated with UPTV on the filming and airing of this program. The Public Arts Commission has renamed the program to “Art Now!” and will begin by featuring visual artists.
11. Arts Lecture Series: On May 1, 2010, the Public Arts Commission hosted a community discussion on art, labor, and economics. Guest artists, Brett Bloom and Salem Collo-Julin, were invited to discuss their recent project entitled “Art Work: A National

Conversation on Art, Labor, and Economics”. This discussion held at the Urbana Free Library, had 37 participants who discussed the state of funding for the arts in the United States as well as how artists are valued. Many of the participants were practicing artists and for many, this was their first interaction with the Public Arts Program.

12. Boneyard Creek Master Plan Public Art Planning: The City has secured the services of WENK Associates, the landscape architecture firm that created the Boneyard Creek Master Plan, to continue working toward the implementation of the plans. The master plan identifies the opportunity to include public art in the redesign of the creek. Staff has met with WENK and has begun discussions on public art in the corridor and ways the Public Arts Commission can be involved in the process. Additionally, in May 2009, as part of the Art at the Market workshop series, artist Suzanne Berkes led a clay tile workshop on the theme of water. Over 100 tiles were created by participants in the workshop. The tiles are suitable for an outdoor public installation and are anticipated to be considered as an element in the design of the Boneyard Creek public art projects.
13. Future Potential Projects: The projects described in the FY 09-10 Program Plan include a Community Arts Bank, Mini Parks into Mini Arts Centers, Festivals, Arts Center, and Public Awareness of Public Art Campaign. Further research in these areas has not yet been conducted.

Program Plan (FY 2010-2011)

The Program of Work for FY 10-11 includes the following programs. Additional information on each program is provided in the attached Public Arts Program Plan for FY10-11 (Exhibit A).

1. Urbana Arts Grants Program: The Urbana Arts Grants Program will make funding available to artists, artist teams, organizations, businesses, and festival presenters for eligible projects to take place in Urbana that enrich the lives of Urbana residents and visitors. In July - August, 2010, the Urbana Arts Grants Program FY 09-10 cycle will be evaluated. The guidelines and applications will be finalized and prepared for the application period in October 2010. Award announcements will be made in February or March 2011.
2. Art Now! UPTV Program / Arts Lecture Series: The Art Now! UPTV program is a 30-minute UPTV program that features local artists. Artists will be interviewed on their work and upcoming events and opportunities will be announced. Beginning in July 2010, the program should run continuously throughout the 2010-2011 fiscal year.
3. Art at the Market: Art Workshops at Urbana’s Market at the Square: The Art at the Market Program will provide monthly workshops and informational opportunities free of charge to an average of 150 participants each session at Urbana’s Market at the Square during the Market season. The Art programming at the Market will take place on the last Saturday of the each month during the Market season in 2010 and 2011.

4. Storefront Art Series and Urbana Space Program: The Storefront Art Series pairs owners of temporarily vacant or underutilized spaces with artists interested in creating site-specific art installations. The Urbana Space Program (“a launch pad for creativity”) provides a framework for owners of underutilized space to partner with individual artists and organizations seeking performance, event, and rehearsal space. The Commission’s Subcommittee and staff will continue to research and develop appropriate guidelines and procedures for these programs in April and May 2010. The Urbana Space Program will continue to be researched and will be launched upon completion of the program development in the spring of 2011.
5. Arts in the Schools: The Commission has recognized the importance of supporting the arts in the public schools. Program areas will be researched and explored by the Commission in coordination with the Urbana School District throughout FY 10-11.
6. Downtown Arts Planning and Joseph Royer Arts and Architecture District Planning: The Commission has recognized the importance of planning for an increase in the arts in Downtown Urbana. Additionally, the Joseph Royer Arts and Architecture District is recognized as an asset to the downtown that could be further enhanced and promoted. The Commission, staff, and Subcommittee will explore possible programming to meet these goals throughout FY10-11.
7. Discussion and Evaluation of Marketing and Promotions: The Commission has recognized the importance of making information about upcoming events available to the public. It is additionally recognized that the Public Arts Program as a whole would be better served by an increase in strategic marketing and promotions. The Commission will discuss and evaluate these efforts in the 2010-2011 fiscal year.
8. Additional On-going Efforts: The following efforts have been identified by staff and the Commission as on-going interests. These programs include:
 - a. Promotion and Maintenance of the Urbana Sculpture Projects
 - b. Assist in the development and implementation of beautification efforts and plans for districts and corridors in Urbana
 - c. Marketing and Maintaining the Artist of the Corridor Exhibit Program
 - d. Exploring Options for a Dr. Martin Luther King Jr. Public Arts Project with the Urbana Park District
 - e. Exploring 40 North | 88 West collaborations and partnerships
 - f. Public Education on the Arts and Public Art
 - g. Research and Study of potential future projects and programs

Fiscal Impact

The Annual Public Arts Program Plan for FY 10-11 describes programmatic goals, timelines, and expenditures for “Public Arts Projects” within the Public Arts Fund of the City budget. Revenue available to support these programs comes from several sources, including donations

from the Urbana Business Association and an anticipated allocation in the FY10-11 City Budget for the Public Arts Program. Additional revenue has been sought from the Illinois Arts Council and will be sought from the National Endowment for the Arts. Additionally, fundraising strategies will be developed by the Commission’s Fundraising Subcommittee in coordination with city staff.

The total approved budget for the Public Arts Fund for FY 2009-10 is \$184, 670 and includes such expenditures as personnel and services, gallery rent subsidies, UBA arts promotion, public arts projects in TIF, public arts project non-TIF, and Philo Road art. This total budget amount includes a fundraising goal of \$50,000 in anticipated revenue from private donations, grants, and other arts revenue.

Below is a list of the program expenditures being pursued for the FY 10-11 Public Arts Projects programs with estimated expenditures, totaling to \$54,000, with \$49,000 recommended as a City Budget allocation, and \$5,000 anticipated from the Urbana Business Association through the Business Backs the Arts Initiative. These Public Arts Projects are proposed to complement the other programs and services provided by the City through the Public Arts Fund.

Program	Estimated 10-11 City Expenditure	Estimated revenue from non-City sources
Urbana Arts Grants Program	\$42,500	\$5,000
UPTV Arts Program/Lecture	NA	
Art at the Market Programming	\$2,000	
Storefront Arts Series Program	\$3,000	
Arts in the Schools	NA	
Downtown Arts Planning and Joseph Royer Arts and Architecture District Planning	(\$3,400 enc. FY09-10)	
Evaluation of Marketing	TBD	
Additional On-going Efforts	NA	
Marketing	\$1,500	
TOTAL	\$49,000	\$5,000

Recommendations

Staff requests that the Mayor and Council review the attached Annual Public Arts Program Plan for fiscal year 2010-11 (Exhibit A) and consider a motion for approval of the programs and expenditures, along with any suggested changes.

Prepared by:

Anna Hochhalter, Public Arts Coordinator

Attachments: Exhibit A: Annual Public Arts Program Plan for FY 10-11
 Exhibit B: 2009 Urbana Arts Grant Recipients
 Exhibit C: 2010 Urbana Arts Grant Recipients
 Exhibit D: Urbana Sculpture Project Images

City of Urbana Annual Public Arts Program Plan for Fiscal Year 2010-2011

Introduction

One of the duties assigned to the Public Arts Commission is to prepare and present an Annual Public Arts Program Plan to the Mayor and Urbana City Council for consideration in the City budgeting process. Per the Ordinance establishing the Public Art Commission, the Annual Public Arts Program Plan should identify specific program goals for the year, means of achievement, proposed expenditures, sources of supplemental revenue, schedule of execution, necessary resources and responsibilities and an implementation plan to address the goals.

The Public Arts Commission has made it a priority to further the success of the Public Arts Program by strengthening and marketing its programming. Program evaluation, partnerships, and fundraising will be significant components of the Program Plan for the third full year of the established Public Arts Program. The Program will prioritize community accessibility to the arts, artist accessibility to resources, and opportunities for collaboration and partnerships.

Program Mission

The Urbana Public Arts Program provides programming and services that create a city where artists thrive and are valued and where all residents engage with the arts in its many forms.

Goals

The goals for the Public Arts Program are based upon goals and objectives listed in the City of Urbana 2005 Comprehensive Plan, 2002 Downtown Strategic Plan, the Ordinance Establishing the Public Arts Commission and Program, the Public Arts Program 2008 Community Input Report, as well as guidance from the Public Arts Commission and the 2010 Urbana City Council and Mayor Goals.

Means of Achievement

The following program of work, partnerships, and marketing will serve as the means to achieve the Public Arts Program goals. The program elements described below have been identified based on the ability to achieve success in the given time frame, the ability for the program to grow, cost and budget considerations, and the potential to leverage private dollars. Further program development will be undertaken by the Public Arts Commission Subcommittees in coordination with City Staff. The following subcommittees, and the members thereof, will assist in providing research and guidance to staff as each area is further developed.

Public Arts Commission Subcommittees

- Fundraising Subcommittee
 1. Barbara Hedlund
 2. Geoff Bant
- Urbana Arts Grants Subcommittee
 1. Pat Sammann
 2. Sarah Ross
- Storefront Arts Series Subcommittee
 1. Patricia Sammann
 2. Sarah Ross
- Marketing and Promotions Subcommittee
 1. Barbara Hedlund
 2. Robin Hall
- Corridor Beautification Subcommittee (Focus Areas: Philo Road, the Boneyard Creek Master Plan, Cunningham Avenue, Lincoln Avenue and University Avenue)
 1. Geoff Bant
 2. Ilona Matkovszki
- Martin Luther King Jr. Project Subcommittee
 1. Robin Hall
 2. Robert Lewis
- Art at the Market Subcommittee
 1. Geoff Bant
- Downtown and Joseph Royer Arts and Architecture Planning
 1. Mary-Ann Winkelmes
 2. Ilona Matkovszki
- UPTV and Artist Lecture Series Subcommittee
 1. Sarah Ross
 2. Pat Sammann
- Arts in the Schools Subcommittee
 1. Cheryl Hayden

Partnerships

The Public Arts Coordinator has worked closely with 40 North |88 West, Champaign County's Arts, Culture, and Entertainment Council, by serving on its Board of Directors, Programs and Services Committee, and the Boneyard Arts Festival Committees. Staff has collaborated with the development of the Krannert Center District, an arts and cultural district surrounding Krannert Center for Performing Arts, as well as the Urbana Business Association, Urbana Park District, and Urbana Blues Brews and BBQ festival. The Public Arts Commission will continue to expand its partnerships with organizations and businesses in the community, including the Urbana School District, University of Illinois, the Illinois Arts Alliance, and others.

Marketing

In 2009 - 2010, the Public Arts Program used traditional marketing tools, such as radio and print interviews, website postings, and list-serve email announcements hosted by 40 North | 88 West, the Urbana Business Association, and the City, to inform the local public about activities of the Program. In order to promote the programs available to artists throughout the country, such as the Urbana Arts Grant Program and the Urbana Sculpture Program, the City made use of several regional and national list-serves, including those hosted by the Americans for the Arts, the College Art Association, and the Chicago Artist Resource. Additionally, the Urbana Public Arts Program has found success using a Facebook page regularly as a free social networking and promotions tool. The direct website to the Program's Facebook page is: www.facebook.com/urbanapublicarts.

