

COMPREHENSIVE PLAN ROADMAP

Allocate Resources

Initial allocation of time, human resources, & funds to planning effort and City Council approval.

Gather & Analyze Data

Map community's natural features, existing land uses & development patterns. Gather data on demographic & socio-economic characteristics, transportation usage, housing and economic growth trends, school enrollment, and local development activity.

Articulate the Vision

Based on feedback, capture what the community envisions for our City which will provide direction to the development of plan goals and objectives. Share vision statement with the community.

Draft Plan

Generate plan – explain the purpose for each theme featured in the plan and provide an overview of the specific planning assumptions, goals, and objectives for each. Circulate to community and stakeholders.

Adopt & Set Implementation Schedule

Present Plan Commission Recommendation to City Council for approval.

Determine Framework & Stakeholders

Create a constituent-driven process, identify stakeholders, ascertain themes, and assign accountability for roadmap steps.

Identify Opportunities, Issues, & Challenges

Engage community / stakeholders to secure perspective and build a constituency to ensure plan's adoption & implementation – surveys, webinars, online meetings & focus groups, and social media feedback.

Formulate Goals & Objectives

Building upon vision statement, set financial, operational, and strategic problem-solving and development goals for each theme, with specific measurable objectives to achieve each goal.

Community Feedback

Conduct public hearing to engage the community in providing feedback on the draft Plan; refine Plan for Plan Commission recommendation to Council.

Implement & Monitor Results and Impact

Monitor progress and prepare annual status report on Plan's implementation, including identification of any impediments to goal achievement. Share with community and stakeholders.