In FY 10-11 the Public Arts Program will continue to use a variety of promotional outlets. In addition to the marketing methods used in 2009-2010, the following additional opportunities will be evaluated and pursued as appropriate: The News Gazette, Smile Politely, Illini Media, Illinois Public Media, *Sculpture Magazine*, the *Public Art Review*, Illinois Arts Alliance, Illinois Arts Council, and additional local print and electronic advertising.

Estimated Expenditure in FY 10-11: \$1,500. The budget for promotions and marketing will be used to increase awareness and participation in the Public Arts Program opportunities.

In the development of a communications and marketing strategy, the following six key market groups will be considered:

1. Community residents
2. Local youth
3. University students, their parents, and guests
4. New and existing businesses and patrons
5. Visitors and potential visitors

Program of Work

1.) Urbana Arts Grants Program

Urbana recognizes the arts as essential to the vitality of the city. It is additionally understood that funding is the greatest barrier which prevents local artists, organizations, and businesses from pursuing their goals in the arts. The Urbana Arts Grants Program will make funding available to artists, artist teams, organizations, businesses, and festival presenters for eligible projects to take place in Urbana that enrich the lives of Urbana residents and visitors. The first cycle of the Urbana Arts Grants was implemented in April 2009. The second cycle of funding was launched in November 2009, with projects to take place between April 2010 – April 2011. The four grant categories offered in FY 08-09 were evaluated and the Commission and staff and it was determined that the categories were adequate. Additionally, there was interest in providing consistent data that would enable more accurate evaluation of the program in 2010-2011. Continued evaluation of the program will occur in FY 10-11 and the staff and Commission will

determine appropriate changes in order to further the program's success. The four grant categories offered in FY 08-09 and FY 09-10 are listed below:

- **Here and Now:** 6-month grants with awards up to \$1,500 for artists residing in Urbana
- **Envision 365:** 12-month grants for larger projects with awards up to \$2,500 open to all emerging and professional artists
- **Creative Mix:** 12-month grants with awards up to \$5,000 open to groups, ensembles and organizations
- **Festivals Grant:** 12-month grant with awards up to \$10,000 open to arts-related festival presenters

Selection Process: The Commission's Arts Grants Subcommittee will create two temporary selection committees representing areas in the arts and the community to review and select projects for funding. The selection committees' recommendations will then be submitted to the Urbana Business Association subcommittee and Board of Directors for approval of the Business Backs the Arts recipients. The final recommendations are approved by the Public Arts Commission.

Timeline: In July - August, 2010, the Urbana Arts Grants Program FY 09-10 cycle will be evaluated. The guidelines and applications will be finalized and prepared for the application period in October 2010. Award announcements will be made in February or March 2011.

Estimated Expenditures in FY 10-11: \$42,500. The budget for this program combines funds allocated to Public Arts Projects in the City Public Arts Fund and the Urbana Business Association "Business Backs the Arts" donation of \$5,000.

Goals Addressed:

- Maintain a vibrant, innovative downtown
- Promote economic development
- Improve the quality of life in Urbana
- Promote community events and activities that bring the community together and promote Urbana's special character
- Expand the City's creative community
- Promote visible, outdoor activity in downtown
- Encourage and Accommodate Community Events
- Preserve and commemorate local and multicultural traditions and histories
- Create a program that represents our community in all its diversity
- Provide opportunities for local and national, established and emerging artists in Champaign County
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse
- Address Public Arts Program suggestions from the public including providing available funding, art in public places, and increased events

2.) Art Now! UPTV Program / Arts Lecture Series

The Art Now! UPTV program is a 30-minute UPTV program that features local artists. Artists will be interviewed on their work and upcoming events and opportunities will be announced. The show will be aired monthly and filmed in such a way that a new show is

available each month. The program will increase awareness and education about the arts and arts activities in the community. Additionally, the program will connect with an Arts Lecture Series, which will provide an opportunity for artists and “non-artists” to engage with professionals in the arts related to the cultural vibrancy of Urbana.

Timeline: The program should run continuously throughout the 2010-2011 fiscal year.

Estimated Expenditures in FY 10-11: NA. In-kind support from UPTV staff will provided the necessary resources for the program.

Goals Addressed:

- Improve the quality of life in Urbana
- Expand the City’s creative community
- Preserve and commemorate local and multicultural traditions and histories
- Create a program that represents our community in all its diversity
- Provide opportunities for local and national, established and emerging artists in Champaign County
- Support life-long learning in the arts
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse
- Promote inquiry and confluence amongst Urbana residents
- Encourage relationships among artists and the public to further Urbana’s cultural development
- Address Public Arts Program suggestions from the public including increasing art venues and promotion

3.) Art at the Market: Art Workshops at Urbana’s Market at the Square

The Art at the Market Program will provide monthly workshops and informational opportunities free of charge to an average of 150 participants each session at Urbana’s Market at the Square during the Market season. Creative and educational programs will be offered at the City tent between 8:00 AM and Noon during the 2010-11 fiscal year on the last Saturday of the month (July 31st, August 28th, September 25th, October 30th, 2010; and May 28th and June 25th, 2010).

Programming will include opportunities to explore a variety of media and themes. The program will provide opportunities for all residents to engage with the arts in its many forms. City staff will provide oversight of the events and tent. When possible, artists will be contracted to provide workshops.

Selection Process: City staff will invite artists and facilitators to provide workshops based on experiences and available services.

Timeline: The Art programming at the Market will take place monthly during the Market season in 2010 and 2011.

Estimated Expenditures in FY 10-11: \$2,000. The FY 10-11 expenditures include the cost of programming for five art workshops, at \$400 each.

Goals Addressed:

- Maintain a vibrant, innovative downtown
- Improve the quality of life in Urbana
- Work toward environmental sustainability

- Promote community events and activities that bring the community together and promote Urbana’s special character
- Promote visible, outdoor activity in downtown
- Expand the City’s creative community
- Preserve and commemorate local and multicultural traditions and histories
- Create a program that represents our community in all its diversity
- Provide opportunities for local and national, established and emerging artists in Champaign County
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse
- Promote inquiry and confluence amongst Urbana residents
- Address Public Arts Program suggestions from the public including increasing events in the arts

4.) Storefront Art Series and Urbana Space Program

The Storefront Art Series pairs owners of temporarily vacant or underutilized spaces with artists interested in creating site-specific art installations. The Urbana Space Program (“a launch pad for creativity”) provides a framework for owners of underutilized space to partner with individual artists and organizations seeking performance, event, and rehearsal space. Further research and development is underway by the Storefront Art Series and Space Subcommittee and City staff. A pilot project for the Storefront Art Series is planned to begin in May 2010, with the first exhibition to take place in July 2010. Staff is following procurement policies to secure the services of a guest curator with experience in immersive, interactive, electronic, and video installations so that the participating storefronts will come alive through the creative environment built within it.

Timeline: The Commission’s Subcommittee and staff will continue to research and develop appropriate guidelines and procedures for these programs in April and May 2010. The Urbana Space Program will continue to be researched and will be launched upon completion of the program development in the spring of 2011.

Estimated Expenditures in FY 10-11: \$3,000. Expenditures will be used to secure the services of a guest curator to select the artists participating in the program. This funding will include the costs of artist stipends, installation, and materials.

Goals Addressed:

- Maintain a vibrant, innovative downtown
- Promote economic development
- Improve the quality of life in Urbana
- Expand the City’s creative community
- Promote the reuse of vacant or underutilized buildings
- Preserve and commemorate local and multicultural traditions and histories
- Create a program that represents our community in all its diversity
- Provide opportunities for local and national, established and emerging artists in Champaign County
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse
- Promote inquiry and confluence amongst Urbana residents

- Address Public Arts Program suggestions from the public including increasing art venues

5.) Arts in the Schools

The Commission has recognized the importance of supporting the arts in the public schools. Program areas will be researched and explored by the Commission in coordination with the Urbana School District.

Timeline: On-going throughout FY 10-11

Estimated Expenditure in FY 10-11: NA. Exploratory research will take place without expenditures.

Goals Addressed:

- Improve the quality of life in Urbana
- Provide opportunities for local and national, established and emerging artists in Champaign County
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse
- Promote inquiry and confluence amongst Urbana residents
- Expand the City’s creative community

6.) Downtown Arts Planning and Joseph Royer Arts and Architecture District Planning

The Commission has recognized the importance of planning for an increase in the arts in Downtown Urban. Additionally, the Joseph Royer Arts and Architecture District is recognized as an asset to the downtown that could be further enhanced and promoted. The Commission, staff, and Subcommittee will explore possible programming to meet these goals.

Timeline: On-going throughout FY10-11.

Estimated Expenditure in FY 10-11: NA. Expenditures will be considered in future Fiscal Year Plans.

Goals Addressed:

- Maintain a vibrant, innovative downtown
- Develop downtown as a destination through traditional and cutting-edge technologies
- Work to attract infill development
- Promote economic development
- Improve the quality of life in Urbana
- Continue to promote public art

7.) Discussion and Evaluation of Marketing and Promotions

The Commission has recognized the importance of making information about upcoming events available to the public. It is additionally recognized that the Public Arts Program as a whole would be better served by an increase in strategic marketing and promotions. The Commission will discuss and evaluate these efforts in the 2010-2011 fiscal year.

Timeline: on-going

Estimated Expenditure in FY 10-11: NA

Goals Addressed:

- Maintain a vibrant, innovative downtown
- Promote economic development
- Improve the quality of life in Urbana
- Continue to promote public art
- Work to attract infill development
- Promote reuse of vacant or underutilized buildings

8.) Additional On-going Efforts

The following efforts have been identified by staff and the Commission as on-going interests. These programs include:

- Promotion and Maintenance of the Urbana Sculpture Projects
- Assist in the development and implementation of beautification efforts and plans for districts and corridors in Urbana
- Marketing and Maintaining the Artist of the Corridor Exhibit Program
- Exploring Options for a Dr. Martin Luther King Jr. Public Arts Project with the Urbana Park District
- Exploring 40 North | 88 West collaborations and partnerships
- Public Education on the Arts and Public Art
- Research and Study of potential future projects and programs

Timeline: on-going

Estimated Expenditure in FY 10-11: NA

Sources of Supplemental Revenue

Supplemental Revenue will be sought through City grant applications and fundraising strategies developed by the Public Arts Commission Fundraising Subcommittee. The City is currently researching available fundraising strategies. Some entities to consider in the process include the National Endowment for the Arts, the Illinois Arts Council, Illinois Humanities Council, the Urbana Business Association, and other resources. Below is a listing of supplemental revenue anticipated for FY 10-11.

Urbana Business Association Business Backs the Arts

The Urbana Business Association has dedicated a donation of \$5,000 through its Business Backs the Arts Initiative for FY 10-11.

T3 License Fees

Ordinance No. 2008-05-040 entitled, An Ordinance Amending Chapter 3, “Alcoholic Beverages”, of the City of Urbana Code of Ordinances (Public Arts Funding from Class T3 License Fees), allows for private promoters of festivals to received a T-3 license and requires that the fee for such a license will be 5% of the gross revenue generated by the event. The ordinance also states that the fees for a T-3 license shall be paid into the Urbana Public Arts Fund. Attached (Exhibit B) is the ordinance which describes the program in detail.

Schedule of Execution

The schedule of execution for the FY 09-10 Program Plan will reflect the timelines described in each program description above.

1.) Urbana Arts Grants Program

Timeline: In July - August, 2010, the Urbana Arts Grants Program FY 09-10 cycle will be evaluated. The guidelines and applications will be finalized and prepared for the application period in October 2010. Award announcements will be made in February or March 2010.

2.) Rhythm of Urbana UPTV / Arts Lecture Series

Timeline: The program is expected to continue through the full fiscal year.

3.) Arts at the Market

Timeline: The Arts programming at the Market will take place monthly during the Market season in 2010 and 2011.

4.) Storefront Art Series and Urbana Space Program

Timeline: The Commission's Subcommittee and staff will continue to research and develop appropriate guidelines and procedures for these programs in April and May 2010. The Storefront Art Series is expected to be launched in July 2010. The Urbana Space Program will continue to be researched and will be launched upon completion of the program development in the spring of 2011.

5.) Arts in the Schools

Timeline: On-going in FY10-11

6.) Downtown Arts Planning and Joseph Royer Arts and Architecture District Planning

Timeline: On-going in FY10-11

7.) Discussion and Evaluation of Marketing and Promotions

Timeline: on-going

8.) Additional On-going Efforts

Timeline: on-going

Resources

Below is a list of the programs being pursued for FY 10-11 and the estimated expenditures, totaling to \$54,000.

Program	Estimated 10-11 City Expenditure	Estimated revenue from non-City sources
Urbana Arts Grants Program	\$42,500	\$5,000
UPTV Arts Program/Lecture	NA	
Art at the Market Programming	\$2,000	
Storefront Arts Series Program	\$3,000	
Arts in the Schools	NA	
Downtown Arts Planning and Joseph Royer Arts and Architecture District Planning	(\$3,400 enc. FY09-10)	
On-line Events Calendar	TBD	
Additional On-going Efforts	NA	
Marketing	\$1,500	
TOTAL	\$49,000	\$5,000

Responsibilities

The Urbana Public Arts Commission will meet at least quarterly, on call of the chair or any five of its members. The Commission will have the authority to select works of art, remove works of art previously displayed based on a deaccession policy, promulgate criteria for selection of works of art and artists and maintenance, and take any other action necessary to carry out its purposes for projects as described in the section on Duties described in the attached ordinance (Exhibit C), in accordance with the annual budget and subject to all ordinances of the City of Urbana.

The Community Development Services Department, in coordination with the Public Arts Commission, will administer the Public Arts Program and all Public Arts Program projects, including artwork(s) received as gifts to the City of Urbana. The Community Development Services Department will be the contracting officer for commission or purchase all works of art after consultation with the Public Arts Commission.

Attachments: Exhibit A: 2010 Urbana City Council and Mayor Goals
 Exhibit B: Ordinance relating to T3 License Fees
 Exhibit C: Ordinance Establishing the Public Arts Program and Commission

Urbana City Council and Mayor Goals

adopted January 25, 2010

The City of Urbana recognizes that stewardship of the city means not only addressing the needs of today's residents but planning for the future -- short and long term -- in a cohesive, coherent way. These City Council and Mayoral Goals represent the core principles we will apply over our term in office as we help guide Urbana on the path forward. They form a common point of understanding from which the planning and government of Urbana proceeds.

Our specific goals include enhancing public safety, achieving financial sustainability, promoting economic development, maintaining a vibrant, innovative downtown, working toward environmental sustainability and improving the quality of life in Urbana.

Public safety: Our top goal always must be to provide for the safety of our residents by maintaining sufficiently staffed and well-trained police, fire and public works departments and providing modern facilities for them to work in.

Financial sustainability: Our goal is to have a financially stable city, with sufficient reserves to cover periodic downturns in the economy. Longer-term, the city should investigate securing new sources of revenue that don't burden taxpayers through city ownership of public utilities, such as broadband, water and electricity/energy.

Economic development: To minimize the tax burden on residents, Urbana must continue to grow and attract new jobs. The city should pursue infill development whenever possible, work to enhance new development corridors to the north and east and work to attract new high-tech jobs. The city should also strive to make sure new projects are as attractive and environmentally sustainable as possible.

A vibrant, innovative downtown: The heart of a city is its downtown, and Urbana must continue to maintain its downtown as a vibrant, attractive place to live, work and shop. The city will strive to retain existing businesses, to attract new businesses and to fill vacant buildings and sites. The city also will begin implementing the Boneyard Creek Master Plan to transform Boneyard Creek into a downtown amenity.

Environmental sustainability: The city must implement and encourage environmental sustainability, including evaluating all city projects for sustainability and incorporating energy-savings systems. The city should establish partnerships and develop programs to encourage residents and businesses to adopt sustainable practices. The city council will adopt a climate action plan and work to reduce greenhouse gas emissions through a variety of measures, including making the city more pedestrian and bicycle friendly.

Quality of life: The city must take the steps necessary to ensure a high quality of life for its residents. Those steps include promoting historic preservation, diversity in the city work force and intergovernmental cooperation. The city should also work to provide affordable housing, promote public art and implement modern zoning concepts.

1.) Goal: Public safety

- A. Strategy:** Provide police and fire service staffing at levels needed for all neighborhoods..
- Review staffing annually during budget preparations to determine needs and available resources.
 - Monitor development and population density for future fire station and personnel needs as well as exploring partnerships and financial planning for construction needs.
- B. Strategy:** Continue to identify problem properties and work to solve problems.
- Work with the ownership of problem properties and apartment complexes to reduce crime.
 - Work with Lierman Avenue and Washington Street residents to address neighborhood issues.
 - Continue systematic rental inspection and code enforcement, particularly with problem properties.
 - Adopt an Aggravated Public Nuisance ordinance. [Spring 2010]
- C. Strategy:** Review and update ordinances.
- Review liquor ordinance. Consider tiered license fees based on occupancy.
 - Develop an early warning system to identify potential problem properties.
 - Investigate motel and hotel code safety issues when rooms are rented by the month.
- D. Strategy:** Address building security needs at City Facilities.

2.) Goal: Financial sustainability

- A. Strategy:** Secure new long-term reliable sources of city revenue. Investigate what other cities have done regarding broadband, ambulance, water and electricity/energy.
- Hire consultant to help city determine whether broadband grant proposal will pay for itself, as is, and to look at potential business models for expanding fiber to the home in Urbana. [Fall 2009]
 - If the \$28 million federal broadband grant is awarded, using consultant's and other input, council will determine whether to accept or reject. [Feb 2010]
 - If grant is awarded and accepted, build out of backbone network and fiber to the home in underserved areas by 2011 and determine if the City builds out to other on a partial or complete basis. There would be a cost savings of about 5 percent with continuing construction without a stop, so an initial decision in early 2011 should be considered.
 - Investigate the feasibility and potential profitability of operating a city ambulance service.
 - Continue to work with city of Champaign, UI and Savoy and possibly other parties to consider buying the water system and operating it as a municipal utility.
 - **WG/GJ/BB** Consider implementing a storm water utility fee; employ a consultant to perform a feasibility study and implementation plan.
- B. Strategy:** **WG/PP** Successfully negotiate new contracts with police, fire and AFSCME unions in 2010 that the city can afford.

C. Strategy: Evaluate costs and benefits of development projects before implementation and follow up to see if actual results achieved.

D. Strategy: Work to maintain a healthy general corporate fund balance, eventually raising reserves to \$3 million, or about 10 percent of general fund spending.

- Consider implementing new fees, such as vehicle impoundment fee, towing fee, pavement degradation fee that have already been implemented or are under consideration in other cities.
- Analyze expenditures and improve efficiency to help eliminate current budget deficit.

3.) Goal: Economic development

A. Strategy: Regularly conduct a business climate survey and include all area Realtors and developers.

B. Strategy: **WG/GJ** Begin implementing Cunningham Avenue corridor beautification plan.

C. Strategy: Work to attract infill development

- Target vacant or underutilized buildings and sites, such as Jerry's IGA, former Walgreens, and Pay Less Shoes.
- Target desired uses such as a cinema, a new book store, boutiques, specialty stores, copy shop, and ice cream parlor.

D. Strategy: Complete and execute development agreement with Menards.

- **WG/GJ** Set timetables for road improvements and construction of store tied to state funding.
- Residential and other commercial development to follow in future years.

E. Strategy: Work with University of Illinois and the UI Foundation on properties of mutual interest.

- Seek active involvement of neighborhood associations and residents in the planning and design process of Orchard Downs and Pomology (Pell Farm) Tract redevelopments.
- Continue discussions on North Campus and Krannert Center District developments.

F. Strategy: **WG/GJ/BB** Complete University Avenue corridor plan by spring 2010.

G. Strategy: **WG** Continue to pursue funding for Olympian Drive (from Apollo Drive to US 45) and extending Lincoln Avenue along its proposed alignment to Olympian Drive.

- **WG** Continue to work with neighboring property owners on proposed Olympian Drive route land use concerns.
- **WG** Examine potential connectivity of Airport Road to Lincoln Avenue for public safety and industrial development.
- Explore locations for additional industrial parks

H. Strategy: Continue to pursue development along Cunningham Avenue north of Interstate 74

- Market Pickrell Farm, Frasca properties, and Farm & Fleet out lots.

I. Strategy: Continue to administer and improve business development programs to meet business needs such as TIF Redevelopment Incentive Program and Enterprise Zone Designation.

J. Strategy: Continue to work with Urbana Business Association to market Urbana “as a dynamic place to live, work and do business.”

- Support efforts of grass-roots community development or neighborhood organizations.

K. Strategy: Continue to promote expansion and diversity of the city’s tax base.

- Explore possible annexations, including existing residential neighborhoods, and use cost/benefit ratio analysis.
- Work with the University and not-for-profit entities to limit the growth of non-taxable properties.

4.) Goal: A vibrant, innovative downtown

A. Strategy: Update the 2002 downtown strategic plan. [May 2010]

- Work with stakeholders on visioning for downtown and a goal-setting process.
- Hire design firm to obtain updated visualizations of downtown.
- Create an overarching downtown vision statement and executive summary of existing plans.
- Assign priorities and timelines to existing plans for downtown and develop several scenarios based on potential redevelopments.

B. Strategy: Complete a professional market share study of downtown business sectors to determine marketing strategies and what types of businesses will succeed downtown.

- Draft request for proposals and complete study by spring 2010.

C. Strategy: Develop downtown as a destination through traditional and cutting-edge technologies.

- Study use of interactive downtown kiosks, new information technologies, and podcast walking tours.
- Bring “museum without walls” concept to downtown by marking historic buildings including the Royer Arts and Architecture District (plaques and markers).
- **WG/GJ** Install “Looking for Lincoln” wayside markers where appropriate, and identify and mark sites associated with distinguished Urbana citizens.
- Encourage University faculty and students to develop interactive or innovative technology in downtown businesses or in uses that would extend the concept of the gallery district.

D. Strategy: **WG/PP** Complete a “way-finding” design to improve downtown signage and other materials that help residents find parking and other downtown attractions and businesses.

- **PP** Request for proposals to be issued and report completed. [Spring 2010]
- **WG/GJ/JJS** Develop connectivity across and to downtown with an emphasis on walking and biking.

E. Strategy: **WG/GJ** Continue implementation of the Boneyard Creek Master Plan.

- **GJ** Coordinate with private property owners who own redevelopment properties.
- **GJ** Focus on Segment 3 between Griggs Street and Broadway Avenue for first construction phase including Race Street Bridge.
- **GJ** Finalize necessary easements agreements, including old railroad trestle bridge for pedestrians and Norfolk Southern railroad approvals.
- **GJ** Consider additional segments as feasible and/or as prompted by redevelopment activity.
- **WG/GJ** Initiate planning, acquisition, site engineering for Boneyard beautification plan west of Main Street to Lincoln Avenue.
- **WG/MB** Study/consider private fund-raising campaign tied to specific Boneyard phases.

F. Strategy: Work to complete major downtown redevelopment and infill projects.

- Restore Historic Lincoln Hotel as a viable hotel and conference center while respecting its historic character. Work with developers to promote revitalization through available initiatives, fee waivers and tax credits for local and national landmark buildings.
- **GJ** Consider acquisition and environmental cleanup (seek IEPA Brownfield Site Funds) of downtown sites for potential redevelopments.
- Work with owner of Gateway Shoppes to start construction of shopping center and additional out lot development.
- Complete property acquisitions and options of city block just north of Urbana City Building and issue RFP for mixed-use redevelopment.
- Pursue/continue redevelopment of Lincoln Square Village.
- Consult with owner of County Plaza on developing new uses and applications for this space.
- Work with property owners of the blocks south of University Avenue between Race and Vine streets, to pursue redevelopment.
- Work to increase downtown housing, including both apartments and condos.

G. Strategy: Promote reuse of vacant or underutilized buildings

- Consider having the city become its own developer: buy empty buildings or properties and partner redevelopment and renovation projects.
- Continue/enhance start-up grant and rent incentives for galleries and businesses in Royer Arts & Architectural District.
- Consider offering city grants to any commercial business in the Royer district to clean or repair existing facades.
- Promote the Royer Arts and Architecture District as a travel destination enhancing tourism, entertainment and development.
- Consider incentive program to encourage downtown law firms to move offices into the second floor, freeing first floor for retail.

H. Strategy: **WG/GJ** Complete Phase 7 of downtown streetscape along Broadway Avenue to the north.

- **GJ** Hire firm to complete design.

I. Strategy: WG/PP/GJ Implement parking plan recommendations.

- **PP** Make parking deck more attractive and easier to find.
- Prepare printed material.
- **PP** Uniform parking enforcement and modernized equipment.
- **WG/GJ/JJS** Work with the downtown business community on traffic calming measures, safe and user friendly parking, and potentially testing back-in angle parking.

5.) Goal: **WG/RF** Environmental sustainability.

A. Strategy: RF Adopt principles to provide overall guidance on sustainability issues including air, water, and energy.

- Evaluate all city projects with respect to sustainability, such as waste water, street lighting, energy usage, storm water runoff, and similar issues.
- Incorporate energy-saving systems, including renewable energy sources, storm water best management practices, bicycle and pedestrian facility upgrades.
- Develop innovative programs and regional partnerships to support energy efficiency of private homes, businesses and municipal buildings.

B. Strategy: RF/COMM DEV Adopt a climate action plan [May]

- Set significant and achievable targets for greenhouse gas emissions.
- Adopt a timetable and track progress.

C. Strategy: WG Provide adequate staffing and resources to develop and implement sustainability plans and programs. Develop a green team with representatives from all city departments.

D. Strategy: Identify opportunities to provide incentives and promote “green construction.

- Research updating city code to promote green building.
- Seek changes in state plumbing codes to allow waterless urinals and energy-efficient plumbing vents.

E. Strategy: RF/COMM DEV Develop financing models to fund energy efficiency programs and renewable energy projects, such as contract assessments, revolving loans or grants.

F. Strategy: RF Support proposed studies of climate change, land use and economic development projections consistent with the cost being broadly shared across interest groups in Champaign County. [Fall 2010]

- Work with Champaign County Climate Change Task Force on studies such as solar canopies.

G. Strategy: RF/LF/PP Develop and implement a formal energy policy for city operations.

- include conservation, identification of non-fossil fuel sources, and potential implementation timelines.
- Continue to increase energy efficiency in all city buildings..Support energy efficiency in residential and commercial sectors by developing innovative programs and regional partnerships.

H. Strategy: RF/RC/MB/GJ/PP Develop and implement a water conservation policy for city operations.

- Include conservation steps and alternatives to using potable water, such as for landscape watering. Include costs and implementation guidelines.
- Work with other cities on a regional basis on water planning issues and legislation.

I. Strategy: RF/CR Expand recycling to include commercial recycling, construction and demolition debris recycling, explore hazardous and electronic recycling, and find a long-term solution to battery recycling.

- Adopt a zero waste city goal and action plan.

J. Strategy: Promote production, accessibility and affordability of local farm and artisan products.

- Conduct a strategic planning process to explore the future vision, program goals and implementation steps for Market at the Square (Winter, 09-10)
- Consider creation of an advisory board for the Urbana Market composed of representatives from the city of Urbana, vendors, consumers, the Urbana Business Association and others as deemed appropriate.
- Implement use of Electronic Benefits Transfer cards at the Urbana Market.
- Encourage establishment of “Friends of the Urbana Market” not-for-profit organization to provide fundraising for educational and artistic events, infrastructure and other needs.
- Grow the Urbana Market by establishing a year-round operation on a permanent location with commercial kitchen space that can be rented by vendors.
- Leverage the Urbana Market as an economic engine to drive development of a portion of downtown Urbana as a “food district.”

K. Strategy: MB Encourage Sustainable Landscaping and Gardening.

- Establish a heritage tree program.
- Encourage the use of native species in landscaping and for pollinator well being.
- Record and mark trees of significant height and growth.
- Study providing notice when a significant tree is to be removed.
- Update city parkway tree inventory.
- Develop property owner guidelines and recommendations for use of native species in landscaping and tree plantings.
- Control the removal of topsoil from residential developments.
- Consider installation of a model community rain garden at the city building.

L. Strategy: GJ/JJS Become a multimodal, bike and pedestrian- friendly community that supports sustainable transportation.

- Work with the Bicycle and Pedestrian Advisory Commission to implement the Bicycle Master Plan by implementing current recommendations and by continuing to plan for bicycle facilities as the city expands or redevelops.
- Work with the Bicycle and Pedestrian Advisory Commission to develop ongoing, communitywide bicycle safety education programs such as the bicycle safety video being prepared jointly by Champaign and Urbana, or working with Drivers’ Education curricula.

- Make sure the police and public works departments and bicycle commission provide appropriate enforcement, education and signage for bicyclists and pedestrians.
- Apply for and receive Bicycle Friendly Community designation by 2010-11.
- Launch a bicycle parking retrofit program to help existing businesses add appropriate bicycle parking hardware. Need a funding source.
- Support public transportation, including CUMTD improvements and high-speed passenger rail.
- Continue to enact Safe Routes to School improvements as funds become available.
- Adopt a complete streets policy. Include alternative roadway configurations, such as bike boulevards, that give priority to pedestrian, bicycle and public transit modes. For intersection projects, include roundabouts, and other technologies among the alternatives considered.
- Improve safety for pedestrians and bicyclists at Windsor Road and Race Street.
- Continue identifying and prioritizing improvements at problematic intersections.
- Continue to work with other agencies on regional bike facilities such as the Rails to Trails path between Urbana and Danville.

6. Goal: Quality of Life

A. Strategy: Enhance historic preservation and preserve older housing stock

- Encourage creation of a historic district on Elm Street between Buena Vista and Cedar Street.
- Encourage creation of historic corridors with national designations.
- Create incentives to convert grandfathered boarding houses back to single-family houses.
- Work to conserve single-family homes and neighborhoods through measures that encourage owner occupancy and reinvestment in current housing stock.

B. Strategy: Zoning/comprehensive plan or ordinance changes.

- Consider ordinance amendment reducing the number of parking spaces required for commercial developments.
- Modify development regulations to encourage bioswales and alternatives to detention basins.
- Develop and enact an industrial noise ordinance that limits noise generated after normal business hours from industries and commercial businesses.
- Consider enacting city impact fees for development to help pay for new roads, park-land dedication, and school sites.
- Consider enacting form-based zoning (ie. where development is dictated by desired building forms rather than by minimum regulations) in downtown and commercial areas.

- Reduce impact of off-street parking in single-family neighborhoods through improved backyard green space requirements, including establishment and enforcement of no-gravel, no paved-over backyard requirements for grandfathered properties with single-family (R-1, R-2, R-3) underlying zoning.
- Improve cross-department coordination of code enforcement efforts.

C. Strategy: Promoting diversity.

- Continue to work to improve effectiveness of city Equal Employment Opportunity contract compliance program.
- Participate in multi-jurisdictional efforts to increase minority contractor hiring and business growth.
- Continue to work toward increasing diversity within the city workforce to more closely mirror the city's demographics.
- Continue to work toward creating a city work culture more conducive to diversity.
- Publish an annual report for the City Council with metrics on the work force including diversity issues, affirmative action, training, retirements, staff changes, and similar issues.

D. Strategy: Promote continued intergovernmental cooperation

- Continued cooperation with Urbana School District (Safe Routes to Schools, technology, energy efficiency grants, green schools, etc.).
- Continued cooperation with Urbana Park District.
- Complete design of new city website and related staff training. [February 2010]
- After official 2010 Census results are received and new county precincts are determined, use a transparent process to draw a new Urbana ward map so that wards are contiguous and balanced fairly for population per Federal and State requirements.
- Adopt the Mayor's Action Challenge for Children and Families sponsored by the National League of Cities <http://www.mayorsforkids.org/principles.php>.
- Conduct annual training for council, boards, and commissions.
- Continue to seek intergovernmental cooperation with Champaign, Savoy, Champaign County and other entities to pursue economic development opportunities.
- Work with park district and school district to make sure recreational facilities are available to Lierman/Washington and King Park area youth.
- Explore the use of neighborhood community centers to serve the needs of youths and adults related to education, training, guided activities and communication technologies in target areas of Urbana, including the possibility of working with the school district at Prairie and King Schools.
- Improve programs to give youth hands-on exposure to the building trades and other vocational training opportunities.

E. Strategy: Support greater community programs of interaction between Urbana and our sister city international partner, Zomba, Malawi, Africa.

- Work with local schools, churches and community groups
- Determine if an additional program should be developed in Brazil

F. Strategy: Continue to promote public art.

- Support placement of public art throughout the city.
- Continue to support the Public Arts Commission and their programs
- **MB/GJ/JS** Complete “Art in the Park” project north of the city building.

G. Strategy: Continue to promote additional affordable housing opportunities

- Work with Housing Authority of Champaign County on redevelopment plans for Dunbar Court.
- Identify partners for the Kerr Avenue energy- efficient housing project and move forward with construction.
- Complete housing needs study and reflect results in updated Consolidated Plan/Annual Action Plans for use of CDBG and HOME consortium funds.
- Examine capacity of homeless shelters, family shelters and SRO’s and promote resources to meet shelter needs.
- Continue to address the issues of tenant relocations resulting from nonpayment and/or condemnations.

H. Strategy: **WG/PP** Address space needs deficit at City Facilities.

- Complete a space needs study and master plan.
- Identify funding source for plan improvements.
- Consider interim storage facility to address immediate need for space.

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ORDINANCE NO. 2008-05-040

**AN ORDINANCE AMENDING CHAPTER 3, "ALCOHOLIC BEVERAGES",
OF THE CITY OF URBANA CODE OF ORDINANCES**

(Public Arts Funding from Class T3 License Fees)

WHEREAS, the City of Urbana has a population of more than 25,000 and is, therefore, a home rule unit under subsection (a) of Section 6 of Article VII of the Illinois Constitution of 1970; and

WHEREAS, the City is empowered to regulate the sale of alcoholic beverages, particularly on public lands; and

WHEREAS, it is in the best interests of City of Urbana to foster a vibrant civic and cultural atmosphere; and

WHEREAS, the City wishes to encourage the promoters to plan and run outdoor festivals within its corporate limits; and

WHEREAS, the City's current liquor ordinance does not allow private, for-profit entities/promoters which already possess a City-issued liquor license to receive a temporary liquor license for their events that are not held on property that is contiguous with the license-holding entity's property; and

WHEREAS, the City's current liquor ordinance does not allow private, for-profit entities who are not current license holders to receive a temporary liquor license; and

WHEREAS, the issuance of said temporary licenses for festivals approved by the City Council will allow private, for-profit entities/promoters to bring such festivals to the City of Urbana.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF URBANA, ILLINOIS THAT Chapter 3 of the Urbana Code of Ordinances shall be, and hereby is, amended as follows:

COPY

Section 1. §3-42 of the Code of Ordinances shall be amended as follows:

Sec. 3-42. Class T licenses.

There shall be three (3) categories of Class T licenses:

T-1 (Special event--current licensee)

T-2 (civic or charitable organization)

T-3 (Private promoter of festivals)

(a) T-1 license (special event--current licensee). Any license holder may obtain a special license which shall permit and allow such license holder to serve alcoholic drinks in an enclosed area immediately adjacent and adjoining and opening onto the premises described in the then current license application on file for the license, provided the licensee submits an application in the manner provided by ordinance fourteen (14) days prior to the date for which the special license shall be used. A Class T-1 license shall be valid for a maximum of two (2) days. The T-1 license application shall contain:

(1) A statement of the hours during which liquor is to be sold, not inconsistent with section 3-3.

(2) Describe with reasonable certainty the boundary of the adjacent premises where such liquor shall be sold.

(3) The written consent of the owner of such adjacent premises shall be attached to the application. The written consent shall be dated not more than thirty (30) days prior to the application.

(4) Proof of dram shop insurance covering the premises to be utilized with the T-1 license.

No more than one (1) such license shall be issued to any license holder in any one (1) calendar month, nor more than three (3) in a calendar year. The special license, if issued, shall not in any manner be regarded to relieve the license holder of complying with any other requirement of law.

(b) T-2 license (civic or charitable organization). The T-2 license shall permit the retail sale of alcoholic liquor by any bona fide civic, service, charitable, or other not for pecuniary profit organizations for consumption on the premises or within an area specifically designated in such license.

(1) A Class T-2 license shall be valid for a maximum of two (2) days.

(2) An applicant for a Class T-2 license shall submit an application at least fourteen (14) days prior to the date for which the license shall be issued, and show evidence that dram shop liability insurance has been obtained for the period of the license.

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(3) The applicant for a Class T-2 license shall state in the application for such license the hours during which alcoholic liquor is to be sold, not inconsistent with section 3-3.

(4) Not more than two (2) Class T-2 licenses shall be issued to any license holder in any one (1) calendar year. Licenses issued for events that the city co-sponsors shall not count toward this limit.

(5) A Class T-2 license, if issued, shall not in any manner be regarded to relieve the license holder of complying with any other requirement of law.

(c) T-3 license (Private for-profit festival promoter). The T-3 license shall permit the retail sale of alcoholic liquor by any bona fide private for-profit promoter of outdoor festivals, held within the City's corporate limits, for consumption on the premises or within an area specifically designated in such license. For purposes of this Section, a festival shall be defined as special event, normally held only once per calendar year, which is held primarily outdoors; is open to the public; and has been designated as an approved festival by the City Council.

(1) The T-3 license shall be valid for a maximum of two (2) days.

(A) If any festival lasts less than two (2) days, then the T-3 license shall be valid only for the duration of said festival.

(B) In no case shall alcoholic liquor be sold by the T-3 license holder outside of the hours designated in the T-3 license application. Said hours shall not be inconsistent with the limitations in §3-3 of this Chapter. The City of Urbana Liquor Commissioner or his/her designee shall have sole discretion to limit hours of alcoholic liquor sales during any outdoor festival.

(2) The festival promoter shall apply for the T-3 license no later than sixty (60) days prior to the date of the festival.

(3) No more than two (2) T-3 licenses shall issue to any current license holder or new applicant in any calendar year.

(4) A Class T-3 license, if issued, shall not in any manner be regarded to relieve the license holder of complying with any other requirement of law.

(5) No more than one (1) T-3 license shall issue per calendar month, and said license shall issue on a first come basis.

(6) The fee for a T-3 license shall be 5% of the gross revenue generated by the event.

(A) Payment of such fee shall be made to the Comptroller of the City, by the license holder within ten (10) business days from the last day of the festival.

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(B) Payment of the 5% of gross revenue shall be accompanied by an accounting of the gross revenue and a certification by the license holder of the accuracy of said accounting.

(C) The fees for a T 3 license shall be aid into the Urbana Publi Arts Fund.

(7) All T-3 license recipients shall, as a condition for receiving that license, pay all of the City of Urbana's costs in providing City services to that event, including, but not limited to, police services and Public Works Department services. The Police Department, Public Works Department, and any other City department/division from which services are requested by the permit applicant or that are required, by necessity, at the event, shall provide estimates of the costs of providing their services, and the license applicant shall agree in writing to pay the same, prior to the issuance of the license.

(d) Special conditions applicable to all T Class licenses.

(1) In the application for a T Class license, the application must set forth information so that the boundary of the area in which alcoholic liquor is to be allowed, can be ascertained with reasonable certainty.

(2) If the applicant for any category of Class T license is not the owner of record of the property designated for the site of the event, the owner of record or agent must join in the application; provided, however, this requirement shall not be applicable to an application for a T-2 license involving public right-of-way.

(3) If any T Class license involves serving either alcoholic liquors or food out-of-doors, then the following shall be applicable:

(A) The application shall designate the license applicant as the agent of the owner of record for service of a notice to remove all refuse, litter, debris, garbage and the like for the notice of lien as set forth in subsection (e) below. Only paper or plastic products may be used to serve alcoholic liquor or food;

(B) Provide fencing with at least two (2) means of ingress and egress around the area designated in the license. The egress shall have a ratio of at least forty-four (44) inches for every two hundred (200) occupants and at least one alternate exit of at least forty-four (44) inches;

(C) The Class T license holder shall, within twenty-four (24) hours after the ending time of the event, remove all refuse, litter, debris, garbage and the like from the property used for the event and the abutting public right-of-way;

(e) In the event the Class T license holder does not remove all refuse, litter, debris, garbage and the like in the twenty-four-hour period as required by subsection (c) of this section, the city may, after twenty-four (24) hours' notice, remove all refuse, litter, debris, garbage and the like from the property

COPY

used for the event. The notice requiring removal shall state that, if the license holder and the owner of record do not remove all refuse, litter, debris, garbage and the like from the designated property within twenty-four (24) hours, the city shall conduct the removal operation. The notice shall also state that the failure of the owner or licensee to remove all refuse, litter, debris, garbage and the like within the twenty-four-hour period as required by such notice, shall be deemed as implied consent for the city to conduct such removal. Such implied consent shall be deemed to form a contract between the city and the owner and the licensee for payment of the costs of the removal of the refuse, litter, debris, garbage and the like. Service of notice shall be made upon the license holder or an agent or employee of the license holder. Service shall be by personal service except that service can not be made by diligent inquiry. Service may be had by posting the notice on the property. The reasonable cost of removal shall be a lien upon the real property for which the license was issued.

(f) Whenever a bill for the reasonable costs of removal made pursuant to subsection (d) of this section remains unpaid for thirty (30) days after it has been sent to the license holder and the owner of record, the clerk shall file a notice of lien with the county recorder.

(1) The notice of lien shall be filed within ninety (90) days after the cost and expense of the removal has been incurred. The notice shall consist of a sworn statement setting out a description of the real estate sufficient for identification thereof, the amount of money representing the cost and expense incurred or payable for the removal and the date or dates when such cost and expense was incurred by the city. However, the city's lien shall not be valid as to any purchaser whose rights in and to such real estate have arisen subsequent to removal of the refuse, litter, debris, garbage and the like and prior to the filing of such notice, and the city's lien shall not be valid as to any mortgage, judgment creditor or other lienor whose rights in and to such real estate arise prior to the filing of such notice. Upon payment of the cost and expenses by the license holder or the owner of record or persons interested in the property after notice of lien has been filed, the city shall release the lien and the release may be filed or recorded as in the case of filing a notice of lien.

(2) Costs and expenses under this section include, but are not limited to, the actual costs and expenses for the time of city employees, use of equipment and materials concerning the actions of removal pursuant to this section, and transportation to and from the property, title searches or certifications, preparation of lien documents, foreclosure and other related reasonable attorney's expenses.

(3) Whenever the costs and expenses for removal of all refuse, litter, debris, garbage and the like shall remain unpaid for a period of thirty (30) days after the lien is filed, the city may institute proceedings to foreclose the lien, and the real estate may be sold under the order of the court.

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(4) Upon payment of the costs and expenses, plus interest at a rate of nine (9) percent annum from the date thirty (30) days after the bill was sent and after the notice of lien has been filed, the clerk shall file with the recorder a release of lien.

(g) If the payment of the city's cost of removal or abatement of the nuisance is not paid to the city within thirty (30) days of the billing of such costs the city attorney is empowered to commence proceedings in the circuit court seeking a personal judgment from the owner or licensee interested in the premises as noticed in subsection (d) of this section. The action authorized by this subsection shall be in addition to and without waiver of any other remedy. Such action shall be based upon the implied consent for persons to form a contract for the removal or abatement of such nuisances.

(h) Along with the application for any Class T license, the applicant shall submit a security plan for the mayor's approval which shall generally take into consideration the matters set forth in section 3-49(b) below.

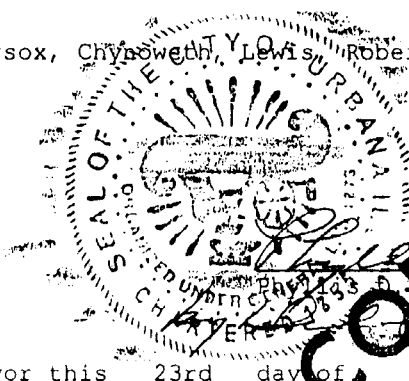
Section 2. These amendments shall take full effect upon passage by the City Council, except that, the fee provisions and 60-day application provision for T-3 licenses shall not operate if in conflict with agreements between a promoter and the City, previously negotiated after January 1, 2008 but before passage of these amendments. However, it shall be take full effect upon all T-3 license applicants after any such agreements expire.

PASSED by the City Council this 19th day of May,
2008 .

AYES: Barnes, Bowersox, Chynoweth, Lewis, Roberts, Smyth, Stevenson

NAYS:

ABSTAINS:

 **COPY**
[Signature]

City Clerk
[Signature]

Deputy Clerk

APPROVED by the Mayor this 23rd day of May,

2008 .

[Signature]

Laurel Lunt Prussing, Mayor

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ORDINANCE NO. 2008-03-013

**AN ORDINANCE ESTABLISHING A PUBLIC ARTS COMMISSION
AND PERMANENT PUBLIC ARTS PROGRAM**

WHEREAS, art, in all its many forms, is essential to the vitality of our city, bolstering quality of life, economic development, public safety, academic performance, and social tolerance; and

WHEREAS, many cities throughout the United States have adopted public arts programs recognizing the need for public support and contribution to the arts; and

WHEREAS, the Urbana City Council adopted Common Goals on September 19, 2005 which included:

- the establishment of a dedicated revenue stream for public art;
- the preservation and commemoration of local and multicultural traditions and histories;
- the integration of art into every feasible public works project--to promote functional and streetscape art;
- to create a program that represents our community in all its diversity--in terms of race, geography, gender, class, sexual orientation, belief-system, etc.;
- to develop a strong public collection of artworks representing diverse communities, artistic styles, and disciplines;
- to provide opportunities for local and national, established and emerging artists in Champaign County; and
- the establishment of a public arts commission; and

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WHEREAS, the Urbana Mayor appointed and the City Council approved the Urbana Public Arts Task Force to study and make recommendations on the creation of a public arts commission and program; and

WHEREAS, the Urbana Public Arts Task Force has recommended the creation of a public arts commission and program which would create a dedicated revenue stream for the arts, foster an environment for established and emerging artists to thrive in Urbana, promote life-long participation and learning in the arts, and integrate art into the urban environment; and

WHEREAS, the Urbana City Council wishes to establish a Public Arts Commission and a Public Arts Program.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF URBANA, ILLINOIS, as follows:

Urbana Public Arts Program; establishment.

The City Council hereby establishes the Urbana Public Arts Program as set forth herein.

Definitions.

As used in this ordinance:

The "Arts" and "Art" as used in this program description includes but is not limited to creative writing, dance, film/video, music, theatre, visual arts, crafts, performing arts, spoken word, environmental arts, multimedia arts, architectural arts, landscape architecture, and emerging media.

"Construction Cost" means original budgeted cost of construction or alteration of the structure or the project itself, excluding land, engineering and administrative costs, cost for fees and permits, fixtures, furnishings, streets, sewers, similar accessory construction, and indirect costs, such as interest during construction, advertising and legal fees.

"Construction or alteration" means construction, rehabilitation, renovation, remodeling or improvement.

"Municipal building" means all municipal buildings except service facilities not normally visited by the public.

"Municipal building project" means a construction project which involves the construction or alteration of a municipal building with an original budgeted construction cost of \$750,000 or more.

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Commission.

The Urbana Public Arts Commission is hereby established.

Mission.

The Urbana Public Arts Commission recognizes the arts as essential to the vitality of our city. The Commission fosters a dynamic, innovative Urbana, where all residents—emerging artists, established artists, and “non-artists” alike—may engage with the arts in its many forms and where artists thrive and are valued.

Composition, appointment.

The Urbana Public Arts Commission shall consist of nine (9) members appointed by the Mayor, and approved by the Council, from constituencies representing various segments of the community which have experience, expertise, or interest in the areas of the arts, arts education, planning, neighborhood organizing, event planning, business, or another related field. Members shall be chosen from a diverse range of backgrounds, occupations, and artistic venues, with the intention of reflecting the full diversity of the Urbana arts community. In the making of appointments hereunder, the Mayor may receive recommendations from civic groups.

All members shall be voting members.

Quorum.

Five (5) members shall constitute a quorum.

Terms of members; absence of member.

(a) The initial terms shall be as follows. There shall be four (4) members whose terms expire June 30, 2009, and five (5) members whose terms expire June 30, 2010. Subsequent appointments shall be made for terms of three (3) years, or until their successors are appointed and approved by the City Council. Within sixty (60) days following the expiration of the term of each of those commissioners, a successor shall be appointed by the Mayor with the approval of the Council, and the successor shall serve for a term of three (3) years.

(b) If a commissioner resigns or is removed from the commission, a successor shall be appointed by the Mayor with approval of the City Council and shall serve for the unexpired period of the vacated term.

(c) These members of the commission may be removed by the Mayor for good cause with the approval of a majority of Council present and voting. Absence from all meetings in three (3) consecutive months may be considered to be prima facie good cause.

Meetings.

(a) The Public Arts Commission shall meet at least quarterly, on call of the chairperson or of any five (5) members.

Chairperson.

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The Mayor shall designate the chairperson of the commission.

Functions and duties generally.

The functions and duties of the Urbana Public Arts Commission are limited to those set forth in this ordinance, and as specifically set forth in any other duly enacted ordinance. Nothing in this ordinance shall be construed as vesting legislative or budgetary discretion or power in the Commission.

Duties.

The Urbana Public Arts Commission shall adopt its rules of procedure for whatever regular and special meetings are deemed by the Commission to be advisable and necessary to the fulfillment of the duties of the commission.

The roles and responsibilities of the Commission may include, but not be limited to, the following:

(1) To explore and recommend to the Mayor, City Council, City staff, and other groups, ways to further the development of, and interest in, the arts and the local cultural heritage, as well as to offer advice on relevant city projects;

(2) To propose to the Mayor and City Council an Annual Public Arts Program Plan that identifies specific program goals for the year, means of achievement, proposed expenditures, sources of supplemental revenue, schedule of execution, necessary resources and responsibilities, and an implementation plan to address the goals;

(3) To propose to the Mayor and City Council policies regarding the selection of proposed public arts projects such as the involvement of artists in selected building projects, criteria for artist and site selection, evaluation criteria for all programs, and other policies relevant to the Public Arts Program. Such policies should reflect the following three priorities:

- a) Community accessibility to the arts;
- b) Artist accessibility to resources; and
- c) Opportunities for collaboration and partnerships

(4) To review relevant proposals and assist in the process by which artists, arts organizations, neighborhood organizations, businesses, developers, merchant associations, charitable foundations, or any other member of the general public proposes and creates projects in the arts which are located in public places owned and maintained by the City of Urbana;

(5) To convene temporary selection committees to review and recommend proposals to Urbana's Public Arts Program for approval by the commission.

(6) To approve proposals that are not permanently placed on municipal property.

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- (7) To submit, for confirmation, proposals to the Mayor and City Council confirming the receipt, purchase, maintenance, dispossession, and de-accession of works of art to be permanently placed on municipal property.
- (8) To oversee subject to provisions under the section on Administration, the receipt, purchase, maintenance, dispossession, and de-accession of works of art to be placed on municipal property;
- (9) To research and seek additional funding including donations, grants and other support to further expand public arts programs;
- (10) To encourage public participation in local artistic and cultural events and programs;
- (11) To cooperate with other entities on matters regarding the arts;
- (12) To offer educational programming to the public regarding the arts;
- (13) To coordinate events and outreach related to the arts;
- (14) To recommend updates to the public arts ordinance;
- (15) To take such other actions as the Mayor and City Council may direct from time to time.

Sub-committees, Selection Committees.

The Public Arts Commission shall appoint sub-committees as deemed necessary. Sub-committees and selection committees shall serve in an advisory capacity to the Public Arts Commission.

Compensation.

No member of the Public Arts Commission, or any appointed sub-committee, shall receive compensation for his or her services. Members of the committees who are city employees shall receive only such compensation as is set forth as salary and benefits in the annual appropriation ordinance.

Dedication.

Every budget for the construction or alteration of a municipal building, which involves the construction or alteration of a municipal building with an original budgeted cost of construction of \$750,000, or more, to which there is or will be public access built for or by the City of Urbana, shall provide that at least one percent of the original budgeted cost of construction, shall be appropriated and deposited in the Public Arts Fund for the purchase, or commission, of art to be located in a public area in, upon, or adjacent to such building, provided; except that if it would be inappropriate to display art at that location, said one percent shall be used for the acquisition or commission of art to be located in a public area in, upon, or adjacent to or in close proximity to other municipal buildings. This provision, however, shall not apply to any building or project constructed with funds which exclude public art as an eligible cost. At the time of project approval, adequate additional funds for the maintenance, and

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preservation of the subject art shall be put aside into the Public Arts fund.

Public Arts Fund.

A Public Arts Fund is hereby created to serve as an account through which funds from the city, outside grant monies, private and corporate donations for the arts, and other revenue sources can be received, collected, and distributed.

Administration.

The Urbana Public Arts Commission shall have the authority to select works of art, remove works of art previously displayed based on a de-accession policy, promulgate criteria for selection of works of art and artists and maintenance, and take any other action necessary to carry out its purposes for projects as described in the section on Duties, in accordance with the annual budget and subject to all ordinances of the City of Urbana.

The Community Development Services Department, in coordination with the Public Arts Commission, shall administer the Public Arts Program and all Public Arts Program projects, including artwork(s) received as gifts to the City of Urbana. The Community Development Services Department shall be the contracting officer for commission or purchase all works of art after consultation with the Public Arts Commission.

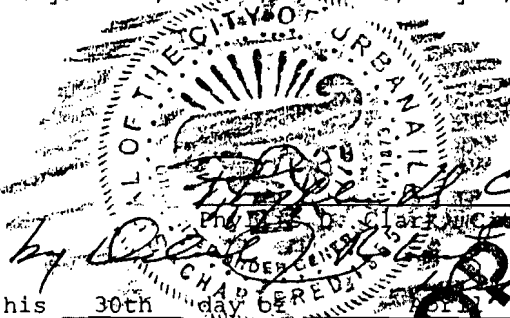
This Ordinance shall be in full force and effect from and after its passage and approval according to law.

PASSED by the City Council this 21st day of April, 2008.

AYES: Barnes, Bowersox, Chynoweth, Lewis, Roberts, Smyth, Stevenson

NAYS:

ABSTAINS:



The seal of the City of Urbana is circular with a sunburst in the center. The text around the perimeter reads "SEAL OF THE CITY OF URBANA ILLINOIS". Overlaid on the seal are several signatures and titles. At the top, a signature is written over the words "City Clerk". Below that, another signature is written over the words "City Clerk". At the bottom, a signature is written over the words "City Clerk".

APPROVED by the Mayor this 30th day of April, 2008.

Laurel Lunt Prussing
Laurel Lunt Prussing, Mayor

Urbana Arts Grants 2009 Application Statistics			
Total Applications	73 Total	Amt	Percentage
	Here & Now	7	10%
	Envision 365	28	38%
	Creative Mix	25	34%
	Festivals	13	18%
Arts Areas			
	Music	19	26%
	Visual Arts	17	23%
	Multimedia	13	18%
	Dance	6	8%
	Theater	7	10%
	Lit/Writing	5	7%
	Film/Video	4	5%
	Arch/Landscape Arch	2	3%
Total Funding Requested	\$276,889.38		
Applicants by State	3 States		
	IL	71	97%
	IA	1	1%
	CA	1	1%
Applicants by City			
	Urbana	46	63%
	Champaign	19	26%
	Other in Champaign Cou	5	7%
	Chicago	1	1%
	Other IL city	0	0%
	Out of State	2	3%

Brief Project Descriptions of Approved Urbana Arts Grants Projects

The following projects have been recommended by the Urbana Arts Grants Juries and approved by the Urbana Public Arts Commission for funding in the first cycle of the Urbana Arts Grants Program. The list below provides preliminary information submitted by the applicants for the Urbana Arts Grants Program and are subject to change.

HERE AND NOW

Applicant: Elizabeth Simpson

Project Title: Celebrate Urbana People's History

Brief Project Description: This project will use a participatory process to identify current and historical citizens of Urbana who have made a significant contribution to the social well-being of the community and celebrate them through the design and distribution of silk-screened posters in their honor in local businesses and on CUMTD buses. **Timeline:** Project proposed to begin with a community forum and research between June 15 – July 15, 2009. Project proposed to end with a project display and poster sale at the Urbana Market at the Square in October 2009.

Applicant: Scott Murray

Project Title: WindowWall

Brief Project Description: A temporary public art installation in AMBUCS Park utilizing recycled windows to create a hybrid of architecture and sculpture. **Timeline:** Project proposed to begin with the final design and construction planning between July and August, 2009. Project proposed to end with an art opening in mid-September 2009.

Applicant: Aaron Ammons

Project Title: As I Travel My Creation

Brief Project Description: The project is designed to complete a 115 page poetry collection that highlights the transformation of the artist from community nuisance to community activist. **Timeline:** Project proposed to begin with a project team meeting in May 2009 and end with an open mic book release at the UC IMC and Krannert Art Museum in September 2009.

ENVISION 365

Applicant: Karen Vaccaro

Project Title: "I Remember When: An Oral History of Urbana Seniors"

Brief Project Description: To document the oral histories of Urbana senior citizens, and turn those stories into a theatrical piece for the public. **Timeline:** project proposed to begin with workshops at Provena's Center for Healthy Aging between July and October, 2009, and end with performances of "I Remember When" at Heartland Gallery in the Spring of 2010.

Applicant: Moussa Bolokada Conde

Project Title: Concert and Workshop Series with West African Master Drummer Bolokada Conde

Brief Project Description: Concerts and workshops at King School and Urbana Free Library, and a concert at the Common Ground Food Co-op patio. **Timeline:** All project activities are proposed to occur in September and October, 2009.

Applicant: Katheryn Fitzgerald

Project Title: the Puzzle Painting Project – A Community Collaboration

Brief Project Description: The public will be invited to collaborate in the deconstruction/reconstruction of famous paintings. The painting process will take place on the sidewalk in front of Amara Yoga and Arts during the Market at the Square hours.

Timeline: Project is proposed to begin with collaborative painting workshops in June through August, 2009, and end with an art show in the Amara Yoga and Arts and Lincoln Square Hallway in May, 2010.

Applicant: Lori Caterini

Project Title: River of Leaves

Brief Project Description: the river of leaves installation integrates art into daily life. The project involves filling the north section of Crane Alley with yellow ginkgo leaves, a foot deep. **Timeline:** project is proposed to occur over the course of 1 – 2 weeks with the installation of leaves in Crane Alley to take place during one day in the fall, 2009.

Applicant: Kate Kuper

Project Title: What is Post-Modern Dance?

Brief Project Description: A lecture-demonstration and workshop series for all Urbana Elementary Schools in partnership with the UIUC Department of Dance. **Timeline:** Project is proposed to begin with the Leal Elementary Workshop and Performance in November, 2009, and end with a workshop and performance in the Prairie Elementary School in February 2010.

Applicant: Anastasia Pennington-Flax

Project Title: “Almost”: A play by Anastasia Pennington-Flax

Brief Project Description: Workshopping and producing the play “Almost”. **Timeline:** project proposed to begin with meetings to workshop the play in July 2009, and proposed to end with seven productions between March and May, 2010.

CREATIVE MIX

Applicant: Illinois Summer Youth Music

Project Title: City of Urbana/ Illinois Summer Youth Music Grant Program

Brief Project Description: To provide for the youths of Urbana an opportunity to attend one of the country’s most comprehensive summer youth music programs. **Timeline:** Camps, instructional activities and public concerts take place between June and July 2009.

Applicant: iLAND, Inc.

Project Title: The Mahomet Aquifer Project

Brief Project Description: Dance Performances, Panel Discussions, lectures/demonstrations in elementary schools inspired by research of the Mahomet Aquifer. **Timeline:** Project proposed to begin with a panel discussion at the Urbana Free Library in October, 2009, and end with performances in Urbana during May and June 2010.

Applicant: Center for Women in Transition (CWT), Create Africa South (CAS), U of I Alternative Spring Break (ASB)

Project Title: Voices of Women

Brief Project Description: A community arts project that coordinates narrative quilting workshops and culminates in local and South African display and events. **Timeline:** Project proposed to begin with collaborative Organizational Planning Meetings/ Project research in August 2009. Project proposed to end with exhibitions, displays, and evaluation between April and June 2010.

Applicant: USD #116 Elementary Fine Arts

Project Title: Art in Space

Brief Project Description: Urbana third grade students visit the Wandell Sculpture Garden. The program enhances concepts that are introduced the areas of visual art and math in the third grade curriculum. **Timeline:** All proposed visits will be scheduled for next school year and will occur before June 1, 2010

Applicant: HOBART

Project Title: HOBART in Urbana Monthly Reading Series

Brief Project Description: A monthly reading series that brings the different elements of C-U – the University of Illinois and the larger community – together with a larger audience. **Timeline:** Proposed readings will take place beginning in October 2009 and end in March 2010.

Applicant: Casey Gene Dierlam, Musician, and Composers

Project Title: Contemporary Triptych

Brief Project Description: A Concert Series of three concerts, each featuring contemporary music by local composers. The project intends to debut a new piece by at least one composer on each concert, thus encouraging 3 world premiers in Urbana during the next year. **Timeline:** Proposed concerts will take place in November, 2009, and February and April, 2010.

Applicant: Champaign – Urbana Symphony Orchestra

Project Title: CUSO KinderKonzerts

Brief Project Description: CUSO will present two live symphonic concerts held in Krannert Center for the Performing Arts for 5,000 grade school students. **Timeline:** Proposed concerts will take place in April, 2010.

URBANA FESTIVALS

Applicant: Fluid Events, LLC

Project Title: “The Urbana Blues, Brews and BBQ Festival”

Brief Project Description: Blues and food festival featuring live entertainment, family activities, art boulevard and more. **Timeline:** Festival to occur June 26-27, 2009.

Applicant: 40 North | 88 West – Champaign County Arts, Culture & Entertainment Council

Project Title: 40 North | 88 West Boneyard Arts Festival

Brief Project Description: Presented annually by 40 North, the Boneyard is a four-day even showcasing the range of creative activity flourishing in our community. **Timeline:** Festival to occur April 15-18, 2010.

Applicant: Urbana-Champaign Independent Media Center (IMC)

Project Title: IMC Film Festival 2010

Brief Project Description: The IMC Film Fest is a three day celebration of the art of cinematography highlighting local independent and emerging artists. **Timeline:** Festival to occur February 5, 6 & 7, 2010.

Applicant: Champaign Urbana Folk and Roots Festival Committee

Project Title: Champaign Urbana Folk and Roots Festival

Brief Project Description: A participatory festival with local, regional, national folk musicians and artists. **Timeline:** Festival to occur September 25-26, 2009.

Applicant: The Nicodemus Agency

Project Title: Pygmalion Music Festival

Brief Project Description: Now in its fifth year, Pygmalion Music Festival is a four-day event that celebrates both national touring and locally-based artists in Urbana. **Timeline:** Festival to occur September 16-19, 2009.

Applicant: The Prompting Theater, Developmental Services Center

Project Title: 9th Annual Theater in the Streets Festival

Brief Project Description: An outdoor festival created and hosted by the Prompting Theater showcasing local theater troupes, ensembles, venues, and actors. **Timeline:** Festival to occur April 17th, (2010).

Urbana Arts Grants 2010 Application Statistics			
Total Applications	45 Total	Amt	Percentage
	Here & Now	5	11%
	Envision 365	16	36%
	Creative Mix	18	40%
	Festivals	6	13%
Arts Areas			
	Music	16	36%
	Visual Arts	13	29%
	Multimedia	7	16%
	Dance	3	7%
	Theater	3	7%
	Lit/Writing	2	4%
	Film/Video	1	2%
	Arch/Landscape Arch	0	0%
Total Funding Requested	\$143,555		
Previous Non-awarded Applicants		6	13%
Previous Grantees		8	18%
New Applicants		31	69%
Applicants by State	5 States		
	IL	40	89%
	CA	1	2%
	FL	2	4%
	OH	1	2%
	PA	1	2%
Applicants by City			
	Urbana	26	58%
	Champaign	8	18%
	Other in Champaign County	2	4%
	Chicago	3	7%
	Other IL city	1	2%
	Out of State	5	11%

Brief Project Descriptions of Approved 2010 Urbana Arts Grant Recipients

The following projects have been recommended by the Urbana Arts Grants Juries and approved by the Urbana Public Arts Commission for funding in the 2010 Urbana Arts Grant program. The Urbana Business Association has approved sponsorship of four projects, indicated below, as Business Backs the Arts Recipients. The list below provides information submitted by the applicants for the 2010 Urbana Arts Grants program and does not obligate either the City of Urbana or the applicant to activities described below. Formal agreements between the City and applicants are being pursued.

Here and Now:

- 1. *The Mandala Project – A Community Collaboration*, by Kathryn Fitzgerald, UBA and City co-sponsorship of \$1,000 (\$300 from UBA, \$700 from City).**

The Mandala Project will take place in Urbana's Gallery District downtown Urbana on the sidewalk in front of Amara Yoga & Arts in Lincoln Square. The public is invited to collaborate on large and small scale mandala paintings during painting sessions on Saturday mornings in May, June, and July 2010. The paintings will then be displayed at Amara Yoga & Arts in the Fall 2010 before October 1st.

Envision 365:

- 1. *BAG*, by Ellie Brown and Camille Thoman, City sponsorship of \$2,500.**

Ellie Brown, based in Philadelphia, and Camille Thoman, based in Los Angeles, will collaborate as a team of interdisciplinary internationally exhibited artists to photograph people with their bags/purses and its contents to explore the external personal vs. the private bag contents. *BAG* consists of a series of large-scale portraits taken in Urbana at a number of diverse locations to capture the spirit of the people of the city. They will hold photograph sessions and workshops in the following types of locations in Urbana: elderly folks home, American vet. hospital, public school, corporate office, factory, and street corner. The photography and workshops will take place in July 2010, with an exhibition of work taking place in the Fall/Winter 2010 in Urbana.

- 2. *Riot Acts: Flaunting Gender Deviance in Music Performance*, by Actor Slash Model, City sponsorship of \$2,000.**

RIOT ACTS is a feature-length documentary film representing the whole lives of transgender and gender-variant musicians. Actor Slash Model is a collaboration between RIOT ACTS director and multi-disciplinary artist Madsen Minax, and RIOT ACTS producer and activist and educator Simon Strikeback, both based in Chicago. The proposed project is to organize four free screenings in the Urbana-Champaign area in the Fall 2010. Actor Slash Model will work with Urbana project partner Bonnie Fortune to finalize the locations for the screenings. By creating screenings in a diversity of settings (university, spiritual, and youth-focused) Actor Slash Model hopes to reach the broadest audience of queer, straight, trans, and allied audiences of all ages and backgrounds. They will work with the Illinois Safe School Alliance, an organization that promotes the

safety of LGBTQ students in schools, to outreach to Urbana High Schools and Gay/Straight Alliances.

3. *Let's Re-Make: Bat Habitat*, by Let's Re-Make, City sponsorship of \$1,800.

Let's Re-Make is a collaboration between Bonnie Fortune and Brett Bloom, both internationally exhibited artists based in Urbana. The *Let's Re-Make: Bat Habitat* project is a three-pronged public sculpture project focused on community environmental engagement. The project begins with two educational and community art-making workshops held at Common Ground Food Co-op in April, 2010. The artists will then install 30 bat habitat sculptures around Urbana at various participating locations including private, commercial, and public, such as 608 W. Iowa Street and 906 S. Maple Street in Urbana. A walking tour of several bat habitat installation sites will take place in May 2010, and a poster/booklet of the process and research will be distributed for free at Common Ground and throughout the city.

4. *Dottie and the 'Rail Concert and Sing-along*, by Dottie and the Rail, UBA and City co-sponsorship of \$1,500 (\$1,000 from UBA, \$500 from City).

Dottie and the 'Rail will host four free shows for seniors and residents in Urbana popular traditional country songs. Concerts and sing-alongs will take place in Common Ground Food Co-op, Lincoln Square, Prairie Winds, and Amber Glen. Concerts will take place in May and July 2010.

5. *Jungle Installation*, by Mia Capodilupo, UBA sponsorship of \$1,200.

Storefront art installation with artist opening and artist lecture/discussion. Mia Copodilupo is an artist from Chicago proposing to create an art exhibit/installation in the empty storefront located at 133 W. Main Street, downtown Urbana. The installation would take place in the end of April 2010, with an opening reception and artist talk on May 1st, 2010. The artist talk would be open to the public and include Mia Copodilupo and two art curators from Chicago who focus on installations in empty storefronts.

6. *Urbana by Foot*, by Stephanie Stean, City sponsorship of \$1,000.

Photographic display and website of everyday Urbana over the course of a year, capturing personality of the city to share with the local and virtual community. Stephanie Stean will begin photographing people, places, events, landmarks, businesses, and all the details that create a perspective representing the unique qualities of Urbana. The photographs will be placed on a website for viewing and displayed at Lincoln Square Mall in April 2011.

Creative Mix:

1. *AquaTown: A Future HydroHistory*, by Change of State Performance Project, funding of \$5,000.

Theatrical watershed investigation, interviews, book reading, and music-theatre collaboration, culminating in an interdisciplinary theatre piece exploring multiple futures for the Midwest's water supply. Initial research will begin in April, 2010 with

performances taking place in May and June 2010. Performance locations include the Independent Media Center, Urbana's Market at the Square, downtown Urbana, Meadowbrook Park, Crystal Lake Park, and the Urbana Free Library.

2. *Exploring American's Golden Age of String Music and Baseball 1901-1920: A Workshop*, by University of Illinois Sousa Archives, City Sponsorship of \$4,000.

The University of Illinois Sousa Archives will partner with the Community Center for the Arts to provide guided hands-on instruction on traditional fiddling and performance techniques to middle school and home-school string students in Urbana, as part of the University's November 2010 American Music Month. On-site music instruction will take place at the Independent Media Center for a 2-day workshop in November and will culminate in a performance during the Granny's Porch Concert at the Virginia Theatre. Additionally assembly performances will take place at King Elementary School and Urbana Middle School in December.

3. *Wide World of Urbana Community Concert*, by C-U Swedish Folk Ensemble, "Means" New Music Ensemble, and Zach May and the Maps, City Sponsorship of \$3,000.

The *Wide World of Urbana Community Concert* is proposed by a collaboration between Zachary May and Moon Young Ha, two musicians and composers whose works have been performed internationally. The project is a three-part, interactive, educational concert for the benefit of music students in the local schools, their parents, and the community as a whole. International composers and musicians will collaborate with local orchestra students to present a stylistically diverse educational concert on folk music, new music, and popular music to the community. Free Swedish Folk Music Workshops with U-C School Orchestras will take place in February – March 2010. The project will culminate in a performance in May 2010 at the U-C Independent Media Center.

4. *Say It Loud: Teen DIY Publishing at Urbana-Champaign Independent Media Center*, by the Urbana-Champaign Independent Media Center Library Working Group, City Sponsorship of \$2,500.

Say It Loud is a partnership between the Independent Media Center Library, the Don Moyers Boys and Girls Club and Peer Ambassadors, a peer-to-peer education, counseling, advocacy, and leadership program for African American/Latino youth in Champaign County. This is programming series to promote teen literacy, self expression, and community involvement through workshops on DIY publishing, including print arts, zine writing, and print and electronic publishing. Community workshops and readings during the year will culminate in a zine festival, bringing individuals from the broader zine community to Urbana for two days of skill-shares, discussion, and events. The project will host a weekly four hour creative workshop at the UCIMC for 30 weeks between August 2010 and March 2011, as well as a monthly open mic/showcase during the project period. Proposed locations for zine readings, workshops, education and art displays include the Independent Media Center, Urbana Free Library, Champaign County Juvenile Detention Center, Champaign Public Library branches, University High School, and Don Moyers Boys and Girls Club.

5. *Art in Space*, by USD #116 Elementary Fine Arts, City Sponsorship of \$2,021.

Art in Space is a program that utilized the Wandell Sculpture Garden in Meadowbrook Park as a starting point for the instruction of third graders in the areas of visual art and math in an engaging hands-on manner. Visits will be scheduled by the visual art teacher at the six elementary buildings during the 2010-2011 school year. All third graders in Urbana School District #116 will be able to visit the sculpture garden for a hands-on learning experience that will help make sense of concepts introduced in visual art and math.

6. *Poetry For The People*, by The Public I, City Sponsorship of \$1,284.

The Poetry For The People project is a collaboration between the *Public i*, the Urbana Free Library, and S.P.E.A.K Café, with the main purpose of nourishing the creation of local poetry and celebrating the diversity of voices in the Urbana community by connecting poets to other writers, resources and organizations in Urbana. Workshops will be held each month beginning in April 2010, through August 2010 at the Urbana Free Library, Independent Media Center, and Krannert Art Museum Café. Additionally an Open Mic Poetry Slam and Issue Release of a Special issue of the *Public i* will take place in September 2010 at the Independent Media Center.

Urbana Festivals:

1. *Champaign-Urbana Folk and Roots Festival 2010*, UBA and City co-sponsorship of \$3,500 (\$2,500 from UBA, \$1,000 from City).

A participatory festival in and around downtown Urbana featuring local, regional and national performers/artists as well as workshops, dances, and music jams. Festival locations include: the intersection of Race/Elm Street, various downtown businesses, the Urbana Free Library, Community Center for the Arts, Phillips Recreation Center, and the Independent Media Center. The festival will take place September 24 -25, 2010.

2. *2010 Urbana Blues, Brews, and BBQ Festival*, by Fluid Events, funding of \$2,500.

A free community music festival featuring live music, food, art and craft vendors, cooking demonstrations, free games, and inflated rides. The theme of the 2010 festival is “2010 Next Generation Blues” and will take place on June 25th and 26th, 2010 on Main Street between Vine Street and Broadway Avenue, as well as the County Plaza Parking lot, Lincoln Square, and the Parking garage.

3. *2010 Pygmalion Music Festival*, by The Nicodemus Agency, funding of \$2,000.

Pygmalion Music Festival enters its sixth years as one of the most well-attended music festivals in Illinois. It takes place in Urbana annually and is scheduled for September 22 – 25, 2010. Performance locations in Urbana include the Canopy Club, Krannert Center, the Red Herring, and the Independent Media Center. The intention of the festival is to create a nationally recognized event that marries the best of the international independent music scene with the already fabulous local one that thrives year round.

4. *Children's Arts Festival*, by the Independent Media Center Shows Collective, City sponsorship of \$2,210.

The IMC Shows Collective proposes to host the first annual Children's Arts Festival, an arts festival for and by the children of the Urbana-Champaign community geared towards empowering a new generation of creators. The project includes one day of opportunities for children to experience new outlets for self-expression through art, music, and media workshops. Writing workshops, artwork displays, and a children's parade will take place in March – May 2010. Festival venues include the Independent Media Center, the Urbana Free Library, select downtown Urbana businesses, and Downtown Urbana Sidewalks.

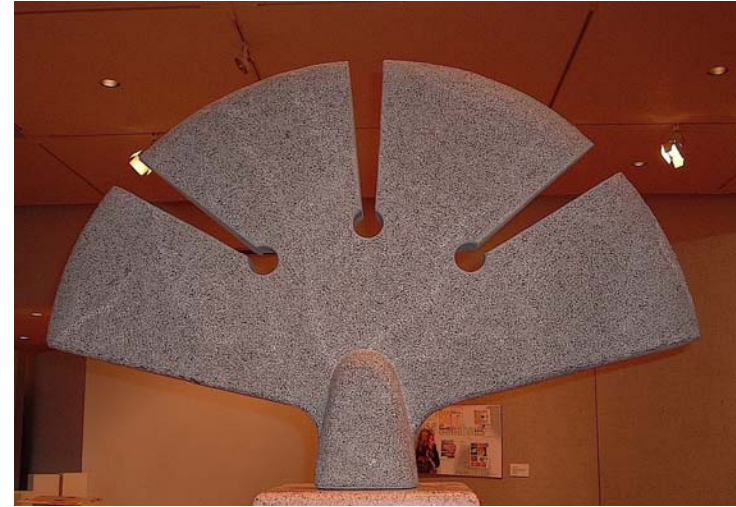
5. *Asian Pacific American Heritage Month Celebration*, by the Asian American Cultural Center, City sponsorship of \$1,800.

The Asian American Cultural Center will host an interactive, collaborative, family-friendly, and cross-cultural showcase of the rich Asian Pacific American culture, tradition, and arts in East Central Illinois. Festival locations include Lincoln Square Village and the Asian American Cultural Center. The main celebration will take place on May 2-4th, 2010, with an art exhibit installed in April 2010.

6. *Jazz Festival*, by 120 Race Inc. Paul Wirth, funding of \$1,200.

A jazz festival to take place outdoors in the afternoon and evening on May 22, 2010. The festival will take place in the rear of 118 and 120 S. Race Street.

Sculpture Recommendations



1. *Fanfare* by Shawn Morin, granite, 45" x 12" x 81"H, for the Iron Post Courtyard



2. *Prism Arc VI* by Carl Billingsley, painted steel, 4' x 4' x 9.5'H, for the NE corner of Philo and Colorado



3. *Landing* by Cecilia Lueza, stainless steel, urethane, paint, epoxy, 58" x 2" x 77" H, for SE corner of Philo Road and Florida Avenue



4. *Bench 9* by Barry Hehemann, steel, concrete, 14'8" x 6'8" x 3'8" H, for the mid-corridor Philo Road site

Alternates if needed



1a. *A New Beginning* by Terrance Karpowicz, steel, granite, 3' x 3' x 9.5 H, for Iron Post Courtyard and NE corner of Philo Road and Colorado Avenue



2a. *Barnacle* by Kari Reardon, steel, concrete, 5' x 4' x 8' H, for SE corner of Philo and Florida Ave, and Philo Road mid-corridor location